

# Demographic and Income Profile

9320 Wilshire Boulevard  
 9320 Wilshire Blvd, Beverly Hills, California, 90212  
 Ring: 1 mile radius



Summary	Census 2020	2025	2030
Total Population	38,058	36,532	35,937
Total Households	18,659	18,675	18,761
Family Households	8,519	8,165	8,222
Average Household Size	2.03	1.94	1.90
Owner Occupied Housing Units	5,433	5,503	5,639
Renter Occupied Housing Units	13,226	13,172	13,122
Median Age	41.5	42.1	43.5

Trends 2025 - 2030	Area	State	National
Population	-0.3%	0.1%	0.4%
Households	0.1%	0.3%	0.6%
Family Population	0.1%	0.3%	0.5%
Owner Occupied Housing Units	0.5%	0.5%	0.0%
Median Household Income	2.6%	2.3%	2.5%

Households by Income	2025		2030	
	Number	Percent	Number	Percent
Less than \$15,000	1,819	9.7%	1,674	8.9%
\$15,000-\$24,999	663	3.5%	542	2.9%
\$25,000-\$34,999	684	3.7%	586	3.1%
\$35,000-\$49,999	1,180	6.3%	1,028	5.5%
\$50,000-\$74,999	1,919	10.3%	1,684	9.0%
\$75,000-\$99,999	1,982	10.6%	1,903	10.1%
\$100,000-\$149,999	2,778	14.9%	2,788	14.9%
\$150,000-\$199,999	2,020	10.8%	2,097	11.2%
\$200,000 or greater	5,631	30.1%	6,460	34.4%
Median Household Income	\$114,837	-	\$130,545	-
Average Household Income	\$185,884	-	\$204,030	-
Per Capita Income	\$95,217	-	\$106,738	-

Population by Age	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
0-4	1,555	4.1%	1,441	3.9%	1,354	3.8%
5-9	1,488	3.9%	1,454	4.0%	1,310	3.6%
10-14	1,723	4.5%	1,485	4.1%	1,475	4.1%
15-19	1,689	4.4%	1,685	4.6%	1,544	4.3%
20-24	2,067	5.4%	2,144	5.9%	2,225	6.2%
25-29	3,277	8.6%	2,555	7.0%	2,649	7.4%
30-34	3,538	9.3%	3,296	9.0%	2,566	7.1%
35-39	2,984	7.8%	3,100	8.5%	2,934	8.2%
40-44	2,356	6.2%	2,636	7.2%	2,744	7.6%
45-49	2,344	6.2%	2,208	6.0%	2,521	7.0%
50-54	2,343	6.2%	2,218	6.1%	2,105	5.9%
55-59	2,444	6.4%	2,203	6.0%	2,119	5.9%
60-64	2,243	5.9%	2,147	5.9%	2,034	5.7%
65-69	2,076	5.5%	1,945	5.3%	1,952	5.4%
70-74	1,875	4.9%	1,804	4.9%	1,766	4.9%
75-79	1,391	3.6%	1,571	4.3%	1,597	4.4%
80-84	1,116	2.9%	1,199	3.3%	1,441	4.0%
Age 85+	1,550	4.1%	1,441	3.9%	1,602	4.5%

Race and Ethnicity	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
White Alone	29,154	76.6%	27,298	74.7%	26,028	72.4%
Black Alone	934	2.5%	938	2.6%	952	2.6%
American Indian	73	0.2%	73	0.2%	74	0.2%
Asian Alone	3,327	8.7%	3,461	9.5%	3,791	10.6%
Pacific Islander	18	0.1%	18	0.1%	18	0.1%
Some Other Race	981	2.6%	1,015	2.8%	1,095	3.0%
Two or More Races	3,571	9.4%	3,728	10.2%	3,979	11.1%
Hispanic (Any Race)	2,818	7.4%	2,950	8.1%	3,215	8.9%

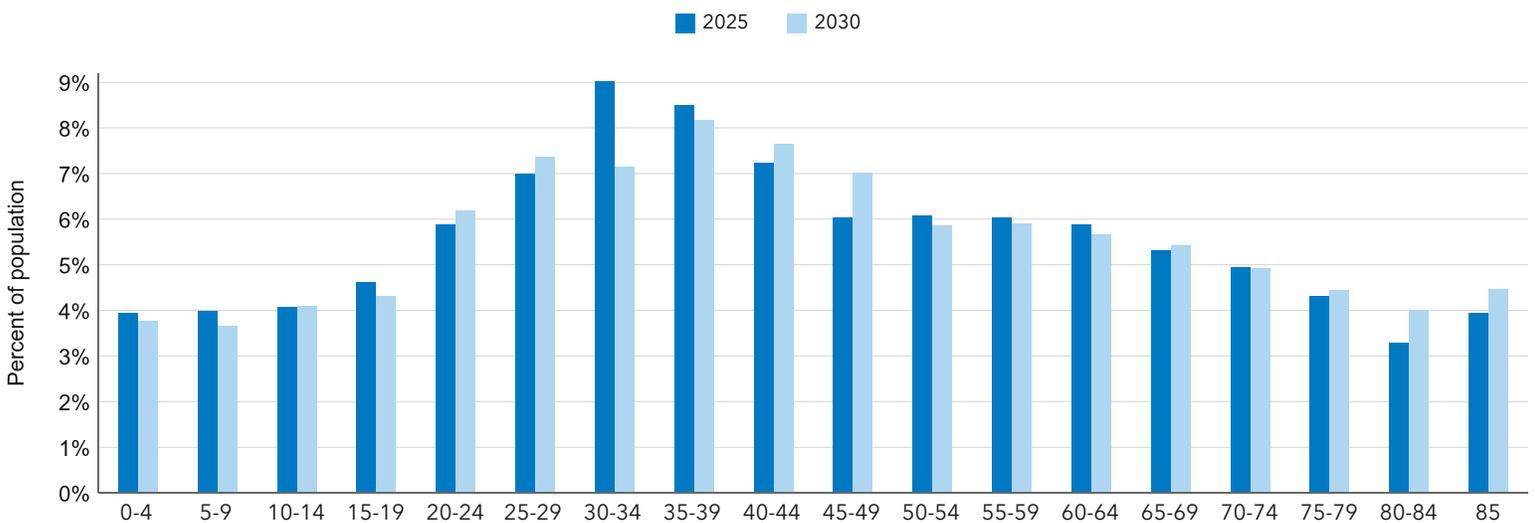
## Key Indicators for 2025



## Trends: 2025 - 2030 Annual Rate



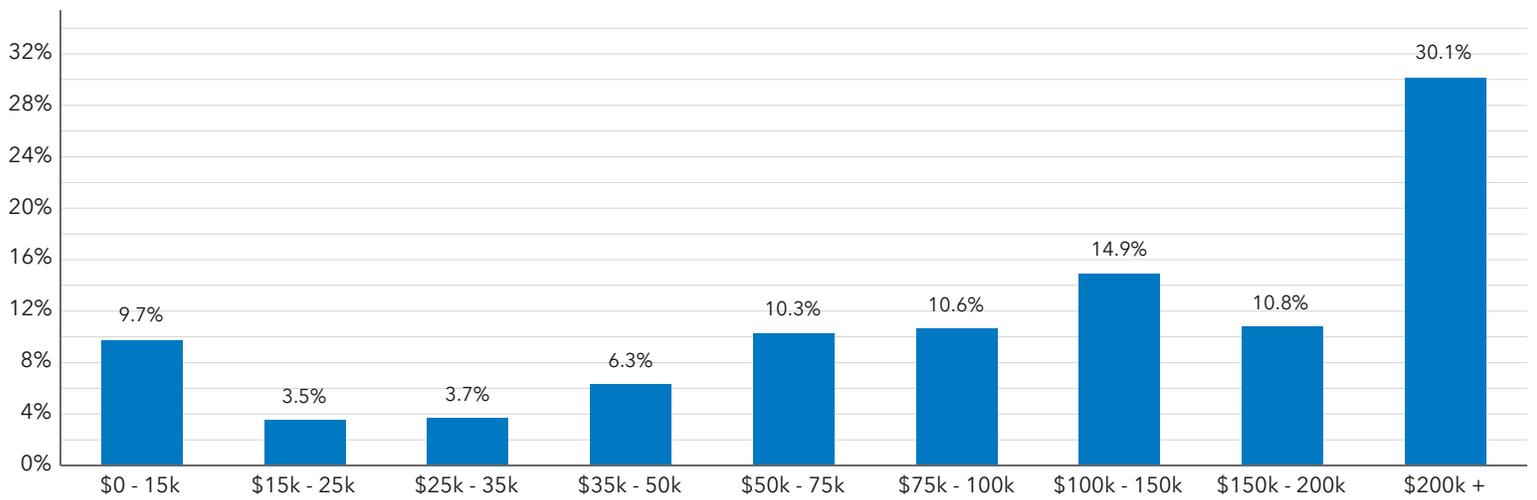
## Population by Age



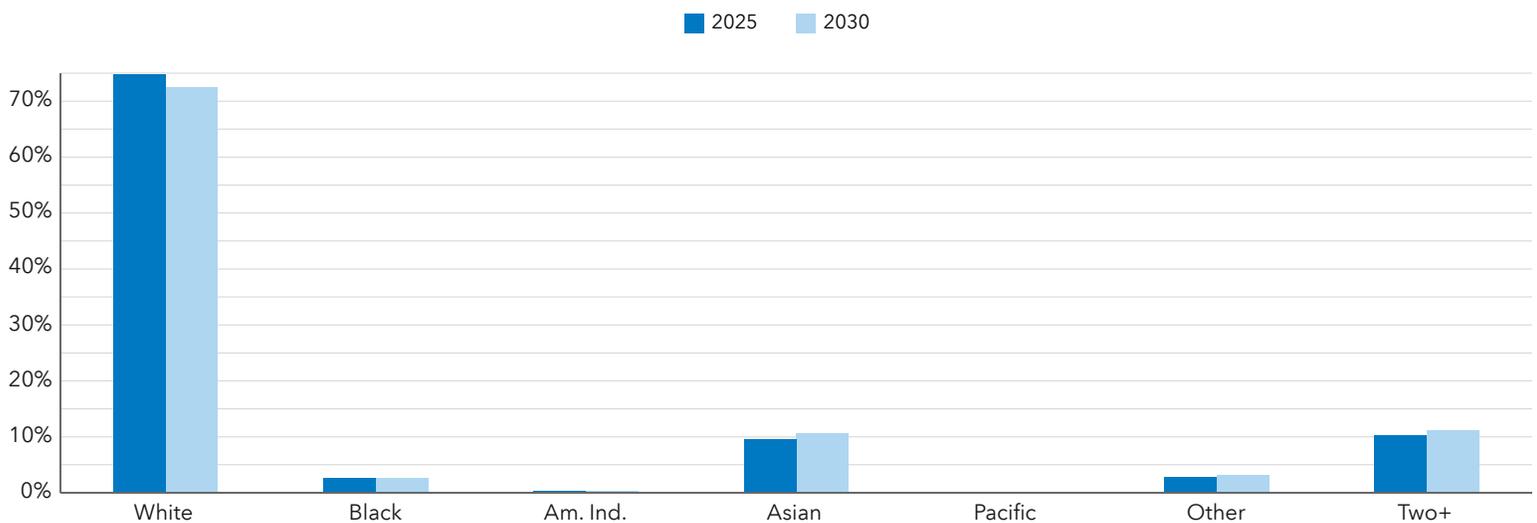
## Key Indicators for 2025



## Households by Income for 2025



## Population by Race



# Demographic and Income Profile

9320 Wilshire Boulevard  
 9320 Wilshire Blvd, Beverly Hills, California, 90212  
 Ring: 3 mile radius



Summary	Census 2020	2025	2030
Total Population	284,114	280,983	281,385
Total Households	139,226	142,216	145,358
Family Households	59,223	58,376	59,887
Average Household Size	2.02	1.95	1.91
Owner Occupied Housing Units	43,513	44,512	45,952
Renter Occupied Housing Units	95,713	97,704	99,406
Median Age	38.8	39.6	40.8

Trends 2025 - 2030	Area	State	National
Population	0.0%	0.1%	0.4%
Households	0.4%	0.3%	0.6%
Family Population	0.5%	0.3%	0.5%
Owner Occupied Housing Units	0.6%	0.5%	0.0%
Median Household Income	2.5%	2.3%	2.5%

Households by Income	2025		2030	
	Number	Percent	Number	Percent
Less than \$15,000	11,323	8.0%	10,474	7.2%
\$15,000-\$24,999	6,298	4.4%	5,270	3.6%
\$25,000-\$34,999	5,919	4.2%	5,129	3.5%
\$35,000-\$49,999	9,934	7.0%	8,824	6.1%
\$50,000-\$74,999	15,430	10.8%	14,012	9.6%
\$75,000-\$99,999	15,040	10.6%	14,706	10.1%
\$100,000-\$149,999	22,916	16.1%	23,329	16.1%
\$150,000-\$199,999	15,562	10.9%	16,712	11.5%
\$200,000 or greater	39,794	28.0%	46,903	32.3%
Median Household Income	\$112,102	-	\$126,627	-
Average Household Income	\$179,586	-	\$197,293	-
Per Capita Income	\$91,030	-	\$102,066	-

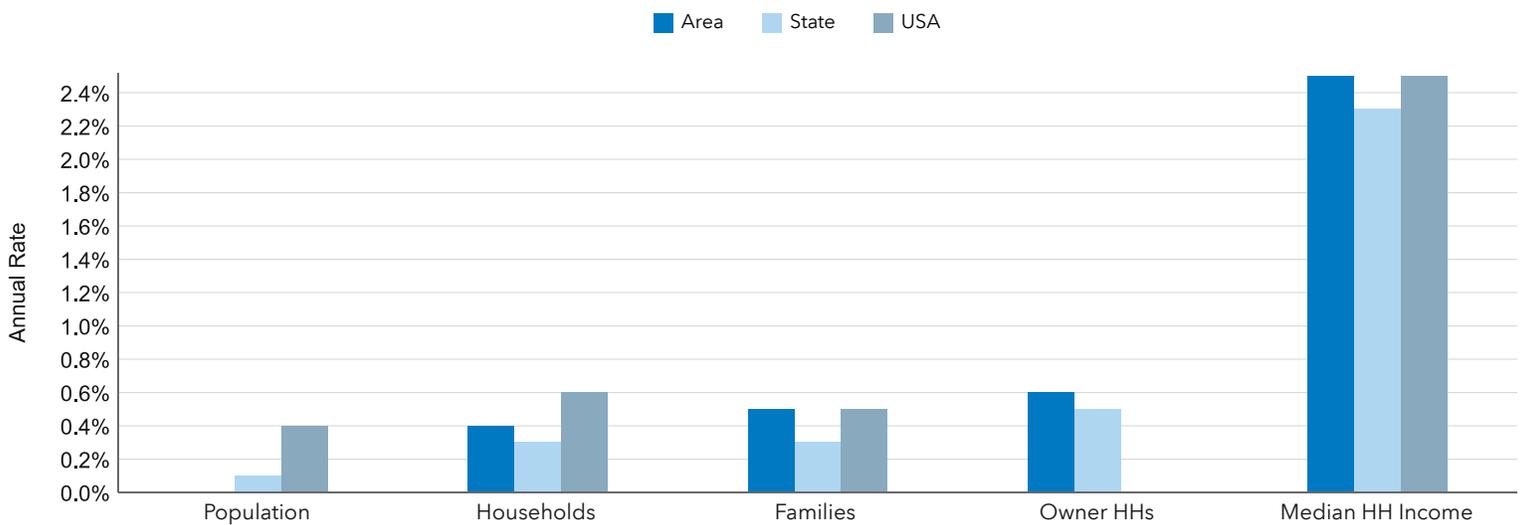
Population by Age	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
0-4	11,596	4.1%	10,932	3.9%	10,669	3.8%
5-9	11,001	3.9%	10,756	3.8%	9,847	3.5%
10-14	10,737	3.8%	10,609	3.8%	10,490	3.7%
15-19	9,813	3.5%	10,560	3.8%	10,658	3.8%
20-24	16,984	6.0%	15,968	5.7%	17,379	6.2%
25-29	30,005	10.6%	26,038	9.3%	25,494	9.1%
30-34	32,377	11.4%	31,156	11.1%	26,586	9.4%
35-39	25,919	9.1%	26,559	9.4%	26,018	9.3%
40-44	20,108	7.1%	21,786	7.8%	22,460	8.0%
45-49	17,954	6.3%	18,038	6.4%	19,740	7.0%
50-54	17,672	6.2%	17,180	6.1%	17,164	6.1%
55-59	16,546	5.8%	16,080	5.7%	15,692	5.6%
60-64	15,035	5.3%	14,807	5.3%	14,844	5.3%
65-69	13,494	4.8%	13,120	4.7%	13,355	4.8%
70-74	12,044	4.2%	12,168	4.3%	12,299	4.4%
75-79	8,324	2.9%	10,109	3.6%	10,598	3.8%
80-84	6,475	2.3%	7,128	2.5%	8,910	3.2%
Age 85+	8,029	2.8%	7,990	2.8%	9,182	3.3%

Race and Ethnicity	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
White Alone	181,624	63.9%	172,144	61.3%	165,546	58.8%
Black Alone	17,170	6.0%	18,012	6.4%	18,088	6.4%
American Indian	1,500	0.5%	1,644	0.6%	1,669	0.6%
Asian Alone	32,390	11.4%	34,013	12.1%	37,280	13.3%
Pacific Islander	314	0.1%	322	0.1%	331	0.1%
Some Other Race	20,996	7.4%	22,854	8.1%	24,287	8.6%
Two or More Races	30,119	10.6%	31,994	11.4%	34,183	12.2%
Hispanic (Any Race)	42,559	15.0%	46,190	16.4%	49,518	17.6%

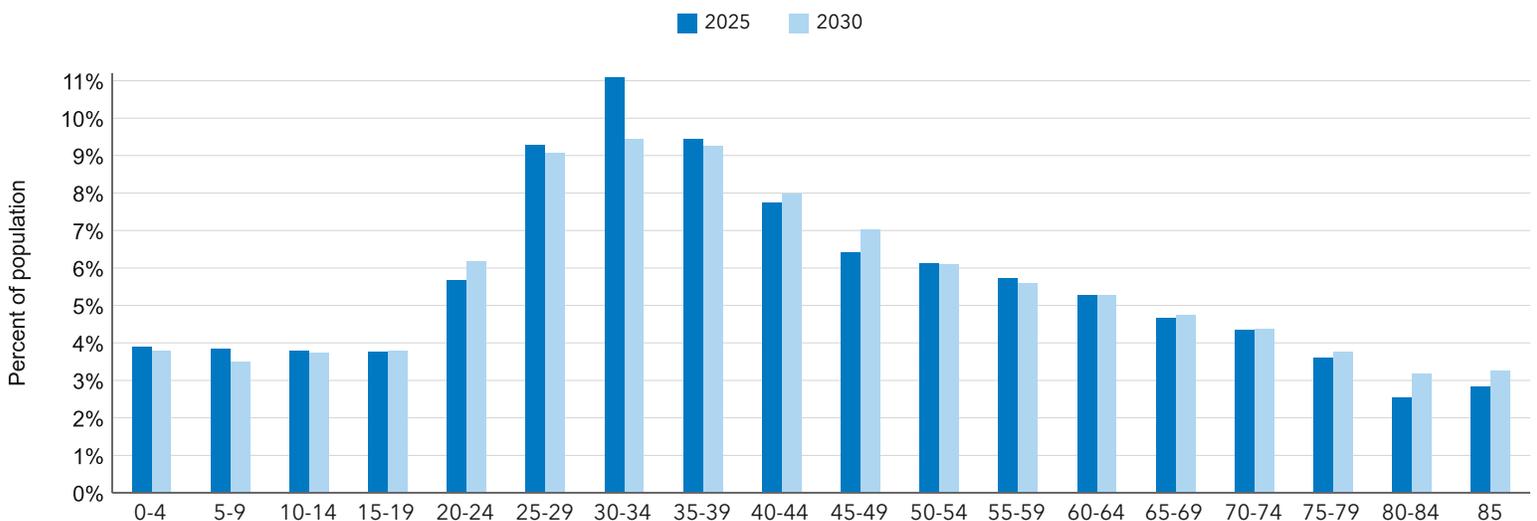
## Key Indicators for 2025



## Trends: 2025 - 2030 Annual Rate



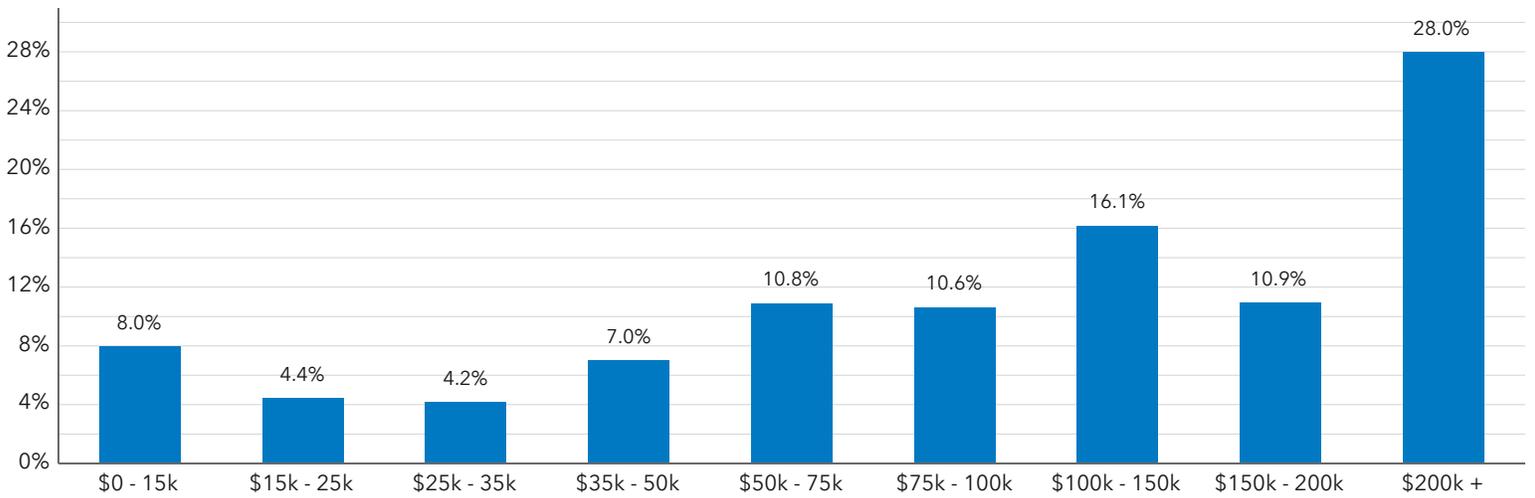
## Population by Age



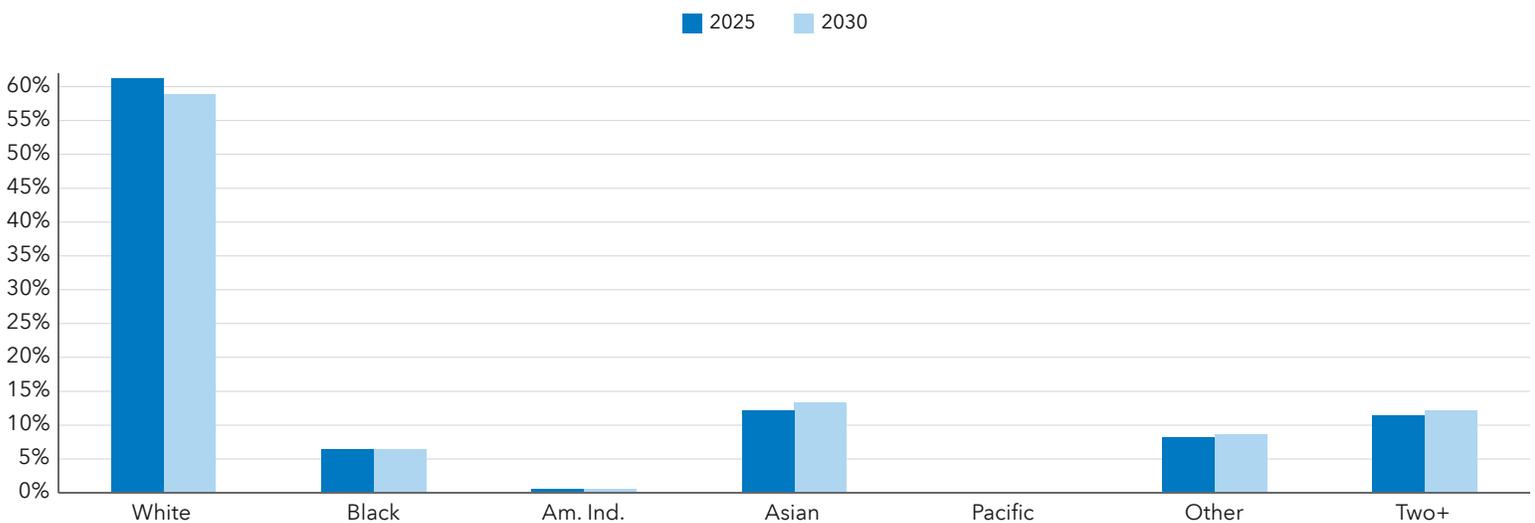
## Key Indicators for 2025



## Households by Income for 2025



## Population by Race



# Demographic and Income Profile

9320 Wilshire Boulevard  
 9320 Wilshire Blvd, Beverly Hills, California, 90212  
 Ring: 5 mile radius



Summary	Census 2020	2025	2030
Total Population	744,883	736,439	738,999
Total Households	337,462	346,845	356,143
Family Households	151,318	149,351	153,574
Average Household Size	2.11	2.03	1.99
Owner Occupied Housing Units	100,740	102,124	105,068
Renter Occupied Housing Units	236,722	244,721	251,075
Median Age	37.1	38.2	39.4

Trends 2025 - 2030	Area	State	National
Population	0.1%	0.1%	0.4%
Households	0.5%	0.3%	0.6%
Family Population	0.6%	0.3%	0.5%
Owner Occupied Housing Units	0.6%	0.5%	0.0%
Median Household Income	2.2%	2.3%	2.5%

Households by Income	2025		2030	
	Number	Percent	Number	Percent
Less than \$15,000	31,519	9.1%	29,471	8.3%
\$15,000-\$24,999	18,227	5.3%	15,561	4.4%
\$25,000-\$34,999	17,404	5.0%	15,369	4.3%
\$35,000-\$49,999	25,825	7.5%	23,348	6.6%
\$50,000-\$74,999	42,917	12.4%	40,511	11.4%
\$75,000-\$99,999	37,658	10.9%	37,737	10.6%
\$100,000-\$149,999	53,070	15.3%	54,639	15.3%
\$150,000-\$199,999	36,053	10.4%	39,459	11.1%
\$200,000 or greater	84,170	24.3%	100,046	28.1%
Median Household Income	\$99,892	-	\$111,251	-
Average Household Income	\$162,584	-	\$178,424	-
Per Capita Income	\$76,694	-	\$86,101	-

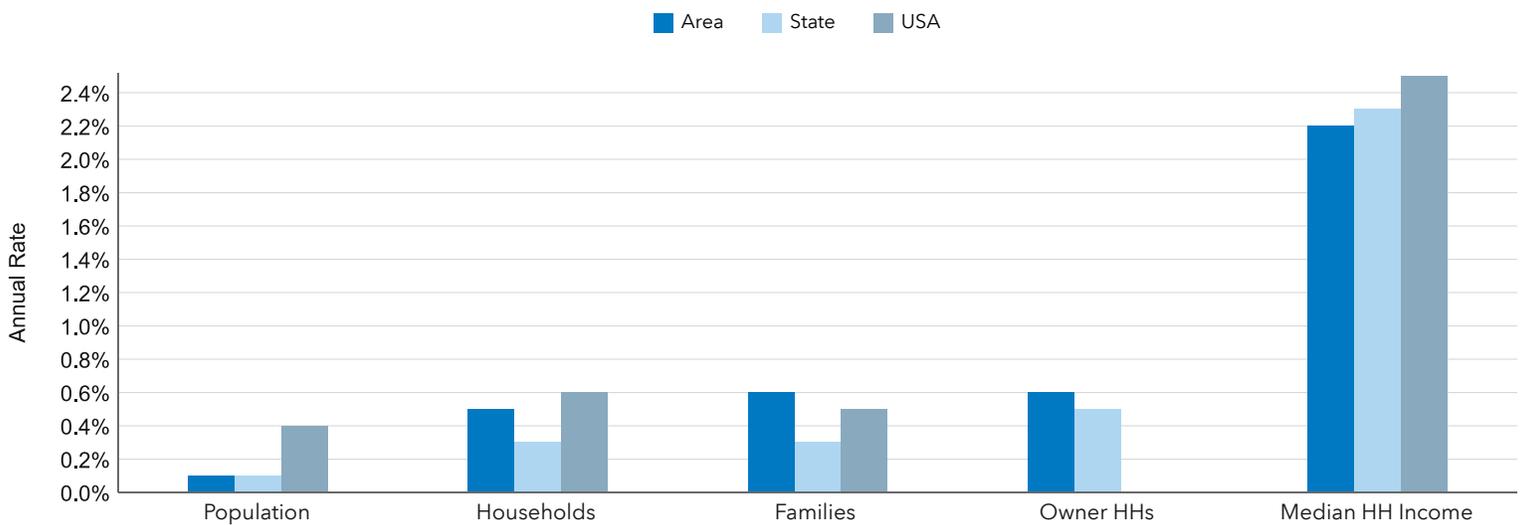
Population by Age	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
0-4	29,730	4.0%	27,900	3.8%	27,157	3.7%
5-9	28,693	3.9%	27,926	3.8%	25,606	3.5%
10-14	29,215	3.9%	27,809	3.8%	27,707	3.8%
15-19	36,899	5.0%	38,079	5.2%	37,328	5.0%
20-24	59,082	7.9%	56,461	7.7%	59,551	8.1%
25-29	80,745	10.8%	68,129	9.3%	67,248	9.1%
30-34	80,595	10.8%	79,858	10.8%	66,153	8.9%
35-39	64,161	8.6%	66,574	9.0%	66,977	9.1%
40-44	51,222	6.9%	55,496	7.5%	58,138	7.9%
45-49	46,257	6.2%	46,226	6.3%	50,798	6.9%
50-54	45,071	6.0%	44,048	6.0%	44,032	6.0%
55-59	42,227	5.7%	40,939	5.6%	40,469	5.5%
60-64	38,400	5.2%	37,628	5.1%	37,791	5.1%
65-69	33,808	4.5%	33,486	4.5%	34,176	4.6%
70-74	28,482	3.8%	29,703	4.0%	30,667	4.2%
75-79	19,403	2.6%	23,565	3.2%	25,650	3.5%
80-84	14,267	1.9%	16,029	2.2%	20,210	2.7%
Age 85+	16,628	2.2%	16,584	2.3%	19,341	2.6%

Race and Ethnicity	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
White Alone	381,040	51.1%	361,100	49.0%	344,800	46.7%
Black Alone	67,499	9.1%	66,777	9.1%	66,031	8.9%
American Indian	6,961	0.9%	7,219	1.0%	7,367	1.0%
Asian Alone	109,093	14.7%	112,975	15.3%	121,790	16.5%
Pacific Islander	956	0.1%	977	0.1%	997	0.1%
Some Other Race	97,260	13.1%	101,496	13.8%	107,267	14.5%
Two or More Races	82,075	11.0%	85,895	11.7%	90,747	12.3%
Hispanic (Any Race)	169,519	22.8%	177,227	24.1%	187,939	25.4%

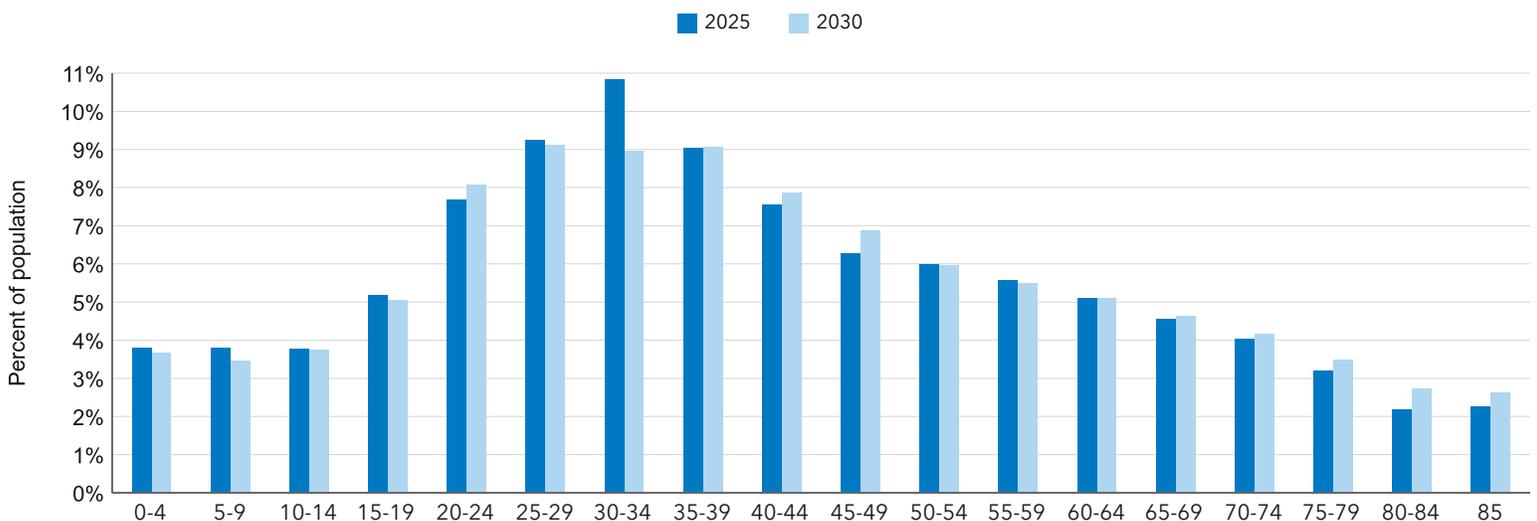
## Key Indicators for 2025



## Trends: 2025 - 2030 Annual Rate



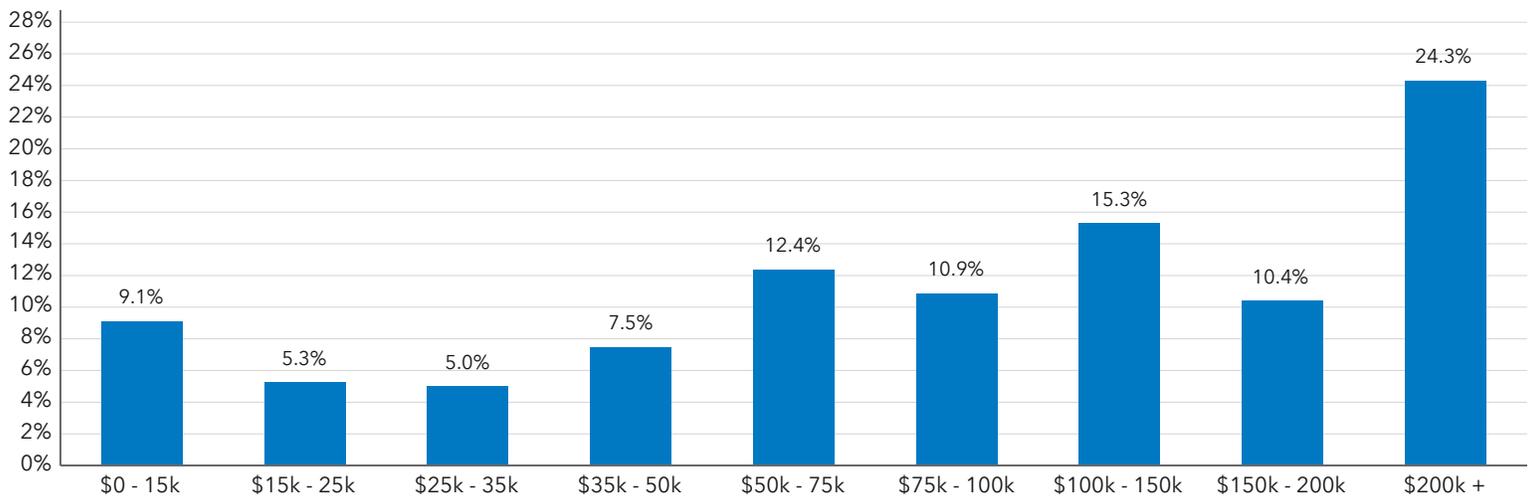
## Population by Age



## Key Indicators for 2025



## Households by Income for 2025



## Population by Race

