

Demographic and Income Profile

College Plaza
15100 Frederick Rd, Rockville, Maryland, 20850
Ring: 1 mile radius



Summary	Census 2020	2025	2030
Total Population	12,079	11,880	11,956
Total Households	4,493	4,477	4,478
Family Households	3,071	2,982	2,988
Average Household Size	2.68	2.64	2.66
Owner Occupied Housing Units	2,457	2,581	2,696
Renter Occupied Housing Units	2,036	1,896	1,782
Median Age	39.5	40.3	41.0

Trends 2025 - 2030	Area	State	National
Population	0.1%	0.3%	0.4%
Households	0.0%	0.4%	0.6%
Family Population	0.0%	0.3%	0.5%
Owner Occupied Housing Units	0.9%	0.8%	0.0%
Median Household Income	2.3%	2.1%	2.5%

Households by Income	2025		2030	
	Number	Percent	Number	Percent
Less than \$15,000	475	10.6%	436	9.8%
\$15,000-\$24,999	235	5.3%	204	4.6%
\$25,000-\$34,999	113	2.5%	91	2.0%
\$35,000-\$49,999	329	7.4%	285	6.4%
\$50,000-\$74,999	307	6.9%	286	6.4%
\$75,000-\$99,999	439	9.8%	396	8.8%
\$100,000-\$149,999	861	19.3%	799	17.9%
\$150,000-\$199,999	594	13.3%	617	13.8%
\$200,000 or greater	1,120	25.0%	1,360	30.4%
Median Household Income	\$116,358	-	\$130,653	-
Average Household Income	\$146,243	-	\$161,421	-
Per Capita Income	\$56,569	-	\$62,033	-

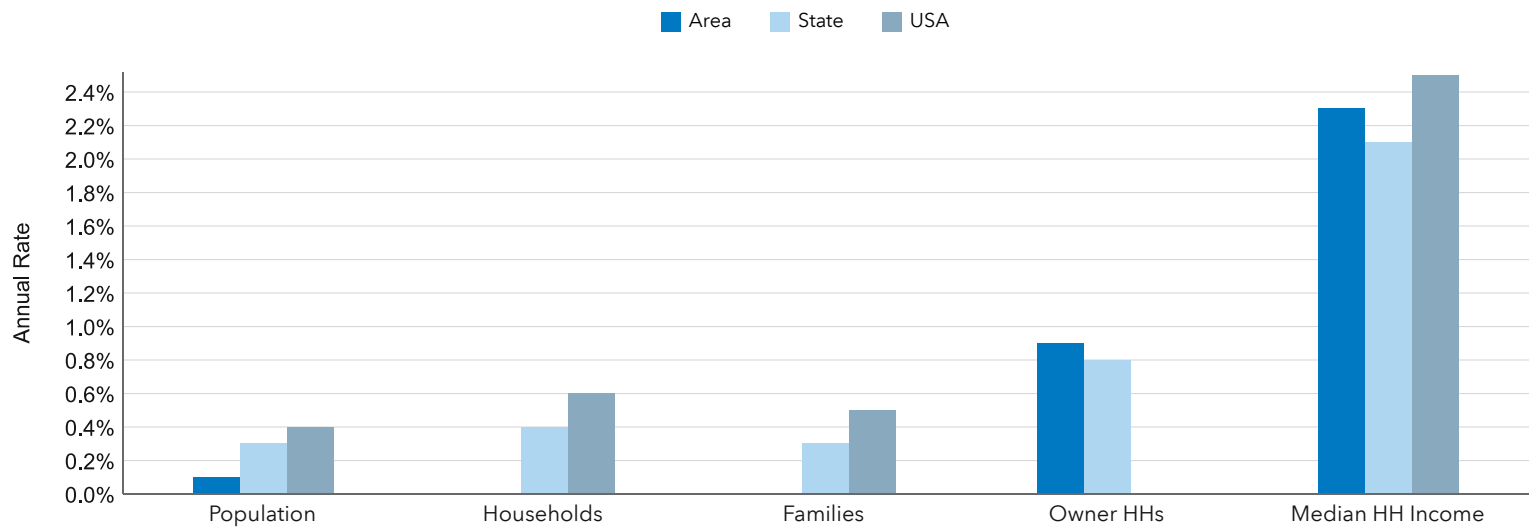
Population by Age	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
0-4	585	4.8%	567	4.8%	562	4.7%
5-9	748	6.2%	615	5.2%	581	4.9%
10-14	887	7.3%	738	6.2%	667	5.6%
15-19	806	6.7%	801	6.7%	742	6.2%
20-24	727	6.0%	819	6.9%	840	7.0%
25-29	730	6.0%	831	7.0%	864	7.2%
30-34	774	6.4%	773	6.5%	793	6.6%
35-39	871	7.2%	746	6.3%	772	6.5%
40-44	899	7.4%	871	7.3%	815	6.8%
45-49	812	6.7%	823	6.9%	869	7.3%
50-54	822	6.8%	783	6.6%	775	6.5%
55-59	827	6.8%	726	6.1%	699	5.8%
60-64	670	5.5%	736	6.2%	647	5.4%
65-69	619	5.1%	565	4.8%	646	5.4%
70-74	468	3.9%	529	4.5%	515	4.3%
75-79	353	2.9%	425	3.6%	508	4.3%
80-84	230	1.9%	278	2.3%	349	2.9%
Age 85+	250	2.1%	255	2.1%	312	2.6%

Race and Ethnicity	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
White Alone	5,197	43.0%	4,811	40.5%	4,526	37.9%
Black Alone	1,805	14.9%	1,842	15.5%	1,868	15.6%
American Indian	57	0.5%	68	0.6%	70	0.6%
Asian Alone	2,790	23.1%	2,833	23.9%	3,020	25.3%
Pacific Islander	9	0.1%	9	0.1%	9	0.1%
Some Other Race	740	6.1%	794	6.7%	860	7.2%
Two or More Races	1,481	12.3%	1,524	12.8%	1,603	13.4%
Hispanic (Any Race)	1,723	14.3%	1,823	15.3%	1,951	16.3%

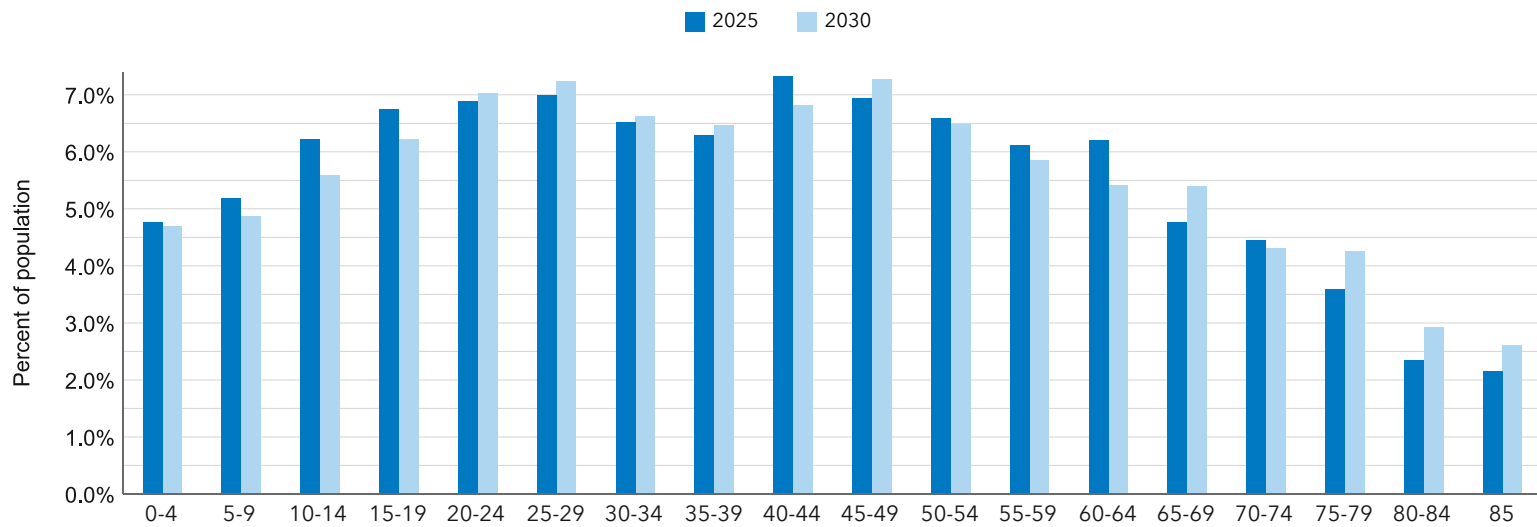
Key Indicators for 2025



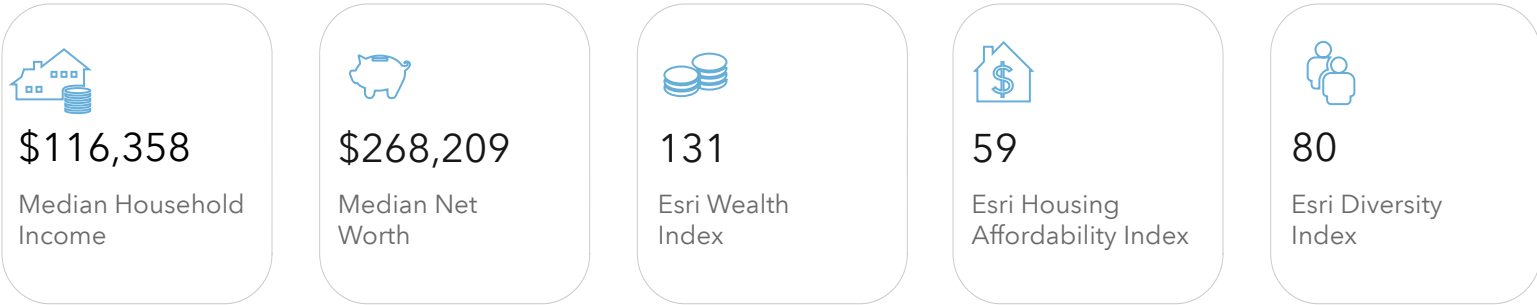
Trends: 2025 - 2030 Annual Rate



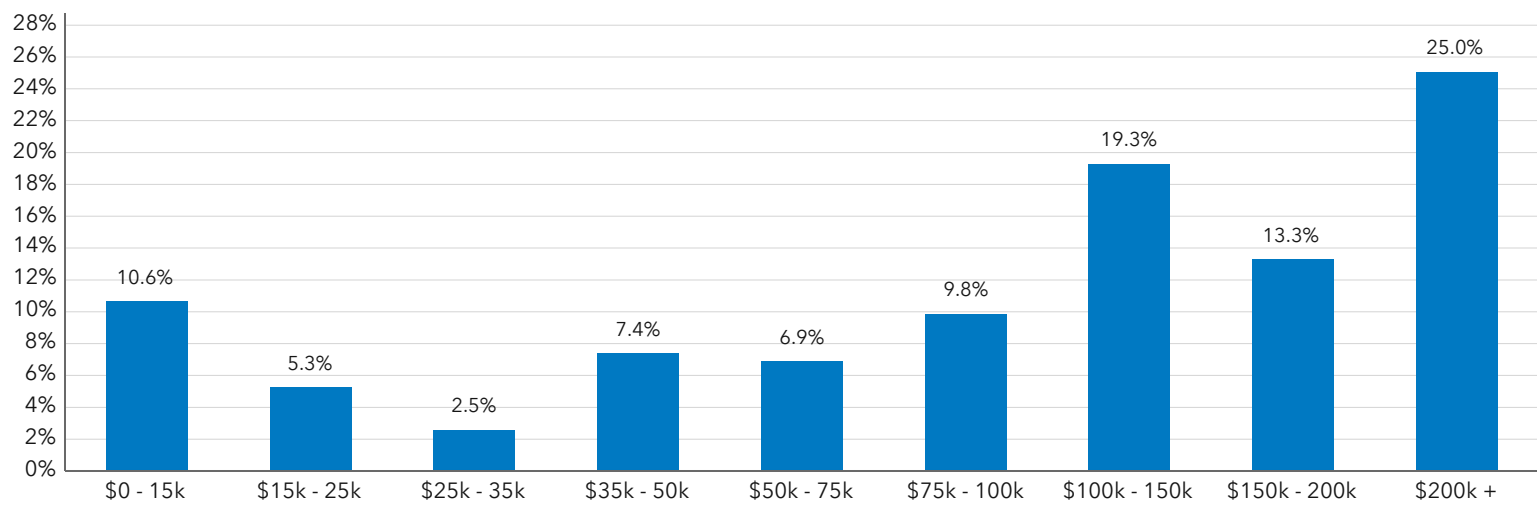
Population by Age



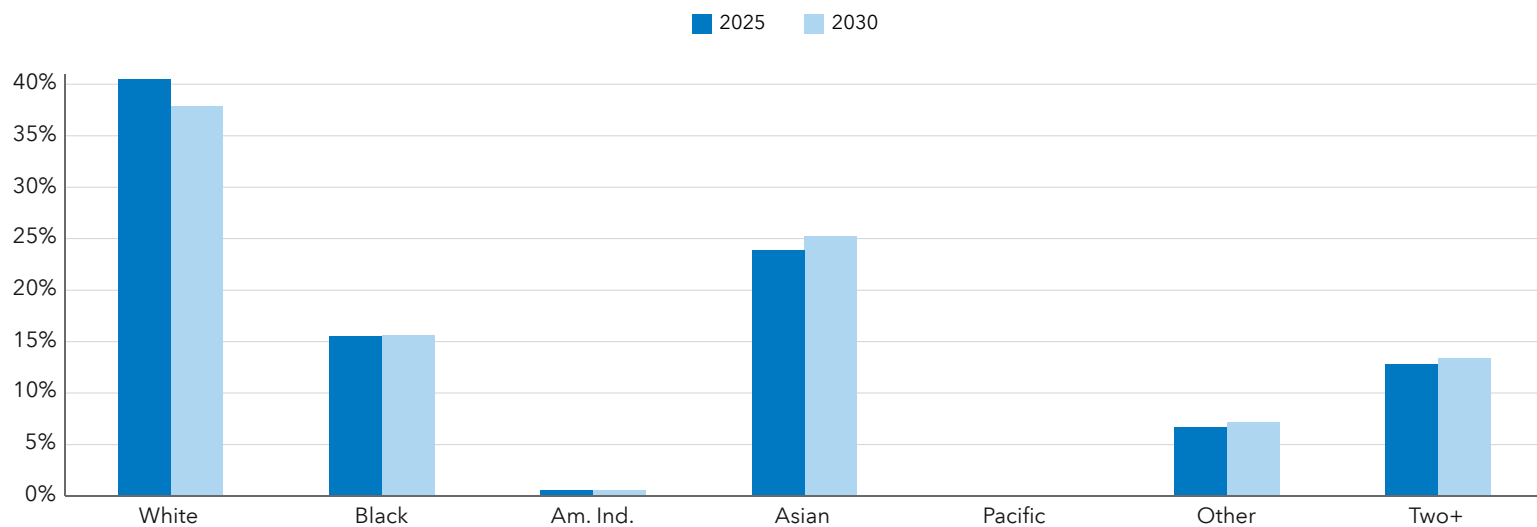
Key Indicators for 2025



Households by Income for 2025



Population by Race



Demographic and Income Profile

College Plaza
15100 Frederick Rd, Rockville, Maryland, 20850
Ring: 3 mile radius



Summary	Census 2020	2025	2030
Total Population	99,540	104,297	107,849
Total Households	38,926	40,834	42,211
Family Households	25,596	25,936	26,695
Average Household Size	2.52	2.52	2.53
Owner Occupied Housing Units	21,727	23,392	24,843
Renter Occupied Housing Units	17,199	17,442	17,367
Median Age	39.2	40.1	41.3

Trends 2025 - 2030	Area	State	National
Population	0.7%	0.3%	0.4%
Households	0.7%	0.4%	0.6%
Family Population	0.6%	0.3%	0.5%
Owner Occupied Housing Units	1.2%	0.8%	0.0%
Median Household Income	2.6%	2.1%	2.5%

Households by Income	2025		2030	
	Number	Percent	Number	Percent
Less than \$15,000	2,253	5.5%	2,015	4.8%
\$15,000-\$24,999	1,097	2.7%	905	2.1%
\$25,000-\$34,999	996	2.4%	828	2.0%
\$35,000-\$49,999	2,546	6.2%	2,133	5.0%
\$50,000-\$74,999	4,009	9.8%	3,713	8.8%
\$75,000-\$99,999	4,526	11.1%	4,103	9.7%
\$100,000-\$149,999	8,177	20.0%	8,030	19.0%
\$150,000-\$199,999	5,665	13.9%	5,968	14.1%
\$200,000 or greater	11,556	28.3%	14,507	34.4%
Median Household Income	\$127,219	-	\$144,889	-
Average Household Income	\$165,696	-	\$183,069	-
Per Capita Income	\$64,320	-	\$71,038	-

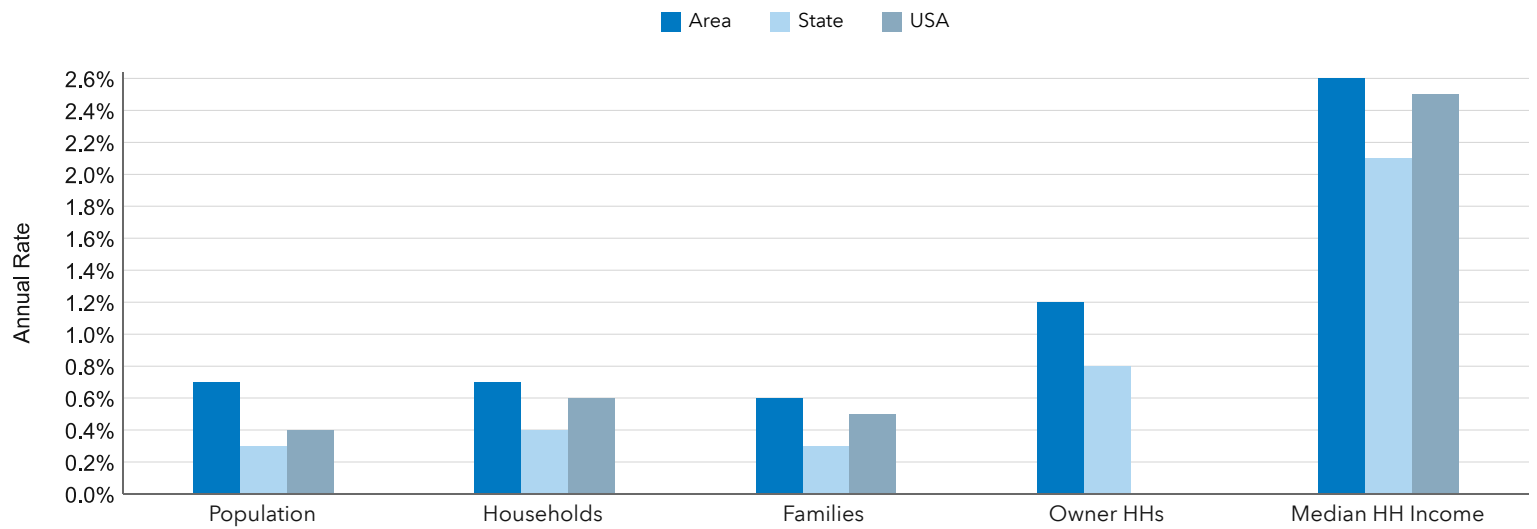
Population by Age	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
0-4	5,398	5.4%	5,351	5.1%	5,348	5.0%
5-9	5,598	5.6%	5,773	5.5%	5,404	5.0%
10-14	5,754	5.8%	5,936	5.7%	6,192	5.7%
15-19	5,723	5.8%	5,698	5.5%	5,945	5.5%
20-24	5,694	5.7%	6,339	6.1%	6,416	6.0%
25-29	7,236	7.3%	7,128	6.8%	7,614	7.1%
30-34	7,908	7.9%	7,811	7.5%	7,288	6.8%
35-39	7,732	7.8%	7,877	7.5%	7,667	7.1%
40-44	6,663	6.7%	7,910	7.6%	7,930	7.3%
45-49	6,304	6.3%	6,699	6.4%	7,900	7.3%
50-54	6,488	6.5%	6,499	6.2%	6,715	6.2%
55-59	6,749	6.8%	6,236	6.0%	6,198	5.8%
60-64	6,203	6.2%	6,263	6.0%	5,843	5.4%
65-69	5,011	5.0%	5,602	5.4%	5,741	5.3%
70-74	4,036	4.0%	4,558	4.4%	5,138	4.8%
75-79	2,941	3.0%	3,720	3.6%	4,268	4.0%
80-84	1,906	1.9%	2,530	2.4%	3,226	3.0%
Age 85+	2,195	2.2%	2,367	2.3%	3,015	2.8%

Race and Ethnicity	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
White Alone	44,983	45.2%	44,896	43.0%	43,589	40.4%
Black Alone	12,457	12.5%	13,548	13.0%	14,181	13.2%
American Indian	570	0.6%	689	0.7%	738	0.7%
Asian Alone	20,594	20.7%	22,426	21.5%	24,750	22.9%
Pacific Islander	71	0.1%	69	0.1%	76	0.1%
Some Other Race	9,377	9.4%	10,149	9.7%	11,007	10.2%
Two or More Races	11,488	11.5%	12,520	12.0%	13,507	12.5%
Hispanic (Any Race)	18,680	18.8%	20,307	19.5%	21,941	20.3%

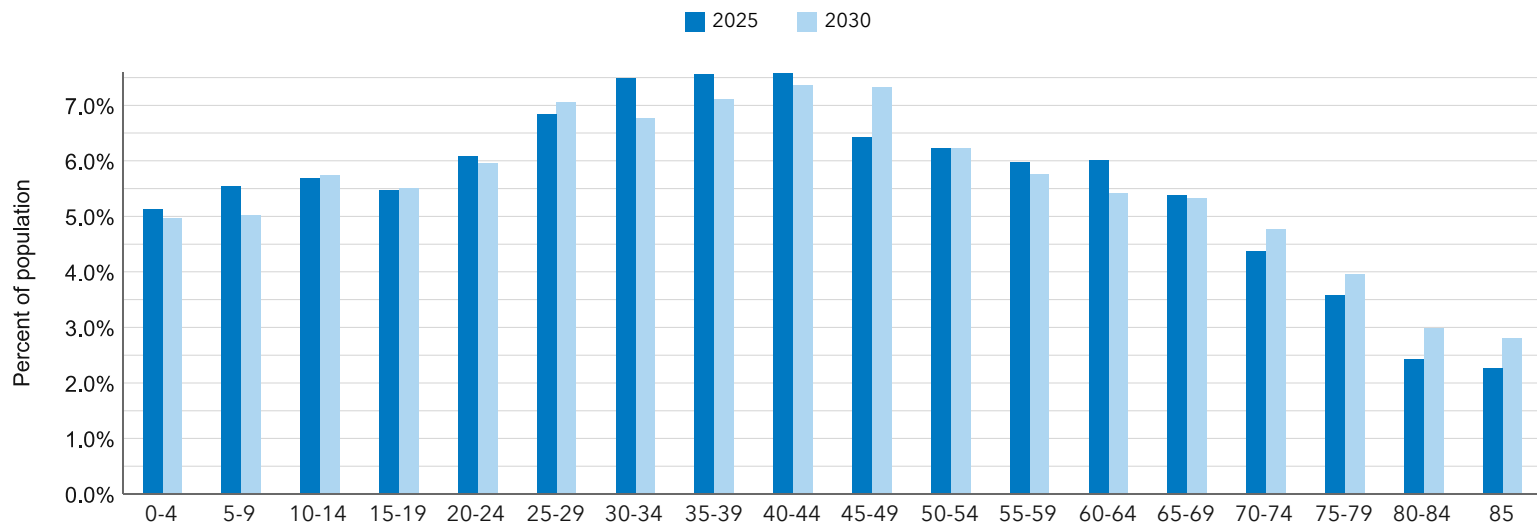
Key Indicators for 2025



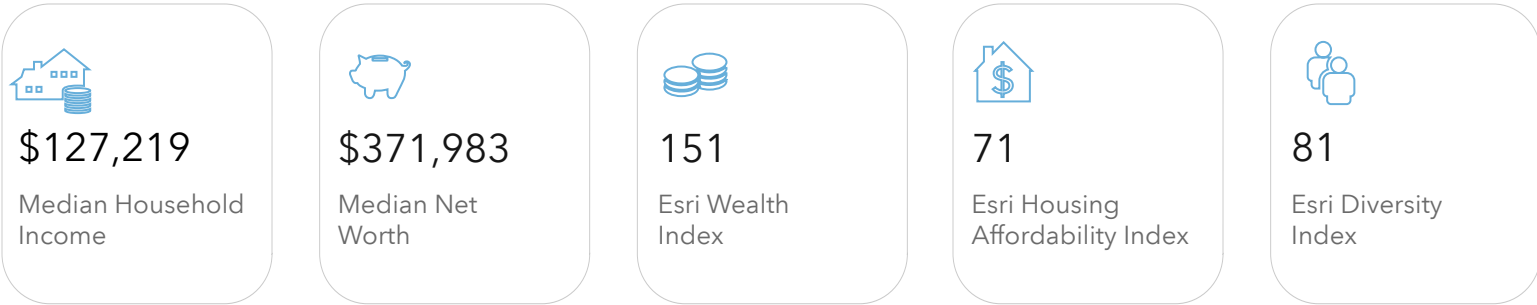
Trends: 2025 - 2030 Annual Rate



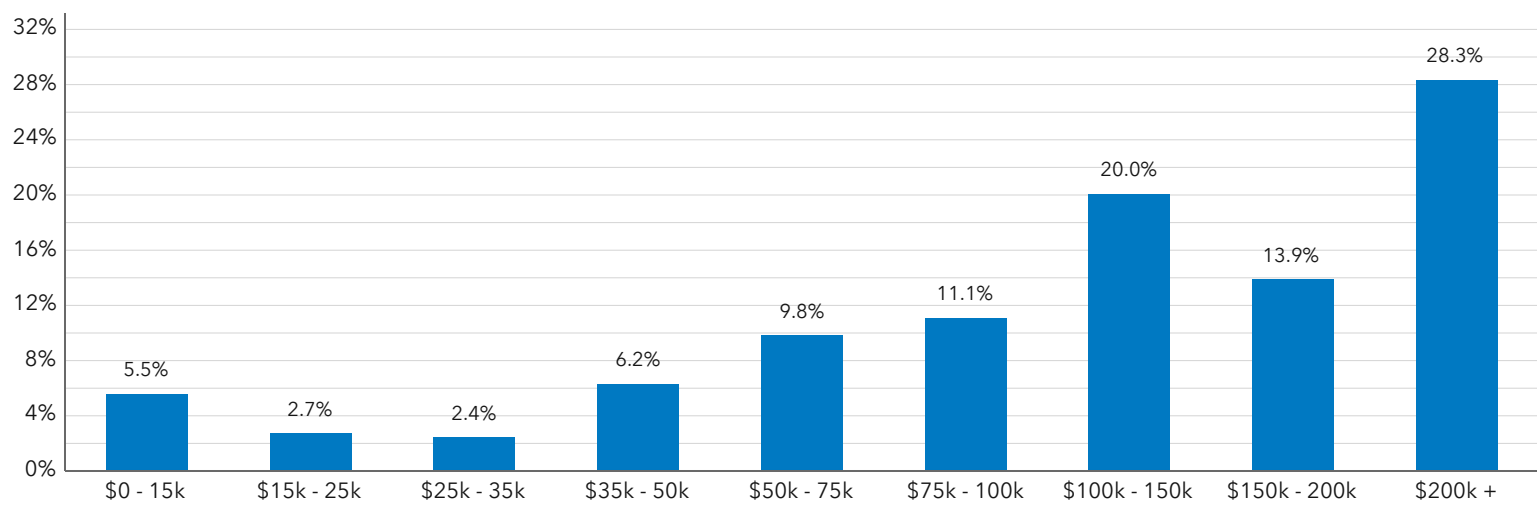
Population by Age



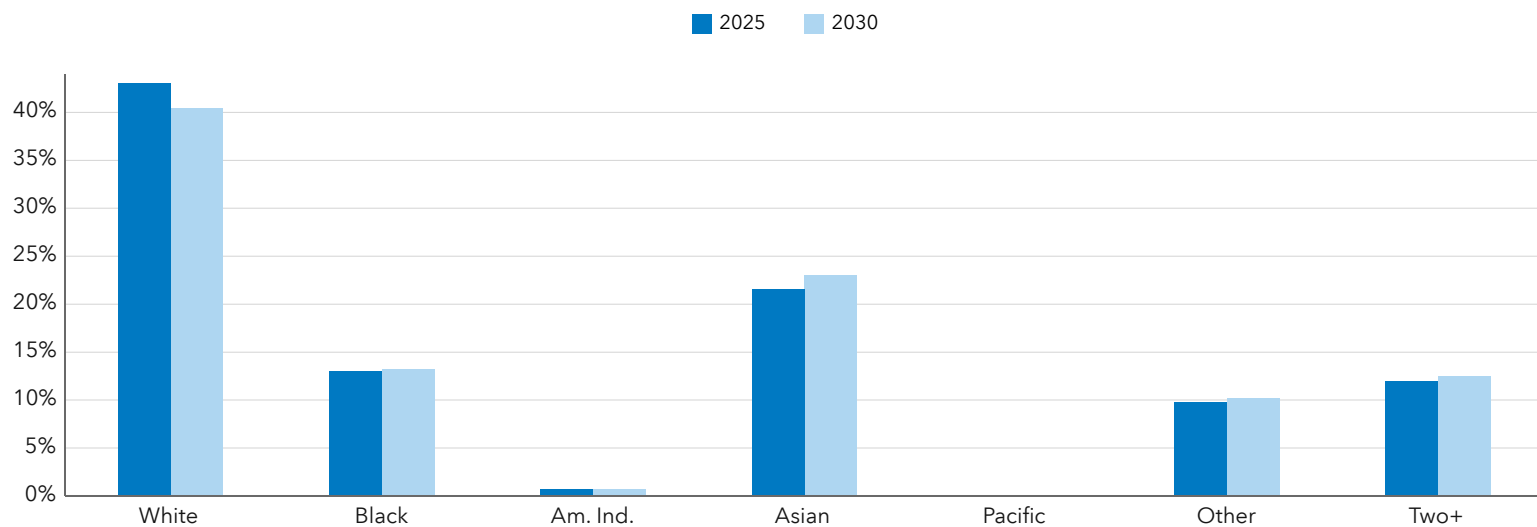
Key Indicators for 2025



Households by Income for 2025



Population by Race



Demographic and Income Profile

College Plaza
15100 Frederick Rd, Rockville, Maryland, 20850
Ring: 5 mile radius



Summary	Census 2020	2025	2030
Total Population	313,563	318,014	324,475
Total Households	117,456	119,265	121,750
Family Households	79,518	78,338	79,553
Average Household Size	2.64	2.64	2.64
Owner Occupied Housing Units	69,050	71,845	74,274
Renter Occupied Housing Units	48,406	47,420	47,476
Median Age	39.7	40.8	41.7

Trends 2025 - 2030	Area	State	National
Population	0.4%	0.3%	0.4%
Households	0.4%	0.4%	0.6%
Family Population	0.3%	0.3%	0.5%
Owner Occupied Housing Units	0.7%	0.8%	0.0%
Median Household Income	2.9%	2.1%	2.5%

Households by Income	2025		2030	
	Number	Percent	Number	Percent
Less than \$15,000	7,284	6.1%	6,464	5.3%
\$15,000-\$24,999	3,269	2.7%	2,611	2.1%
\$25,000-\$34,999	3,484	2.9%	2,888	2.4%
\$35,000-\$49,999	7,958	6.7%	6,720	5.5%
\$50,000-\$74,999	13,219	11.1%	11,962	9.8%
\$75,000-\$99,999	12,232	10.3%	11,180	9.2%
\$100,000-\$149,999	20,900	17.5%	20,454	16.8%
\$150,000-\$199,999	15,152	12.7%	15,588	12.8%
\$200,000 or greater	35,745	30.0%	43,860	36.0%
Median Household Income	\$126,094	-	\$145,503	-
Average Household Income	\$171,191	-	\$188,611	-
Per Capita Income	\$64,130	-	\$70,686	-

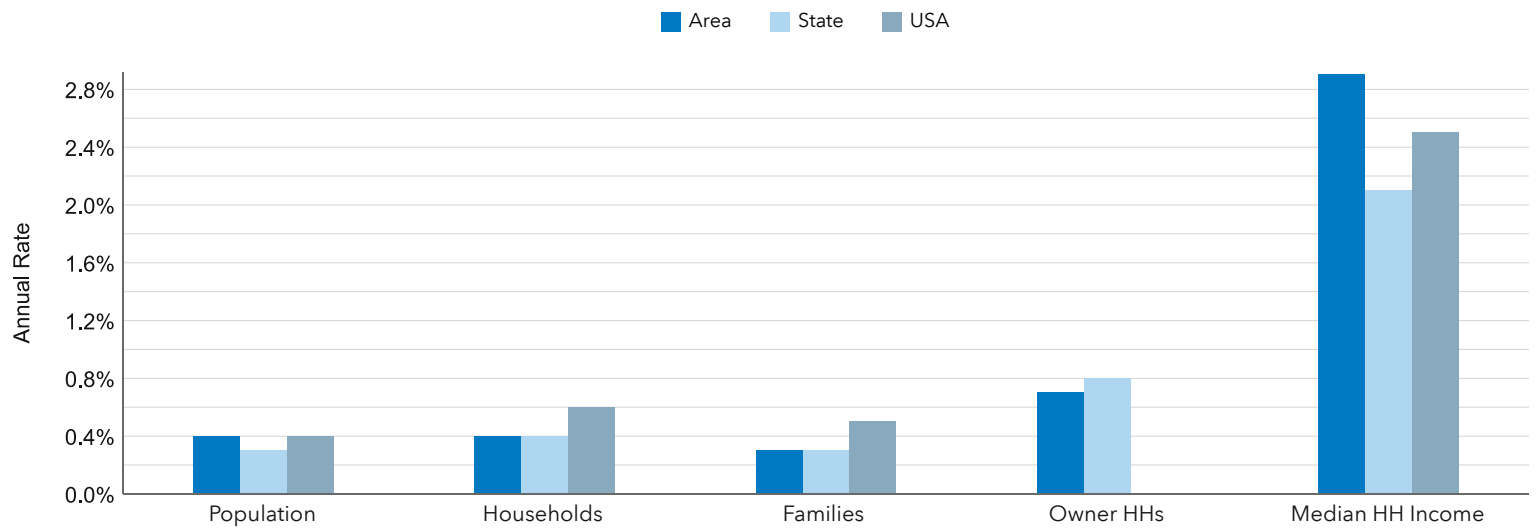
Population by Age	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
0-4	17,262	5.5%	16,586	5.2%	16,450	5.1%
5-9	19,097	6.1%	18,387	5.8%	17,031	5.3%
10-14	20,381	6.5%	19,660	6.2%	19,313	6.0%
15-19	19,125	6.1%	19,447	6.1%	19,021	5.9%
20-24	17,655	5.6%	18,447	5.8%	19,678	6.1%
25-29	19,918	6.3%	19,796	6.2%	20,805	6.4%
30-34	22,051	7.0%	21,221	6.7%	20,814	6.4%
35-39	22,836	7.3%	21,963	6.9%	21,567	6.7%
40-44	20,918	6.7%	23,141	7.3%	22,289	6.9%
45-49	20,321	6.5%	20,532	6.5%	22,820	7.0%
50-54	20,189	6.4%	20,259	6.4%	20,135	6.2%
55-59	20,824	6.6%	18,984	6.0%	19,135	5.9%
60-64	19,415	6.2%	19,085	6.0%	17,829	5.5%
65-69	16,265	5.2%	17,442	5.5%	17,563	5.4%
70-74	12,884	4.1%	14,652	4.6%	16,024	4.9%
75-79	9,560	3.0%	11,701	3.7%	13,538	4.2%
80-84	6,748	2.1%	8,213	2.6%	10,215	3.1%
Age 85+	8,114	2.6%	8,500	2.7%	10,247	3.2%

Race and Ethnicity	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
White Alone	132,299	42.2%	127,892	40.2%	123,009	37.9%
Black Alone	41,594	13.3%	43,051	13.5%	43,916	13.5%
American Indian	2,216	0.7%	2,593	0.8%	2,721	0.8%
Asian Alone	62,197	19.8%	65,489	20.6%	71,025	21.9%
Pacific Islander	191	0.1%	182	0.1%	187	0.1%
Some Other Race	39,428	12.6%	41,272	13.0%	43,929	13.5%
Two or More Races	35,638	11.4%	37,535	11.8%	39,688	12.2%
Hispanic (Any Race)	70,360	22.4%	73,831	23.2%	78,396	24.2%

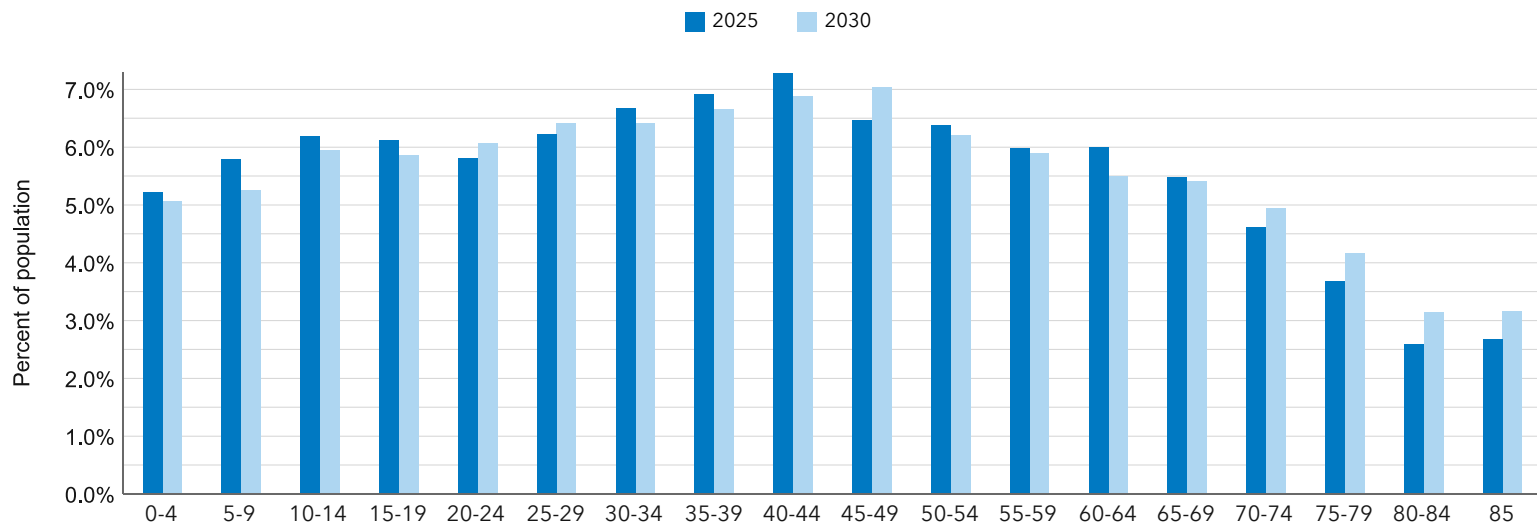
Key Indicators for 2025



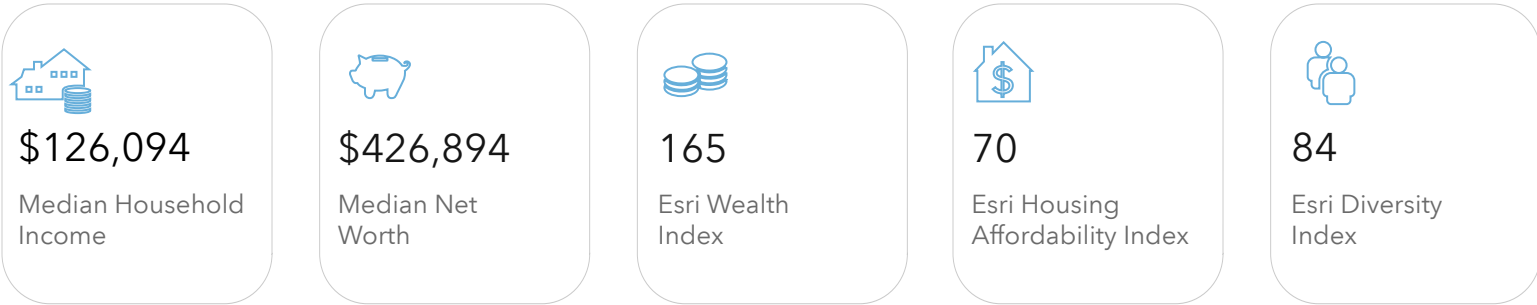
Trends: 2025 - 2030 Annual Rate



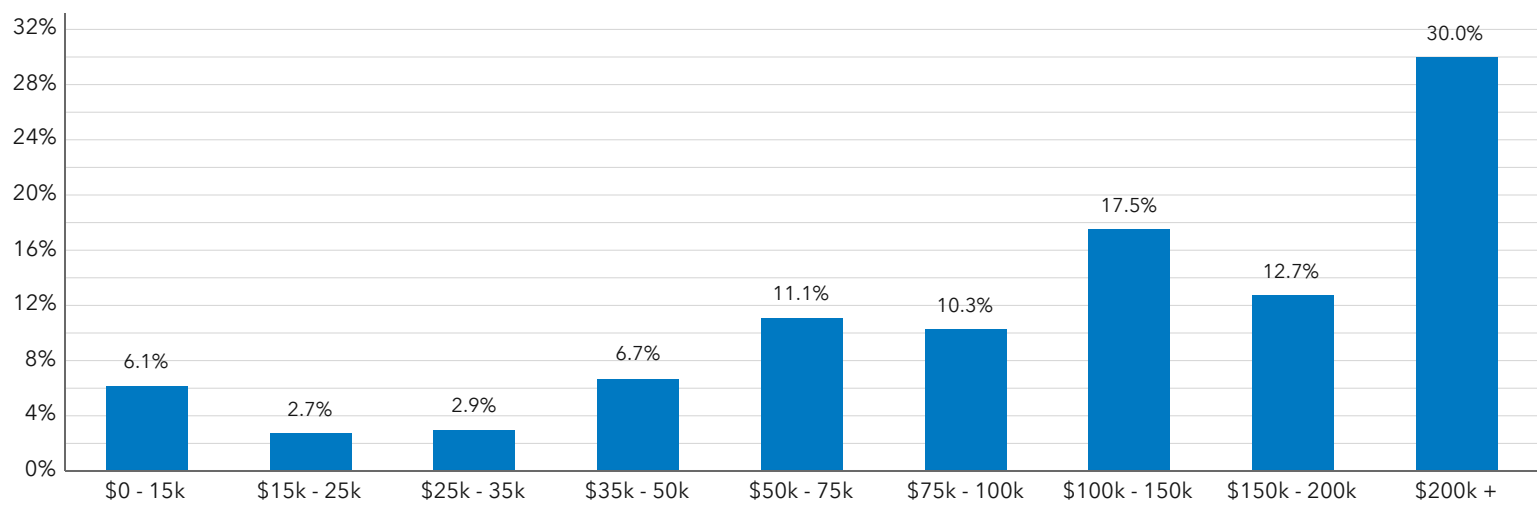
Population by Age



Key Indicators for 2025



Households by Income for 2025



Population by Race

