

Demographic and Income Profile

Victory + Tampa
19361 Victory Blvd, Reseda, California, 91335
Ring: 1 mile radius



Summary	Census 2020	2025	2030
Total Population	24,635	24,175	23,872
Total Households	7,752	7,837	7,887
Family Households	5,562	5,510	5,558
Average Household Size	3.08	2.99	2.93
Owner Occupied Housing Units	4,675	4,700	4,796
Renter Occupied Housing Units	3,077	3,137	3,091
Median Age	41.6	42.2	43.2

Trends 2025 - 2030	Area	State	National
Population	-0.3%	0.1%	0.4%
Households	0.1%	0.3%	0.6%
Family Population	0.2%	0.3%	0.5%
Owner Occupied Housing Units	0.4%	0.5%	0.0%
Median Household Income	2.6%	2.3%	2.5%

Households by Income	2025		2030	
	Number	Percent	Number	Percent
Less than \$15,000	657	8.4%	600	7.6%
\$15,000-\$24,999	457	5.8%	372	4.7%
\$25,000-\$34,999	392	5.0%	324	4.1%
\$35,000-\$49,999	538	6.9%	472	6.0%
\$50,000-\$74,999	1,119	14.3%	985	12.5%
\$75,000-\$99,999	828	10.6%	793	10.1%
\$100,000-\$149,999	1,429	18.2%	1,402	17.8%
\$150,000-\$199,999	807	10.3%	878	11.1%
\$200,000 or greater	1,611	20.6%	2,062	26.1%
Median Household Income	\$97,282	-	\$110,478	-
Average Household Income	\$138,082	-	\$158,010	-
Per Capita Income	\$46,144	-	\$53,772	-

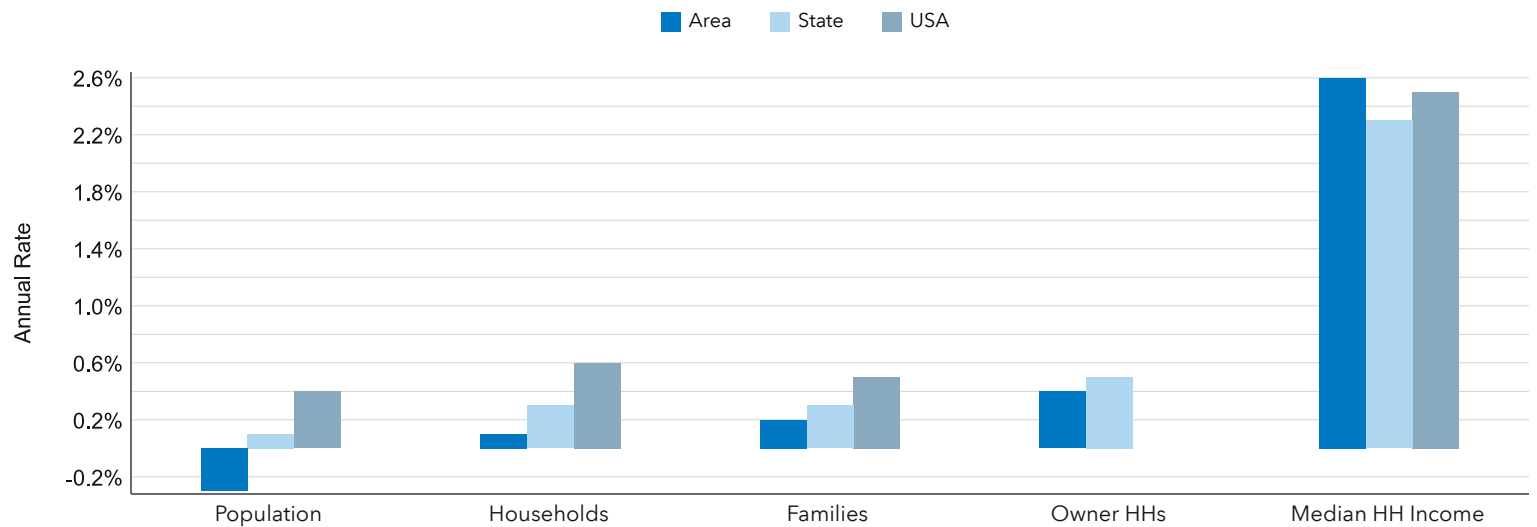
Population by Age	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
0-4	1,154	4.7%	1,093	4.5%	1,065	4.5%
5-9	1,273	5.2%	1,202	5.0%	1,097	4.6%
10-14	1,390	5.6%	1,285	5.3%	1,229	5.2%
15-19	1,373	5.6%	1,332	5.5%	1,251	5.2%
20-24	1,578	6.4%	1,278	5.3%	1,267	5.3%
25-29	1,715	7.0%	1,721	7.1%	1,425	6.0%
30-34	1,657	6.7%	1,817	7.5%	1,740	7.3%
35-39	1,666	6.8%	1,661	6.9%	1,839	7.7%
40-44	1,629	6.6%	1,620	6.7%	1,624	6.8%
45-49	1,589	6.5%	1,568	6.5%	1,572	6.6%
50-54	1,661	6.7%	1,543	6.4%	1,511	6.3%
55-59	1,675	6.8%	1,519	6.3%	1,429	6.0%
60-64	1,597	6.5%	1,488	6.2%	1,397	5.8%
65-69	1,379	5.6%	1,403	5.8%	1,354	5.7%
70-74	1,131	4.6%	1,202	5.0%	1,260	5.3%
75-79	778	3.2%	975	4.0%	1,071	4.5%
80-84	529	2.1%	632	2.6%	807	3.4%
Age 85+	859	3.5%	836	3.5%	936	3.9%

Race and Ethnicity	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
White Alone	11,828	48.0%	10,973	45.4%	10,159	42.6%
Black Alone	986	4.0%	967	4.0%	943	4.0%
American Indian	348	1.4%	361	1.5%	365	1.5%
Asian Alone	2,609	10.6%	2,663	11.0%	2,786	11.7%
Pacific Islander	18	0.1%	18	0.1%	18	0.1%
Some Other Race	5,576	22.6%	5,828	24.1%	6,132	25.7%
Two or More Races	3,270	13.3%	3,365	13.9%	3,469	14.5%
Hispanic (Any Race)	9,406	38.2%	9,766	40.4%	10,219	42.8%

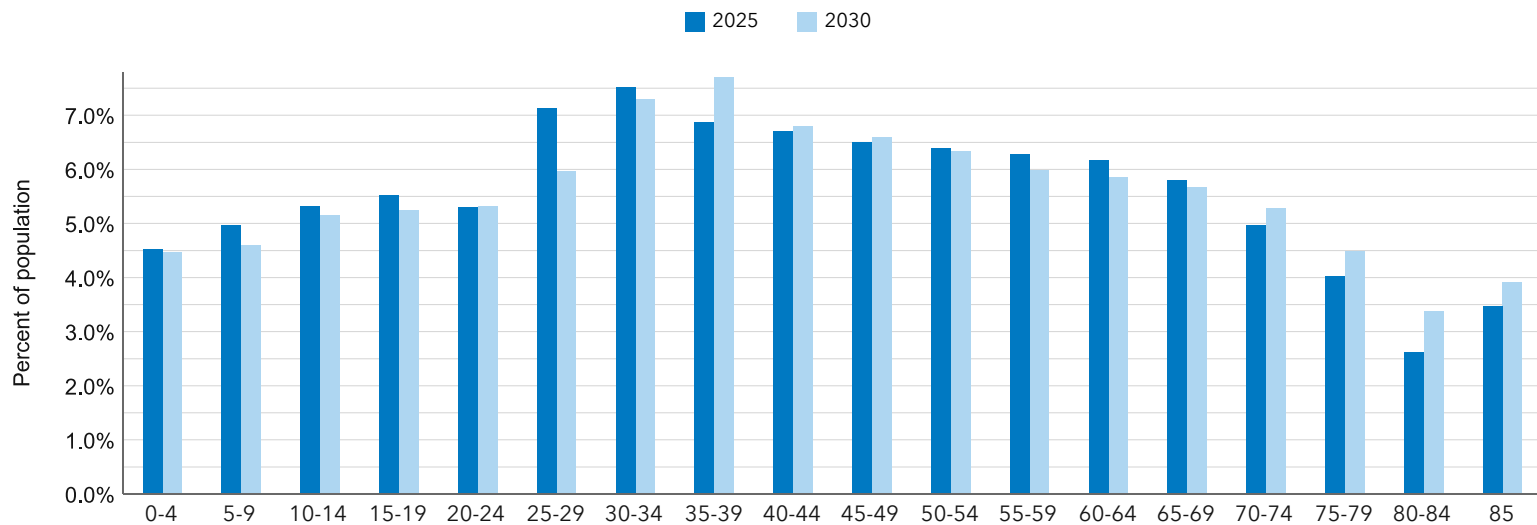
Key Indicators for 2025



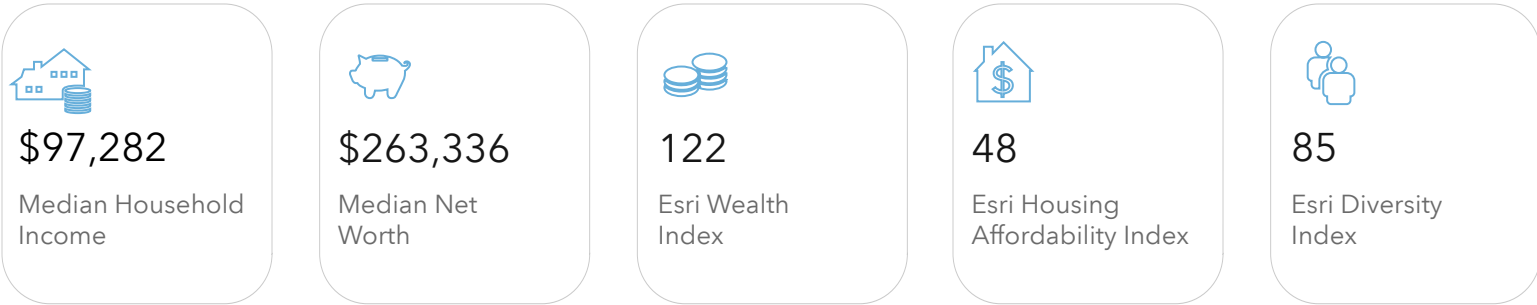
Trends: 2025 - 2030 Annual Rate



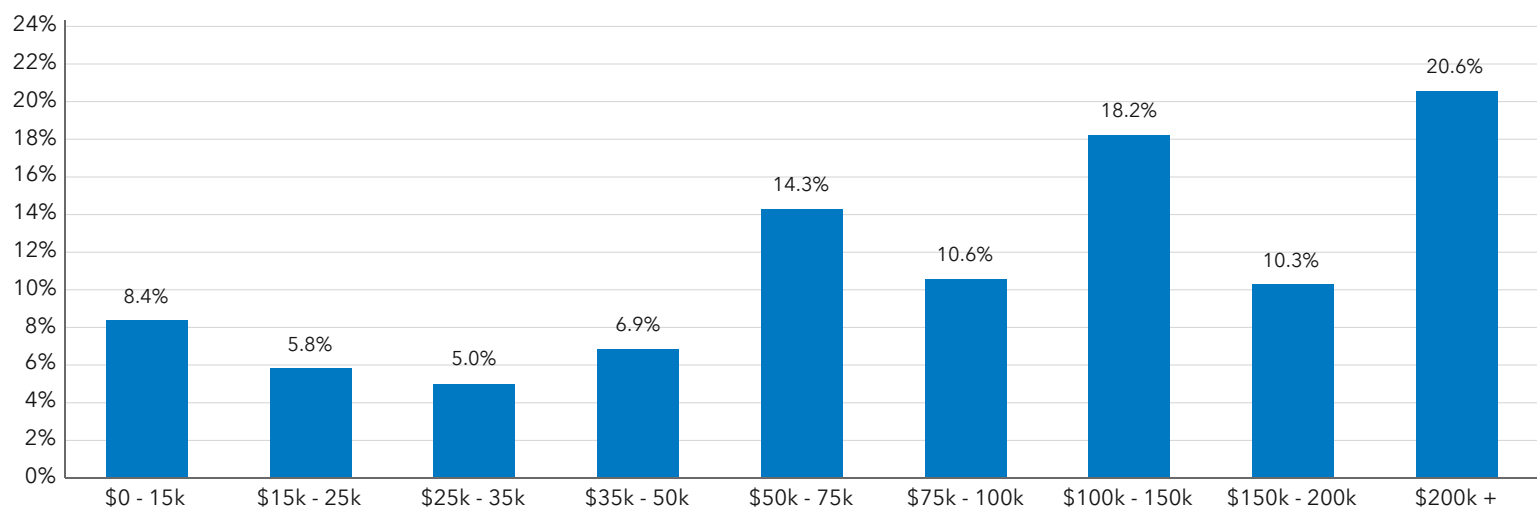
Population by Age



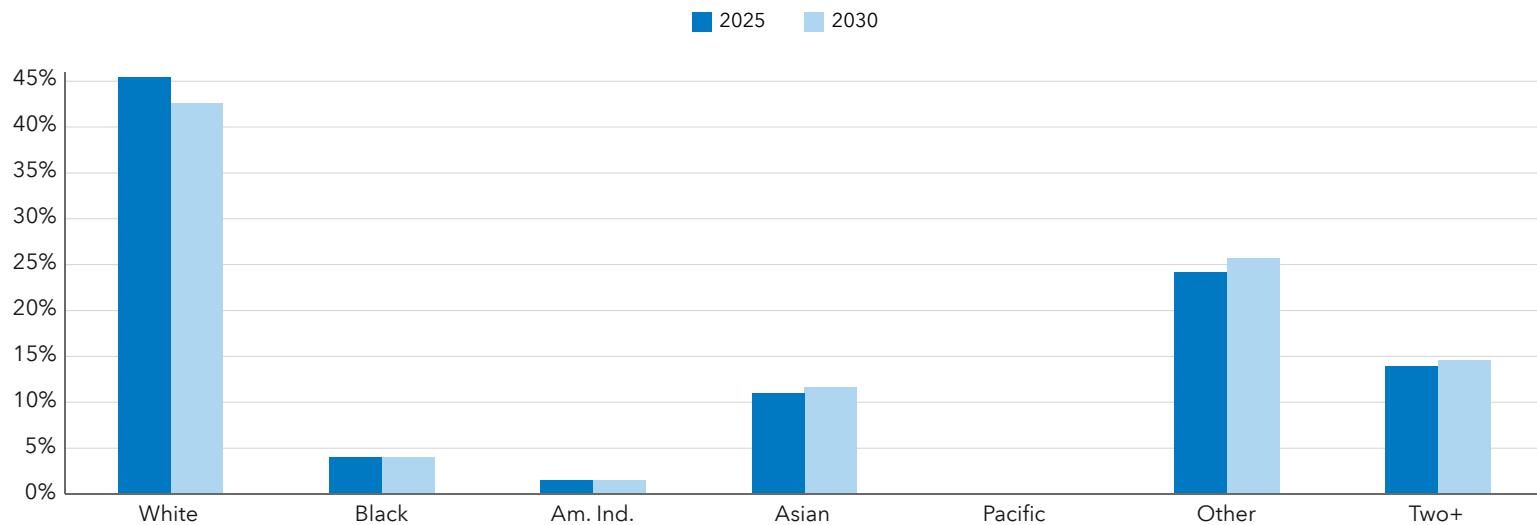
Key Indicators for 2025



Households by Income for 2025



Population by Race



Demographic and Income Profile

Victory + Tampa
19361 Victory Blvd, Reseda, California, 91335
Ring: 3 mile radius



Summary	Census 2020	2025	2030
Total Population	246,924	244,878	242,247
Total Households	86,623	88,981	89,986
Family Households	57,863	57,777	58,484
Average Household Size	2.82	2.72	2.66
Owner Occupied Housing Units	40,088	40,566	41,420
Renter Occupied Housing Units	46,535	48,415	48,566
Median Age	38.9	39.7	40.9

Trends 2025 - 2030	Area	State	National
Population	-0.2%	0.1%	0.4%
Households	0.2%	0.3%	0.6%
Family Population	0.2%	0.3%	0.5%
Owner Occupied Housing Units	0.4%	0.5%	0.0%
Median Household Income	2.9%	2.3%	2.5%

Households by Income	2025		2030	
	Number	Percent	Number	Percent
Less than \$15,000	7,210	8.1%	6,534	7.3%
\$15,000-\$24,999	5,205	5.8%	4,207	4.7%
\$25,000-\$34,999	4,865	5.5%	4,078	4.5%
\$35,000-\$49,999	6,972	7.8%	6,133	6.8%
\$50,000-\$74,999	12,939	14.5%	11,771	13.1%
\$75,000-\$99,999	10,509	11.8%	10,226	11.4%
\$100,000-\$149,999	15,637	17.6%	16,079	17.9%
\$150,000-\$199,999	9,746	10.9%	10,741	11.9%
\$200,000 or greater	15,900	17.9%	20,217	22.5%
Median Household Income	\$90,944	-	\$104,771	-
Average Household Income	\$129,935	-	\$147,012	-
Per Capita Income	\$47,261	-	\$54,653	-

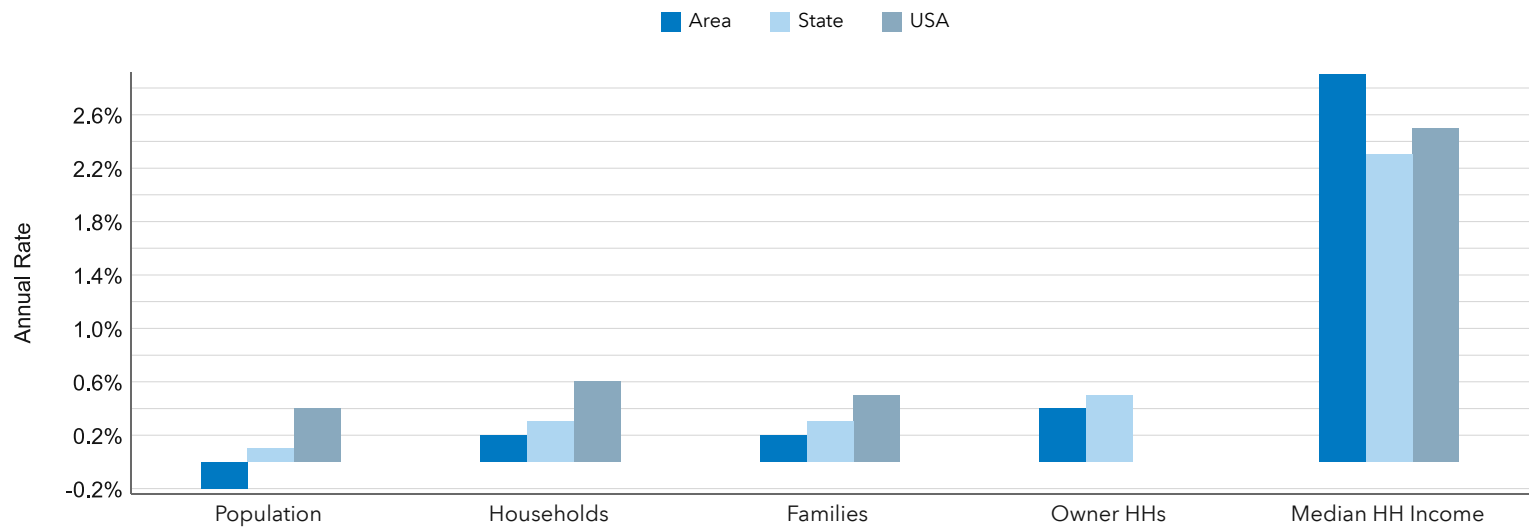
Population by Age	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
0-4	12,493	5.1%	11,881	4.8%	11,484	4.7%
5-9	13,107	5.3%	12,591	5.1%	11,466	4.7%
10-14	14,180	5.7%	13,019	5.3%	12,647	5.2%
15-19	14,135	5.7%	13,814	5.6%	12,830	5.3%
20-24	16,332	6.6%	14,635	6.0%	14,814	6.1%
25-29	19,277	7.8%	18,437	7.5%	16,766	6.9%
30-34	19,419	7.9%	20,222	8.3%	18,284	7.5%
35-39	18,462	7.5%	18,804	7.7%	19,494	8.1%
40-44	16,712	6.8%	17,799	7.3%	17,960	7.4%
45-49	16,656	6.8%	15,892	6.5%	16,917	7.0%
50-54	16,518	6.7%	15,980	6.5%	15,034	6.2%
55-59	15,970	6.5%	15,099	6.2%	14,625	6.0%
60-64	14,857	6.0%	14,203	5.8%	13,763	5.7%
65-69	12,554	5.1%	12,871	5.3%	12,623	5.2%
70-74	9,922	4.0%	10,996	4.5%	11,504	4.8%
75-79	6,418	2.6%	8,266	3.4%	9,418	3.9%
80-84	4,436	1.8%	5,046	2.1%	6,604	2.7%
Age 85+	5,478	2.2%	5,320	2.2%	6,015	2.5%

Race and Ethnicity	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
White Alone	106,847	43.3%	100,603	41.1%	93,620	38.6%
Black Alone	11,796	4.8%	11,838	4.8%	11,634	4.8%
American Indian	3,611	1.5%	3,704	1.5%	3,705	1.5%
Asian Alone	30,120	12.2%	31,010	12.7%	32,260	13.3%
Pacific Islander	271	0.1%	278	0.1%	279	0.1%
Some Other Race	61,707	25.0%	63,798	26.1%	66,188	27.3%
Two or More Races	32,573	13.2%	33,648	13.7%	34,561	14.3%
Hispanic (Any Race)	101,034	40.9%	104,038	42.5%	107,533	44.4%

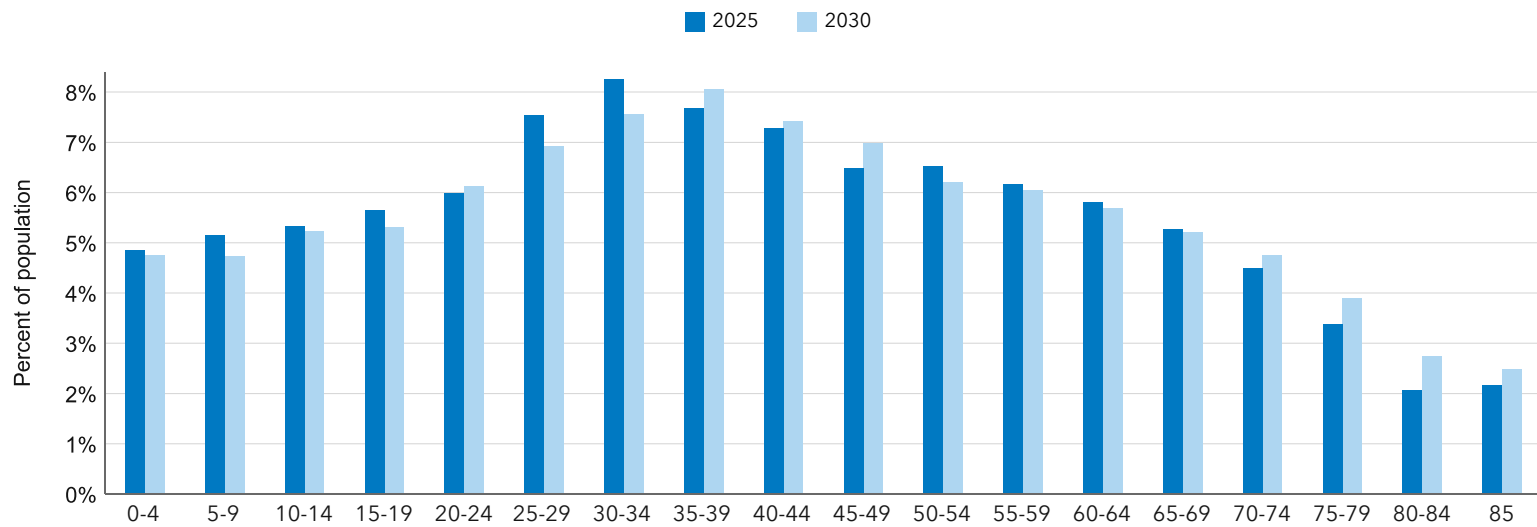
Key Indicators for 2025



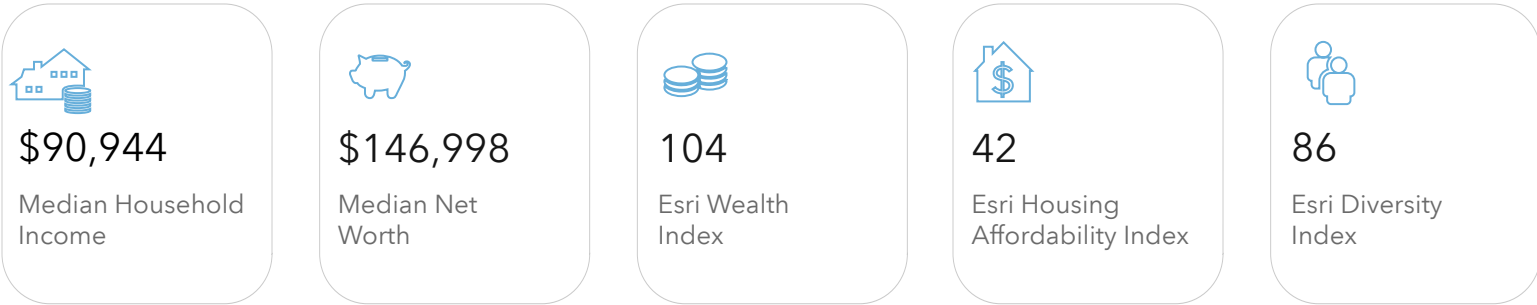
Trends: 2025 - 2030 Annual Rate



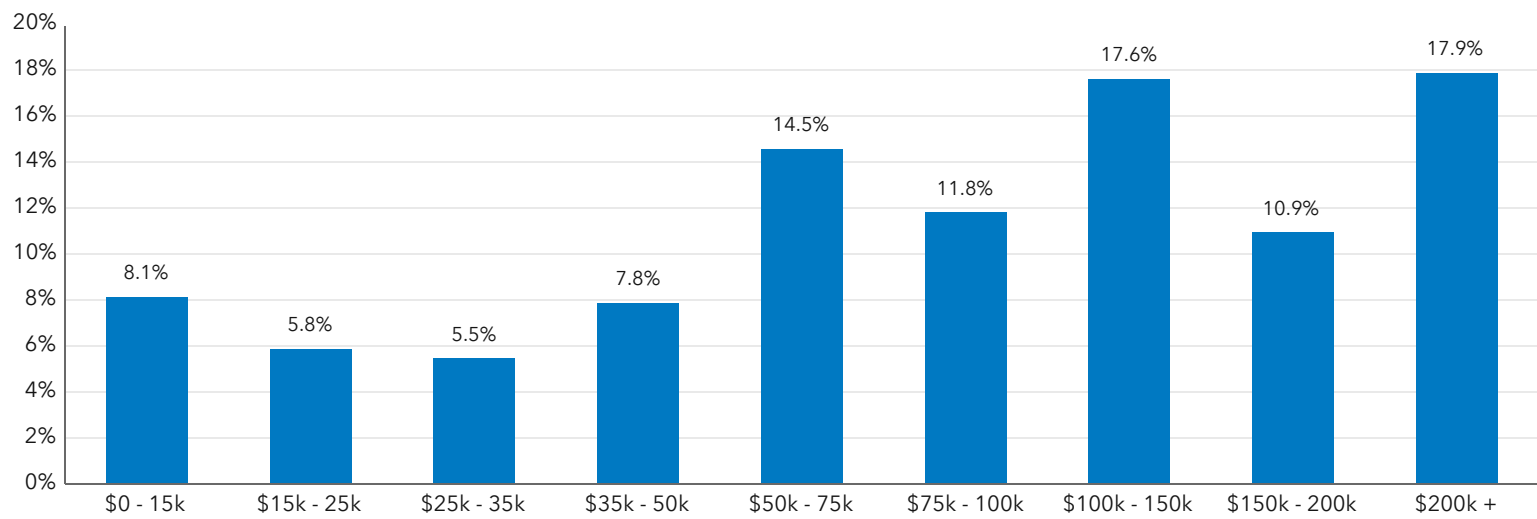
Population by Age



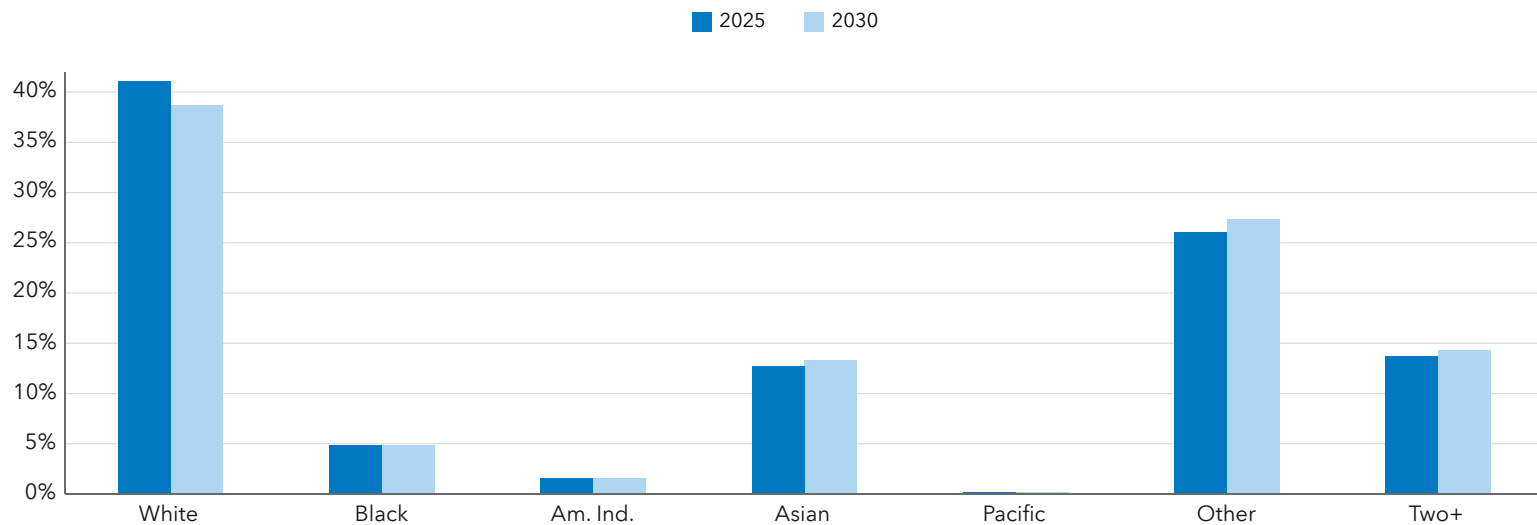
Key Indicators for 2025



Households by Income for 2025



Population by Race



Demographic and Income Profile

Victory + Tampa
19361 Victory Blvd, Reseda, California, 91335
Ring: 5 mile radius



Summary	Census 2020	2025	2030
Total Population	482,116	475,579	471,342
Total Households	169,945	173,564	175,756
Family Households	115,646	115,096	116,690
Average Household Size	2.79	2.70	2.64
Owner Occupied Housing Units	84,845	85,658	87,380
Renter Occupied Housing Units	85,100	87,906	88,376
Median Age	39.2	40.1	41.2

Trends 2025 - 2030	Area	State	National
Population	-0.2%	0.1%	0.4%
Households	0.3%	0.3%	0.6%
Family Population	0.3%	0.3%	0.5%
Owner Occupied Housing Units	0.4%	0.5%	0.0%
Median Household Income	2.5%	2.3%	2.5%

Households by Income	2025		2030	
	Number	Percent	Number	Percent
Less than \$15,000	13,349	7.7%	12,026	6.8%
\$15,000-\$24,999	8,995	5.2%	7,249	4.1%
\$25,000-\$34,999	8,684	5.0%	7,272	4.1%
\$35,000-\$49,999	13,130	7.6%	11,469	6.5%
\$50,000-\$74,999	23,499	13.5%	21,386	12.2%
\$75,000-\$99,999	19,591	11.3%	18,864	10.7%
\$100,000-\$149,999	30,140	17.4%	30,485	17.4%
\$150,000-\$199,999	19,423	11.2%	20,869	11.9%
\$200,000 or greater	36,753	21.2%	46,135	26.3%
Median Household Income	\$99,246	-	\$112,560	-
Average Household Income	\$141,591	-	\$159,515	-
Per Capita Income	\$51,741	-	\$59,547	-

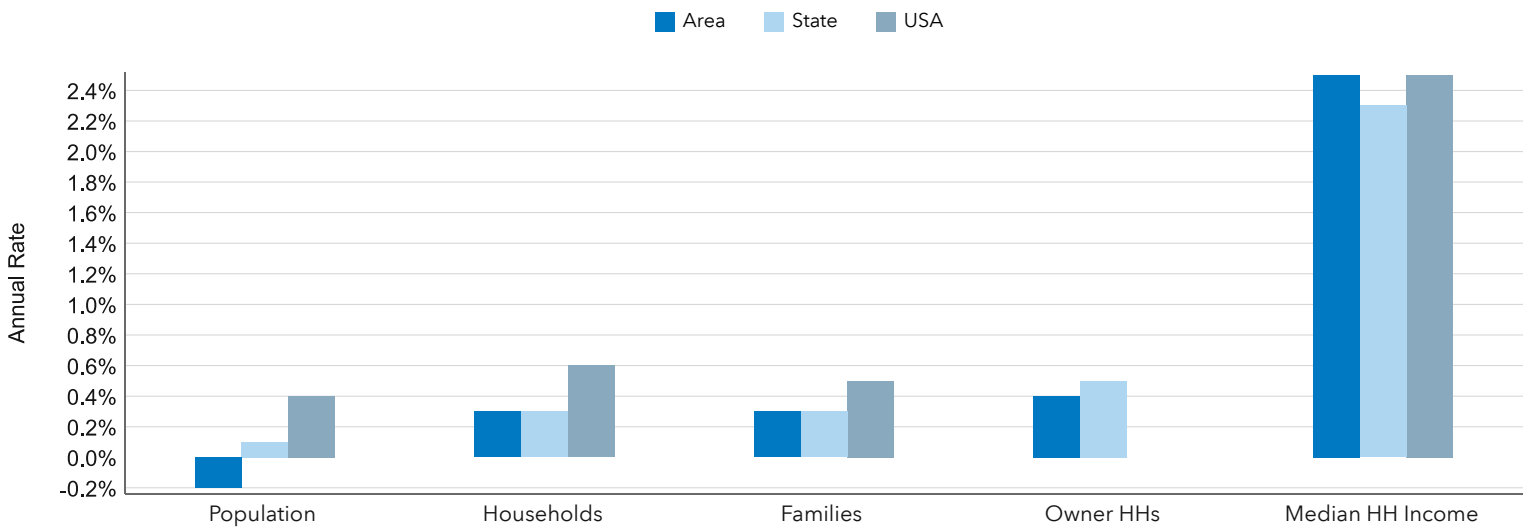
Population by Age	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
0-4	24,040	5.0%	22,678	4.8%	22,009	4.7%
5-9	25,859	5.4%	24,695	5.2%	22,485	4.8%
10-14	27,855	5.8%	25,747	5.4%	25,009	5.3%
15-19	28,693	6.0%	27,592	5.8%	25,946	5.5%
20-24	33,481	6.9%	29,577	6.2%	29,489	6.3%
25-29	36,173	7.5%	34,960	7.3%	31,416	6.7%
30-34	35,556	7.4%	37,595	7.9%	34,749	7.4%
35-39	34,710	7.2%	34,592	7.3%	36,784	7.8%
40-44	32,171	6.7%	33,679	7.1%	33,560	7.1%
45-49	32,568	6.8%	30,704	6.5%	32,376	6.9%
50-54	32,186	6.7%	31,349	6.6%	29,271	6.2%
55-59	31,756	6.6%	29,537	6.2%	28,939	6.1%
60-64	29,375	6.1%	28,203	5.9%	27,000	5.7%
65-69	24,642	5.1%	25,422	5.3%	25,155	5.3%
70-74	19,732	4.1%	21,557	4.5%	22,784	4.8%
75-79	13,146	2.7%	16,578	3.5%	18,714	4.0%
80-84	9,176	1.9%	10,404	2.2%	13,440	2.9%
Age 85+	10,996	2.3%	10,710	2.3%	12,217	2.6%

Race and Ethnicity	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
White Alone	217,886	45.2%	204,615	43.0%	190,975	40.5%
Black Alone	23,604	4.9%	23,419	4.9%	23,013	4.9%
American Indian	5,999	1.2%	6,141	1.3%	6,163	1.3%
Asian Alone	63,546	13.2%	65,171	13.7%	68,417	14.5%
Pacific Islander	610	0.1%	617	0.1%	624	0.1%
Some Other Race	107,236	22.2%	110,480	23.2%	114,897	24.4%
Two or More Races	63,236	13.1%	65,136	13.7%	67,253	14.3%
Hispanic (Any Race)	180,226	37.4%	185,038	38.9%	191,997	40.7%

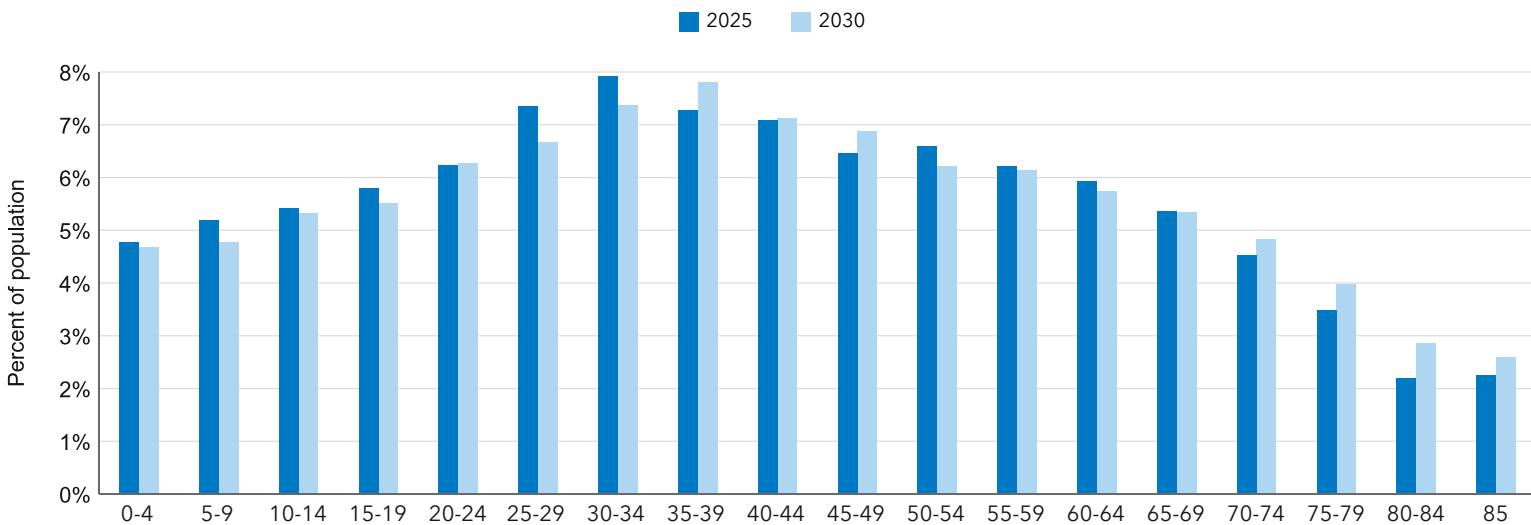
Key Indicators for 2025



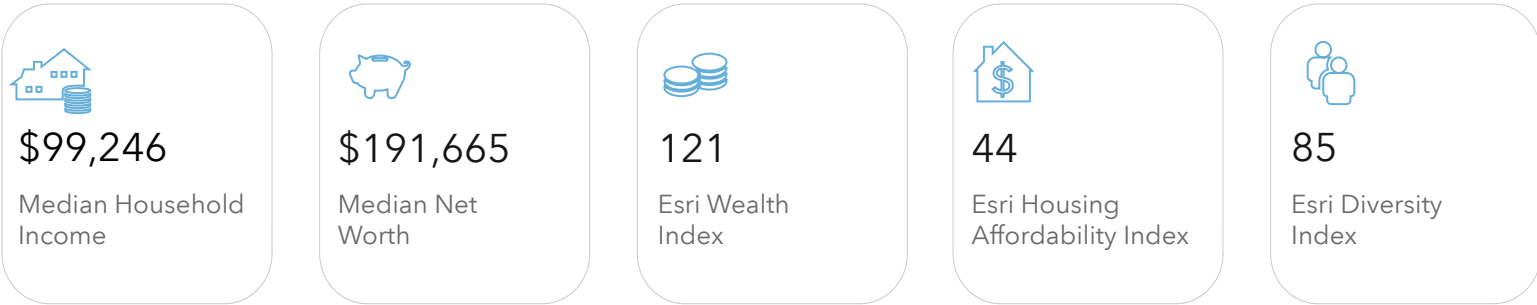
Trends: 2025 - 2030 Annual Rate



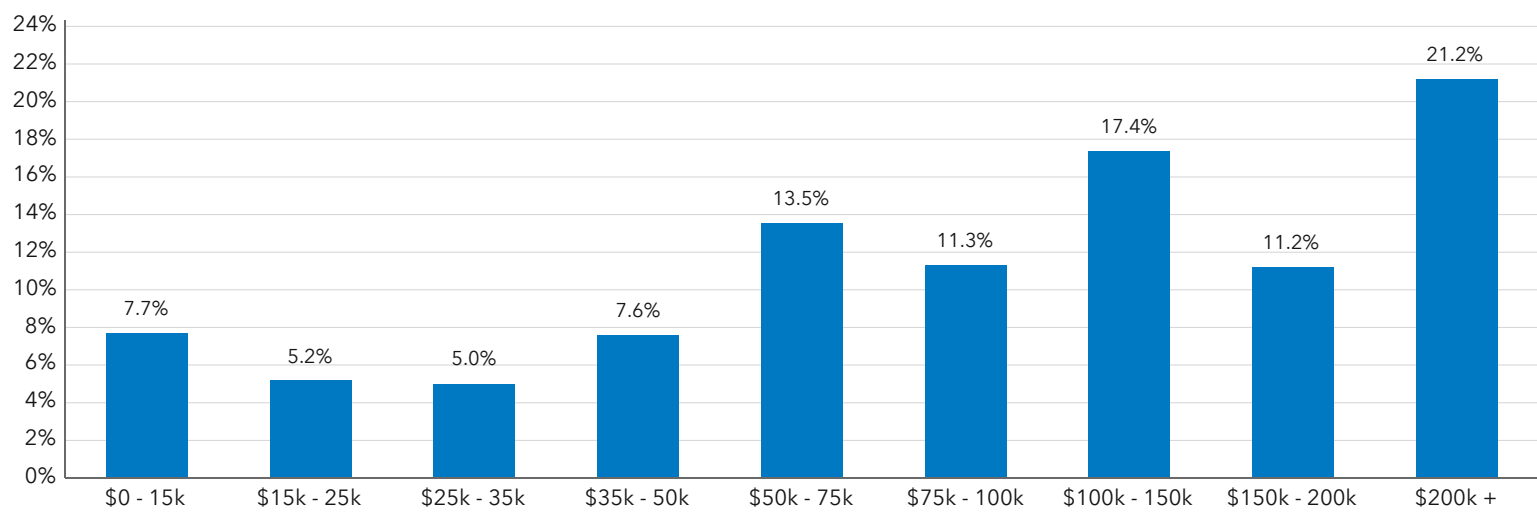
Population by Age



Key Indicators for 2025



Households by Income for 2025



Population by Race

