



Demographic and Income Profile

Pickett Shopping Center
 9400 Main St, Fairfax, Virginia, 22031
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 38.84115
 Longitude: -77.27087

Summary	Census 2010	2020	2025
Population	10,810	11,083	11,086
Households	3,871	3,966	3,954
Families	2,841	2,891	2,888
Average Household Size	2.79	2.79	2.80
Owner Occupied Housing Units	2,666	2,759	2,776
Renter Occupied Housing Units	1,205	1,207	1,178
Median Age	41.5	43.0	43.0

Trends: 2020-2025 Annual Rate	Area	State	National
Population	0.01%	0.74%	0.72%
Households	-0.06%	0.70%	0.72%
Families	-0.02%	0.63%	0.64%
Owner HHs	0.12%	0.69%	0.72%
Median Household Income	1.43%	1.25%	1.60%

Households by Income	2020		2025	
	Number	Percent	Number	Percent
<\$15,000	236	6.0%	214	5.4%
\$15,000 - \$24,999	220	5.5%	199	5.0%
\$25,000 - \$34,999	120	3.0%	111	2.8%
\$35,000 - \$49,999	180	4.5%	165	4.2%
\$50,000 - \$74,999	319	8.0%	288	7.3%
\$75,000 - \$99,999	465	11.7%	439	11.1%
\$100,000 - \$149,999	747	18.8%	741	18.7%
\$150,000 - \$199,999	622	15.7%	654	16.5%
\$200,000+	1,057	26.7%	1,143	28.9%
Median Household Income	\$124,874		\$134,092	
Average Household Income	\$169,427		\$184,254	
Per Capita Income	\$60,681		\$65,767	

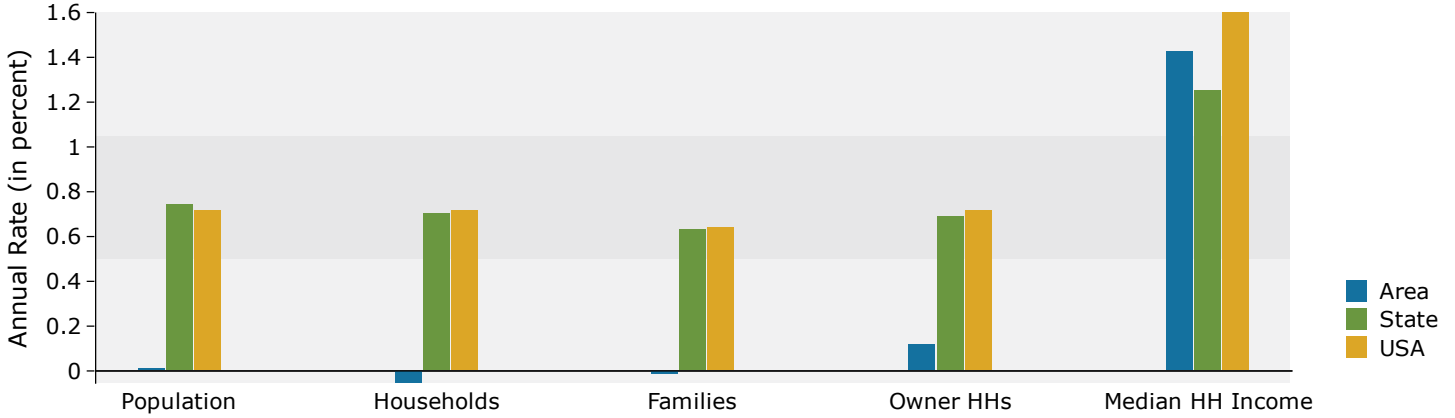
Population by Age	Census 2010		2020		2025	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	500	4.6%	481	4.3%	493	4.4%
5 - 9	689	6.4%	563	5.1%	574	5.2%
10 - 14	892	8.3%	656	5.9%	615	5.5%
15 - 19	822	7.6%	696	6.3%	563	5.1%
20 - 24	658	6.1%	694	6.3%	494	4.5%
25 - 34	997	9.2%	1,420	12.8%	1,521	13.7%
35 - 44	1,441	13.3%	1,261	11.4%	1,577	14.2%
45 - 54	1,923	17.8%	1,506	13.6%	1,252	11.3%
55 - 64	1,400	12.9%	1,810	16.3%	1,664	15.0%
65 - 74	812	7.5%	1,158	10.4%	1,385	12.5%
75 - 84	484	4.5%	582	5.3%	670	6.0%
85+	193	1.8%	256	2.3%	277	2.5%

Race and Ethnicity	Census 2010		2020		2025	
	Number	Percent	Number	Percent	Number	Percent
White Alone	7,089	65.6%	6,522	58.9%	6,139	55.4%
Black Alone	463	4.3%	553	5.0%	585	5.3%
American Indian Alone	29	0.3%	27	0.2%	26	0.2%
Asian Alone	2,621	24.2%	3,252	29.3%	3,567	32.2%
Pacific Islander Alone	2	0.0%	2	0.0%	2	0.0%
Some Other Race Alone	244	2.3%	278	2.5%	284	2.6%
Two or More Races	363	3.4%	448	4.0%	482	4.3%
Hispanic Origin (Any Race)	957	8.9%	1,100	9.9%	1,160	10.5%

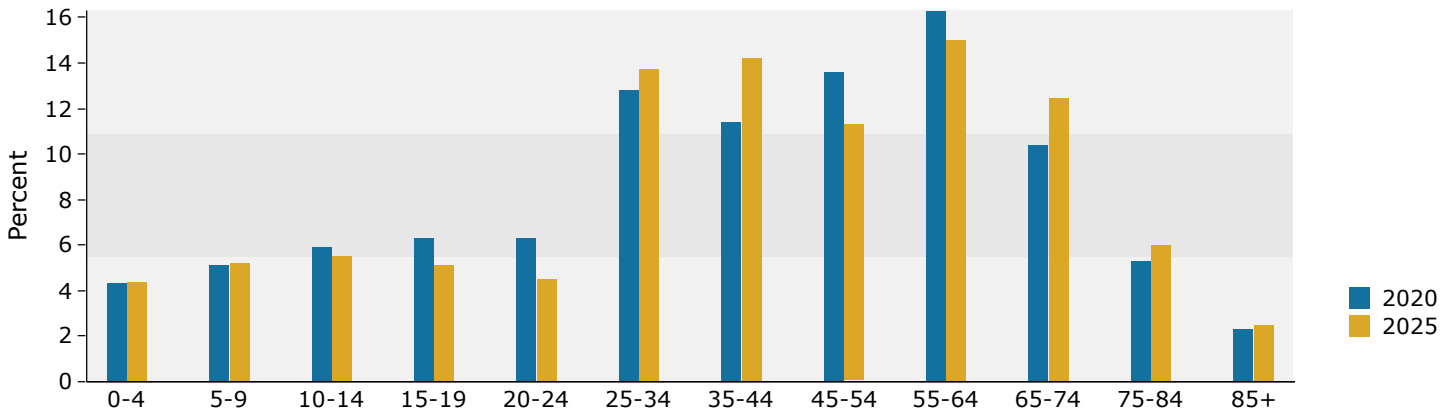
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.

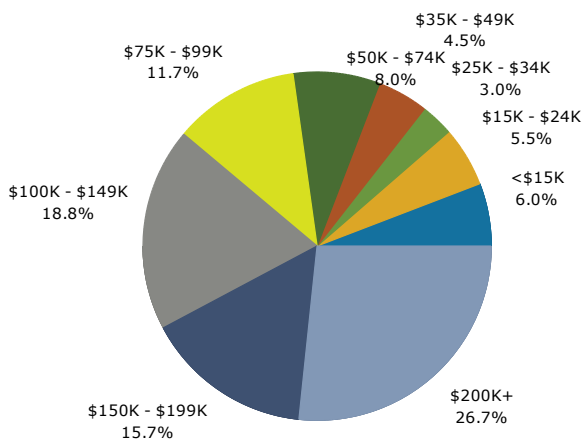
Trends 2020-2025



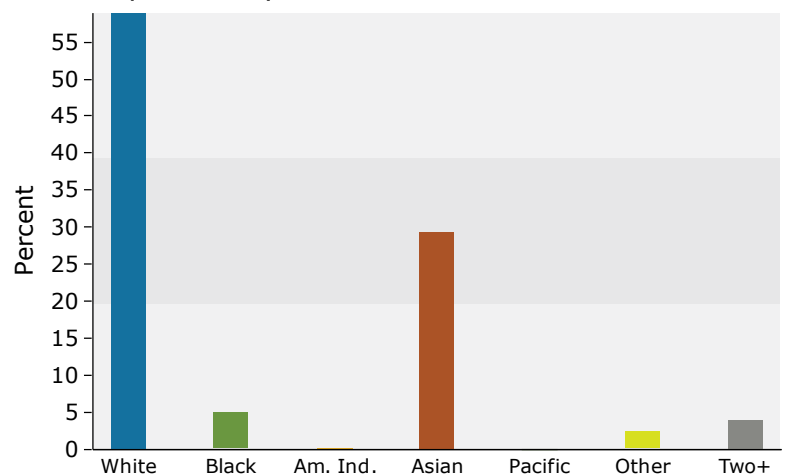
Population by Age



2020 Household Income



2020 Population by Race



2020 Percent Hispanic Origin: 9.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.



Demographic and Income Profile

Pickett Shopping Center
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Prepared by Esri
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Summary	Census 2010	2020	2025
Population	118,101	126,021	128,955
Households	40,280	42,961	43,965
Families	29,128	30,558	31,121
Average Household Size	2.76	2.75	2.75
Owner Occupied Housing Units	29,672	31,215	31,717
Renter Occupied Housing Units	10,608	11,746	12,248
Median Age	37.4	38.5	39.4

Trends: 2020-2025 Annual Rate	Area	State	National
Population	0.46%	0.74%	0.72%
Households	0.46%	0.70%	0.72%
Families	0.37%	0.63%	0.64%
Owner HHs	0.32%	0.69%	0.72%
Median Household Income	1.18%	1.25%	1.60%

Households by Income	2020		2025	
	Number	Percent	Number	Percent
<\$15,000	1,712	4.0%	1,578	3.6%
\$15,000 - \$24,999	1,328	3.1%	1,235	2.8%
\$25,000 - \$34,999	1,307	3.0%	1,199	2.7%
\$35,000 - \$49,999	2,397	5.6%	2,244	5.1%
\$50,000 - \$74,999	3,912	9.1%	3,690	8.4%
\$75,000 - \$99,999	4,528	10.5%	4,423	10.1%
\$100,000 - \$149,999	9,247	21.5%	9,390	21.4%
\$150,000 - \$199,999	7,497	17.5%	8,069	18.4%
\$200,000+	11,033	25.7%	12,137	27.6%
Median Household Income	\$129,366		\$137,155	
Average Household Income	\$169,856		\$183,112	
Per Capita Income	\$58,068		\$62,561	

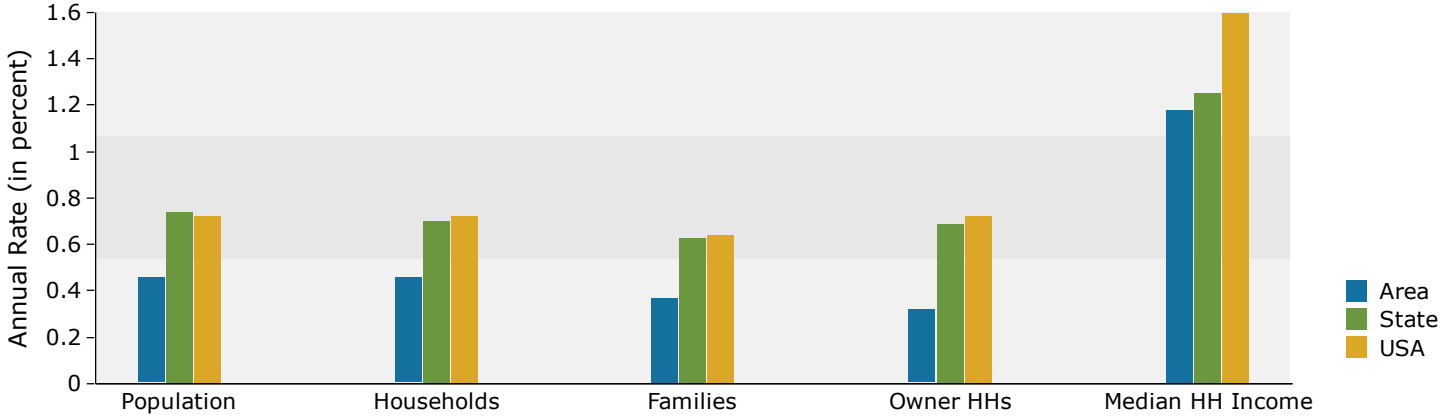
Population by Age	Census 2010		2020		2025	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	6,434	5.4%	6,080	4.8%	6,333	4.9%
5 - 9	6,971	5.9%	6,644	5.3%	6,715	5.2%
10 - 14	7,347	6.2%	7,379	5.9%	6,927	5.4%
15 - 19	9,449	8.0%	9,672	7.7%	9,310	7.2%
20 - 24	9,626	8.2%	9,939	7.9%	9,439	7.3%
25 - 34	15,605	13.2%	17,145	13.6%	17,346	13.5%
35 - 44	15,943	13.5%	16,428	13.0%	18,611	14.4%
45 - 54	18,244	15.4%	15,899	12.6%	15,468	12.0%
55 - 64	14,808	12.5%	16,889	13.4%	15,952	12.4%
65 - 74	7,964	6.7%	11,946	9.5%	13,024	10.1%
75 - 84	4,183	3.5%	5,789	4.6%	7,295	5.7%
85+	1,529	1.3%	2,212	1.8%	2,534	2.0%

Race and Ethnicity	Census 2010		2020		2025	
	Number	Percent	Number	Percent	Number	Percent
White Alone	79,132	67.0%	76,331	60.6%	73,836	57.3%
Black Alone	6,480	5.5%	8,120	6.4%	8,743	6.8%
American Indian Alone	426	0.4%	439	0.3%	428	0.3%
Asian Alone	22,935	19.4%	29,594	23.5%	33,353	25.9%
Pacific Islander Alone	81	0.1%	81	0.1%	81	0.1%
Some Other Race Alone	4,540	3.8%	5,525	4.4%	5,933	4.6%
Two or More Races	4,508	3.8%	5,931	4.7%	6,581	5.1%
Hispanic Origin (Any Race)	14,857	12.6%	17,992	14.3%	19,575	15.2%

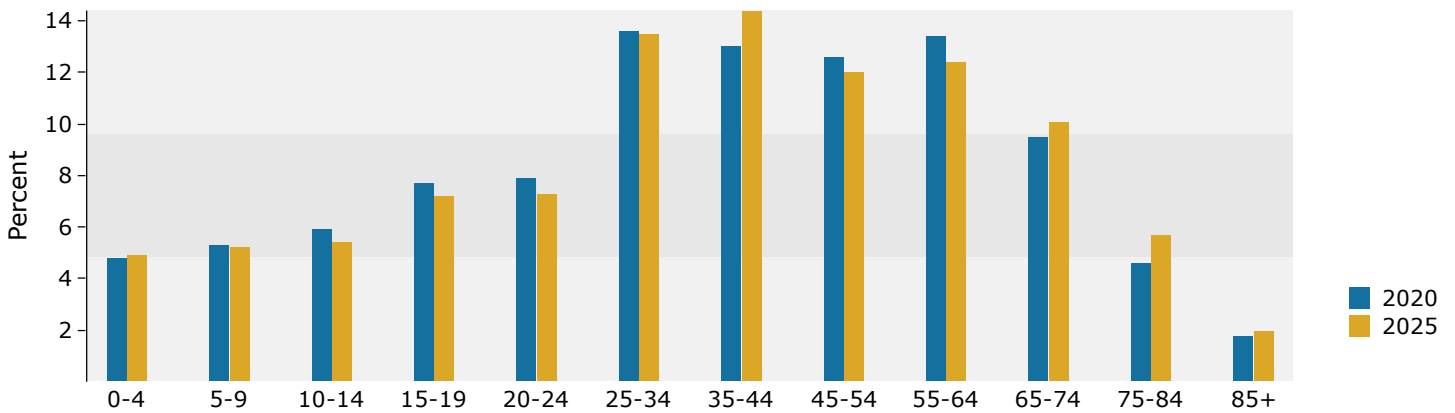
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.

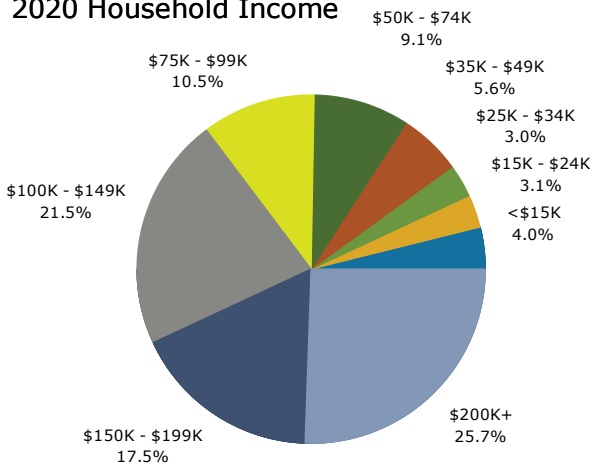
Trends 2020-2025



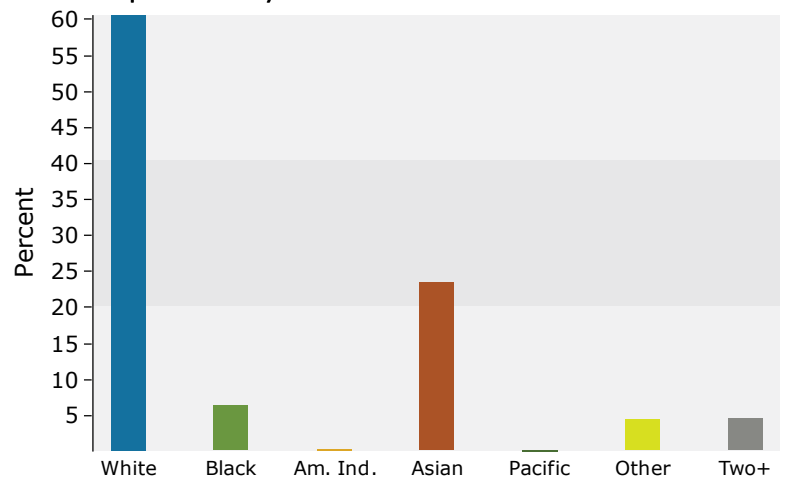
Population by Age



2020 Household Income



2020 Population by Race



2020 Percent Hispanic Origin: 14.3%



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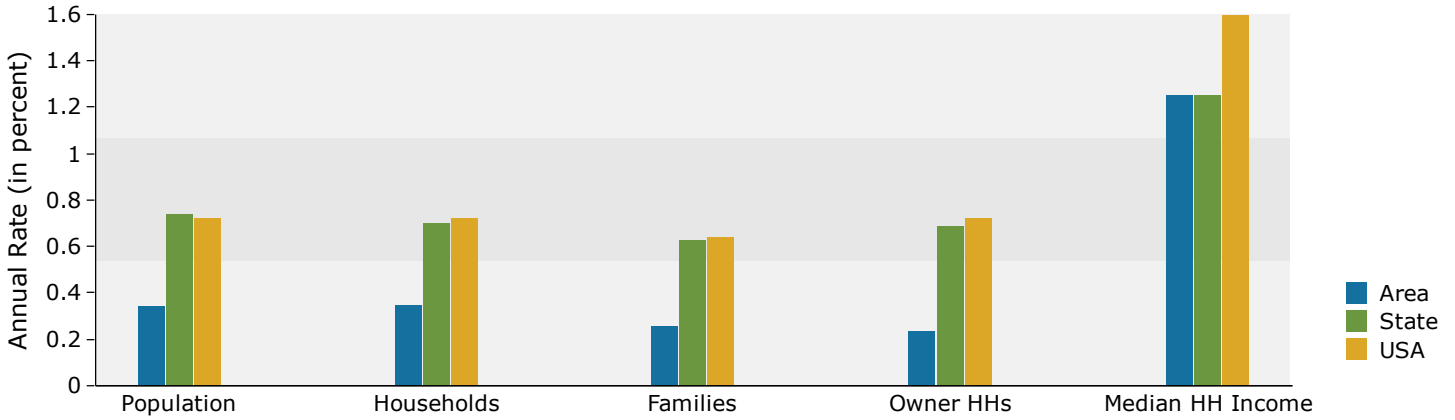
Prepared by Esri
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Summary	Census 2010		2020		2025	
Population	310,934		327,524		333,172	
Households	110,032		116,008		118,032	
Families	78,766		81,803		82,878	
Average Household Size	2.76		2.75		2.75	
Owner Occupied Housing Units	78,442		79,947		80,929	
Renter Occupied Housing Units	31,590		36,061		37,103	
Median Age	37.6		39.0		39.9	
Trends: 2020-2025 Annual Rate	Area		State		National	
Population	0.34%		0.74%		0.72%	
Households	0.35%		0.70%		0.72%	
Families	0.26%		0.63%		0.64%	
Owner HHs	0.24%		0.69%		0.72%	
Median Household Income	1.25%		1.25%		1.60%	
Households by Income	Census 2010		2020		2025	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	4,364	3.8%	3,983	3.4%	3,983	3.4%
\$15,000 - \$24,999	3,714	3.2%	3,408	2.9%	3,408	2.9%
\$25,000 - \$34,999	4,206	3.6%	3,782	3.2%	3,782	3.2%
\$35,000 - \$49,999	7,448	6.4%	6,859	5.8%	6,859	5.8%
\$50,000 - \$74,999	12,362	10.7%	11,503	9.7%	11,503	9.7%
\$75,000 - \$99,999	13,242	11.4%	12,901	10.9%	12,901	10.9%
\$100,000 - \$149,999	24,552	21.2%	25,038	21.2%	25,038	21.2%
\$150,000 - \$199,999	18,538	16.0%	20,105	17.0%	20,105	17.0%
\$200,000+	27,582	23.8%	30,453	25.8%	30,453	25.8%
Median Household Income	\$120,643		\$128,345		\$128,345	
Average Household Income	\$162,700		\$176,387		\$176,387	
Per Capita Income	\$57,721		\$62,575		\$62,575	
Population by Age	Census 2010		2020		2025	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	18,863	6.1%	17,235	5.3%	17,716	5.3%
5 - 9	19,205	6.2%	18,583	5.7%	18,299	5.5%
10 - 14	19,882	6.4%	20,681	6.3%	18,914	5.7%
15 - 19	21,081	6.8%	21,408	6.5%	20,907	6.3%
20 - 24	20,642	6.6%	21,175	6.5%	20,019	6.0%
25 - 34	44,486	14.3%	45,115	13.8%	46,393	13.9%
35 - 44	44,845	14.4%	45,593	13.9%	49,479	14.9%
45 - 54	49,164	15.8%	43,286	13.2%	42,130	12.6%
55 - 64	38,952	12.5%	44,410	13.6%	42,028	12.6%
65 - 74	19,832	6.4%	30,693	9.4%	33,301	10.0%
75 - 84	10,119	3.3%	14,071	4.3%	18,102	5.4%
85+	3,865	1.2%	5,274	1.6%	5,883	1.8%
Race and Ethnicity	Census 2010		2020		2025	
	Number	Percent	Number	Percent	Number	Percent
White Alone	199,488	64.2%	190,525	58.2%	183,628	55.1%
Black Alone	18,359	5.9%	21,961	6.7%	23,260	7.0%
American Indian Alone	1,119	0.4%	1,105	0.3%	1,065	0.3%
Asian Alone	61,187	19.7%	76,975	23.5%	85,454	25.6%
Pacific Islander Alone	229	0.1%	211	0.1%	208	0.1%
Some Other Race Alone	18,416	5.9%	21,136	6.5%	22,419	6.7%
Two or More Races	12,136	3.9%	15,610	4.8%	17,136	5.1%
Hispanic Origin (Any Race)	49,414	15.9%	56,812	17.3%	60,761	18.2%

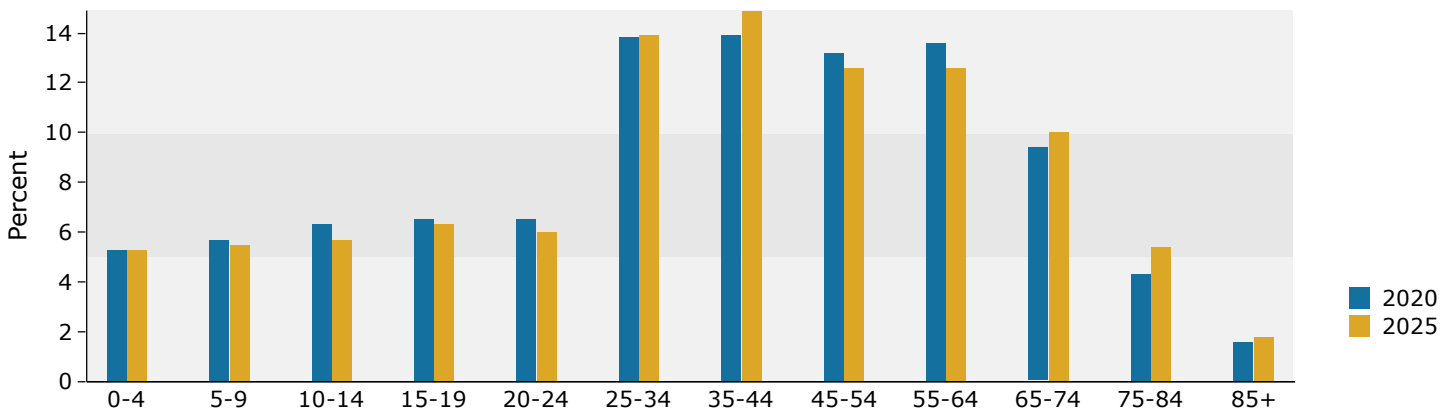
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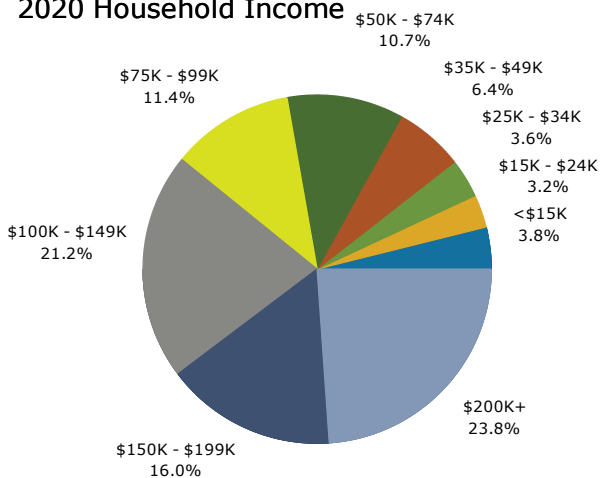
Trends 2020-2025



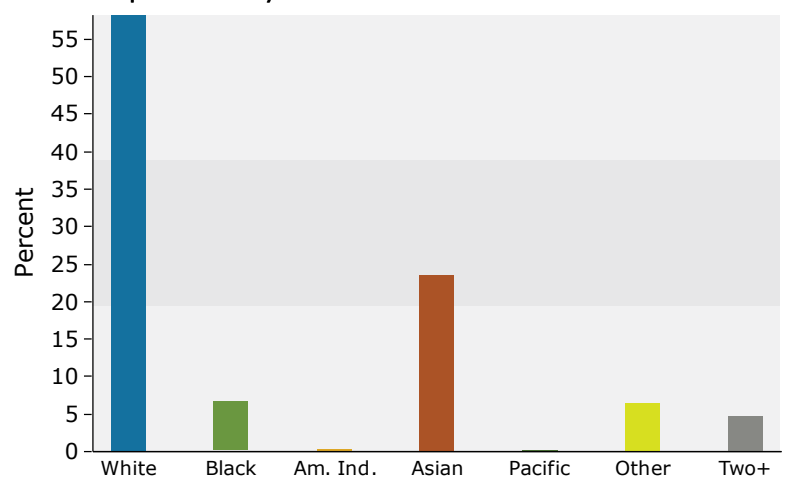
Population by Age



2020 Household Income



2020 Population by Race



2020 Percent Hispanic Origin: 17.3%