



Demographic and Income Profile

Rose Hill Plaza
6100 Rose Hill Dr, Alexandria, Virginia, 22310
Ring: 1 mile radius

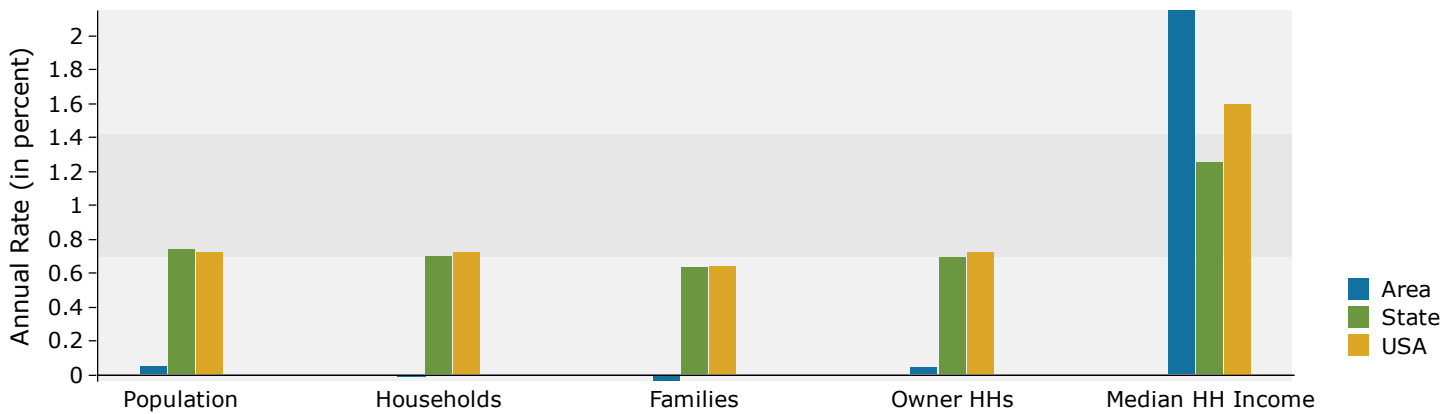
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Latitude: 38.78555
Longitude: -77.12129

Summary	Census 2010		2020		2025	
Population	12,917		13,072		13,106	
Households	4,797		4,807		4,805	
Families	3,369		3,359		3,353	
Average Household Size	2.68		2.71		2.71	
Owner Occupied Housing Units	3,598		3,562		3,569	
Renter Occupied Housing Units	1,199		1,246		1,235	
Median Age	39.4		40.9		40.5	
Trends: 2020-2025 Annual Rate	Area		State		National	
Population	0.05%		0.74%		0.72%	
Households	-0.01%		0.70%		0.72%	
Families	-0.04%		0.63%		0.64%	
Owner HHs	0.04%		0.69%		0.72%	
Median Household Income	2.15%		1.25%		1.60%	
Households by Income	Census 2010		2020		2025	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	152	3.2%	133	2.8%	133	2.8%
\$15,000 - \$24,999	137	2.9%	117	2.4%	117	2.4%
\$25,000 - \$34,999	137	2.9%	116	2.4%	116	2.4%
\$35,000 - \$49,999	305	6.3%	260	5.4%	260	5.4%
\$50,000 - \$74,999	436	9.1%	372	7.7%	372	7.7%
\$75,000 - \$99,999	614	12.8%	571	11.9%	571	11.9%
\$100,000 - \$149,999	1,018	21.2%	981	20.4%	981	20.4%
\$150,000 - \$199,999	787	16.4%	840	17.5%	840	17.5%
\$200,000+	1,222	25.4%	1,414	29.4%	1,414	29.4%
Median Household Income	\$125,599		\$139,668		\$139,668	
Average Household Income	\$158,676		\$176,985		\$176,985	
Per Capita Income	\$58,230		\$64,740		\$64,740	
Population by Age	Census 2010		2020		2025	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	913	7.1%	744	5.7%	764	5.8%
5 - 9	828	6.4%	830	6.4%	784	6.0%
10 - 14	743	5.8%	929	7.1%	824	6.3%
15 - 19	736	5.7%	764	5.8%	761	5.8%
20 - 24	619	4.8%	671	5.1%	687	5.2%
25 - 34	1,708	13.2%	1,620	12.4%	1,819	13.9%
35 - 44	2,175	16.8%	1,679	12.8%	1,680	12.8%
45 - 54	2,243	17.4%	1,952	14.9%	1,740	13.3%
55 - 64	1,634	12.6%	1,898	14.5%	1,801	13.7%
65 - 74	772	6.0%	1,240	9.5%	1,344	10.3%
75 - 84	403	3.1%	548	4.2%	694	5.3%
85+	145	1.1%	195	1.5%	208	1.6%
Race and Ethnicity	Census 2010		2020		2025	
	Number	Percent	Number	Percent	Number	Percent
White Alone	8,625	66.8%	7,962	60.9%	7,587	57.9%
Black Alone	1,580	12.2%	1,842	14.1%	1,947	14.9%
American Indian Alone	33	0.3%	32	0.2%	32	0.2%
Asian Alone	1,510	11.7%	1,829	14.0%	2,018	15.4%
Pacific Islander Alone	17	0.1%	15	0.1%	13	0.1%
Some Other Race Alone	655	5.1%	757	5.8%	814	6.2%
Two or More Races	499	3.9%	636	4.9%	696	5.3%
Hispanic Origin (Any Race)	1,758	13.6%	2,040	15.6%	2,207	16.8%

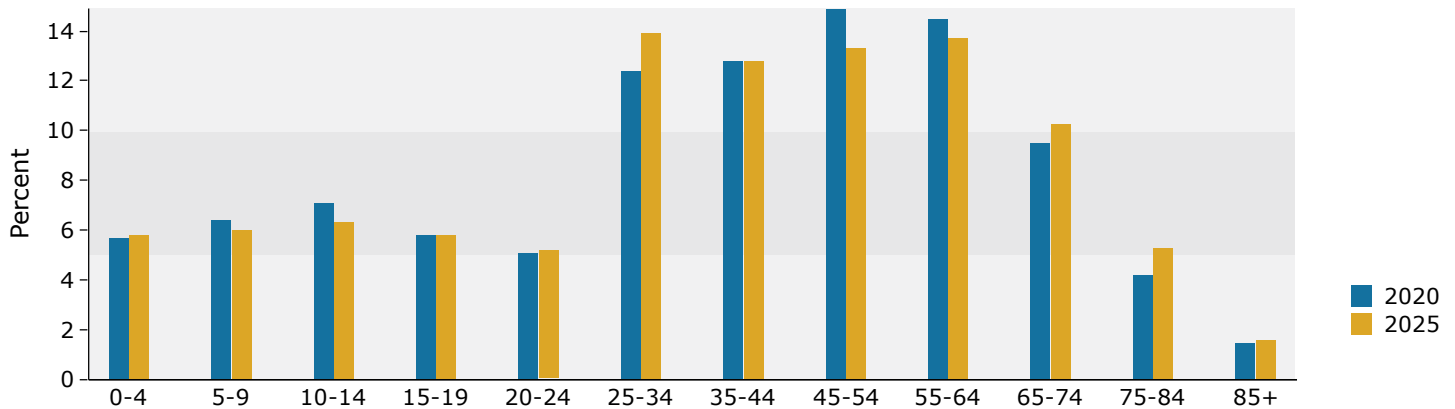
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.

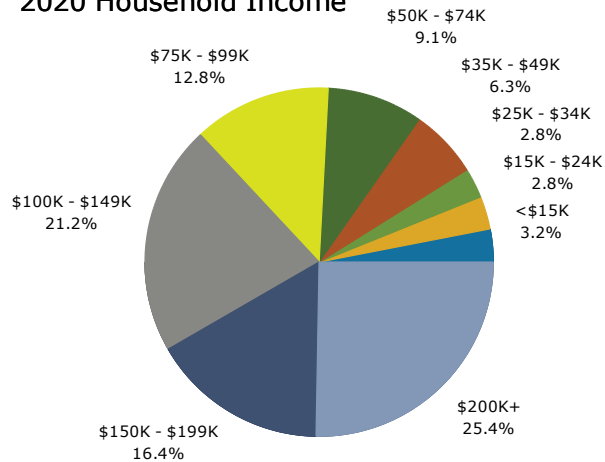
Trends 2020-2025



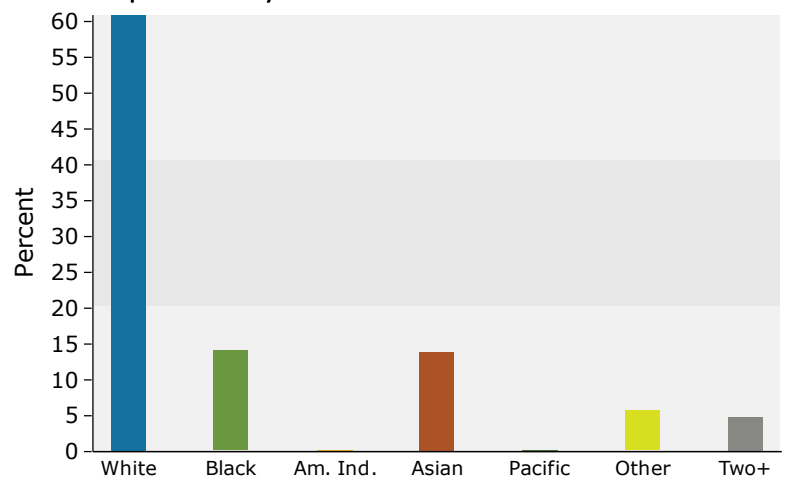
Population by Age



2020 Household Income



2020 Population by Race



2020 Percent Hispanic Origin: 15.6%



Demographic and Income Profile

Rose Hill Plaza
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 Ring: 3 mile radius

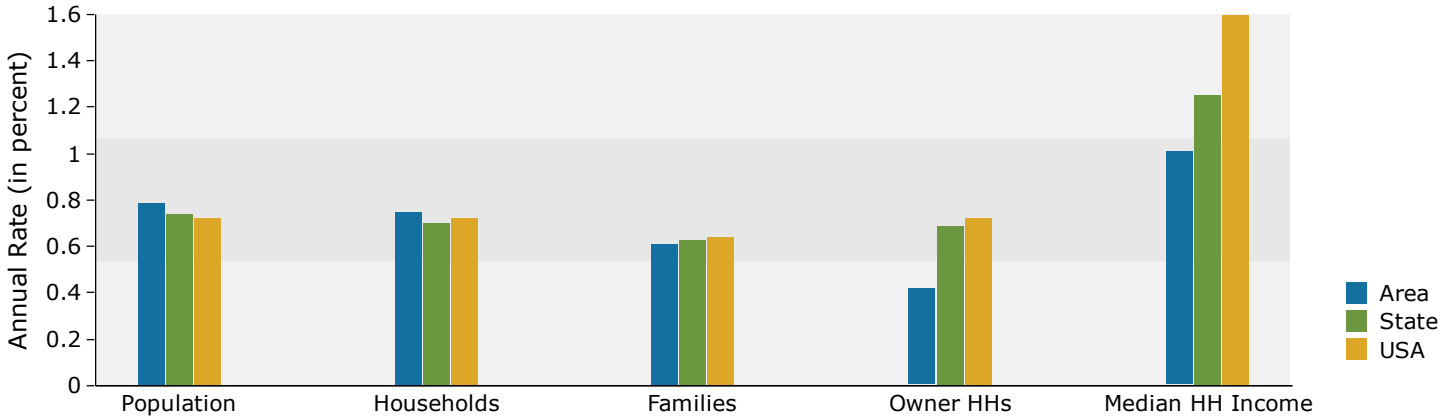
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Summary	Census 2010		2020		2025	
Population	159,823		171,154		177,999	
Households	67,032		71,344		74,056	
Families	37,539		39,181		40,394	
Average Household Size	2.37		2.39		2.39	
Owner Occupied Housing Units	35,277		37,221		38,016	
Renter Occupied Housing Units	31,755		34,123		36,039	
Median Age	35.7		37.9		38.3	
Trends: 2020-2025 Annual Rate	Area		State		National	
Population	0.79%		0.74%		0.72%	
Households	0.75%		0.70%		0.72%	
Families	0.61%		0.63%		0.64%	
Owner HHs	0.42%		0.69%		0.72%	
Median Household Income	1.01%		1.25%		1.60%	
Households by Income			2020		2025	
			Number	Percent	Number	Percent
<\$15,000			3,444	4.8%	3,204	4.3%
\$15,000 - \$24,999			3,274	4.6%	3,124	4.2%
\$25,000 - \$34,999			3,521	4.9%	3,268	4.4%
\$35,000 - \$49,999			5,903	8.3%	5,676	7.7%
\$50,000 - \$74,999			9,910	13.9%	9,697	13.1%
\$75,000 - \$99,999			9,916	13.9%	10,114	13.7%
\$100,000 - \$149,999			14,795	20.7%	15,634	21.1%
\$150,000 - \$199,999			9,442	13.2%	10,549	14.2%
\$200,000+			11,138	15.6%	12,790	17.3%
Median Household Income			\$99,033		\$104,131	
Average Household Income			\$129,606		\$141,331	
Per Capita Income			\$54,364		\$59,209	
Population by Age	Census 2010		2020		2025	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	11,724	7.3%	10,421	6.1%	10,775	6.1%
5 - 9	8,940	5.6%	10,238	6.0%	9,878	5.5%
10 - 14	7,597	4.8%	10,358	6.1%	9,682	5.4%
15 - 19	7,694	4.8%	8,783	5.1%	9,596	5.4%
20 - 24	9,485	5.9%	10,107	5.9%	11,272	6.3%
25 - 34	32,414	20.3%	26,982	15.8%	29,235	16.4%
35 - 44	27,145	17.0%	28,014	16.4%	26,557	14.9%
45 - 54	23,540	14.7%	23,700	13.8%	24,131	13.6%
55 - 64	17,416	10.9%	20,636	12.1%	20,665	11.6%
65 - 74	8,162	5.1%	13,873	8.1%	15,651	8.8%
75 - 84	4,114	2.6%	5,920	3.5%	8,113	4.6%
85+	1,593	1.0%	2,123	1.2%	2,442	1.4%
Race and Ethnicity	Census 2010		2020		2025	
	Number	Percent	Number	Percent	Number	Percent
White Alone	87,364	54.7%	86,025	50.3%	86,117	48.4%
Black Alone	34,809	21.8%	39,193	22.9%	41,347	23.2%
American Indian Alone	667	0.4%	626	0.4%	620	0.3%
Asian Alone	16,832	10.5%	20,584	12.0%	22,777	12.8%
Pacific Islander Alone	144	0.1%	143	0.1%	149	0.1%
Some Other Race Alone	13,213	8.3%	15,923	9.3%	17,440	9.8%
Two or More Races	6,794	4.3%	8,659	5.1%	9,550	5.4%
Hispanic Origin (Any Race)	30,983	19.4%	36,784	21.5%	40,485	22.7%

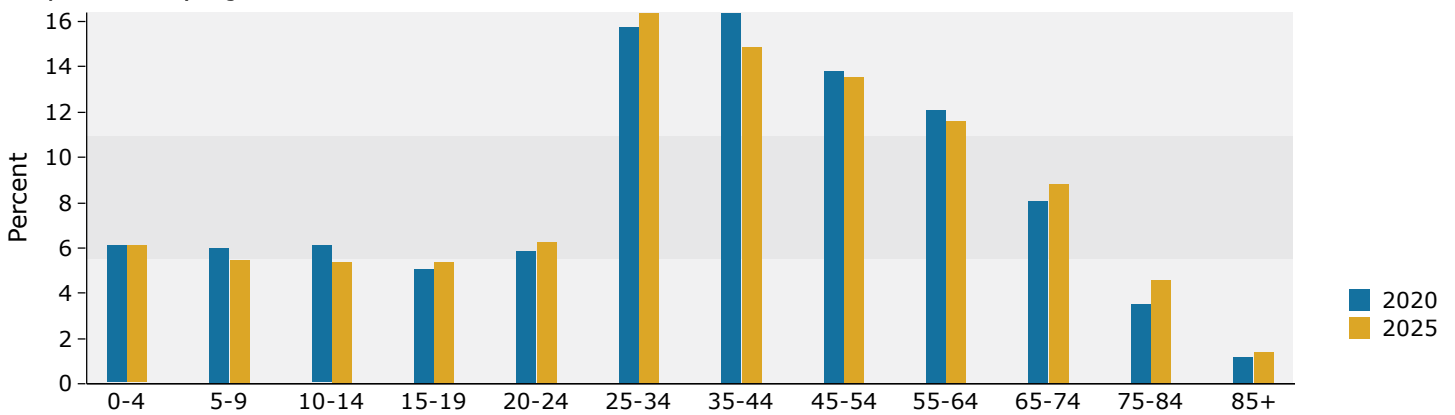
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.

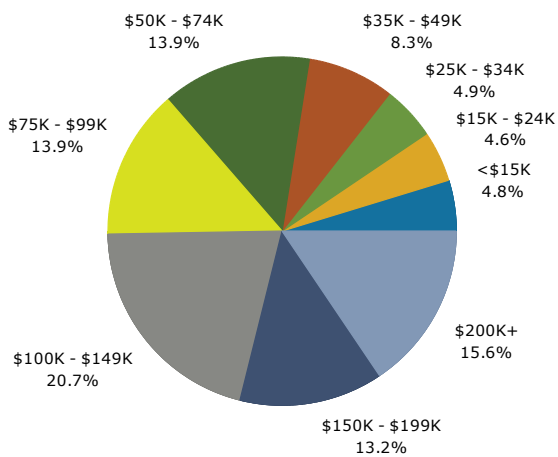
Trends 2020-2025



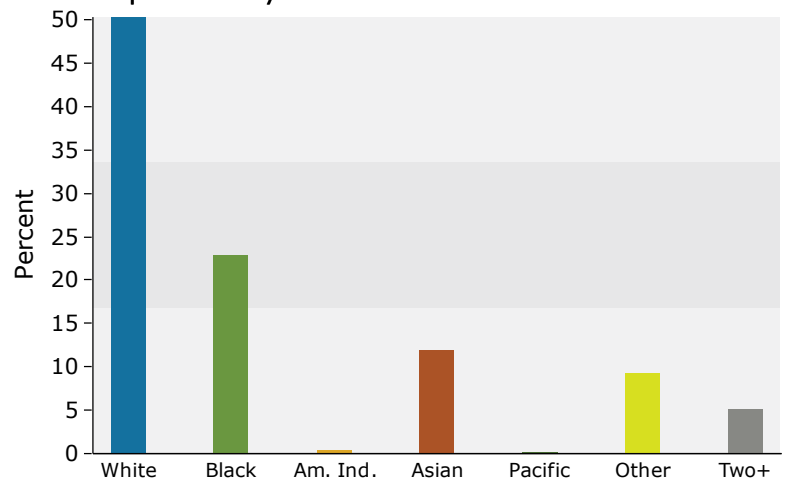
Population by Age



2020 Household Income



2020 Population by Race



2020 Percent Hispanic Origin: 21.5%



Demographic and Income Profile

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Summary	Census 2010	2020	2025
Population	420,124	450,242	464,672
Households	175,225	187,491	193,485
Families	97,531	102,276	104,868
Average Household Size	2.38	2.38	2.38
Owner Occupied Housing Units	93,887	99,034	101,213
Renter Occupied Housing Units	81,338	88,457	92,273
Median Age	36.1	38.2	38.9
Trends: 2020-2025 Annual Rate	Area	State	National
Population	0.63%	0.74%	0.72%
Households	0.63%	0.70%	0.72%
Families	0.50%	0.63%	0.64%
Owner HHs	0.44%	0.69%	0.72%
Median Household Income	1.11%	1.25%	1.60%

Households by Income	2020		2025	
	Number	Percent	Number	Percent
<\$15,000	10,504	5.6%	9,696	5.0%
\$15,000 - \$24,999	8,976	4.8%	8,440	4.4%
\$25,000 - \$34,999	8,861	4.7%	8,167	4.2%
\$35,000 - \$49,999	13,753	7.3%	13,058	6.7%
\$50,000 - \$74,999	25,569	13.6%	24,532	12.7%
\$75,000 - \$99,999	23,349	12.5%	23,618	12.2%
\$100,000 - \$149,999	37,979	20.3%	39,766	20.6%
\$150,000 - \$199,999	25,595	13.7%	28,651	14.8%
\$200,000+	32,904	17.5%	37,557	19.4%
Median Household Income	\$102,356		\$108,173	
Average Household Income	\$137,826		\$151,005	
Per Capita Income	\$57,430		\$62,908	

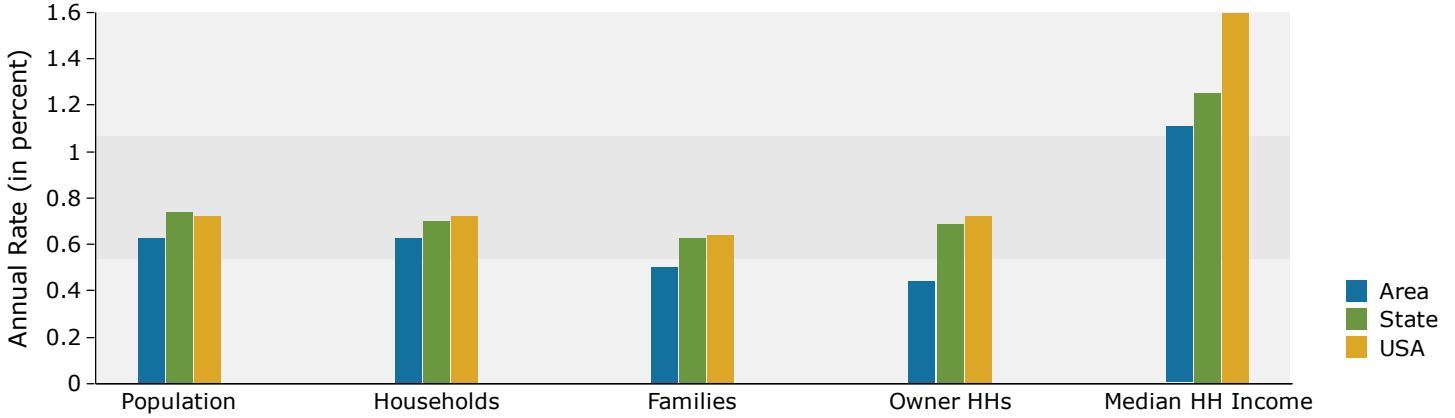
Population by Age	Census 2010		2020		2025	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	30,692	7.3%	27,518	6.1%	28,227	6.1%
5 - 9	23,845	5.7%	26,845	6.0%	25,928	5.6%
10 - 14	20,101	4.8%	26,682	5.9%	25,152	5.4%
15 - 19	19,745	4.7%	22,767	5.1%	24,387	5.2%
20 - 24	24,303	5.8%	25,619	5.7%	28,019	6.0%
25 - 34	83,201	19.8%	70,776	15.7%	74,305	16.0%
35 - 44	69,757	16.6%	72,578	16.1%	69,776	15.0%
45 - 54	60,734	14.5%	60,631	13.5%	61,495	13.2%
55 - 64	46,475	11.1%	54,218	12.0%	53,740	11.6%
65 - 74	22,310	5.3%	37,182	8.3%	41,533	8.9%
75 - 84	12,415	3.0%	17,282	3.8%	23,144	5.0%
85+	6,545	1.6%	8,144	1.8%	8,964	1.9%

Race and Ethnicity	Census 2010		2020		2025	
	Number	Percent	Number	Percent	Number	Percent
White Alone	241,552	57.5%	241,943	53.7%	242,039	52.1%
Black Alone	76,525	18.2%	87,135	19.4%	91,696	19.7%
American Indian Alone	2,122	0.5%	1,953	0.4%	1,894	0.4%
Asian Alone	42,876	10.2%	51,649	11.5%	56,547	12.2%
Pacific Islander Alone	422	0.1%	414	0.1%	424	0.1%
Some Other Race Alone	39,206	9.3%	45,277	10.1%	48,231	10.4%
Two or More Races	17,422	4.1%	21,871	4.9%	23,842	5.1%
Hispanic Origin (Any Race)	89,226	21.2%	102,411	22.7%	109,786	23.6%

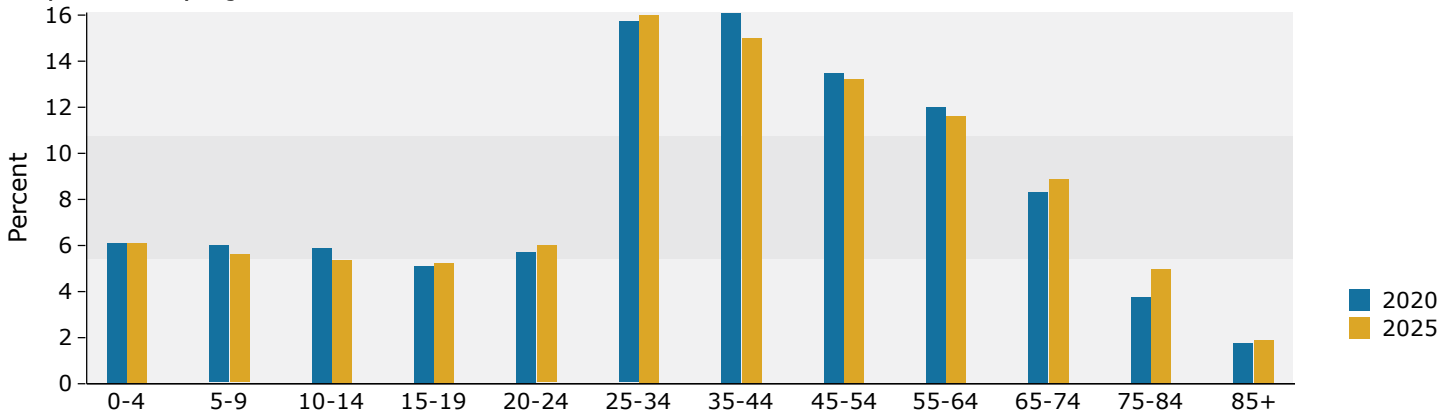
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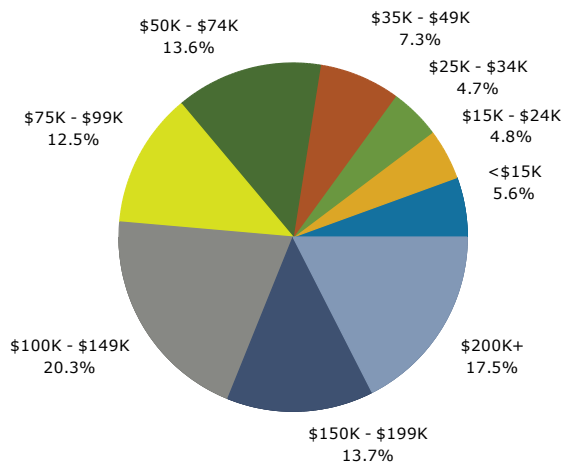
Trends 2020-2025



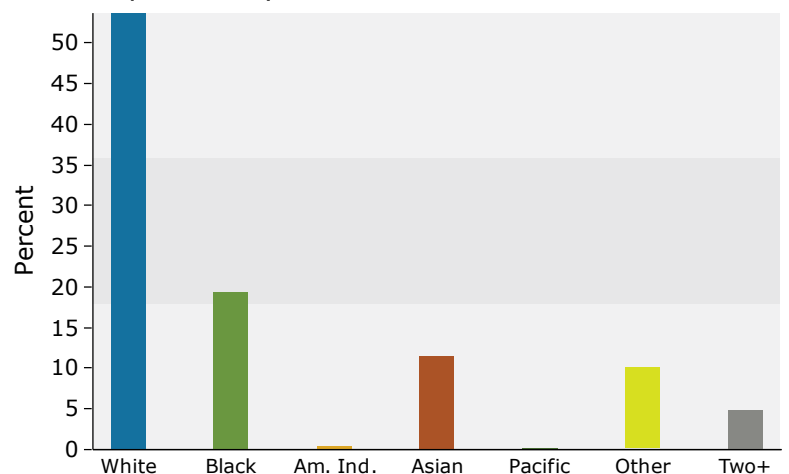
Population by Age



2020 Household Income



2020 Population by Race



2020 Percent Hispanic Origin: 22.7%