



GLA: 288,000 SF (with 25,000 SF commercial)

- New high-end landmark, mixed-use project featuring a 149-room hotel, 40 residential units and 25,000 SF of retail / food & beverage space in the heart of West Hollywood on the renowned Sunset Strip
- ▶ Property is located adjacent to the Mondrian & Andaz Hotels
- ▶ 5,950 SF of digital signage artfully designed into the face of the building
- ▶ Project incorporates dramatic architecture, creating an iconic place for locals and visitors alike
- ▶ Views of the Los Angeles basin from the project are unparalleled
- West Hollywood has many cultural and artistic attractions that serve a population with high household incomes and educational attainment

2016 DEMOGRAPHICS

	Population I	Avg HH Income	I <u>Households</u>
1 mile	38,190	\$103,238	24,125
3 mile	241,976	\$107,796	126,955
5 mile	784,940	\$ 95,340	346,753
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LOCATION

SE corner of Sunset Boulevard & Olive Drive

LEASING CONTACT

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