



# Demographic and Income Profile

Greenway Center  
 7573 Greenbelt Rd, Greenbelt, Maryland, 20770  
 Ring: 1 mile radius

Prepared by Esri  
 Latitude: 38.99409  
 Longitude: -76.87830

Summary	Census 2010	2019	2024
Population	13,890	13,903	13,896
Households	6,290	6,190	6,143
Families	3,314	3,200	3,154
Average Household Size	2.21	2.25	2.26
Owner Occupied Housing Units	3,860	3,688	3,734
Renter Occupied Housing Units	2,430	2,502	2,409
Median Age	38.4	40.2	40.5
Trends: 2019 - 2024 Annual Rate	Area	State	National
Population	-0.01%	0.58%	0.77%
Households	-0.15%	0.53%	0.75%
Families	-0.29%	0.47%	0.68%
Owner HHs	0.25%	0.79%	0.92%
Median Household Income	1.48%	1.92%	2.70%

Households by Income	2019		2024	
	Number	Percent	Number	Percent
<\$15,000	320	5.2%	284	4.6%
\$15,000 - \$24,999	260	4.2%	223	3.6%
\$25,000 - \$34,999	429	6.9%	405	6.6%
\$35,000 - \$49,999	850	13.7%	775	12.6%
\$50,000 - \$74,999	1,042	16.8%	957	15.6%
\$75,000 - \$99,999	916	14.8%	897	14.6%
\$100,000 - \$149,999	1,281	20.7%	1,345	21.9%
\$150,000 - \$199,999	750	12.1%	870	14.2%
\$200,000+	342	5.5%	389	6.3%
Median Household Income	\$79,128		\$85,147	
Average Household Income	\$95,975		\$105,668	
Per Capita Income	\$42,412		\$46,373	

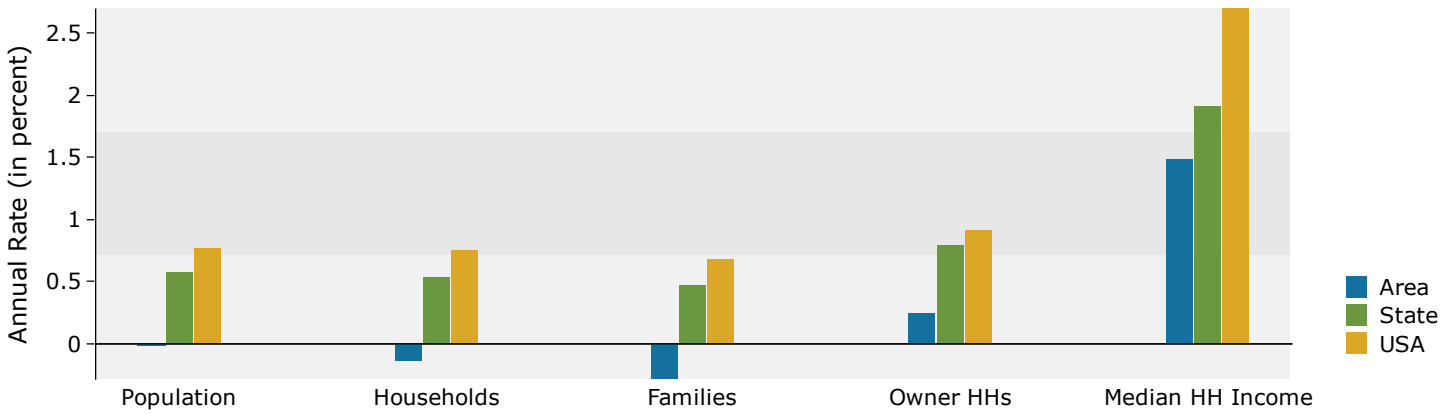
Population by Age	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	755	5.4%	674	4.8%	681	4.9%
5 - 9	670	4.8%	674	4.8%	629	4.5%
10 - 14	755	5.4%	695	5.0%	639	4.6%
15 - 19	885	6.4%	676	4.9%	605	4.4%
20 - 24	889	6.4%	855	6.1%	733	5.3%
25 - 34	2,300	16.6%	2,251	16.2%	2,535	18.2%
35 - 44	2,031	14.6%	2,012	14.5%	2,022	14.6%
45 - 54	2,295	16.5%	1,893	13.6%	1,757	12.6%
55 - 64	1,926	13.9%	2,078	14.9%	1,844	13.3%
65 - 74	799	5.8%	1,371	9.9%	1,532	11.0%
75 - 84	432	3.1%	524	3.8%	710	5.1%
85+	152	1.1%	200	1.4%	209	1.5%

Race and Ethnicity	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
White Alone	4,438	31.9%	4,003	28.8%	3,830	27.6%
Black Alone	6,899	49.7%	6,857	49.3%	6,737	48.5%
American Indian Alone	21	0.2%	23	0.2%	24	0.2%
Asian Alone	1,642	11.8%	1,818	13.1%	1,897	13.7%
Pacific Islander Alone	12	0.1%	12	0.1%	12	0.1%
Some Other Race Alone	433	3.1%	667	4.8%	828	6.0%
Two or More Races	446	3.2%	524	3.8%	568	4.1%
Hispanic Origin (Any Race)	983	7.1%	1,510	10.9%	1,888	13.6%

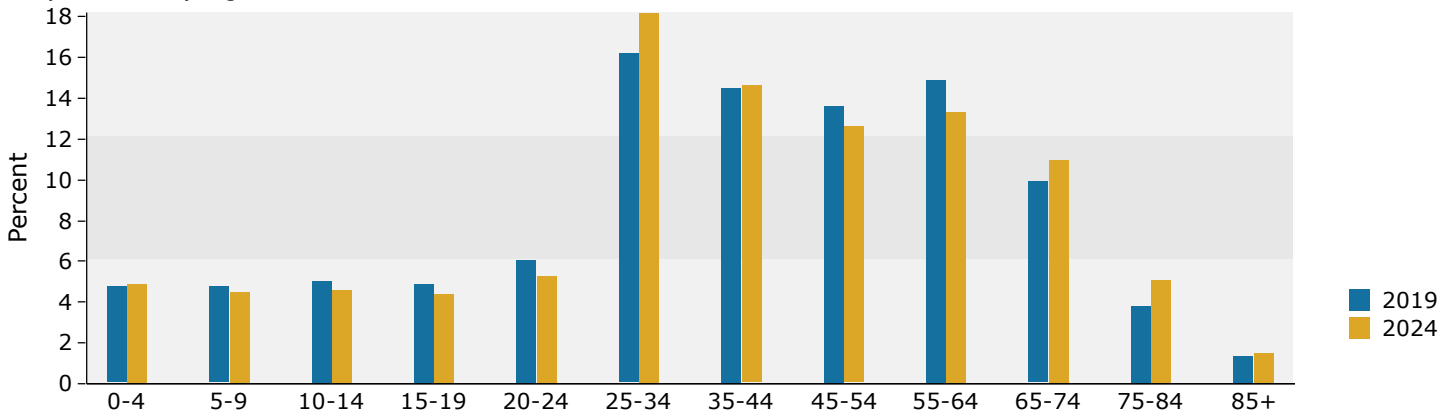
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

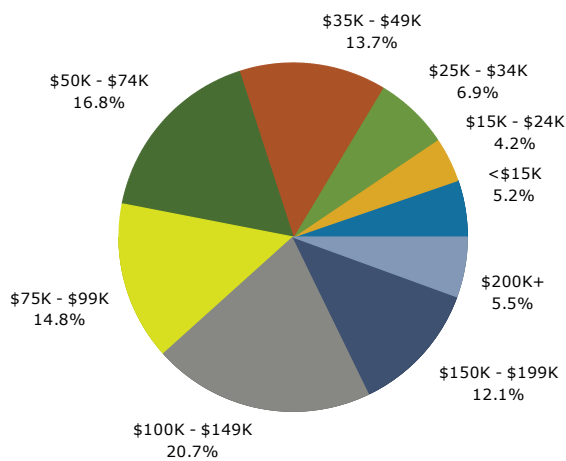
## Trends 2019-2024



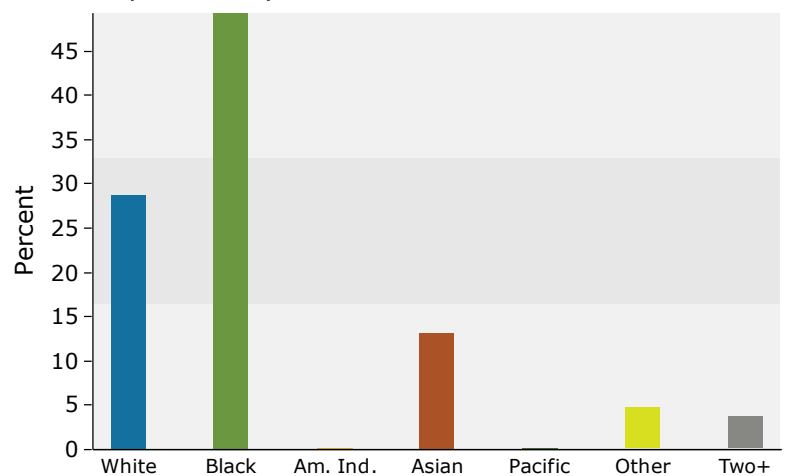
## Population by Age



## 2019 Household Income



## 2019 Population by Race



2019 Percent Hispanic Origin: 10.9%



# Demographic and Income Profile

Greenway Center  
7573 Greenbelt Rd, Greenbelt, Maryland, 20770  
Ring: 3 mile radius

Prepared by Esri  
Latitude: 38.99409  
Longitude: -76.87830

Summary	Census 2010	2019	2024
Population	90,814	95,217	99,699
Households	31,776	32,411	33,687
Families	20,227	20,351	21,051
Average Household Size	2.84	2.92	2.94
Owner Occupied Housing Units	18,208	18,049	19,374
Renter Occupied Housing Units	13,568	14,362	14,314
Median Age	33.2	35.1	36.0
Trends: 2019 - 2024 Annual Rate	Area	State	National
Population	0.92%	0.58%	0.77%
Households	0.78%	0.53%	0.75%
Families	0.68%	0.47%	0.68%
Owner HHs	1.43%	0.79%	0.92%
Median Household Income	1.55%	1.92%	2.70%

Households by Income	2019		2024	
	Number	Percent	Number	Percent
<\$15,000	2,302	7.1%	2,188	6.5%
\$15,000 - \$24,999	1,726	5.3%	1,540	4.6%
\$25,000 - \$34,999	2,355	7.3%	2,316	6.9%
\$35,000 - \$49,999	3,998	12.3%	3,930	11.7%
\$50,000 - \$74,999	6,293	19.4%	6,016	17.9%
\$75,000 - \$99,999	4,949	15.3%	5,114	15.2%
\$100,000 - \$149,999	5,995	18.5%	6,680	19.8%
\$150,000 - \$199,999	2,859	8.8%	3,510	10.4%
\$200,000+	1,934	6.0%	2,394	7.1%
Median Household Income	\$72,394		\$78,195	
Average Household Income	\$90,794		\$100,160	
Per Capita Income	\$30,896		\$33,810	

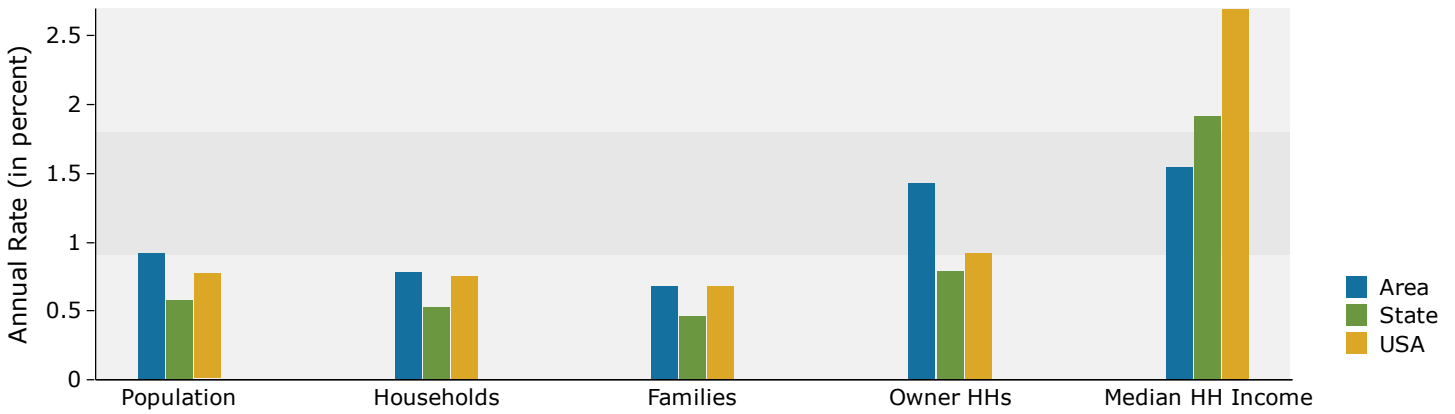
Population by Age	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	6,691	7.4%	6,274	6.6%	6,615	6.6%
5 - 9	5,886	6.5%	6,256	6.6%	6,196	6.2%
10 - 14	5,668	6.2%	6,238	6.6%	6,191	6.2%
15 - 19	6,193	6.8%	5,774	6.1%	6,162	6.2%
20 - 24	8,376	9.2%	7,273	7.6%	7,670	7.7%
25 - 34	15,222	16.8%	15,571	16.4%	15,462	15.5%
35 - 44	12,629	13.9%	13,675	14.4%	15,198	15.2%
45 - 54	12,824	14.1%	11,480	12.1%	11,718	11.8%
55 - 64	9,633	10.6%	11,238	11.8%	10,873	10.9%
65 - 74	4,530	5.0%	7,307	7.7%	8,419	8.4%
75 - 84	2,353	2.6%	3,058	3.2%	4,016	4.0%
85+	809	0.9%	1,070	1.1%	1,178	1.2%

Race and Ethnicity	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
White Alone	24,258	26.7%	23,253	24.4%	23,723	23.8%
Black Alone	45,028	49.6%	43,469	45.7%	42,634	42.8%
American Indian Alone	441	0.5%	528	0.6%	576	0.6%
Asian Alone	6,231	6.9%	6,760	7.1%	7,073	7.1%
Pacific Islander Alone	73	0.1%	79	0.1%	85	0.1%
Some Other Race Alone	11,749	12.9%	17,449	18.3%	21,489	21.6%
Two or More Races	3,035	3.3%	3,678	3.9%	4,119	4.1%
Hispanic Origin (Any Race)	19,171	21.1%	28,359	29.8%	35,023	35.1%

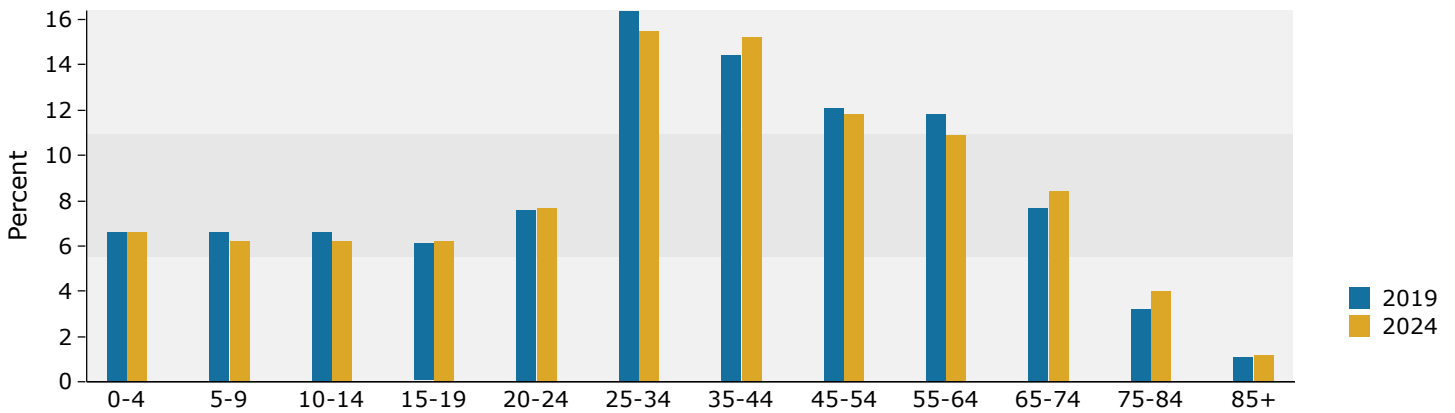
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

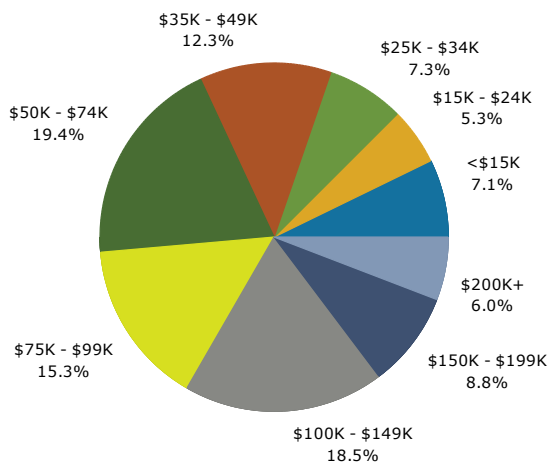
## Trends 2019-2024



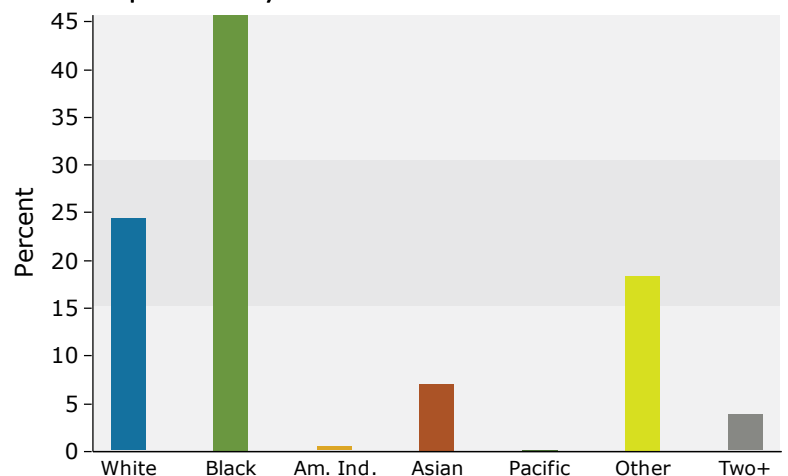
## Population by Age



## 2019 Household Income



## 2019 Population by Race



2019 Percent Hispanic Origin: 29.8%



# Demographic and Income Profile

Greenway Center  
7573 Greenbelt Rd, Greenbelt, Maryland, 20770  
Ring: 5 mile radius

Prepared by Esri  
Latitude: 38.99409  
Longitude: -76.87830

Summary	Census 2010	2019	2024
Population	251,272	264,647	273,794
Households	81,267	83,575	86,050
Families	53,518	54,239	55,550
Average Household Size	2.93	3.00	3.02
Owner Occupied Housing Units	46,668	46,433	48,625
Renter Occupied Housing Units	34,599	37,143	37,425
Median Age	31.2	33.2	34.2
Trends: 2019 - 2024 Annual Rate	Area	State	National
Population	0.68%	0.58%	0.77%
Households	0.59%	0.53%	0.75%
Families	0.48%	0.47%	0.68%
Owner HHs	0.93%	0.79%	0.92%
Median Household Income	1.46%	1.92%	2.70%

Households by Income	2019		2024	
	Number	Percent	Number	Percent
<\$15,000	6,470	7.7%	5,893	6.8%
\$15,000 - \$24,999	4,533	5.4%	3,994	4.6%
\$25,000 - \$34,999	5,971	7.1%	5,778	6.7%
\$35,000 - \$49,999	9,578	11.5%	9,204	10.7%
\$50,000 - \$74,999	15,283	18.3%	14,676	17.1%
\$75,000 - \$99,999	12,124	14.5%	12,578	14.6%
\$100,000 - \$149,999	15,320	18.3%	16,830	19.6%
\$150,000 - \$199,999	7,645	9.1%	9,208	10.7%
\$200,000+	6,651	8.0%	7,888	9.2%
Median Household Income	\$74,889		\$80,514	
Average Household Income	\$96,167		\$106,431	
Per Capita Income	\$30,563		\$33,650	

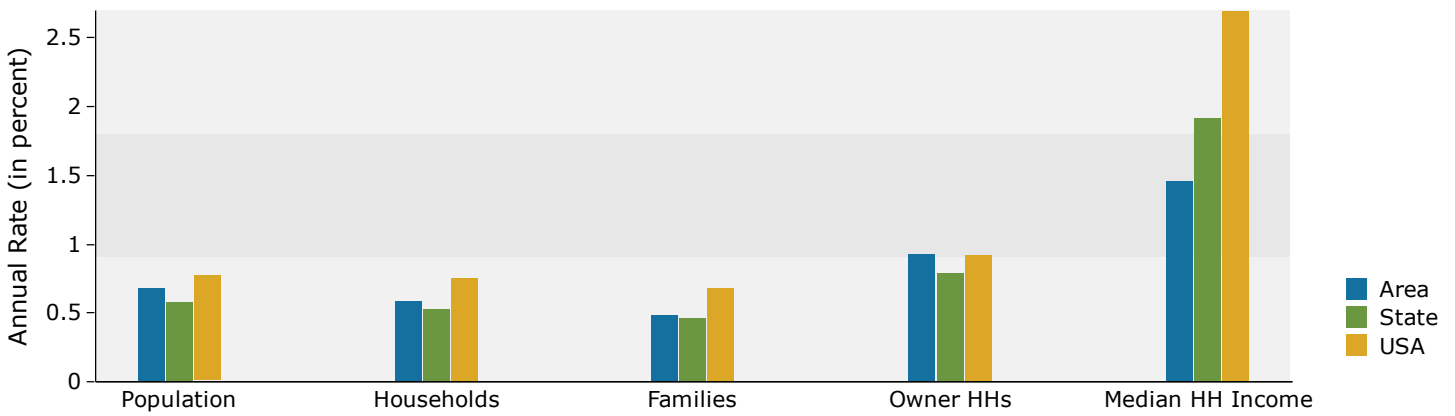
Population by Age	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	17,648	7.0%	16,530	6.2%	17,189	6.3%
5 - 9	15,947	6.3%	16,482	6.2%	16,119	5.9%
10 - 14	15,123	6.0%	16,555	6.3%	16,180	5.9%
15 - 19	23,465	9.3%	22,920	8.7%	23,635	8.6%
20 - 24	28,366	11.3%	26,225	9.9%	26,850	9.8%
25 - 34	39,342	15.7%	41,103	15.5%	40,317	14.7%
35 - 44	33,217	13.2%	35,218	13.3%	38,765	14.2%
45 - 54	33,314	13.3%	30,490	11.5%	30,717	11.2%
55 - 64	24,930	9.9%	29,387	11.1%	28,786	10.5%
65 - 74	11,821	4.7%	18,883	7.1%	21,597	7.9%
75 - 84	5,914	2.4%	8,031	3.0%	10,492	3.8%
85+	2,186	0.9%	2,824	1.1%	3,146	1.1%

Race and Ethnicity	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
White Alone	69,834	27.8%	68,665	25.9%	69,341	25.3%
Black Alone	122,838	48.9%	119,248	45.1%	116,508	42.6%
American Indian Alone	1,322	0.5%	1,515	0.6%	1,616	0.6%
Asian Alone	15,643	6.2%	17,575	6.6%	18,434	6.7%
Pacific Islander Alone	153	0.1%	166	0.1%	175	0.1%
Some Other Race Alone	33,024	13.1%	47,144	17.8%	56,193	20.5%
Two or More Races	8,458	3.4%	10,335	3.9%	11,528	4.2%
Hispanic Origin (Any Race)	55,302	22.0%	79,109	29.9%	94,921	34.7%

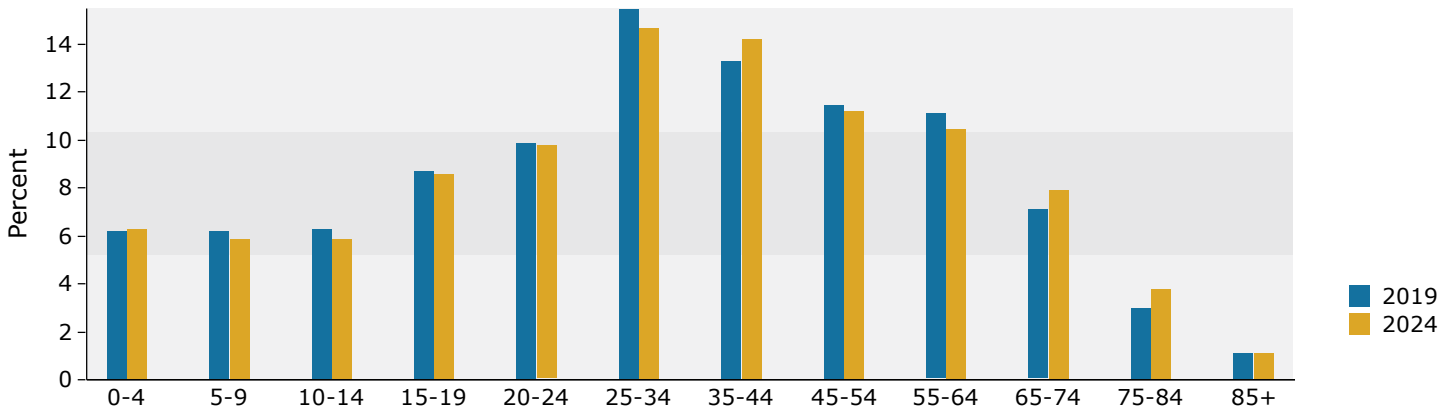
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

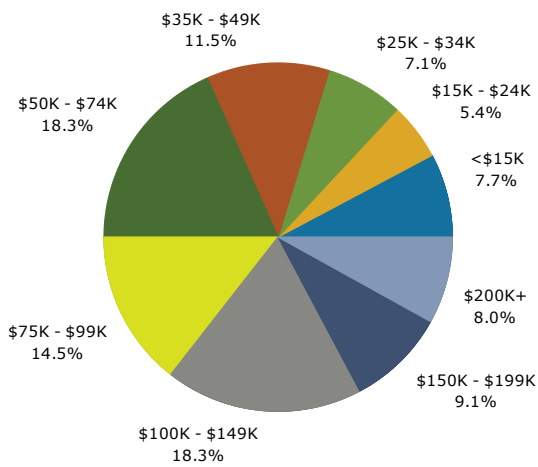
## Trends 2019-2024



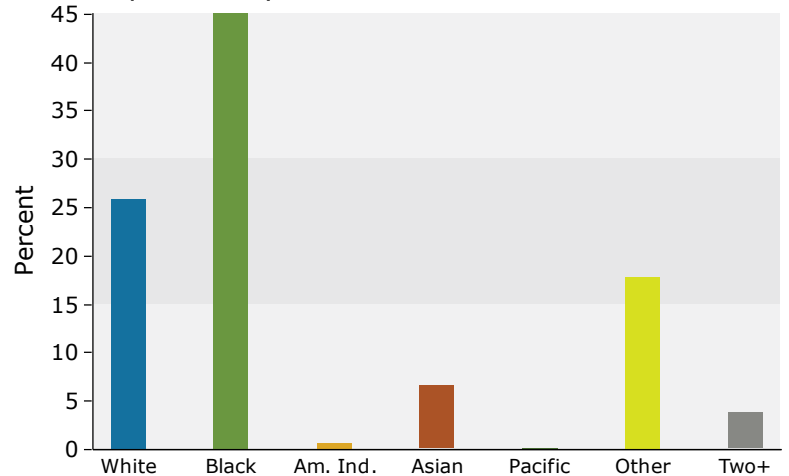
## Population by Age



## 2019 Household Income



## 2019 Population by Race



2019 Percent Hispanic Origin: 29.9%



# Market Profile

Greenway Center  
 7573 Greenbelt Rd, Greenbelt, Maryland, 20770  
 Rings: 1, 3, 5 mile radii

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 Latitude: 38.99409  
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	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	13,074	86,149	229,765
2010 Total Population	13,890	90,814	251,272
2019 Total Population	13,903	95,217	264,647
2019 Group Quarters	0	594	13,653
2024 Total Population	13,896	99,699	273,794
2019-2024 Annual Rate	-0.01%	0.92%	0.68%
2019 Total Daytime Population	13,471	113,345	283,833
Workers	7,707	68,362	156,199
Residents	5,764	44,983	127,634
<b>Household Summary</b>			
2000 Households	5,981	32,543	79,791
2000 Average Household Size	2.19	2.64	2.75
2010 Households	6,290	31,776	81,267
2010 Average Household Size	2.21	2.84	2.93
2019 Households	6,190	32,411	83,575
2019 Average Household Size	2.25	2.92	3.00
2024 Households	6,143	33,687	86,050
2024 Average Household Size	2.26	2.94	3.02
2019-2024 Annual Rate	-0.15%	0.78%	0.59%
2010 Families	3,314	20,227	53,518
2010 Average Family Size	3.01	3.44	3.45
2019 Families	3,200	20,351	54,239
2019 Average Family Size	3.10	3.56	3.56
2024 Families	3,154	21,051	55,550
2024 Average Family Size	3.13	3.59	3.59
2019-2024 Annual Rate	-0.29%	0.68%	0.48%
<b>Housing Unit Summary</b>			
2000 Housing Units	6,219	34,011	84,071
Owner Occupied Housing Units	57.7%	55.3%	55.3%
Renter Occupied Housing Units	38.4%	40.4%	39.6%
Vacant Housing Units	3.8%	4.3%	5.1%
2010 Housing Units	6,697	34,485	87,942
Owner Occupied Housing Units	57.6%	52.8%	53.1%
Renter Occupied Housing Units	36.3%	39.3%	39.3%
Vacant Housing Units	6.1%	7.9%	7.6%
2019 Housing Units	6,725	35,854	90,995
Owner Occupied Housing Units	54.8%	50.3%	51.0%
Renter Occupied Housing Units	37.2%	40.1%	40.8%
Vacant Housing Units	8.0%	9.6%	8.2%
2024 Housing Units	6,729	37,117	93,658
Owner Occupied Housing Units	55.5%	52.2%	51.9%
Renter Occupied Housing Units	35.8%	38.6%	40.0%
Vacant Housing Units	8.7%	9.2%	8.1%
<b>Median Household Income</b>			
2019	\$79,128	\$72,394	\$74,889
2024	\$85,147	\$78,195	\$80,514
<b>Median Home Value</b>			
2019	\$231,417	\$265,606	\$286,612
2024	\$269,245	\$299,323	\$319,875
<b>Per Capita Income</b>			
2019	\$42,412	\$30,896	\$30,563
2024	\$46,373	\$33,810	\$33,650
<b>Median Age</b>			
2010	38.4	33.2	31.2
2019	40.2	35.1	33.2
2024	40.5	36.0	34.2

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



# Market Profile

Greenway Center  
 7573 Greenbelt Rd, Greenbelt, Maryland, 20770  
 Rings: 1, 3, 5 mile radii

Prepared by Esri  
 Latitude: 38.99409  
 Longitude: -76.87830

	1 mile	3 miles	5 miles
<b>2019 Households by Income</b>			
Household Income Base	6,190	32,411	83,574
<\$15,000	5.2%	7.1%	7.7%
\$15,000 - \$24,999	4.2%	5.3%	5.4%
\$25,000 - \$34,999	6.9%	7.3%	7.1%
\$35,000 - \$49,999	13.7%	12.3%	11.5%
\$50,000 - \$74,999	16.8%	19.4%	18.3%
\$75,000 - \$99,999	14.8%	15.3%	14.5%
\$100,000 - \$149,999	20.7%	18.5%	18.3%
\$150,000 - \$199,999	12.1%	8.8%	9.1%
\$200,000+	5.5%	6.0%	8.0%
Average Household Income	\$95,975	\$90,794	\$96,167
<b>2024 Households by Income</b>			
Household Income Base	6,143	33,687	86,049
<\$15,000	4.6%	6.5%	6.8%
\$15,000 - \$24,999	3.6%	4.6%	4.6%
\$25,000 - \$34,999	6.6%	6.9%	6.7%
\$35,000 - \$49,999	12.6%	11.7%	10.7%
\$50,000 - \$74,999	15.6%	17.9%	17.1%
\$75,000 - \$99,999	14.6%	15.2%	14.6%
\$100,000 - \$149,999	21.9%	19.8%	19.6%
\$150,000 - \$199,999	14.2%	10.4%	10.7%
\$200,000+	6.3%	7.1%	9.2%
Average Household Income	\$105,668	\$100,160	\$106,431
<b>2019 Owner Occupied Housing Units by Value</b>			
Total	3,688	18,039	46,417
<\$50,000	2.6%	2.7%	2.3%
\$50,000 - \$99,999	8.0%	4.1%	2.7%
\$100,000 - \$149,999	12.4%	6.5%	5.5%
\$150,000 - \$199,999	15.5%	12.2%	10.2%
\$200,000 - \$249,999	18.3%	18.1%	16.1%
\$250,000 - \$299,999	14.5%	20.2%	18.0%
\$300,000 - \$399,999	17.4%	23.6%	27.3%
\$400,000 - \$499,999	8.7%	9.0%	12.1%
\$500,000 - \$749,999	1.7%	2.9%	4.9%
\$750,000 - \$999,999	1.0%	0.3%	0.5%
\$1,000,000 - \$1,499,999	0.0%	0.1%	0.2%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.2%	0.2%
Average Home Value	\$249,403	\$278,889	\$304,855
<b>2024 Owner Occupied Housing Units by Value</b>			
Total	3,734	19,364	48,609
<\$50,000	1.9%	1.8%	1.5%
\$50,000 - \$99,999	6.1%	2.8%	1.8%
\$100,000 - \$149,999	8.0%	3.9%	3.3%
\$150,000 - \$199,999	12.2%	8.1%	7.0%
\$200,000 - \$249,999	16.1%	14.1%	12.8%
\$250,000 - \$299,999	14.9%	19.6%	17.4%
\$300,000 - \$399,999	21.6%	28.9%	31.6%
\$400,000 - \$499,999	13.9%	14.2%	16.1%
\$500,000 - \$749,999	2.9%	5.5%	7.2%
\$750,000 - \$999,999	2.4%	0.7%	0.8%
\$1,000,000 - \$1,499,999	0.0%	0.2%	0.3%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.3%	0.4%
Average Home Value	\$290,888	\$320,970	\$341,167

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.





# Market Profile

Greenway Center  
 7573 Greenbelt Rd, Greenbelt, Maryland, 20770  
 Rings: 1, 3, 5 mile radii

Prepared by Esri  
 Latitude: 38.99409  
 Longitude: -76.87830

	1 mile	3 miles	5 miles
<b>2010 Population by Age</b>			
Total	13,890	90,812	251,270
0 - 4	5.4%	7.4%	7.0%
5 - 9	4.8%	6.5%	6.3%
10 - 14	5.4%	6.2%	6.0%
15 - 24	12.8%	16.0%	20.6%
25 - 34	16.6%	16.8%	15.7%
35 - 44	14.6%	13.9%	13.2%
45 - 54	16.5%	14.1%	13.3%
55 - 64	13.9%	10.6%	9.9%
65 - 74	5.8%	5.0%	4.7%
75 - 84	3.1%	2.6%	2.4%
85 +	1.1%	0.9%	0.9%
18 +	80.2%	75.9%	76.7%
<b>2019 Population by Age</b>			
Total	13,903	95,214	264,648
0 - 4	4.8%	6.6%	6.2%
5 - 9	4.8%	6.6%	6.2%
10 - 14	5.0%	6.6%	6.3%
15 - 24	11.0%	13.7%	18.6%
25 - 34	16.2%	16.4%	15.5%
35 - 44	14.5%	14.4%	13.3%
45 - 54	13.6%	12.1%	11.5%
55 - 64	14.9%	11.8%	11.1%
65 - 74	9.9%	7.7%	7.1%
75 - 84	3.8%	3.2%	3.0%
85 +	1.4%	1.1%	1.1%
18 +	82.5%	76.8%	77.8%
<b>2024 Population by Age</b>			
Total	13,896	99,698	273,793
0 - 4	4.9%	6.6%	6.3%
5 - 9	4.5%	6.2%	5.9%
10 - 14	4.6%	6.2%	5.9%
15 - 24	9.6%	13.9%	18.4%
25 - 34	18.2%	15.5%	14.7%
35 - 44	14.6%	15.2%	14.2%
45 - 54	12.6%	11.8%	11.2%
55 - 64	13.3%	10.9%	10.5%
65 - 74	11.0%	8.4%	7.9%
75 - 84	5.1%	4.0%	3.8%
85 +	1.5%	1.2%	1.1%
18 +	83.4%	77.4%	78.5%
<b>2010 Population by Sex</b>			
Males	6,317	44,396	124,158
Females	7,573	46,418	127,114
<b>2019 Population by Sex</b>			
Males	6,389	46,761	131,081
Females	7,513	48,456	133,566
<b>2024 Population by Sex</b>			
Males	6,422	49,059	135,703
Females	7,474	50,640	138,091

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



# Market Profile

Greenway Center  
 7573 Greenbelt Rd, Greenbelt, Maryland, 20770  
 Rings: 1, 3, 5 mile radii

Prepared by Esri  
 Latitude: 38.99409  
 Longitude: -76.87830

	1 mile	3 miles	5 miles
<b>2010 Population by Race/Ethnicity</b>			
Total	13,891	90,815	251,272
White Alone	31.9%	26.7%	27.8%
Black Alone	49.7%	49.6%	48.9%
American Indian Alone	0.2%	0.5%	0.5%
Asian Alone	11.8%	6.9%	6.2%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	3.1%	12.9%	13.1%
Two or More Races	3.2%	3.3%	3.4%
Hispanic Origin	7.1%	21.1%	22.0%
Diversity Index	68.5	78.5	79.0
<b>2019 Population by Race/Ethnicity</b>			
Total	13,904	95,216	264,648
White Alone	28.8%	24.4%	25.9%
Black Alone	49.3%	45.7%	45.1%
American Indian Alone	0.2%	0.6%	0.6%
Asian Alone	13.1%	7.1%	6.6%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	4.8%	18.3%	17.8%
Two or More Races	3.8%	3.9%	3.9%
Hispanic Origin	10.9%	29.8%	29.9%
Diversity Index	72.3	84.1	84.0
<b>2024 Population by Race/Ethnicity</b>			
Total	13,896	99,699	273,795
White Alone	27.6%	23.8%	25.3%
Black Alone	48.5%	42.8%	42.6%
American Indian Alone	0.2%	0.6%	0.6%
Asian Alone	13.7%	7.1%	6.7%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	6.0%	21.6%	20.5%
Two or More Races	4.1%	4.1%	4.2%
Hispanic Origin	13.6%	35.1%	34.7%
Diversity Index	74.8	86.7	86.3
<b>2010 Population by Relationship and Household Type</b>			
Total	13,890	90,814	251,272
In Households	100.0%	99.4%	94.8%
In Family Households	74.0%	81.2%	78.1%
Householder	23.7%	22.3%	21.3%
Spouse	14.4%	13.7%	13.1%
Child	27.8%	31.8%	30.6%
Other relative	6.1%	9.0%	8.4%
Nonrelative	2.1%	4.5%	4.6%
In Nonfamily Households	26.0%	18.2%	16.7%
In Group Quarters	0.0%	0.6%	5.2%
Institutionalized Population	0.0%	0.2%	0.3%
Noninstitutionalized Population	0.0%	0.4%	5.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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<b>2019 Population 25+ by Educational Attainment</b>			
Total	10,330	63,401	165,936
Less than 9th Grade	2.4%	8.8%	9.9%
9th - 12th Grade, No Diploma	2.4%	8.1%	7.8%
High School Graduate	14.1%	19.3%	19.9%
GED/Alternative Credential	2.5%	2.9%	2.6%
Some College, No Degree	23.0%	20.5%	18.9%
Associate Degree	6.4%	6.4%	6.2%
Bachelor's Degree	25.5%	19.1%	19.1%
Graduate/Professional Degree	23.7%	14.9%	15.7%
<b>2019 Population 15+ by Marital Status</b>			
Total	11,861	76,448	215,080
Never Married	44.0%	43.9%	46.6%
Married	38.0%	41.7%	40.5%
Widowed	3.9%	4.4%	4.1%
Divorced	14.1%	10.0%	8.8%
<b>2019 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	94.2%	94.4%	94.5%
Civilian Unemployed (Unemployment Rate)	5.8%	5.6%	5.5%
<b>2019 Employed Population 16+ by Industry</b>			
Total	8,303	51,296	140,140
Agriculture/Mining	0.0%	0.1%	0.1%
Construction	6.1%	10.8%	11.1%
Manufacturing	1.5%	2.1%	2.2%
Wholesale Trade	0.8%	1.4%	1.4%
Retail Trade	7.8%	8.3%	7.5%
Transportation/Utilities	5.0%	6.1%	5.9%
Information	2.4%	1.5%	1.7%
Finance/Insurance/Real Estate	6.5%	5.1%	4.7%
Services	55.6%	54.2%	55.0%
Public Administration	14.2%	10.5%	10.3%
<b>2019 Employed Population 16+ by Occupation</b>			
Total	8,302	51,295	140,144
White Collar	70.6%	56.8%	58.2%
Management/Business/Financial	11.5%	11.3%	12.0%
Professional	36.0%	24.6%	25.8%
Sales	7.6%	7.4%	7.6%
Administrative Support	15.4%	13.5%	12.9%
Services	15.5%	22.5%	21.7%
Blue Collar	14.0%	20.7%	20.1%
Farming/Forestry/Fishing	0.0%	0.0%	0.1%
Construction/Extraction	3.4%	7.9%	8.2%
Installation/Maintenance/Repair	4.4%	3.3%	3.3%
Production	1.2%	3.1%	2.7%
Transportation/Material Moving	5.0%	6.3%	5.8%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	13,890	90,814	251,272
Population Inside Urbanized Area	100.0%	99.7%	99.8%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.3%	0.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Households by Type</b>			
Total	6,290	31,776	81,267
Households with 1 Person	39.6%	27.3%	24.6%
Households with 2+ People	60.4%	72.7%	75.4%
Family Households	52.7%	63.7%	65.9%
Husband-wife Families	32.0%	39.1%	40.6%
With Related Children	14.5%	20.7%	21.4%
Other Family (No Spouse Present)	20.7%	24.6%	25.2%
Other Family with Male Householder	4.4%	6.5%	6.8%
With Related Children	2.1%	3.4%	3.5%
Other Family with Female Householder	16.3%	18.0%	18.4%
With Related Children	9.6%	11.1%	11.6%
Nonfamily Households	7.8%	9.1%	9.6%
All Households with Children	26.6%	35.8%	37.3%
Multigenerational Households	4.0%	6.9%	7.2%
Unmarried Partner Households	5.0%	6.1%	6.4%
Male-female	4.3%	5.2%	5.4%
Same-sex	0.7%	0.8%	0.9%
<b>2010 Households by Size</b>			
Total	6,289	31,776	81,265
1 Person Household	39.6%	27.3%	24.6%
2 Person Household	28.5%	26.3%	26.8%
3 Person Household	14.6%	16.7%	17.1%
4 Person Household	9.6%	13.1%	14.0%
5 Person Household	4.8%	7.9%	8.3%
6 Person Household	1.7%	4.1%	4.4%
7 + Person Household	1.2%	4.6%	4.8%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	6,290	31,776	81,267
Owner Occupied	61.4%	57.3%	57.4%
Owned with a Mortgage/Loan	50.3%	47.4%	48.5%
Owned Free and Clear	11.1%	9.9%	8.9%
Renter Occupied	38.6%	42.7%	42.6%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	6,697	34,485	87,942
Housing Units Inside Urbanized Area	100.0%	99.7%	99.8%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.3%	0.2%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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	1 mile	3 miles	5 miles
<b>Top 3 Tapestry Segments</b>			
1.	Enterprising Professionals (2D)	Pleasantville (2B)	Pleasantville (2B)
2.	Emerald City (8B)	Metro Fusion (11C)	Metro Fusion (11C)
3.	City Strivers (11A)	Enterprising Professionals	City Lights (8A)
<b>2019 Consumer Spending</b>			
Apparel & Services: Total \$	\$14,849,902	\$73,578,332	\$201,651,687
Average Spent	\$2,399.01	\$2,270.17	\$2,412.82
Spending Potential Index	112	106	113
Education: Total \$	\$11,158,766	\$57,046,692	\$156,825,434
Average Spent	\$1,802.71	\$1,760.10	\$1,876.46
Spending Potential Index	113	110	118
Entertainment/Recreation: Total \$	\$21,612,049	\$107,307,322	\$292,604,164
Average Spent	\$3,491.45	\$3,310.83	\$3,501.10
Spending Potential Index	107	101	107
Food at Home: Total \$	\$34,666,287	\$172,908,779	\$472,772,189
Average Spent	\$5,600.37	\$5,334.88	\$5,656.86
Spending Potential Index	108	103	109
Food Away from Home: Total \$	\$25,125,554	\$124,210,511	\$341,115,910
Average Spent	\$4,059.06	\$3,832.36	\$4,081.55
Spending Potential Index	110	104	111
Health Care: Total \$	\$37,642,184	\$186,026,288	\$506,018,788
Average Spent	\$6,081.13	\$5,739.60	\$6,054.67
Spending Potential Index	102	97	102
HH Furnishings & Equipment: Total \$	\$14,053,110	\$70,117,501	\$191,688,066
Average Spent	\$2,270.29	\$2,163.39	\$2,293.61
Spending Potential Index	106	101	108
Personal Care Products & Services: Total \$	\$5,973,669	\$29,334,201	\$80,214,894
Average Spent	\$965.05	\$905.07	\$959.80
Spending Potential Index	109	102	108
Shelter: Total \$	\$131,324,985	\$654,276,533	\$1,788,966,554
Average Spent	\$21,215.67	\$20,186.87	\$21,405.52
Spending Potential Index	115	109	116
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$16,036,068	\$78,427,193	\$212,929,169
Average Spent	\$2,590.64	\$2,419.77	\$2,547.76
Spending Potential Index	104	98	103
Travel: Total \$	\$15,330,007	\$75,959,055	\$206,872,554
Average Spent	\$2,476.58	\$2,343.62	\$2,475.29
Spending Potential Index	110	104	110
Vehicle Maintenance & Repairs: Total \$	\$7,378,970	\$36,900,698	\$100,959,904
Average Spent	\$1,192.08	\$1,138.52	\$1,208.02
Spending Potential Index	104	100	106

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Greenway Center  
7573 Greenbelt Rd, Greenbelt, Maryland, 20770  
Rings: 1, 3, 5 mile radii

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