



Demographic and Income Profile

Rolling Valley Mall
 9230 Old Keene Mill Rd, Burke, Virginia, 22015
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 38.77541
 Longitude: -77.26357

Summary	Census 2010	2020	2025
Population	15,772	15,809	15,802
Households	5,291	5,309	5,296
Families	4,378	4,385	4,372
Average Household Size	2.98	2.98	2.98
Owner Occupied Housing Units	4,492	4,484	4,490
Renter Occupied Housing Units	799	825	806
Median Age	39.9	41.7	42.8
Trends: 2020-2025 Annual Rate	Area	State	National
Population	-0.01%	0.74%	0.72%
Households	-0.05%	0.70%	0.72%
Families	-0.06%	0.63%	0.64%
Owner HHs	0.03%	0.69%	0.72%
Median Household Income	1.60%	1.25%	1.60%

Households by Income	2020		2025	
	Number	Percent	Number	Percent
<\$15,000	153	2.9%	139	2.6%
\$15,000 - \$24,999	142	2.7%	124	2.3%
\$25,000 - \$34,999	120	2.3%	105	2.0%
\$35,000 - \$49,999	295	5.6%	263	5.0%
\$50,000 - \$74,999	433	8.2%	381	7.2%
\$75,000 - \$99,999	602	11.3%	548	10.3%
\$100,000 - \$149,999	1,245	23.5%	1,207	22.8%
\$150,000 - \$199,999	1,071	20.2%	1,129	21.3%
\$200,000+	1,248	23.5%	1,399	26.4%
Median Household Income	\$132,046		\$142,973	
Average Household Income	\$165,553		\$181,404	
Per Capita Income	\$54,853		\$60,016	

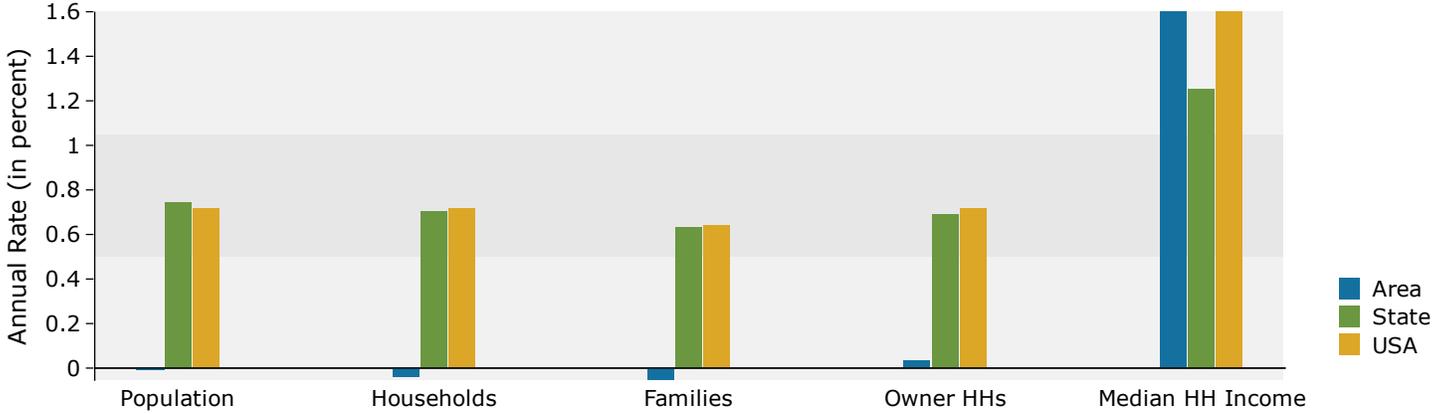
Population by Age	Census 2010		2020		2025	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	868	5.5%	779	4.9%	777	4.9%
5 - 9	992	6.3%	835	5.3%	819	5.2%
10 - 14	1,278	8.1%	1,024	6.5%	924	5.8%
15 - 19	1,200	7.6%	980	6.2%	874	5.5%
20 - 24	848	5.4%	813	5.1%	647	4.1%
25 - 34	1,740	11.0%	1,982	12.5%	1,880	11.9%
35 - 44	2,170	13.8%	2,131	13.5%	2,532	16.0%
45 - 54	2,797	17.7%	2,143	13.6%	1,988	12.6%
55 - 64	2,340	14.8%	2,456	15.5%	2,265	14.3%
65 - 74	1,083	6.9%	1,767	11.2%	1,829	11.6%
75 - 84	373	2.4%	742	4.7%	1,051	6.7%
85+	83	0.5%	159	1.0%	214	1.4%

Race and Ethnicity	Census 2010		2020		2025	
	Number	Percent	Number	Percent	Number	Percent
White Alone	10,225	64.8%	9,355	59.2%	8,876	56.2%
Black Alone	1,240	7.9%	1,394	8.8%	1,452	9.2%
American Indian Alone	32	0.2%	32	0.2%	32	0.2%
Asian Alone	2,999	19.0%	3,526	22.3%	3,831	24.2%
Pacific Islander Alone	5	0.0%	5	0.0%	5	0.0%
Some Other Race Alone	637	4.0%	712	4.5%	752	4.8%
Two or More Races	634	4.0%	786	5.0%	852	5.4%
Hispanic Origin (Any Race)	2,090	13.3%	2,341	14.8%	2,497	15.8%

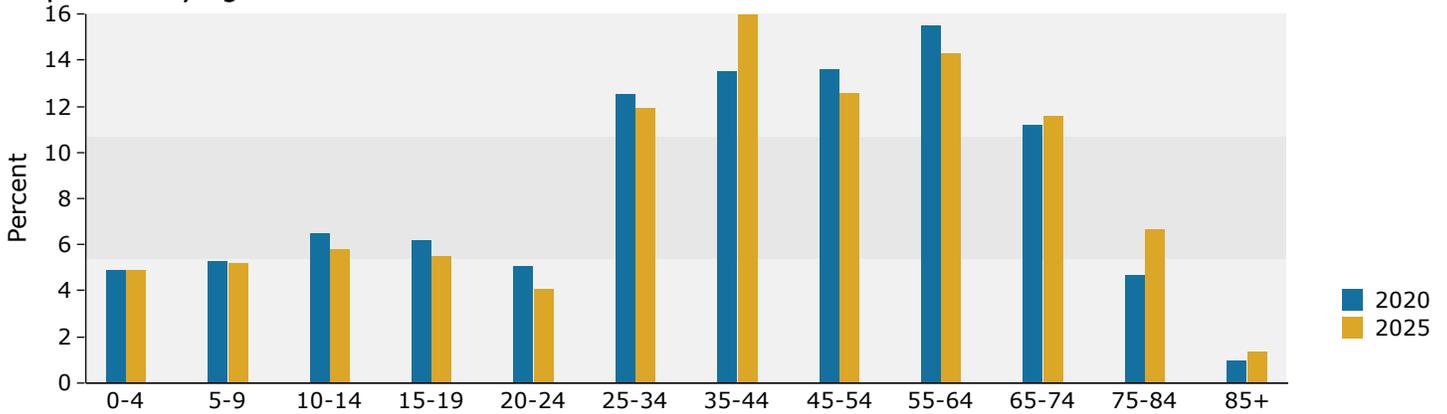
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.

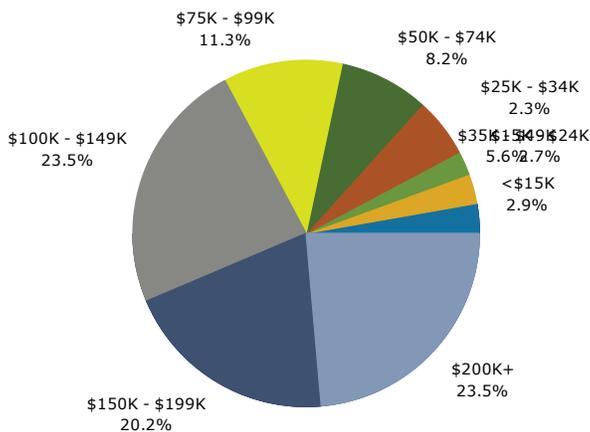
Trends 2020-2025



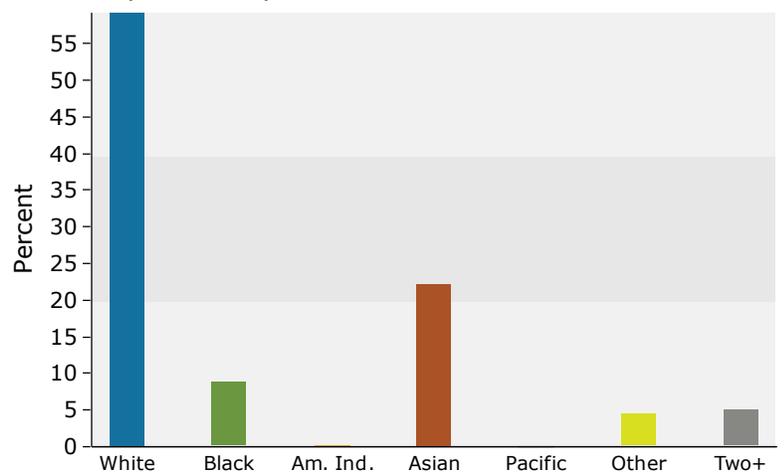
Population by Age



2020 Household Income



2020 Population by Race



2020 Percent Hispanic Origin: 14.8%



Demographic and Income Profile

Rolling Valley Mall
 9230 Old Keene Mill Rd, Burke, Virginia, 22015
 Ring: 3 mile radius

Prepared by Esri
 Latitude: 38.77541
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Summary	Census 2010	2020	2025
Population	111,650	111,939	111,817
Households	38,332	38,383	38,275
Families	30,904	30,892	30,793
Average Household Size	2.91	2.91	2.92
Owner Occupied Housing Units	32,711	32,603	32,630
Renter Occupied Housing Units	5,621	5,780	5,645
Median Age	40.6	42.5	43.1
Trends: 2020-2025 Annual Rate	Area	State	National
Population	-0.02%	0.74%	0.72%
Households	-0.06%	0.70%	0.72%
Families	-0.06%	0.63%	0.64%
Owner HHs	0.02%	0.69%	0.72%
Median Household Income	1.42%	1.25%	1.60%

Households by Income	2020		2025	
	Number	Percent	Number	Percent
<\$15,000	824	2.1%	784	2.0%
\$15,000 - \$24,999	767	2.0%	680	1.8%
\$25,000 - \$34,999	929	2.4%	823	2.2%
\$35,000 - \$49,999	1,736	4.5%	1,569	4.1%
\$50,000 - \$74,999	3,265	8.5%	2,942	7.7%
\$75,000 - \$99,999	4,272	11.1%	3,955	10.3%
\$100,000 - \$149,999	8,877	23.1%	8,553	22.3%
\$150,000 - \$199,999	7,401	19.3%	7,650	20.0%
\$200,000+	10,312	26.9%	11,319	29.6%
Median Household Income	\$138,465		\$148,562	
Average Household Income	\$180,016		\$195,407	
Per Capita Income	\$61,776		\$66,944	

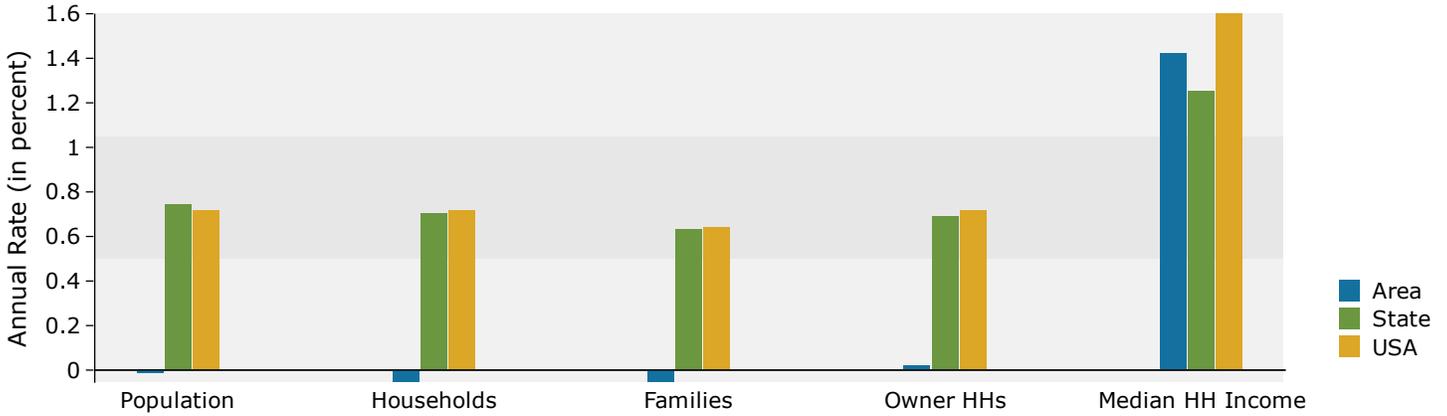
Population by Age	Census 2010		2020		2025	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	6,247	5.6%	5,540	4.9%	5,589	5.0%
5 - 9	7,282	6.5%	6,459	5.8%	6,261	5.6%
10 - 14	8,707	7.8%	7,652	6.8%	6,975	6.2%
15 - 19	8,267	7.4%	7,107	6.3%	6,549	5.9%
20 - 24	5,656	5.1%	5,661	5.1%	4,664	4.2%
25 - 34	11,563	10.4%	12,673	11.3%	12,707	11.4%
35 - 44	15,502	13.9%	14,302	12.8%	16,255	14.5%
45 - 54	19,902	17.8%	15,679	14.0%	14,698	13.1%
55 - 64	16,979	15.2%	17,951	16.0%	16,396	14.7%
65 - 74	7,707	6.9%	12,453	11.1%	13,068	11.7%
75 - 84	2,971	2.7%	5,072	4.5%	6,959	6.2%
85+	868	0.8%	1,391	1.2%	1,696	1.5%

Race and Ethnicity	Census 2010		2020		2025	
	Number	Percent	Number	Percent	Number	Percent
White Alone	77,968	69.8%	72,176	64.5%	68,809	61.5%
Black Alone	7,189	6.4%	8,230	7.4%	8,653	7.7%
American Indian Alone	304	0.3%	295	0.3%	287	0.3%
Asian Alone	18,044	16.2%	21,508	19.2%	23,567	21.1%
Pacific Islander Alone	105	0.1%	94	0.1%	92	0.1%
Some Other Race Alone	3,779	3.4%	4,294	3.8%	4,585	4.1%
Two or More Races	4,262	3.8%	5,341	4.8%	5,824	5.2%
Hispanic Origin (Any Race)	13,466	12.1%	15,266	13.6%	16,394	14.7%

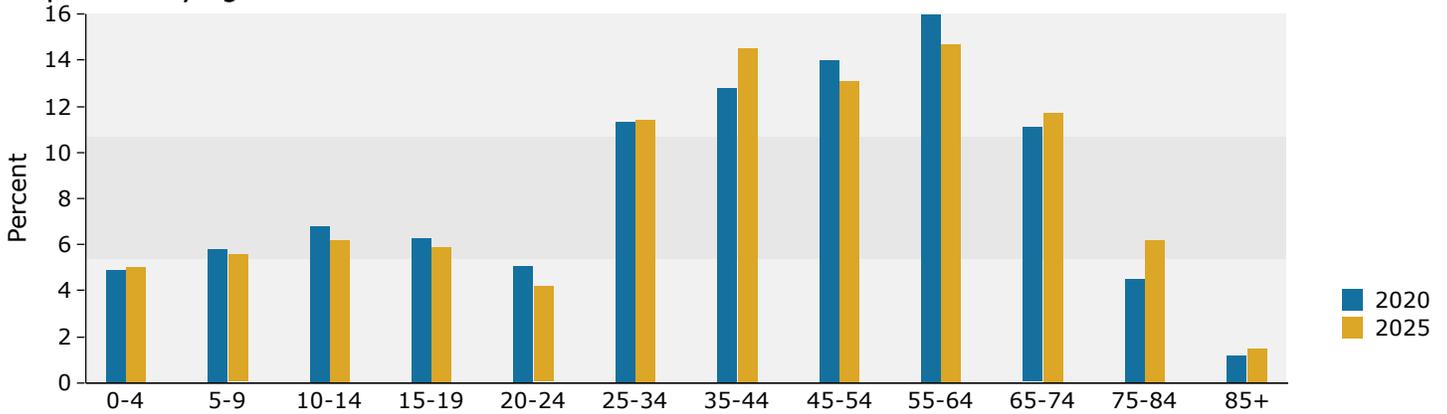
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.

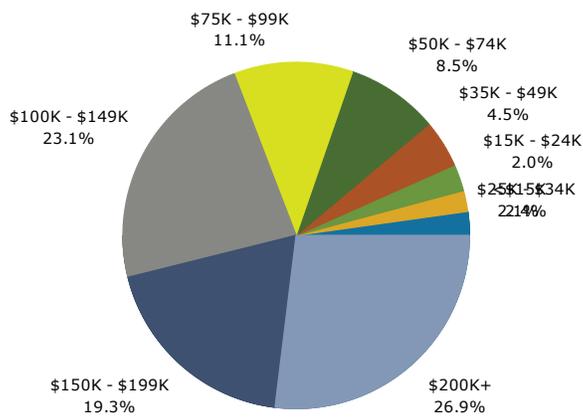
Trends 2020-2025



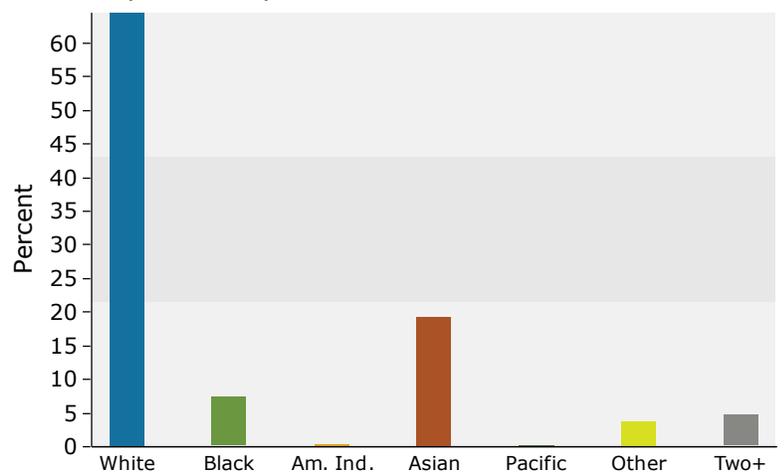
Population by Age



2020 Household Income



2020 Population by Race



2020 Percent Hispanic Origin: 13.6%



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 Ring: 5 mile radius

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Summary	Census 2010	2020	2025
Population	240,132	244,436	245,006
Households	80,310	80,996	80,967
Families	62,601	63,018	62,983
Average Household Size	2.92	2.94	2.95
Owner Occupied Housing Units	63,696	63,834	64,058
Renter Occupied Housing Units	16,614	17,163	16,909
Median Age	39.3	41.0	41.9
Trends: 2020-2025 Annual Rate	Area	State	National
Population	0.05%	0.74%	0.72%
Households	-0.01%	0.70%	0.72%
Families	-0.01%	0.63%	0.64%
Owner HHs	0.07%	0.69%	0.72%
Median Household Income	1.38%	1.25%	1.60%

Households by Income	2020		2025	
	Number	Percent	Number	Percent
<\$15,000	2,570	3.2%	2,338	2.9%
\$15,000 - \$24,999	2,351	2.9%	2,113	2.6%
\$25,000 - \$34,999	2,464	3.0%	2,190	2.7%
\$35,000 - \$49,999	4,436	5.5%	4,062	5.0%
\$50,000 - \$74,999	8,171	10.1%	7,424	9.2%
\$75,000 - \$99,999	8,886	11.0%	8,364	10.3%
\$100,000 - \$149,999	17,377	21.5%	17,036	21.0%
\$150,000 - \$199,999	14,025	17.3%	14,704	18.2%
\$200,000+	20,714	25.6%	22,733	28.1%
Median Household Income	\$128,679		\$137,840	
Average Household Income	\$171,415		\$186,371	
Per Capita Income	\$56,999		\$61,802	

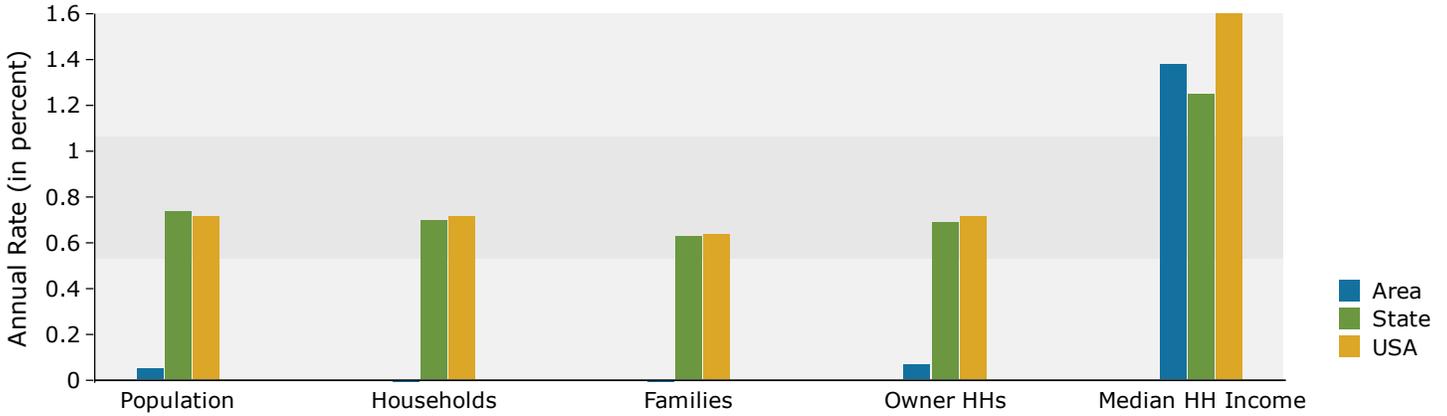
Population by Age	Census 2010		2020		2025	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	13,665	5.7%	12,239	5.0%	12,374	5.1%
5 - 9	15,390	6.4%	13,959	5.7%	13,485	5.5%
10 - 14	17,535	7.3%	16,271	6.7%	14,851	6.1%
15 - 19	19,088	7.9%	17,873	7.3%	16,881	6.9%
20 - 24	14,935	6.2%	15,198	6.2%	13,619	5.6%
25 - 34	26,364	11.0%	27,761	11.4%	27,883	11.4%
35 - 44	32,745	13.6%	30,543	12.5%	33,966	13.9%
45 - 54	40,820	17.0%	33,299	13.6%	31,188	12.7%
55 - 64	32,968	13.7%	36,642	15.0%	33,939	13.9%
65 - 74	15,798	6.6%	25,016	10.2%	27,100	11.1%
75 - 84	7,697	3.2%	11,246	4.6%	14,747	6.0%
85+	3,129	1.3%	4,390	1.8%	4,973	2.0%

Race and Ethnicity	Census 2010		2020		2025	
	Number	Percent	Number	Percent	Number	Percent
White Alone	155,958	64.9%	145,354	59.5%	138,520	56.5%
Black Alone	17,370	7.2%	20,026	8.2%	21,002	8.6%
American Indian Alone	811	0.3%	769	0.3%	735	0.3%
Asian Alone	43,481	18.1%	51,861	21.2%	56,566	23.1%
Pacific Islander Alone	215	0.1%	191	0.1%	186	0.1%
Some Other Race Alone	12,471	5.2%	13,955	5.7%	14,667	6.0%
Two or More Races	9,826	4.1%	12,280	5.0%	13,328	5.4%
Hispanic Origin (Any Race)	35,050	14.6%	39,185	16.0%	41,504	16.9%

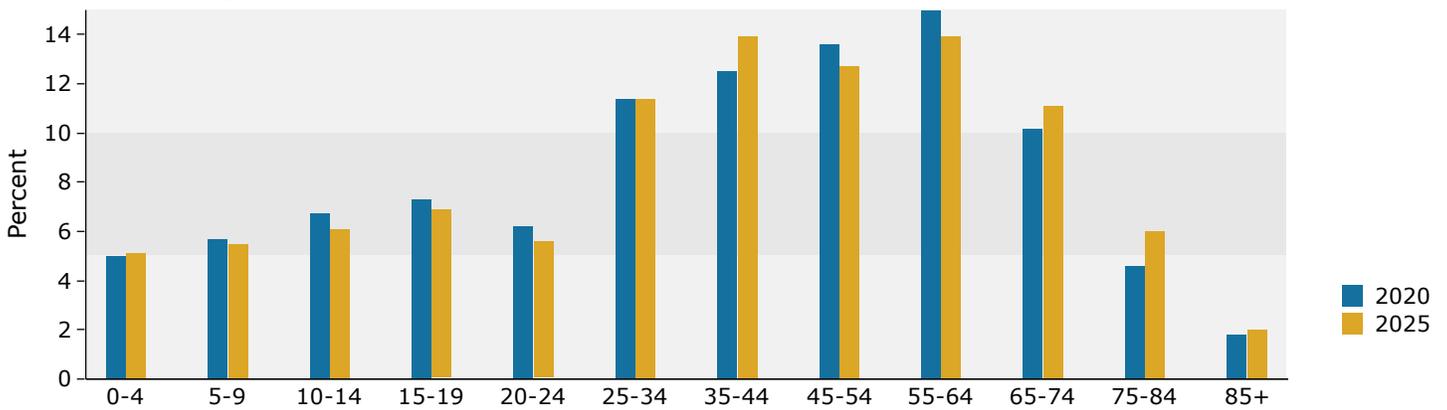
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.

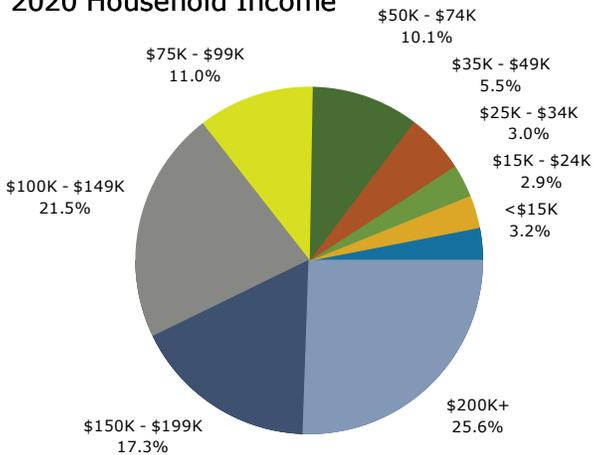
Trends 2020-2025



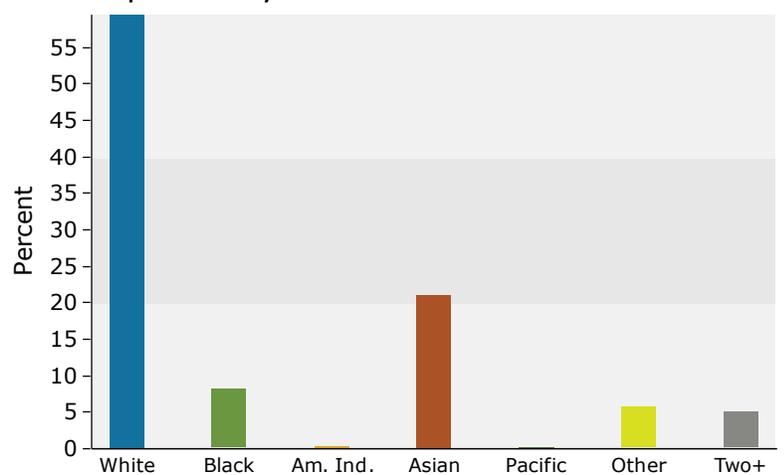
Population by Age



2020 Household Income



2020 Population by Race



2020 Percent Hispanic Origin: 16.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.