



Demographic and Income Profile

Center at Coldwater
 12910 Ventura Blvd, Studio City, California, 91604
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 34.14512
 Longitude: -118.41409

Summary	Census 2010	2021	2026
Population	19,622	20,666	20,829
Households	9,341	9,674	9,697
Families	4,512	4,690	4,729
Average Household Size	2.09	2.13	2.14
Owner Occupied Housing Units	4,730	4,665	4,688
Renter Occupied Housing Units	4,611	5,009	5,010
Median Age	40.4	42.4	42.6
Trends: 2021-2026 Annual Rate	Area	State	National
Population	0.16%	0.52%	0.71%
Households	0.05%	0.50%	0.71%
Families	0.17%	0.49%	0.64%
Owner HHs	0.10%	0.51%	0.91%
Median Household Income	2.33%	2.52%	2.41%

Households by Income	2021		2026	
	Number	Percent	Number	Percent
<\$15,000	493	5.1%	382	3.9%
\$15,000 - \$24,999	521	5.4%	370	3.8%
\$25,000 - \$34,999	355	3.7%	236	2.4%
\$35,000 - \$49,999	492	5.1%	408	4.2%
\$50,000 - \$74,999	1,099	11.4%	1,073	11.1%
\$75,000 - \$99,999	1,099	11.4%	1,082	11.2%
\$100,000 - \$149,999	1,871	19.3%	1,872	19.3%
\$150,000 - \$199,999	1,134	11.7%	1,244	12.8%
\$200,000+	2,610	27.0%	3,029	31.2%
Median Household Income	\$116,092		\$130,287	
Average Household Income	\$168,455		\$191,861	
Per Capita Income	\$79,134		\$89,698	

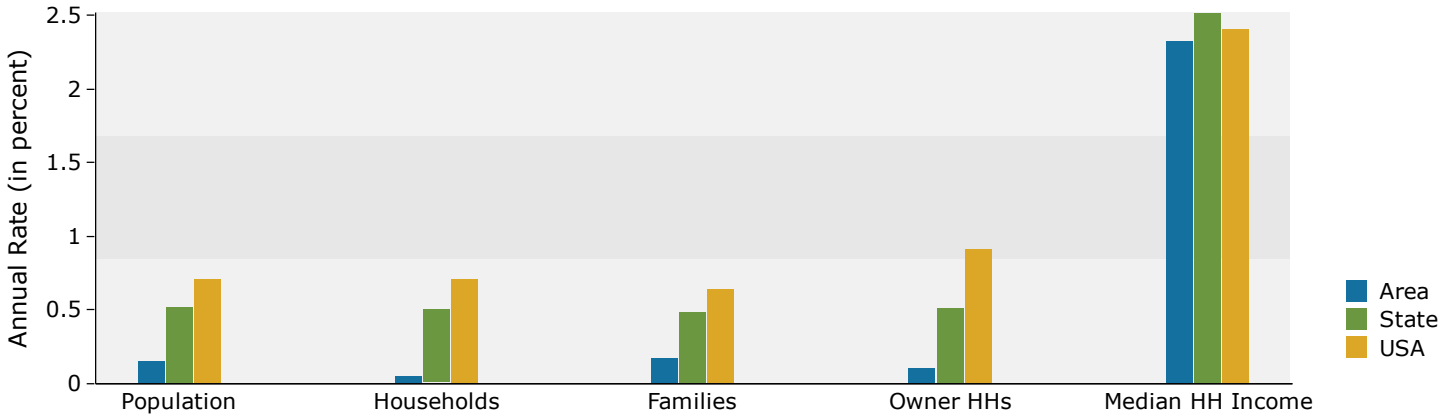
Population by Age	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,082	5.5%	935	4.5%	963	4.6%
5 - 9	952	4.9%	960	4.6%	919	4.4%
10 - 14	857	4.4%	1,065	5.2%	914	4.4%
15 - 19	694	3.5%	898	4.3%	854	4.1%
20 - 24	913	4.7%	996	4.8%	1,037	5.0%
25 - 34	3,395	17.3%	2,966	14.4%	3,337	16.0%
35 - 44	3,499	17.8%	3,325	16.1%	3,184	15.3%
45 - 54	3,124	15.9%	2,972	14.4%	2,779	13.3%
55 - 64	2,565	13.1%	2,861	13.8%	2,742	13.2%
65 - 74	1,300	6.6%	2,166	10.5%	2,245	10.8%
75 - 84	747	3.8%	1,004	4.9%	1,305	6.3%
85+	496	2.5%	519	2.5%	550	2.6%

Race and Ethnicity	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
White Alone	16,453	83.8%	16,750	81.1%	16,643	79.9%
Black Alone	741	3.8%	793	3.8%	796	3.8%
American Indian Alone	52	0.3%	55	0.3%	55	0.3%
Asian Alone	1,150	5.9%	1,497	7.2%	1,654	7.9%
Pacific Islander Alone	14	0.1%	16	0.1%	16	0.1%
Some Other Race Alone	454	2.3%	554	2.7%	586	2.8%
Two or More Races	758	3.9%	1,001	4.8%	1,080	5.2%
Hispanic Origin (Any Race)	1,784	9.1%	2,180	10.5%	2,363	11.3%

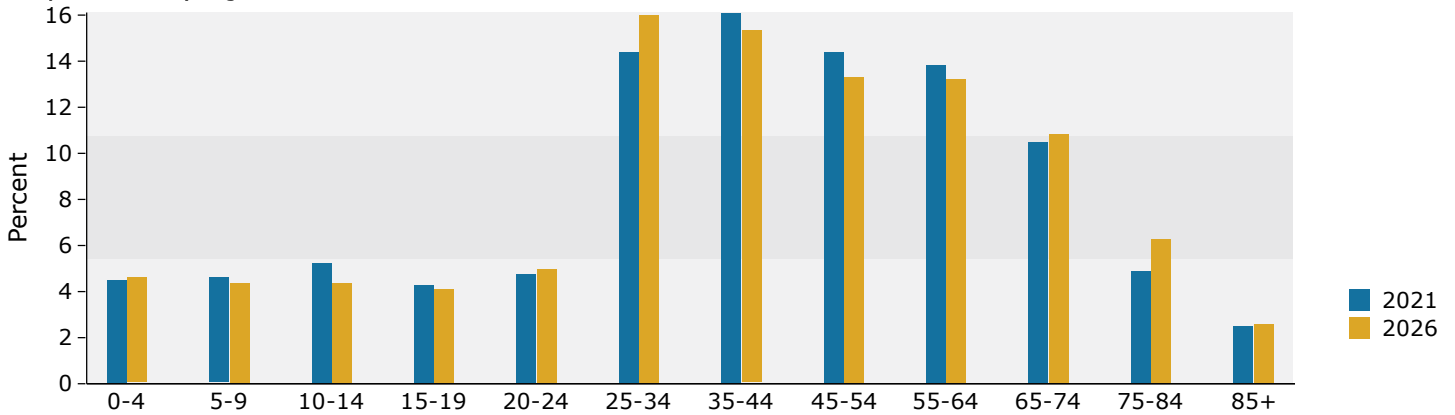
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.

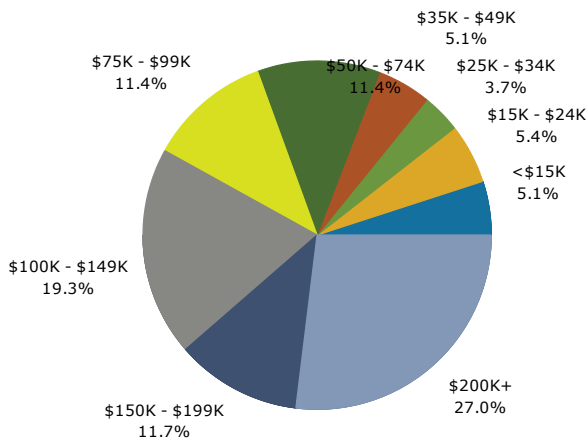
Trends 2021-2026



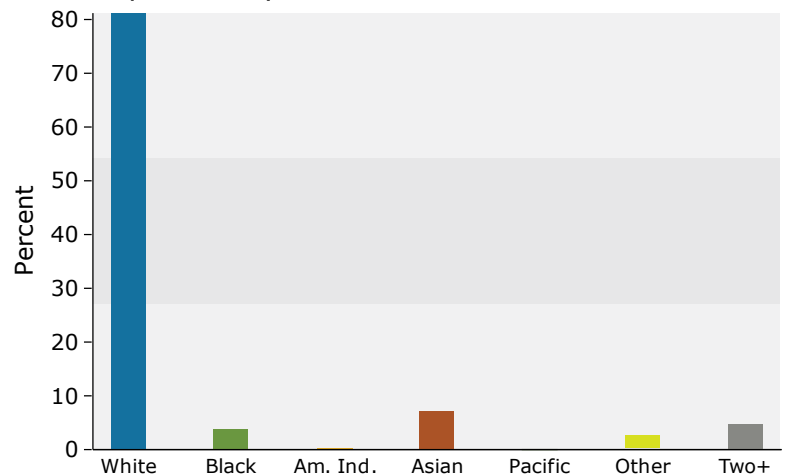
Population by Age



2021 Household Income



2021 Population by Race



2021 Percent Hispanic Origin: 10.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.



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Summary	Census 2010	2021	2026
Population	188,043	195,789	198,449
Households	86,925	89,930	90,797
Families	41,817	43,206	43,838
Average Household Size	2.15	2.17	2.17
Owner Occupied Housing Units	34,652	33,897	34,108
Renter Occupied Housing Units	52,273	56,033	56,689
Median Age	38.3	40.0	40.4
Trends: 2021-2026 Annual Rate	Area	State	National
Population	0.27%	0.52%	0.71%
Households	0.19%	0.50%	0.71%
Families	0.29%	0.49%	0.64%
Owner HHs	0.12%	0.51%	0.91%
Median Household Income	2.87%	2.52%	2.41%

Households by Income	2021		2026	
	Number	Percent	Number	Percent
<\$15,000	7,327	8.1%	5,966	6.6%
\$15,000 - \$24,999	5,193	5.8%	4,184	4.6%
\$25,000 - \$34,999	5,120	5.7%	4,243	4.7%
\$35,000 - \$49,999	7,471	8.3%	6,255	6.9%
\$50,000 - \$74,999	12,397	13.8%	11,597	12.8%
\$75,000 - \$99,999	11,009	12.2%	10,974	12.1%
\$100,000 - \$149,999	16,207	18.0%	17,581	19.4%
\$150,000 - \$199,999	8,419	9.4%	9,983	11.0%
\$200,000+	16,788	18.7%	20,016	22.0%
Median Household Income	\$90,447		\$104,210	
Average Household Income	\$133,866		\$154,040	
Per Capita Income	\$61,594		\$70,580	

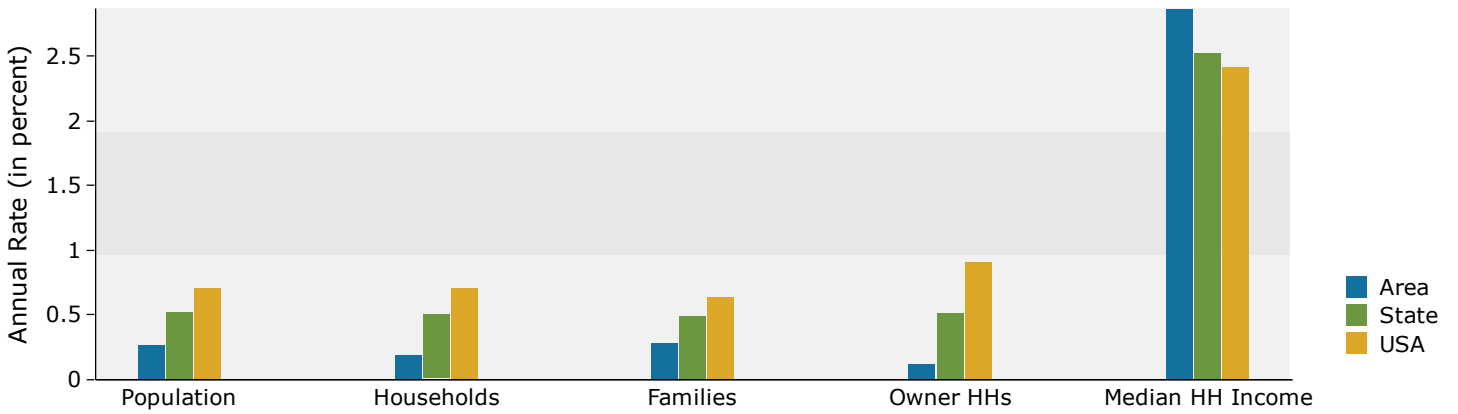
Population by Age	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	10,178	5.4%	8,943	4.6%	9,161	4.6%
5 - 9	8,705	4.6%	8,951	4.6%	8,493	4.3%
10 - 14	8,244	4.4%	9,447	4.8%	8,401	4.2%
15 - 19	8,087	4.3%	8,574	4.4%	8,201	4.1%
20 - 24	11,474	6.1%	11,645	5.9%	11,520	5.8%
25 - 34	36,176	19.2%	33,106	16.9%	36,471	18.4%
35 - 44	32,503	17.3%	32,087	16.4%	31,060	15.7%
45 - 54	27,658	14.7%	27,039	13.8%	26,492	13.3%
55 - 64	22,090	11.7%	24,695	12.6%	24,236	12.2%
65 - 74	11,719	6.2%	18,194	9.3%	18,969	9.6%
75 - 84	7,163	3.8%	8,755	4.5%	10,896	5.5%
85+	4,045	2.2%	4,355	2.2%	4,549	2.3%

Race and Ethnicity	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
White Alone	142,581	75.8%	142,529	72.8%	142,017	71.6%
Black Alone	10,072	5.4%	10,520	5.4%	10,568	5.3%
American Indian Alone	775	0.4%	810	0.4%	818	0.4%
Asian Alone	12,059	6.4%	15,091	7.7%	16,589	8.4%
Pacific Islander Alone	191	0.1%	214	0.1%	215	0.1%
Some Other Race Alone	14,034	7.5%	16,090	8.2%	16,942	8.5%
Two or More Races	8,330	4.4%	10,535	5.4%	11,299	5.7%
Hispanic Origin (Any Race)	35,494	18.9%	40,849	20.9%	43,800	22.1%

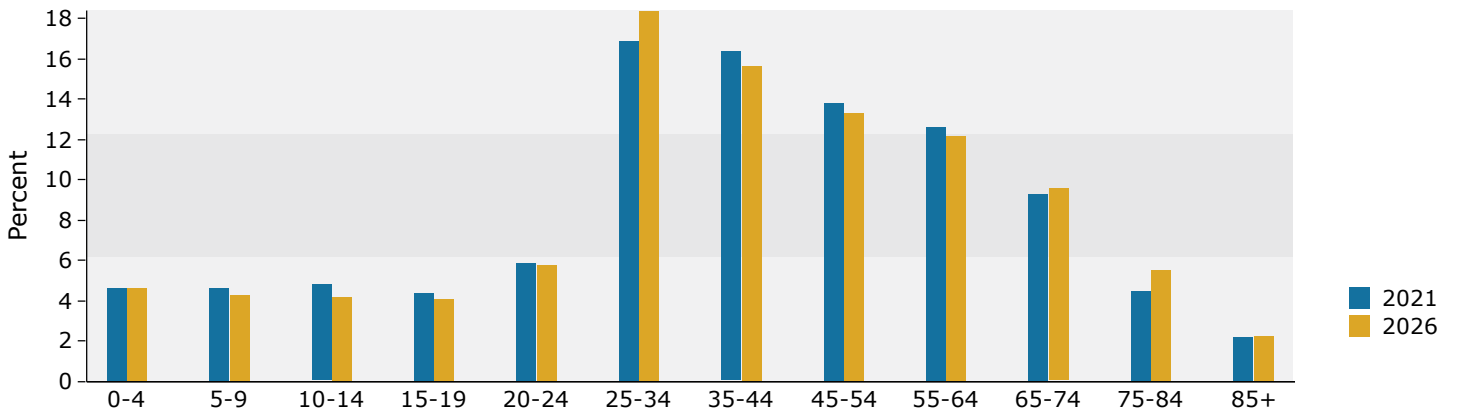
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.

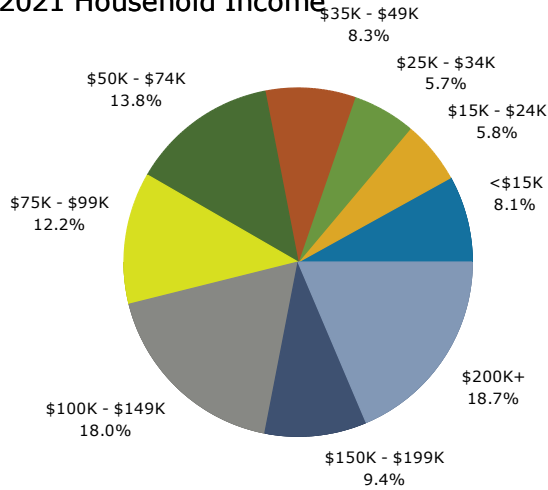
Trends 2021-2026



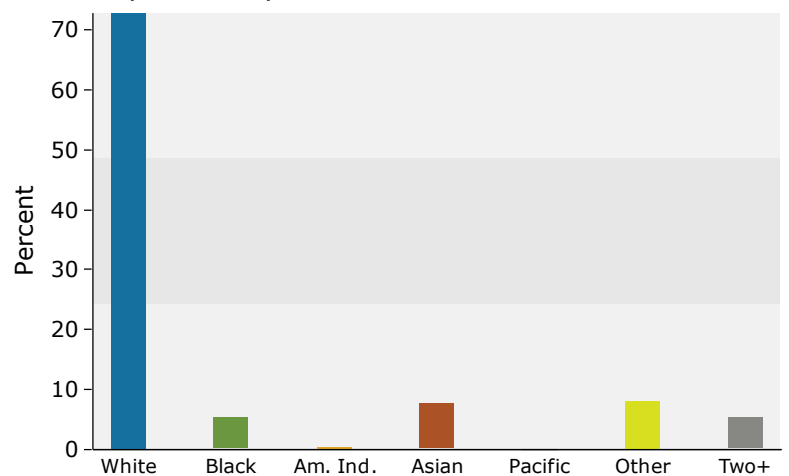
Population by Age



2021 Household Income



2021 Population by Race



2021 Percent Hispanic Origin: 20.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.



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Summary	Census 2010	2021	2026
Population	530,537	545,458	551,508
Households	221,403	226,485	228,055
Families	113,791	116,637	118,060
Average Household Size	2.38	2.39	2.40
Owner Occupied Housing Units	86,220	84,204	84,698
Renter Occupied Housing Units	135,183	142,282	143,357
Median Age	37.0	38.6	39.3
Trends: 2021-2026 Annual Rate	Area	State	National
Population	0.22%	0.52%	0.71%
Households	0.14%	0.50%	0.71%
Families	0.24%	0.49%	0.64%
Owner HHs	0.12%	0.51%	0.91%
Median Household Income	3.01%	2.52%	2.41%

Households by Income	2021		2026	
	Number	Percent	Number	Percent
<\$15,000	20,821	9.2%	16,990	7.4%
\$15,000 - \$24,999	16,100	7.1%	12,804	5.6%
\$25,000 - \$34,999	15,184	6.7%	13,031	5.7%
\$35,000 - \$49,999	21,060	9.3%	18,459	8.1%
\$50,000 - \$74,999	33,415	14.8%	31,865	14.0%
\$75,000 - \$99,999	27,055	11.9%	27,473	12.0%
\$100,000 - \$149,999	37,245	16.4%	41,272	18.1%
\$150,000 - \$199,999	18,651	8.2%	22,416	9.8%
\$200,000+	36,954	16.3%	43,744	19.2%
Median Household Income	\$79,982		\$92,750	
Average Household Income	\$122,628		\$141,036	
Per Capita Income	\$50,945		\$58,349	

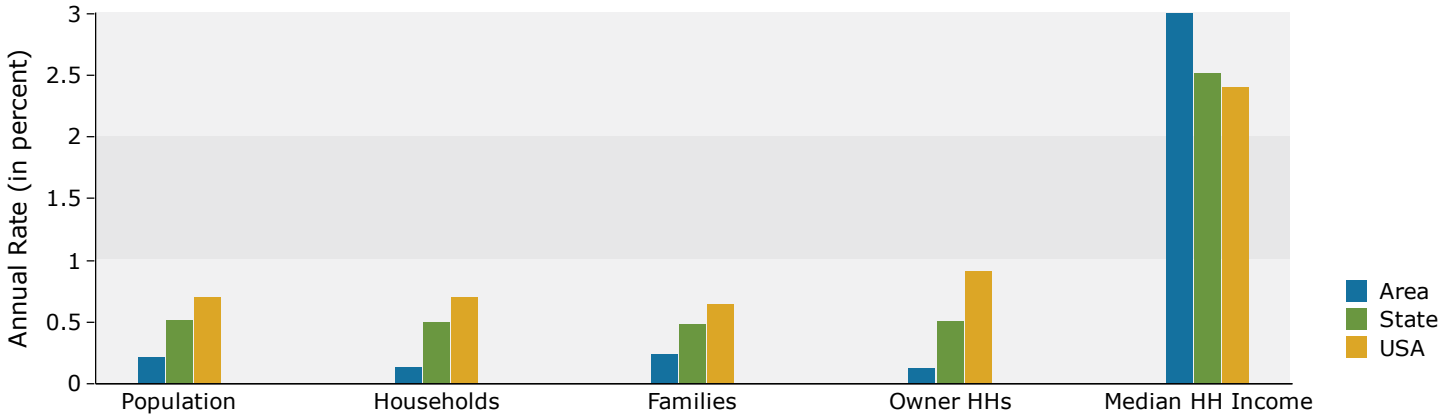
Population by Age	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	30,602	5.8%	27,550	5.1%	28,217	5.1%
5 - 9	27,241	5.1%	27,574	5.1%	26,232	4.8%
10 - 14	27,293	5.1%	28,545	5.2%	26,364	4.8%
15 - 19	28,554	5.4%	27,332	5.0%	25,814	4.7%
20 - 24	36,496	6.9%	35,010	6.4%	34,119	6.2%
25 - 34	96,819	18.2%	93,533	17.1%	96,828	17.6%
35 - 44	88,050	16.6%	85,387	15.7%	86,095	15.6%
45 - 54	76,994	14.5%	73,242	13.4%	71,975	13.1%
55 - 64	57,439	10.8%	65,850	12.1%	65,471	11.9%
65 - 74	31,400	5.9%	47,060	8.6%	50,204	9.1%
75 - 84	19,513	3.7%	23,528	4.3%	28,792	5.2%
85+	10,137	1.9%	10,848	2.0%	11,397	2.1%

Race and Ethnicity	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
White Alone	363,306	68.5%	359,620	65.9%	358,778	65.1%
Black Alone	23,425	4.4%	23,549	4.3%	23,294	4.2%
American Indian Alone	2,626	0.5%	2,629	0.5%	2,624	0.5%
Asian Alone	36,739	6.9%	44,175	8.1%	47,849	8.7%
Pacific Islander Alone	593	0.1%	627	0.1%	627	0.1%
Some Other Race Alone	80,098	15.1%	86,537	15.9%	88,516	16.0%
Two or More Races	23,751	4.5%	28,322	5.2%	29,821	5.4%
Hispanic Origin (Any Race)	178,093	33.6%	193,150	35.4%	201,267	36.5%

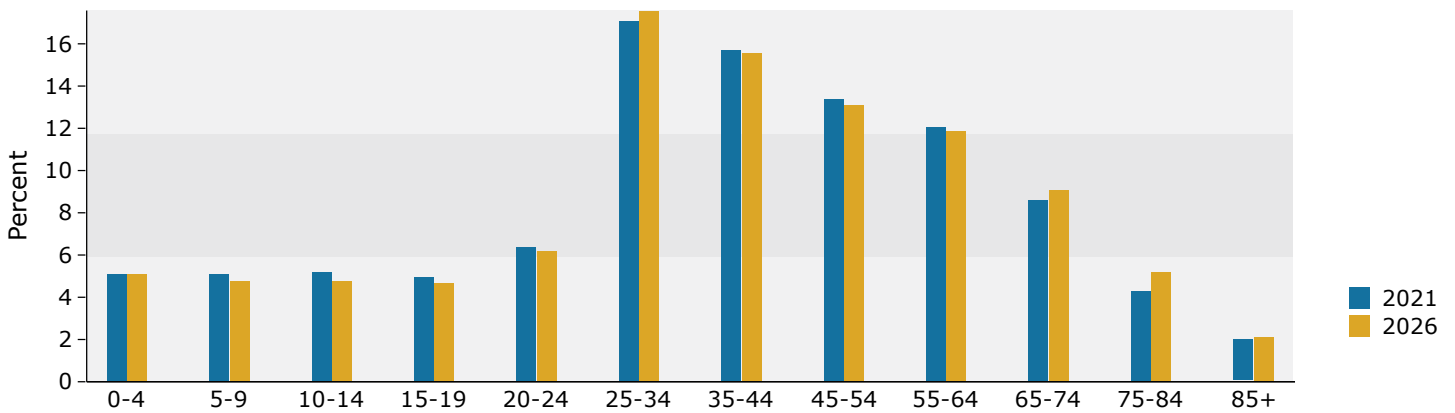
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.

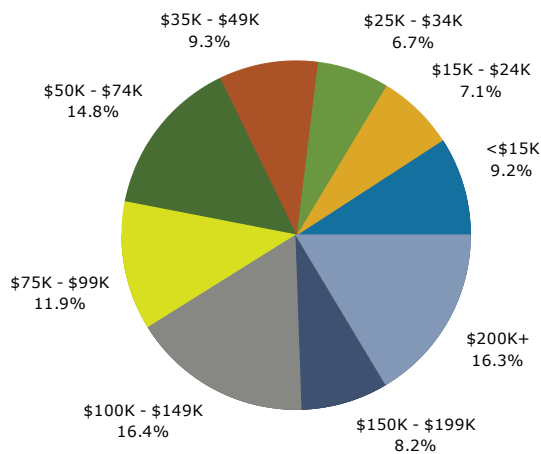
Trends 2021-2026



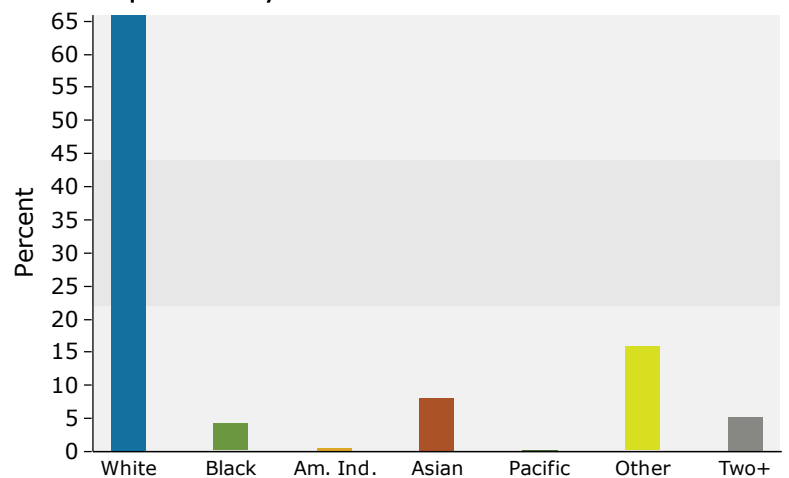
Population by Age



2021 Household Income



2021 Population by Race



2021 Percent Hispanic Origin: 35.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.