



Demographic and Income Profile

Lincoln & Rose
 119 Lincoln Blvd, Venice, California, 90291
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 34.00221
 Longitude: -118.46971

Summary	Census 2010	2021	2026
Population	36,208	38,518	38,952
Households	18,583	19,247	19,290
Families	6,849	7,336	7,458
Average Household Size	1.92	1.97	1.99
Owner Occupied Housing Units	5,787	5,969	6,144
Renter Occupied Housing Units	12,796	13,278	13,146
Median Age	38.7	41.5	41.9
Trends: 2021-2026 Annual Rate	Area	State	National
Population	0.22%	0.52%	0.71%
Households	0.04%	0.50%	0.71%
Families	0.33%	0.49%	0.64%
Owner HHs	0.58%	0.51%	0.91%
Median Household Income	3.30%	2.52%	2.41%

Households by Income	2021		2026	
	Number	Percent	Number	Percent
<\$15,000	1,649	8.6%	1,292	6.7%
\$15,000 - \$24,999	1,021	5.3%	824	4.3%
\$25,000 - \$34,999	1,217	6.3%	1,000	5.2%
\$35,000 - \$49,999	1,256	6.5%	1,045	5.4%
\$50,000 - \$74,999	1,948	10.1%	1,661	8.6%
\$75,000 - \$99,999	2,221	11.5%	2,074	10.8%
\$100,000 - \$149,999	3,188	16.6%	3,328	17.3%
\$150,000 - \$199,999	2,206	11.5%	2,616	13.6%
\$200,000+	4,542	23.6%	5,450	28.3%
Median Household Income	\$103,400		\$121,605	
Average Household Income	\$151,117		\$176,673	
Per Capita Income	\$75,947		\$87,985	

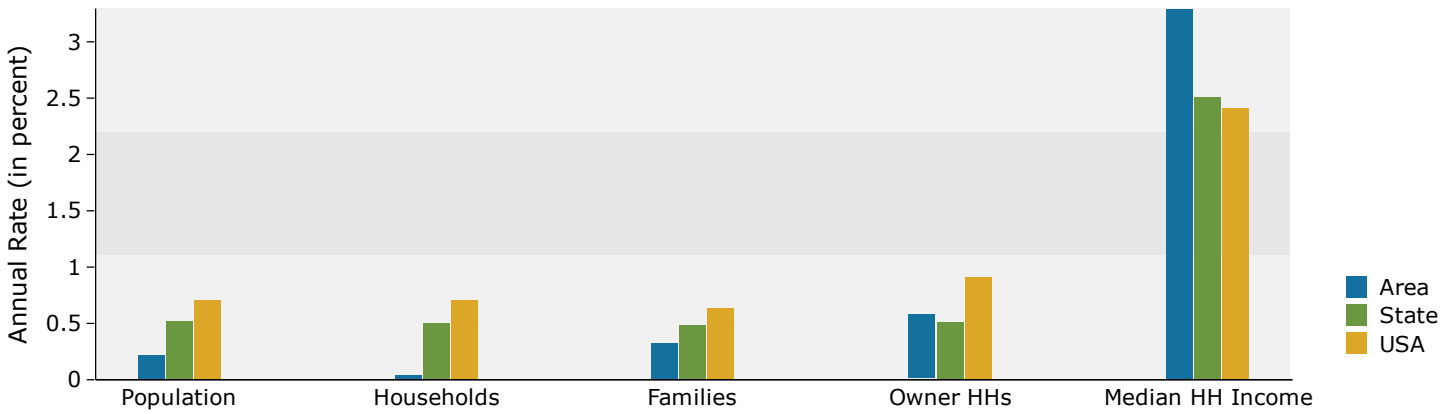
Population by Age	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,626	4.5%	1,469	3.8%	1,513	3.9%
5 - 9	1,315	3.6%	1,449	3.8%	1,385	3.6%
10 - 14	1,206	3.3%	1,492	3.9%	1,355	3.5%
15 - 19	1,336	3.7%	1,485	3.9%	1,356	3.5%
20 - 24	1,969	5.4%	2,092	5.4%	2,251	5.8%
25 - 34	7,804	21.6%	6,726	17.5%	7,314	18.8%
35 - 44	7,291	20.1%	6,915	18.0%	6,244	16.0%
45 - 54	5,403	14.9%	5,834	15.1%	5,760	14.8%
55 - 64	4,349	12.0%	5,011	13.0%	4,930	12.7%
65 - 74	2,205	6.1%	3,786	9.8%	3,983	10.2%
75 - 84	1,172	3.2%	1,646	4.3%	2,196	5.6%
85+	533	1.5%	612	1.6%	669	1.7%

Race and Ethnicity	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
White Alone	28,021	77.4%	28,802	74.8%	28,703	73.7%
Black Alone	1,741	4.8%	1,787	4.6%	1,768	4.5%
American Indian Alone	203	0.6%	207	0.5%	208	0.5%
Asian Alone	1,989	5.5%	2,555	6.6%	2,808	7.2%
Pacific Islander Alone	50	0.1%	51	0.1%	51	0.1%
Some Other Race Alone	2,564	7.1%	2,970	7.7%	3,106	8.0%
Two or More Races	1,641	4.5%	2,146	5.6%	2,309	5.9%
Hispanic Origin (Any Race)	6,465	17.9%	7,640	19.8%	8,171	21.0%

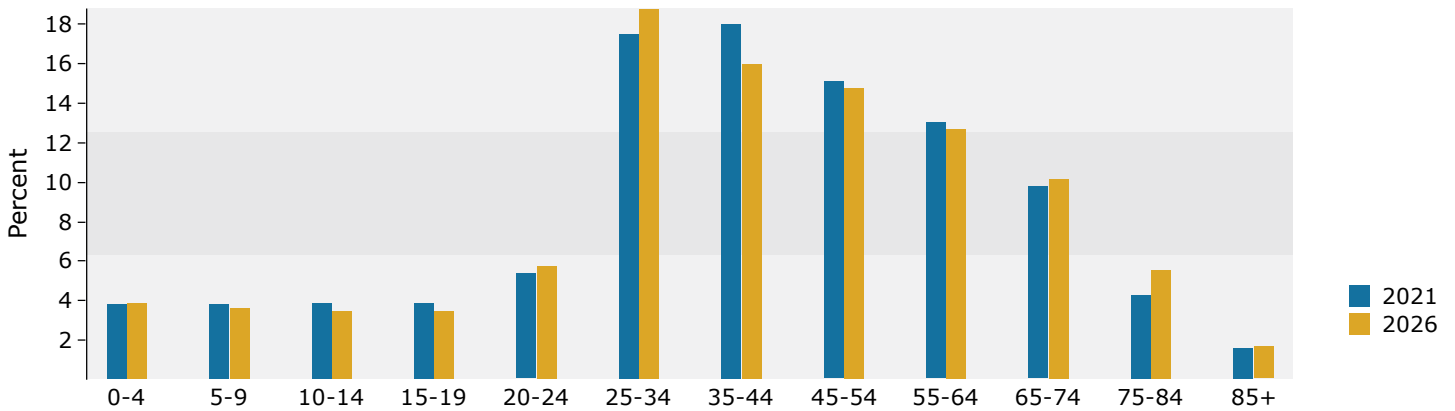
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.

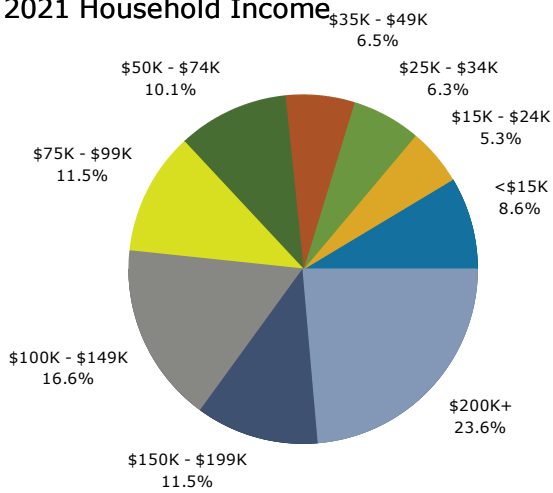
Trends 2021-2026



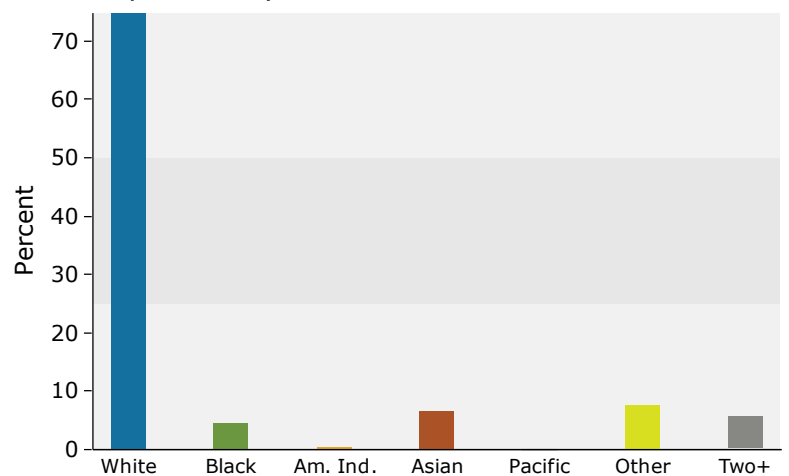
Population by Age



2021 Household Income



2021 Population by Race



2021 Percent Hispanic Origin: 19.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.



Demographic and Income Profile

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Summary	Census 2010	2021	2026
Population	215,428	225,319	232,012
Households	108,165	112,369	115,277
Families	43,950	45,838	47,308
Average Household Size	1.96	1.97	1.98
Owner Occupied Housing Units	33,403	33,238	33,845
Renter Occupied Housing Units	74,762	79,131	81,432
Median Age	38.5	40.9	41.1
Trends: 2021-2026 Annual Rate	Area	State	National
Population	0.59%	0.52%	0.71%
Households	0.51%	0.50%	0.71%
Families	0.63%	0.49%	0.64%
Owner HHs	0.36%	0.51%	0.91%
Median Household Income	2.52%	2.52%	2.41%

Households by Income	2021		2026	
	Number	Percent	Number	Percent
<\$15,000	8,879	7.9%	7,101	6.2%
\$15,000 - \$24,999	5,584	5.0%	4,328	3.8%
\$25,000 - \$34,999	5,800	5.2%	4,735	4.1%
\$35,000 - \$49,999	7,537	6.7%	6,255	5.4%
\$50,000 - \$74,999	13,513	12.0%	12,324	10.7%
\$75,000 - \$99,999	13,411	11.9%	13,663	11.9%
\$100,000 - \$149,999	20,949	18.6%	22,451	19.5%
\$150,000 - \$199,999	13,647	12.1%	16,596	14.4%
\$200,000+	23,050	20.5%	27,824	24.1%
Median Household Income	\$102,331		\$115,866	
Average Household Income	\$144,422		\$166,737	
Per Capita Income	\$72,007		\$82,822	

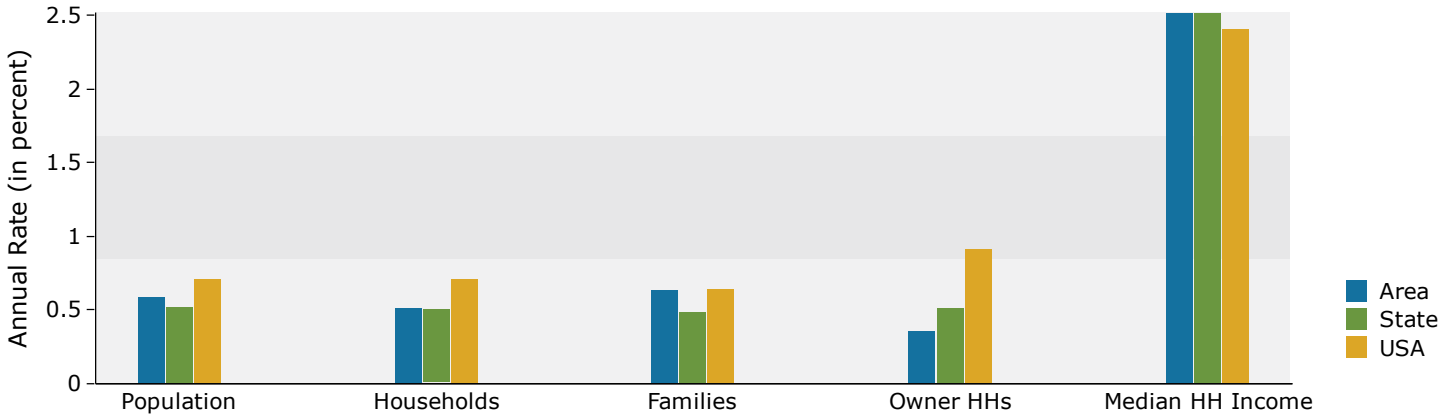
Population by Age	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	10,208	4.7%	8,976	4.0%	9,463	4.1%
5 - 9	7,690	3.6%	8,425	3.7%	8,194	3.5%
10 - 14	7,305	3.4%	8,730	3.9%	7,828	3.4%
15 - 19	7,900	3.7%	8,116	3.6%	7,957	3.4%
20 - 24	13,352	6.2%	13,125	5.8%	13,681	5.9%
25 - 34	46,854	21.7%	41,123	18.3%	46,324	20.0%
35 - 44	38,612	17.9%	38,877	17.3%	36,559	15.8%
45 - 54	30,129	14.0%	31,676	14.1%	31,755	13.7%
55 - 64	25,070	11.6%	28,098	12.5%	27,771	12.0%
65 - 74	14,557	6.8%	21,763	9.7%	22,926	9.9%
75 - 84	8,929	4.1%	11,271	5.0%	14,101	6.1%
85+	4,823	2.2%	5,139	2.3%	5,452	2.3%

Race and Ethnicity	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
White Alone	154,052	71.5%	153,872	68.3%	154,918	66.8%
Black Alone	8,752	4.1%	8,996	4.0%	9,157	3.9%
American Indian Alone	1,165	0.5%	1,186	0.5%	1,222	0.5%
Asian Alone	24,826	11.5%	30,030	13.3%	33,293	14.3%
Pacific Islander Alone	377	0.2%	388	0.2%	389	0.2%
Some Other Race Alone	15,967	7.4%	17,929	8.0%	19,013	8.2%
Two or More Races	10,289	4.8%	12,918	5.7%	14,017	6.0%
Hispanic Origin (Any Race)	40,147	18.6%	45,473	20.2%	49,188	21.2%

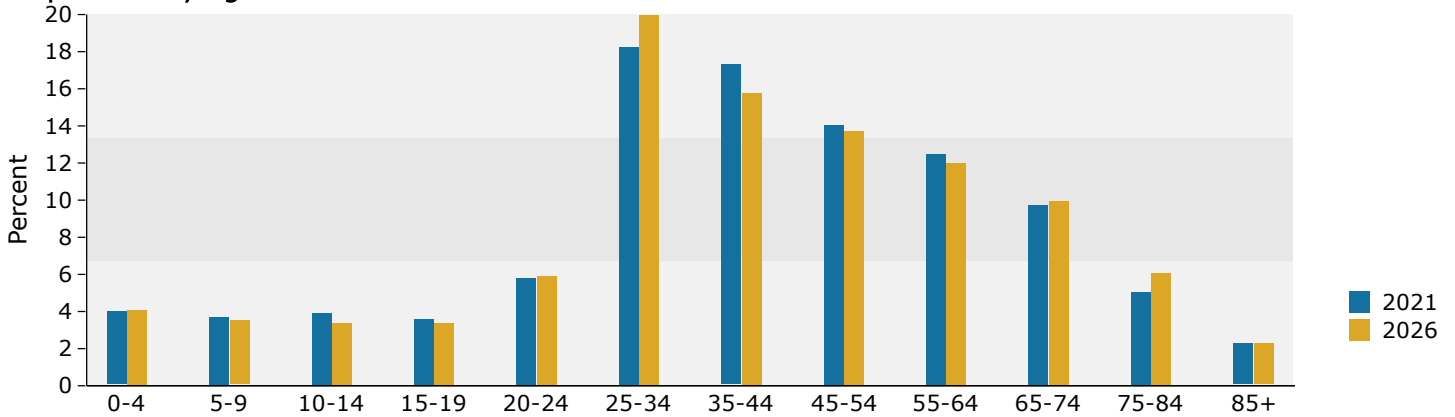
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.

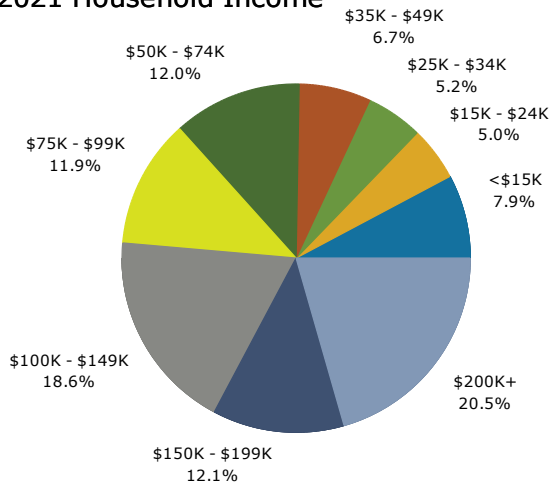
Trends 2021-2026



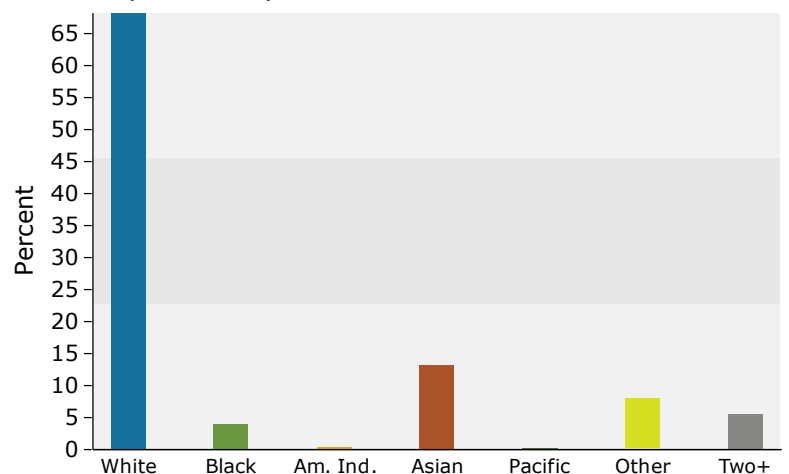
Population by Age



2021 Household Income



2021 Population by Race



2021 Percent Hispanic Origin: 20.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.



Demographic and Income Profile

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Summary	Census 2010	2021	2026
Population	463,531	485,430	497,337
Households	219,179	228,206	233,143
Families	95,479	99,551	102,236
Average Household Size	2.05	2.06	2.07
Owner Occupied Housing Units	79,742	78,884	79,924
Renter Occupied Housing Units	139,437	149,322	153,219
Median Age	37.1	39.0	39.2
Trends: 2021-2026 Annual Rate	Area	State	National
Population	0.49%	0.52%	0.71%
Households	0.43%	0.50%	0.71%
Families	0.53%	0.49%	0.64%
Owner HHs	0.26%	0.51%	0.91%
Median Household Income	2.50%	2.52%	2.41%

Households by Income	2021		2026	
	Number	Percent	Number	Percent
<\$15,000	19,414	8.5%	15,840	6.8%
\$15,000 - \$24,999	10,682	4.7%	8,325	3.6%
\$25,000 - \$34,999	11,122	4.9%	8,594	3.7%
\$35,000 - \$49,999	15,304	6.7%	12,527	5.4%
\$50,000 - \$74,999	27,647	12.1%	25,818	11.1%
\$75,000 - \$99,999	27,374	12.0%	27,833	11.9%
\$100,000 - \$149,999	41,069	18.0%	43,884	18.8%
\$150,000 - \$199,999	25,758	11.3%	31,115	13.3%
\$200,000+	49,837	21.8%	59,208	25.4%
Median Household Income	\$102,095		\$115,517	
Average Household Income	\$148,955		\$171,172	
Per Capita Income	\$70,140		\$80,352	

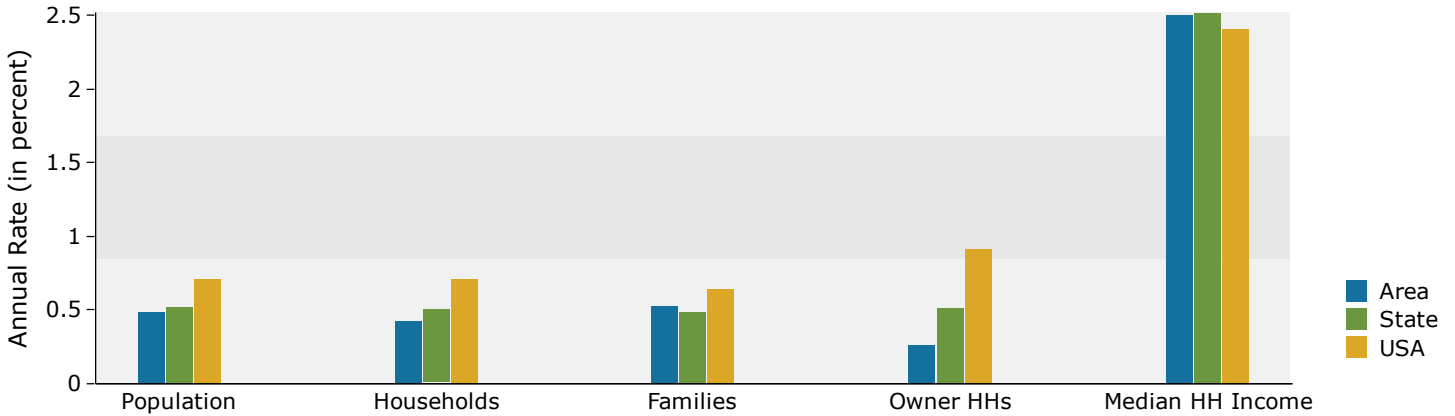
Population by Age	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	21,850	4.7%	19,385	4.0%	20,264	4.1%
5 - 9	18,112	3.9%	18,726	3.9%	18,528	3.7%
10 - 14	17,012	3.7%	19,662	4.1%	17,890	3.6%
15 - 19	21,755	4.7%	23,131	4.8%	22,691	4.6%
20 - 24	42,406	9.1%	41,409	8.5%	42,144	8.5%
25 - 34	93,700	20.2%	87,977	18.1%	94,411	19.0%
35 - 44	74,520	16.1%	75,337	15.5%	74,255	14.9%
45 - 54	61,274	13.2%	61,253	12.6%	61,319	12.3%
55 - 64	51,769	11.2%	57,800	11.9%	56,372	11.3%
65 - 74	30,876	6.7%	44,961	9.3%	47,372	9.5%
75 - 84	19,438	4.2%	24,150	5.0%	29,744	6.0%
85+	10,818	2.3%	11,636	2.4%	12,346	2.5%

Race and Ethnicity	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
White Alone	320,315	69.1%	318,004	65.5%	318,008	63.9%
Black Alone	20,512	4.4%	21,135	4.4%	21,272	4.3%
American Indian Alone	2,051	0.4%	2,087	0.4%	2,120	0.4%
Asian Alone	65,609	14.2%	79,735	16.4%	87,530	17.6%
Pacific Islander Alone	791	0.2%	821	0.2%	826	0.2%
Some Other Race Alone	31,095	6.7%	34,611	7.1%	36,278	7.3%
Two or More Races	23,157	5.0%	29,037	6.0%	31,303	6.3%
Hispanic Origin (Any Race)	78,951	17.0%	88,919	18.3%	95,267	19.2%

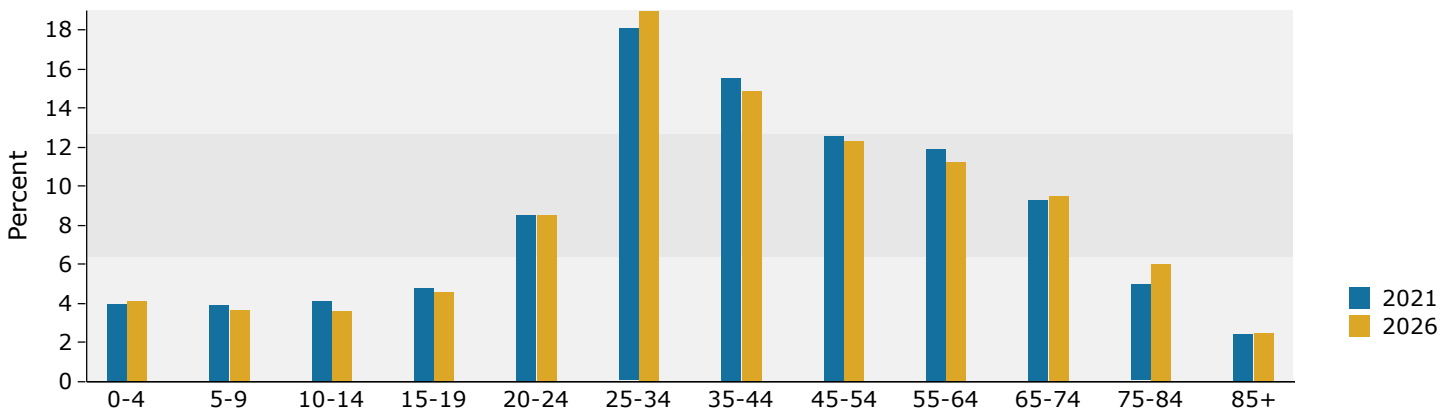
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.

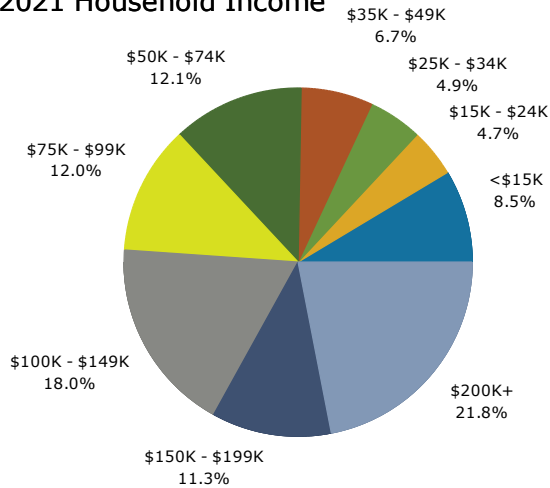
Trends 2021-2026



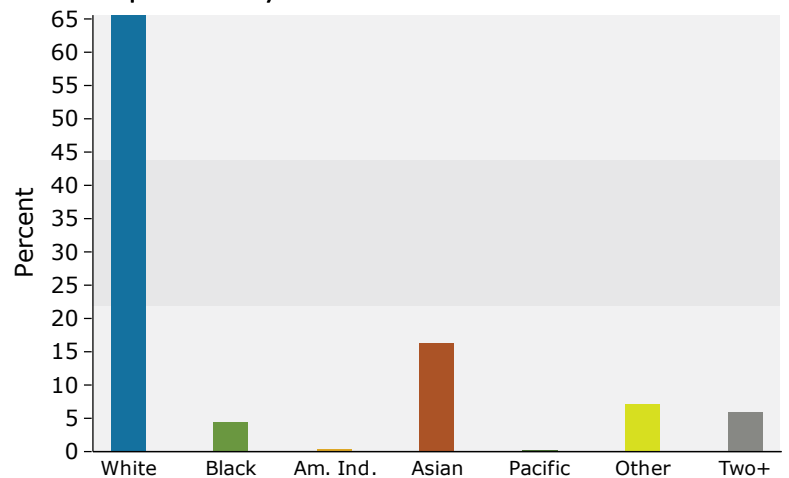
Population by Age



2021 Household Income



2021 Population by Race



2021 Percent Hispanic Origin: 18.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.