



# Demographic and Income Profile

Pickett Shopping Center  
 9400 Main St, Fairfax, Virginia, 22031  
 Ring: 1 mile radius

Prepared by Esri  
 Latitude: 38.84115  
 Longitude: -77.27087

Summary	Census 2010	2021	2026
Population	10,810	11,066	11,084
Households	3,871	3,955	3,951
Families	2,841	2,884	2,882
Average Household Size	2.79	2.79	2.80
Owner Occupied Housing Units	2,666	2,731	2,791
Renter Occupied Housing Units	1,205	1,224	1,160
Median Age	41.5	43.6	43.5
Trends: 2021-2026 Annual Rate	Area	State	National
Population	0.03%	0.73%	0.71%
Households	-0.02%	0.70%	0.71%
Families	-0.01%	0.62%	0.64%
Owner HHs	0.44%	0.90%	0.91%
Median Household Income	2.28%	1.53%	2.41%

Households by Income	2021		2026	
	Number	Percent	Number	Percent
<\$15,000	217	5.5%	177	4.5%
\$15,000 - \$24,999	232	5.9%	192	4.9%
\$25,000 - \$34,999	99	2.5%	83	2.1%
\$35,000 - \$49,999	150	3.8%	128	3.2%
\$50,000 - \$74,999	314	7.9%	268	6.8%
\$75,000 - \$99,999	445	11.3%	414	10.5%
\$100,000 - \$149,999	634	16.0%	604	15.3%
\$150,000 - \$199,999	718	18.2%	821	20.8%
\$200,000+	1,147	29.0%	1,264	32.0%
Median Household Income	\$138,259		\$154,724	
Average Household Income	\$177,460		\$196,786	
Per Capita Income	\$63,541		\$70,267	

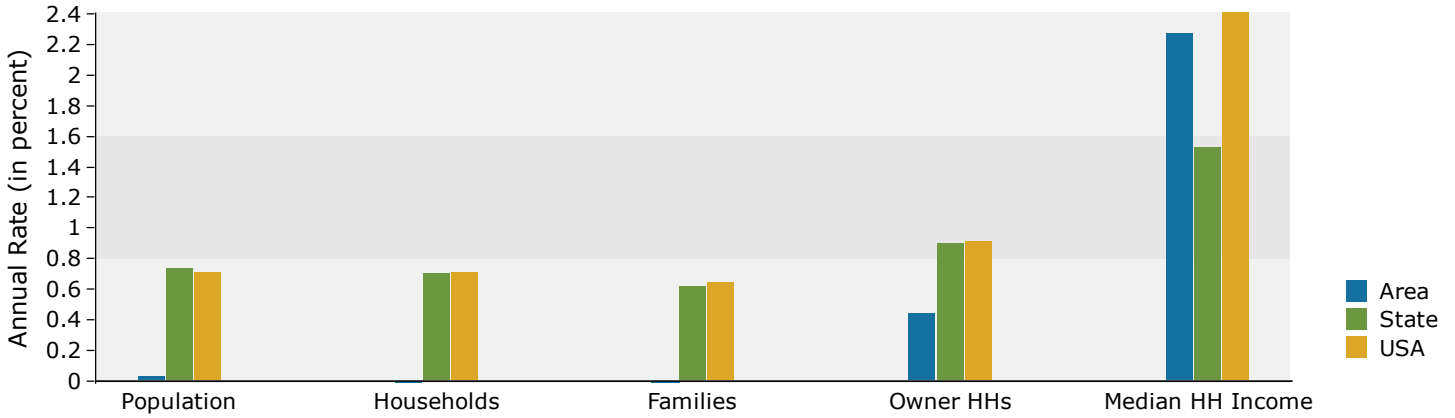
Population by Age	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	500	4.6%	464	4.2%	478	4.3%
5 - 9	689	6.4%	581	5.3%	584	5.3%
10 - 14	892	8.3%	697	6.3%	660	6.0%
15 - 19	822	7.6%	700	6.3%	600	5.4%
20 - 24	658	6.1%	654	5.9%	492	4.4%
25 - 34	997	9.2%	1,314	11.9%	1,404	12.7%
35 - 44	1,441	13.3%	1,310	11.8%	1,556	14.0%
45 - 54	1,923	17.8%	1,510	13.6%	1,360	12.3%
55 - 64	1,400	12.9%	1,680	15.2%	1,501	13.5%
65 - 74	812	7.5%	1,225	11.1%	1,363	12.3%
75 - 84	484	4.5%	664	6.0%	791	7.1%
85+	193	1.8%	266	2.4%	295	2.7%

Race and Ethnicity	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
White Alone	7,089	65.6%	6,514	58.9%	6,162	55.6%
Black Alone	463	4.3%	566	5.1%	604	5.4%
American Indian Alone	29	0.3%	29	0.3%	28	0.3%
Asian Alone	2,621	24.2%	3,216	29.1%	3,504	31.6%
Pacific Islander Alone	2	0.0%	2	0.0%	2	0.0%
Some Other Race Alone	244	2.3%	281	2.5%	290	2.6%
Two or More Races	363	3.4%	457	4.1%	493	4.4%
Hispanic Origin (Any Race)	957	8.9%	1,117	10.1%	1,184	10.7%

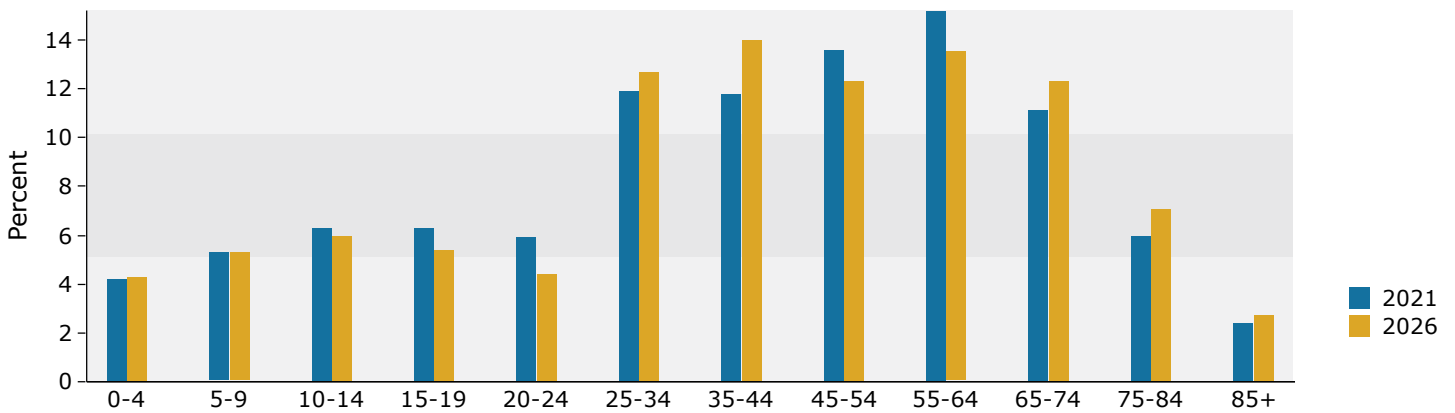
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.

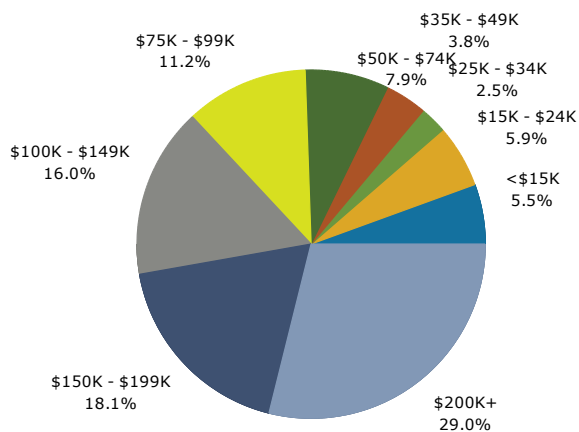
## Trends 2021-2026



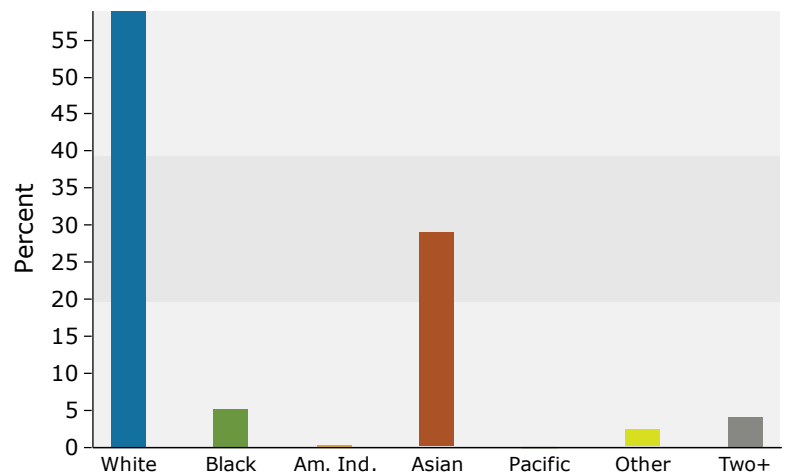
## Population by Age



## 2021 Household Income



## 2021 Population by Race



2021 Percent Hispanic Origin: 10.1%



# Demographic and Income Profile

Pickett Shopping Center  
 9400 Main St, Fairfax, Virginia, 22031  
 Ring: 3 mile radius

Prepared by Esri  
 Latitude: 38.84115  
 Longitude: -77.27087

Summary	Census 2010	2021	2026
Population	118,101	125,586	128,324
Households	40,280	42,889	43,906
Families	29,128	30,458	30,989
Average Household Size	2.76	2.75	2.74
Owner Occupied Housing Units	29,672	30,922	31,826
Renter Occupied Housing Units	10,608	11,966	12,080
Median Age	37.4	38.8	39.6
Trends: 2021-2026 Annual Rate	Area	State	National
Population	0.43%	0.73%	0.71%
Households	0.47%	0.70%	0.71%
Families	0.35%	0.62%	0.64%
Owner HHs	0.58%	0.90%	0.91%
Median Household Income	2.03%	1.53%	2.41%

Households by Income	2021		2026	
	Number	Percent	Number	Percent
<\$15,000	1,812	4.2%	1,518	3.5%
\$15,000 - \$24,999	1,051	2.5%	894	2.0%
\$25,000 - \$34,999	1,326	3.1%	1,175	2.7%
\$35,000 - \$49,999	2,546	5.9%	2,283	5.2%
\$50,000 - \$74,999	3,782	8.8%	3,459	7.9%
\$75,000 - \$99,999	4,142	9.7%	4,003	9.1%
\$100,000 - \$149,999	8,994	21.0%	8,890	20.2%
\$150,000 - \$199,999	7,382	17.2%	8,437	19.2%
\$200,000+	11,854	27.6%	13,248	30.2%
Median Household Income	\$133,721		\$147,837	
Average Household Income	\$174,341		\$191,036	
Per Capita Income	\$59,743		\$65,498	

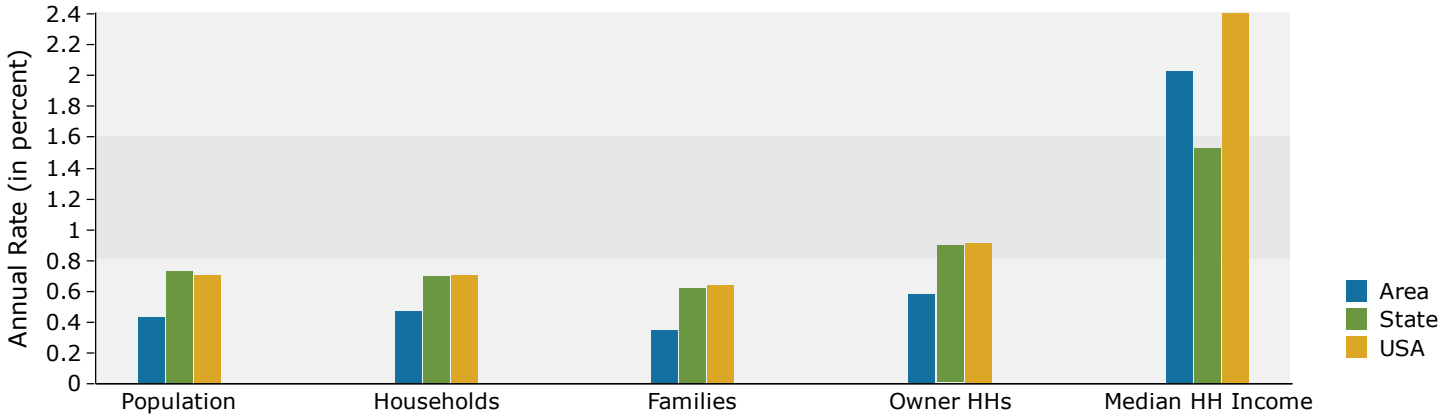
Population by Age	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	6,434	5.4%	5,945	4.7%	6,208	4.8%
5 - 9	6,971	5.9%	6,576	5.2%	6,662	5.2%
10 - 14	7,347	6.2%	7,332	5.8%	6,861	5.3%
15 - 19	9,449	8.0%	9,579	7.6%	9,252	7.2%
20 - 24	9,626	8.2%	9,710	7.7%	9,353	7.3%
25 - 34	15,605	13.2%	16,940	13.5%	16,964	13.2%
35 - 44	15,943	13.5%	16,632	13.2%	18,708	14.6%
45 - 54	18,244	15.4%	15,427	12.3%	15,459	12.0%
55 - 64	14,808	12.5%	16,619	13.2%	15,413	12.0%
65 - 74	7,964	6.7%	12,426	9.9%	13,090	10.2%
75 - 84	4,183	3.5%	6,146	4.9%	7,736	6.0%
85+	1,529	1.3%	2,255	1.8%	2,617	2.0%

Race and Ethnicity	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
White Alone	79,132	67.0%	75,892	60.4%	73,458	57.2%
Black Alone	6,480	5.5%	8,214	6.5%	8,854	6.9%
American Indian Alone	426	0.4%	436	0.3%	429	0.3%
Asian Alone	22,935	19.4%	29,358	23.4%	32,806	25.6%
Pacific Islander Alone	81	0.1%	73	0.1%	72	0.1%
Some Other Race Alone	4,540	3.8%	5,576	4.4%	6,012	4.7%
Two or More Races	4,508	3.8%	6,036	4.8%	6,692	5.2%
Hispanic Origin (Any Race)	14,857	12.6%	18,139	14.4%	19,758	15.4%

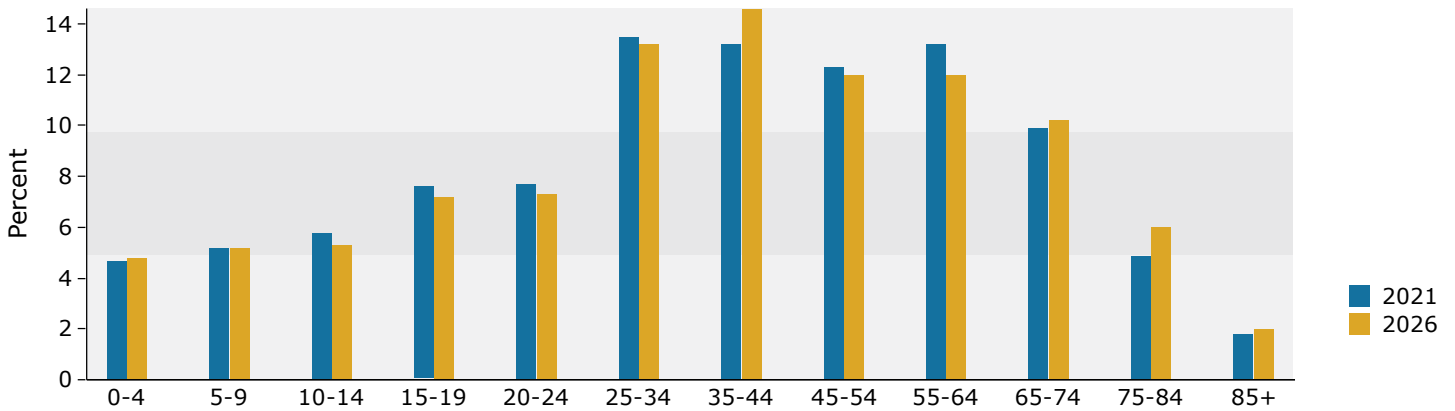
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.

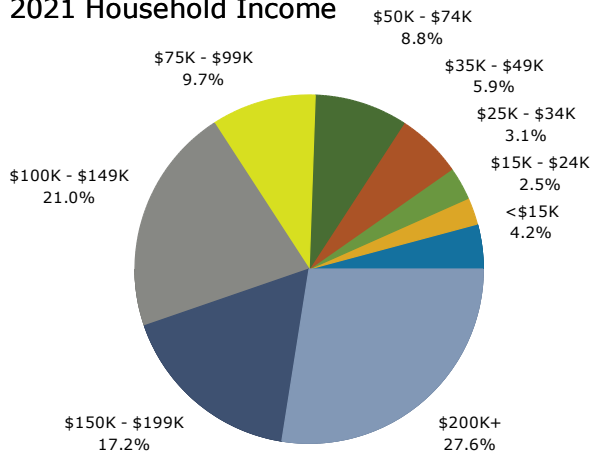
## Trends 2021-2026



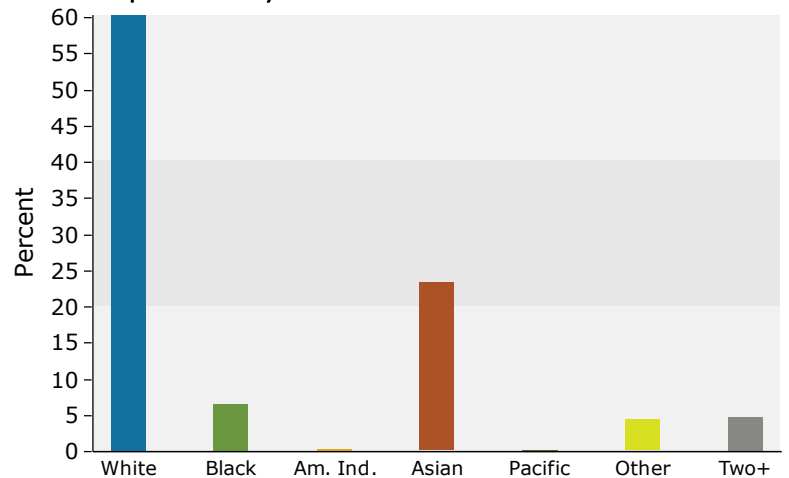
## Population by Age



## 2021 Household Income



## 2021 Population by Race



2021 Percent Hispanic Origin: 14.4%



# Demographic and Income Profile

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 Ring: 5 mile radius

Prepared by Esri  
 Latitude: 38.84115  
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Summary	Census 2010	2021	2026
Population	310,934	326,285	331,984
Households	110,032	115,693	117,833
Families	78,766	81,468	82,536
Average Household Size	2.76	2.75	2.74
Owner Occupied Housing Units	78,442	79,338	81,336
Renter Occupied Housing Units	31,590	36,356	36,497
Median Age	37.6	39.3	40.2
Trends: 2021-2026 Annual Rate	Area	State	National
Population	0.35%	0.73%	0.71%
Households	0.37%	0.70%	0.71%
Families	0.26%	0.62%	0.64%
Owner HHs	0.50%	0.90%	0.91%
Median Household Income	1.94%	1.53%	2.41%

Households by Income	2021		2026	
	Number	Percent	Number	Percent
<\$15,000	4,508	3.9%	3,745	3.2%
\$15,000 - \$24,999	2,975	2.6%	2,533	2.1%
\$25,000 - \$34,999	4,065	3.5%	3,632	3.1%
\$35,000 - \$49,999	7,840	6.8%	7,024	6.0%
\$50,000 - \$74,999	12,046	10.4%	10,980	9.3%
\$75,000 - \$99,999	12,218	10.6%	11,865	10.1%
\$100,000 - \$149,999	23,552	20.4%	23,350	19.8%
\$150,000 - \$199,999	18,946	16.4%	21,614	18.3%
\$200,000+	29,545	25.5%	33,090	28.1%
Median Household Income	\$125,203		\$137,829	
Average Household Income	\$167,562		\$184,315	
Per Capita Income	\$59,517		\$65,520	

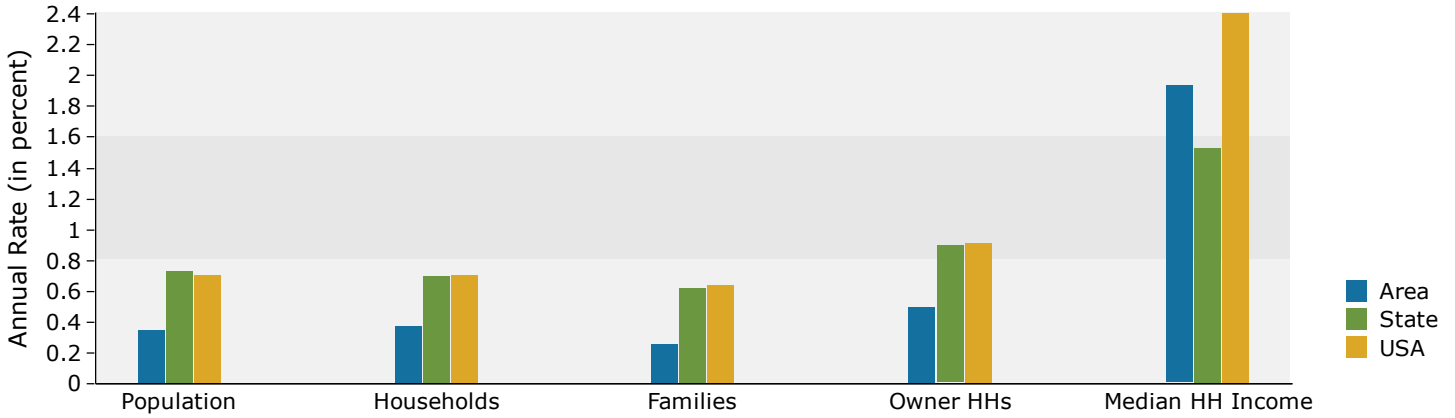
Population by Age	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	18,863	6.1%	16,877	5.2%	17,392	5.2%
5 - 9	19,205	6.2%	18,466	5.7%	18,259	5.5%
10 - 14	19,882	6.4%	20,574	6.3%	18,853	5.7%
15 - 19	21,081	6.8%	21,167	6.5%	20,767	6.3%
20 - 24	20,642	6.6%	20,603	6.3%	19,864	6.0%
25 - 34	44,486	14.3%	44,403	13.6%	45,264	13.6%
35 - 44	44,845	14.4%	46,303	14.2%	49,865	15.0%
45 - 54	49,164	15.8%	42,038	12.9%	42,100	12.7%
55 - 64	38,952	12.5%	43,870	13.4%	40,974	12.3%
65 - 74	19,832	6.4%	31,817	9.8%	33,580	10.1%
75 - 84	10,119	3.3%	14,833	4.5%	19,043	5.7%
85+	3,865	1.2%	5,333	1.6%	6,021	1.8%

Race and Ethnicity	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
White Alone	199,488	64.2%	189,511	58.1%	182,985	55.1%
Black Alone	18,359	5.9%	22,175	6.8%	23,569	7.1%
American Indian Alone	1,119	0.4%	1,090	0.3%	1,054	0.3%
Asian Alone	61,187	19.7%	76,173	23.3%	84,046	25.3%
Pacific Islander Alone	229	0.1%	201	0.1%	197	0.1%
Some Other Race Alone	18,416	5.9%	21,292	6.5%	22,723	6.8%
Two or More Races	12,136	3.9%	15,844	4.9%	17,410	5.2%
Hispanic Origin (Any Race)	49,414	15.9%	57,181	17.5%	61,385	18.5%

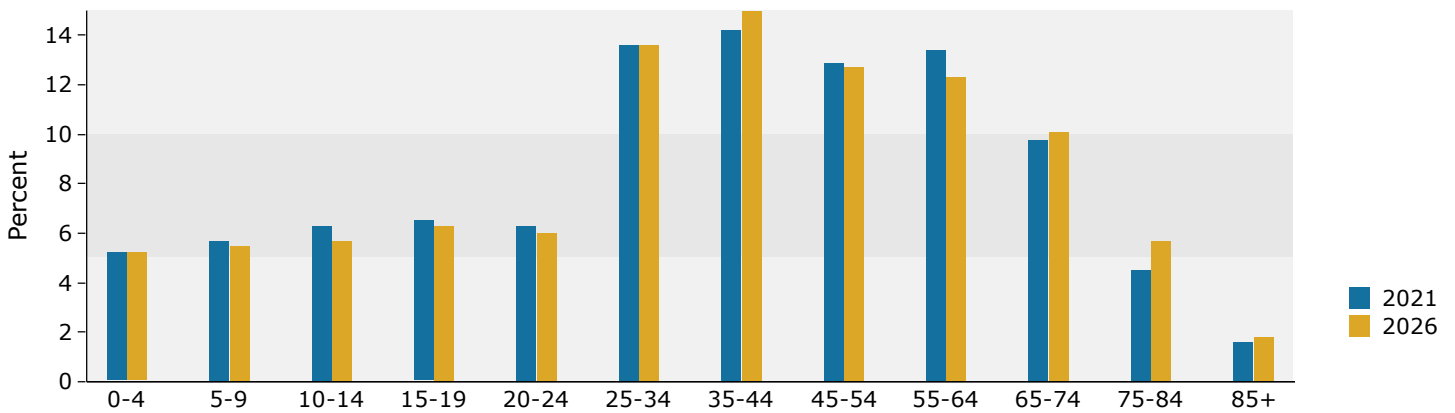
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**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.

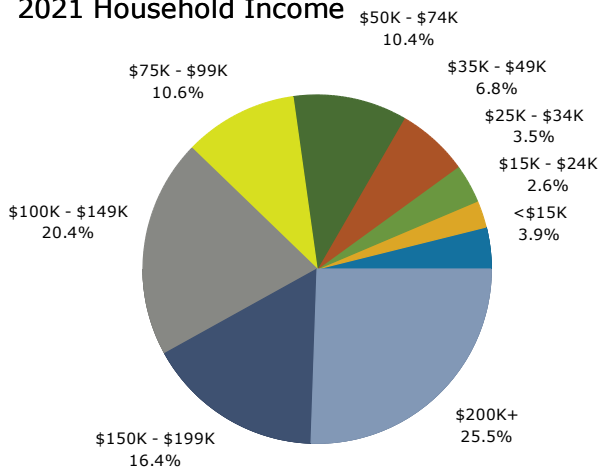
## Trends 2021-2026



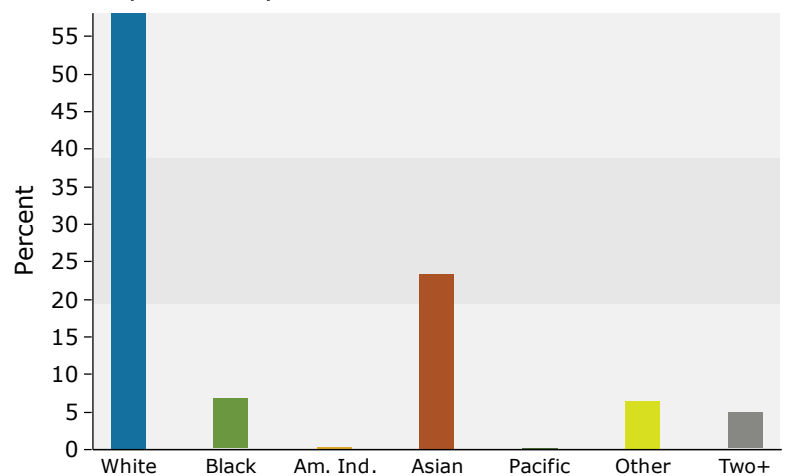
## Population by Age



## 2021 Household Income



## 2021 Population by Race



2021 Percent Hispanic Origin: 17.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.