



Demographic and Income Profile

Rolling Valley Mall
 9230 Old Keene Mill Rd, Burke, Virginia, 22015
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 38.77541
 Longitude: -77.26357

Summary	Census 2010	2021	2026
Population	15,772	15,752	15,741
Households	5,291	5,303	5,295
Families	4,378	4,375	4,366
Average Household Size	2.98	2.97	2.97
Owner Occupied Housing Units	4,492	4,466	4,512
Renter Occupied Housing Units	799	837	783
Median Age	39.9	41.9	43.0
Trends: 2021-2026 Annual Rate	Area	State	National
Population	-0.01%	0.73%	0.71%
Households	-0.03%	0.70%	0.71%
Families	-0.04%	0.62%	0.64%
Owner HHs	0.21%	0.90%	0.91%
Median Household Income	2.19%	1.53%	2.41%

Households by Income	2021		2026	
	Number	Percent	Number	Percent
<\$15,000	164	3.1%	131	2.5%
\$15,000 - \$24,999	115	2.2%	96	1.8%
\$25,000 - \$34,999	133	2.5%	112	2.1%
\$35,000 - \$49,999	338	6.4%	288	5.4%
\$50,000 - \$74,999	470	8.9%	436	8.2%
\$75,000 - \$99,999	563	10.6%	536	10.1%
\$100,000 - \$149,999	1,144	21.6%	1,059	20.0%
\$150,000 - \$199,999	1,007	19.0%	1,107	20.9%
\$200,000+	1,368	25.8%	1,529	28.9%
Median Household Income	\$133,922		\$149,252	
Average Household Income	\$169,013		\$186,499	
Per Capita Income	\$56,087		\$61,853	

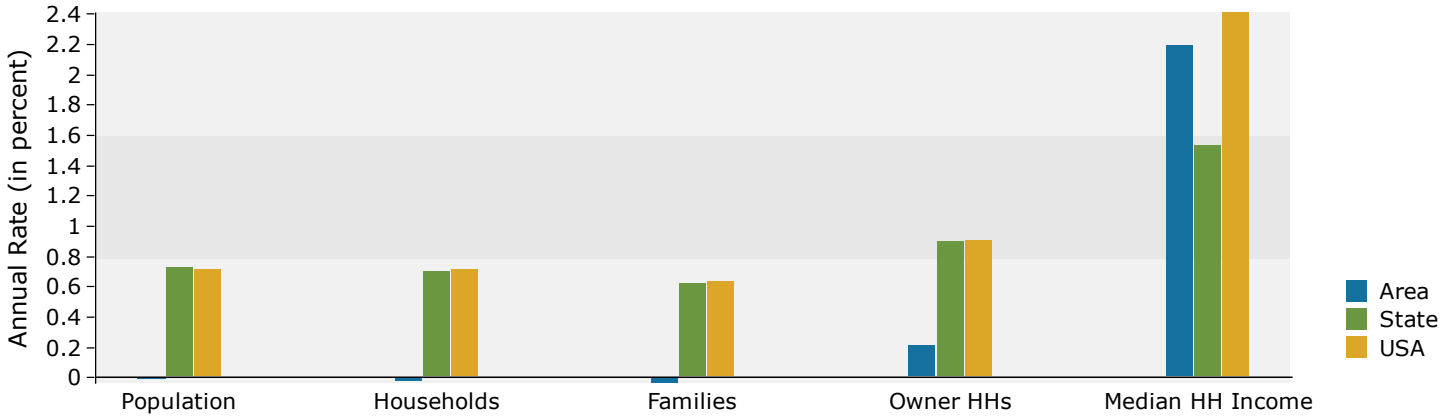
Population by Age	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	868	5.5%	762	4.8%	765	4.9%
5 - 9	992	6.3%	822	5.2%	809	5.1%
10 - 14	1,278	8.1%	1,009	6.4%	911	5.8%
15 - 19	1,200	7.6%	968	6.1%	860	5.5%
20 - 24	848	5.4%	796	5.1%	640	4.1%
25 - 34	1,740	11.0%	1,972	12.5%	1,854	11.8%
35 - 44	2,170	13.8%	2,148	13.6%	2,547	16.2%
45 - 54	2,797	17.7%	2,062	13.1%	1,961	12.5%
55 - 64	2,340	14.8%	2,435	15.5%	2,216	14.1%
65 - 74	1,083	6.9%	1,834	11.6%	1,855	11.8%
75 - 84	373	2.4%	784	5.0%	1,101	7.0%
85+	83	0.5%	160	1.0%	222	1.4%

Race and Ethnicity	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
White Alone	10,225	64.8%	9,402	59.7%	8,940	56.8%
Black Alone	1,240	7.9%	1,393	8.8%	1,455	9.2%
American Indian Alone	32	0.2%	31	0.2%	31	0.2%
Asian Alone	2,999	19.0%	3,430	21.8%	3,707	23.5%
Pacific Islander Alone	5	0.0%	5	0.0%	5	0.0%
Some Other Race Alone	637	4.0%	717	4.6%	762	4.8%
Two or More Races	634	4.0%	773	4.9%	841	5.3%
Hispanic Origin (Any Race)	2,090	13.3%	2,341	14.9%	2,502	15.9%

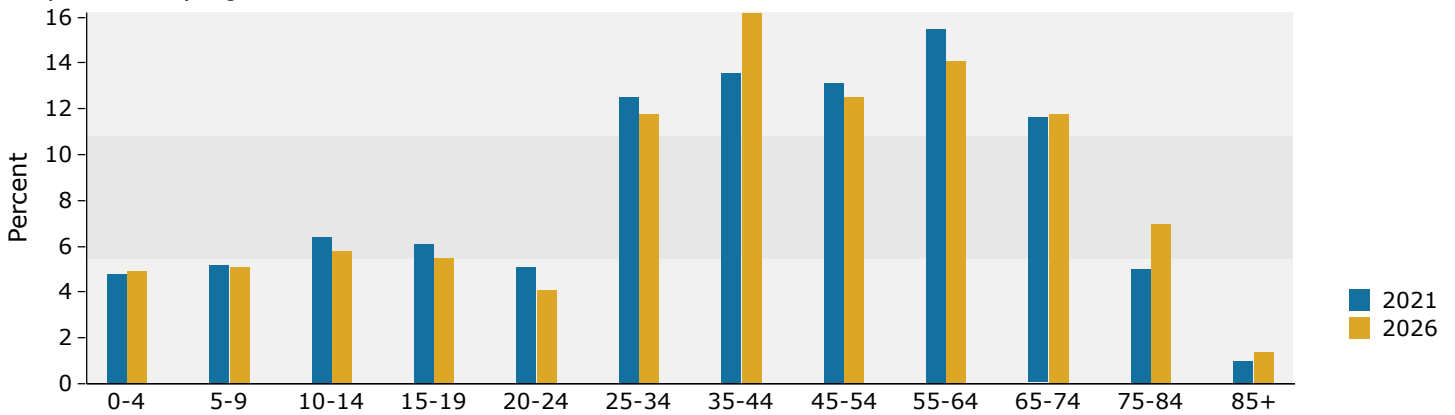
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.

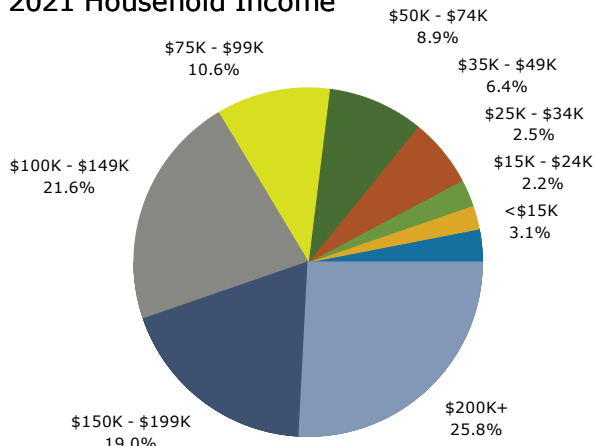
Trends 2021-2026



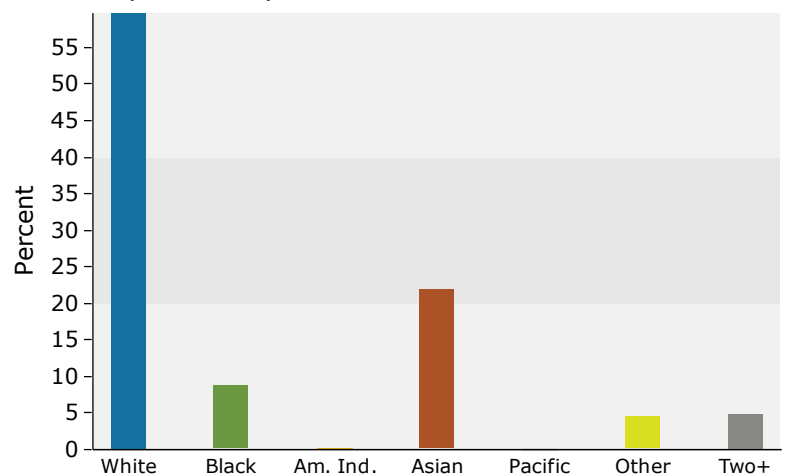
Population by Age



2021 Household Income



2021 Population by Race



2021 Percent Hispanic Origin: 14.9%



Demographic and Income Profile

Rolling Valley Mall
 9230 Old Keene Mill Rd, Burke, Virginia, 22015
 Ring: 3 mile radius

Prepared by Esri
 Latitude: 38.77541
 Longitude: -77.26357

Summary	Census 2010	2021	2026
Population	111,650	111,382	111,257
Households	38,332	38,276	38,191
Families	30,904	30,778	30,685
Average Household Size	2.91	2.91	2.91
Owner Occupied Housing Units	32,711	32,408	32,695
Renter Occupied Housing Units	5,621	5,868	5,497
Median Age	40.6	42.7	43.3
Trends: 2021-2026 Annual Rate	Area	State	National
Population	-0.02%	0.73%	0.71%
Households	-0.04%	0.70%	0.71%
Families	-0.06%	0.62%	0.64%
Owner HHs	0.18%	0.90%	0.91%
Median Household Income	1.40%	1.53%	2.41%

Households by Income	2021		2026	
	Number	Percent	Number	Percent
<\$15,000	761	2.0%	619	1.6%
\$15,000 - \$24,999	600	1.6%	493	1.3%
\$25,000 - \$34,999	939	2.5%	815	2.1%
\$35,000 - \$49,999	1,898	5.0%	1,654	4.3%
\$50,000 - \$74,999	3,239	8.5%	2,764	7.2%
\$75,000 - \$99,999	3,883	10.1%	3,515	9.2%
\$100,000 - \$149,999	8,449	22.1%	8,007	21.0%
\$150,000 - \$199,999	7,624	19.9%	8,429	22.1%
\$200,000+	10,882	28.4%	11,894	31.1%
Median Household Income	\$144,670		\$155,105	
Average Household Income	\$184,256		\$201,759	
Per Capita Income	\$63,367		\$69,313	

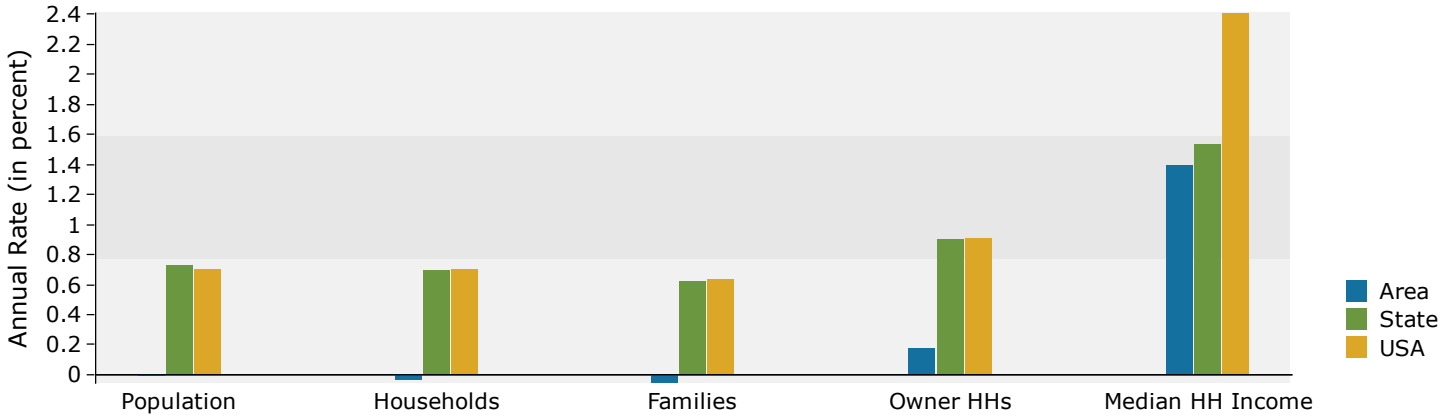
Population by Age	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	6,247	5.6%	5,426	4.9%	5,496	4.9%
5 - 9	7,282	6.5%	6,345	5.7%	6,187	5.6%
10 - 14	8,707	7.8%	7,540	6.8%	6,866	6.2%
15 - 19	8,267	7.4%	7,007	6.3%	6,447	5.8%
20 - 24	5,656	5.1%	5,513	4.9%	4,603	4.1%
25 - 34	11,563	10.4%	12,617	11.3%	12,528	11.3%
35 - 44	15,502	13.9%	14,429	13.0%	16,362	14.7%
45 - 54	19,902	17.8%	15,081	13.5%	14,506	13.0%
55 - 64	16,979	15.2%	17,779	16.0%	16,003	14.4%
65 - 74	7,707	6.9%	12,917	11.6%	13,231	11.9%
75 - 84	2,971	2.7%	5,331	4.8%	7,284	6.5%
85+	868	0.8%	1,397	1.3%	1,743	1.6%

Race and Ethnicity	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
White Alone	77,968	69.8%	71,676	64.4%	68,415	61.5%
Black Alone	7,189	6.4%	8,304	7.5%	8,753	7.9%
American Indian Alone	304	0.3%	291	0.3%	284	0.3%
Asian Alone	18,044	16.2%	21,268	19.1%	23,148	20.8%
Pacific Islander Alone	105	0.1%	87	0.1%	84	0.1%
Some Other Race Alone	3,779	3.4%	4,334	3.9%	4,650	4.2%
Two or More Races	4,262	3.8%	5,423	4.9%	5,923	5.3%
Hispanic Origin (Any Race)	13,466	12.1%	15,373	13.8%	16,541	14.9%

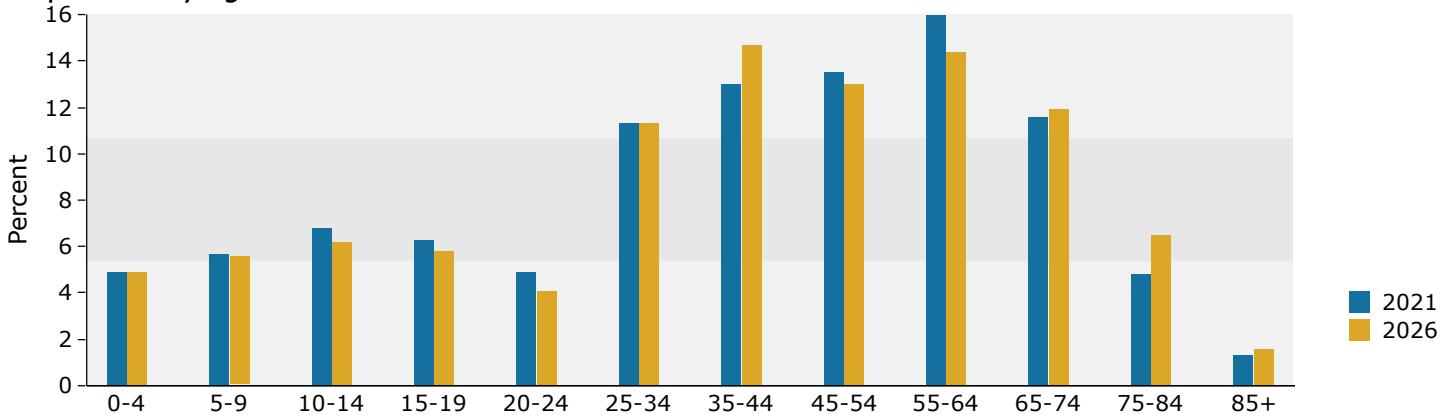
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.

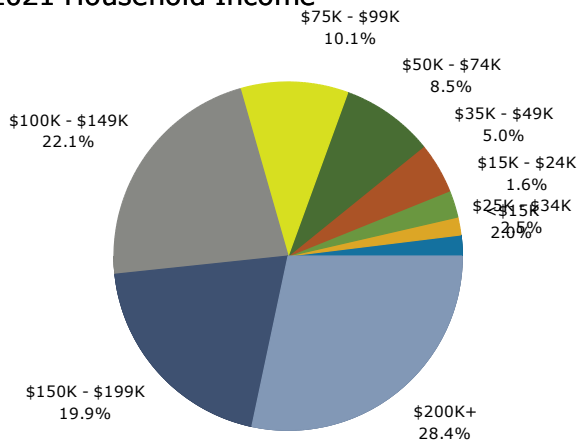
Trends 2021-2026



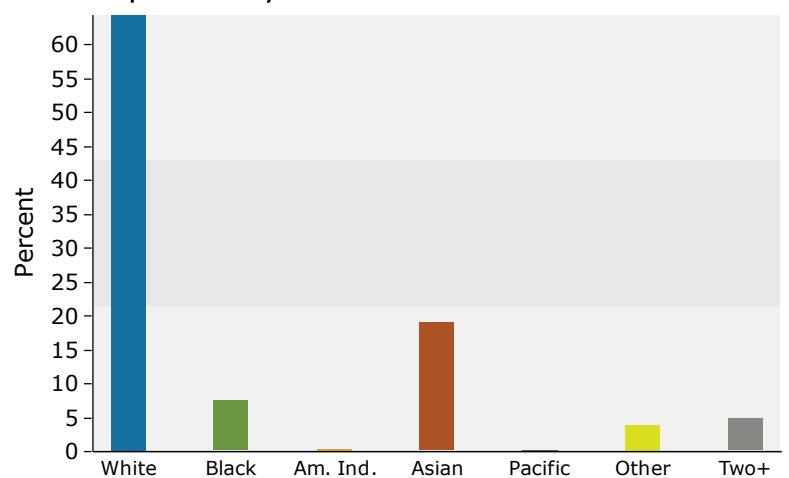
Population by Age



2021 Household Income



2021 Population by Race



2021 Percent Hispanic Origin: 13.8%



Demographic and Income Profile

Rolling Valley Mall
 9230 Old Keene Mill Rd, Burke, Virginia, 22015
 Ring: 5 mile radius

Prepared by Esri
 Latitude: 38.77541
 Longitude: -77.26357

Summary	Census 2010	2021	2026
Population	240,132	243,575	244,213
Households	80,310	80,819	80,857
Families	62,601	62,831	62,822
Average Household Size	2.92	2.94	2.94
Owner Occupied Housing Units	63,696	63,453	64,275
Renter Occupied Housing Units	16,614	17,366	16,582
Median Age	39.3	41.3	42.0
Trends: 2021-2026 Annual Rate	Area	State	National
Population	0.05%	0.73%	0.71%
Households	0.01%	0.70%	0.71%
Families	0.00%	0.62%	0.64%
Owner HHs	0.26%	0.90%	0.91%
Median Household Income	2.06%	1.53%	2.41%

Households by Income	2021		2026	
	Number	Percent	Number	Percent
<\$15,000	2,365	2.9%	1,938	2.4%
\$15,000 - \$24,999	2,014	2.5%	1,681	2.1%
\$25,000 - \$34,999	2,454	3.0%	2,147	2.7%
\$35,000 - \$49,999	4,772	5.9%	4,239	5.2%
\$50,000 - \$74,999	7,978	9.9%	7,018	8.7%
\$75,000 - \$99,999	8,291	10.3%	7,691	9.5%
\$100,000 - \$149,999	16,820	20.8%	16,285	20.1%
\$150,000 - \$199,999	14,642	18.1%	16,405	20.3%
\$200,000+	21,480	26.6%	23,452	29.0%
Median Household Income	\$133,182		\$147,496	
Average Household Income	\$174,606		\$191,302	
Per Capita Income	\$58,154		\$63,570	

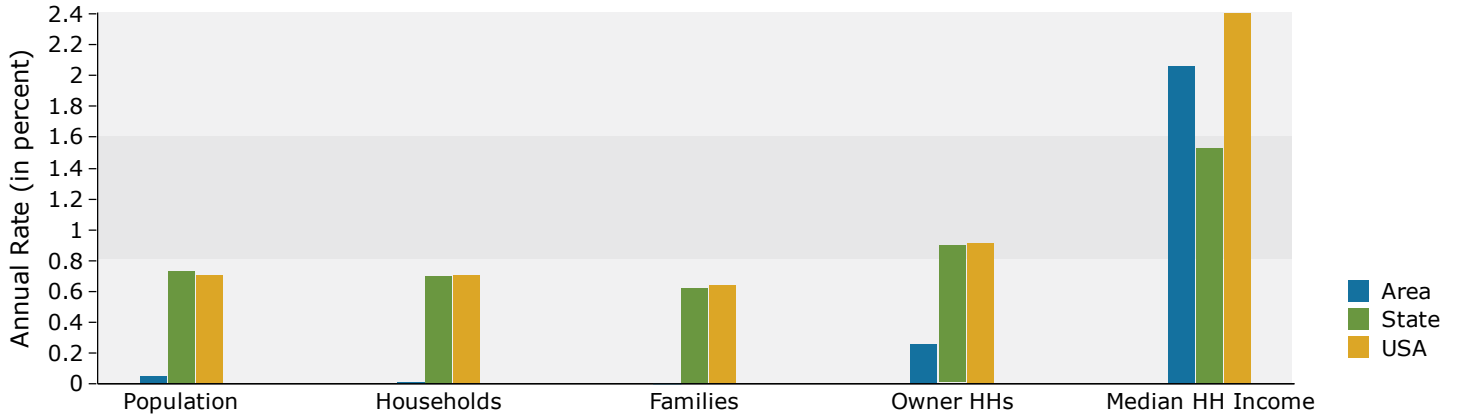
Population by Age	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	13,665	5.7%	11,997	4.9%	12,184	5.0%
5 - 9	15,390	6.4%	13,874	5.7%	13,463	5.5%
10 - 14	17,535	7.3%	16,136	6.6%	14,830	6.1%
15 - 19	19,088	7.9%	17,711	7.3%	16,761	6.9%
20 - 24	14,935	6.2%	14,827	6.1%	13,508	5.5%
25 - 34	26,364	11.0%	27,488	11.3%	27,418	11.2%
35 - 44	32,745	13.6%	30,955	12.7%	34,165	14.0%
45 - 54	40,820	17.0%	32,224	13.2%	31,056	12.7%
55 - 64	32,968	13.7%	36,183	14.9%	33,001	13.5%
65 - 74	15,798	6.6%	25,915	10.6%	27,292	11.2%
75 - 84	7,697	3.2%	11,844	4.9%	15,452	6.3%
85+	3,129	1.3%	4,420	1.8%	5,082	2.1%

Race and Ethnicity	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
White Alone	155,958	64.9%	144,699	59.4%	138,162	56.6%
Black Alone	17,370	7.2%	20,198	8.3%	21,246	8.7%
American Indian Alone	811	0.3%	751	0.3%	716	0.3%
Asian Alone	43,481	18.1%	51,230	21.0%	55,513	22.7%
Pacific Islander Alone	215	0.1%	183	0.1%	177	0.1%
Some Other Race Alone	12,471	5.2%	14,047	5.8%	14,842	6.1%
Two or More Races	9,826	4.1%	12,468	5.1%	13,557	5.6%
Hispanic Origin (Any Race)	35,050	14.6%	39,418	16.2%	41,883	17.2%

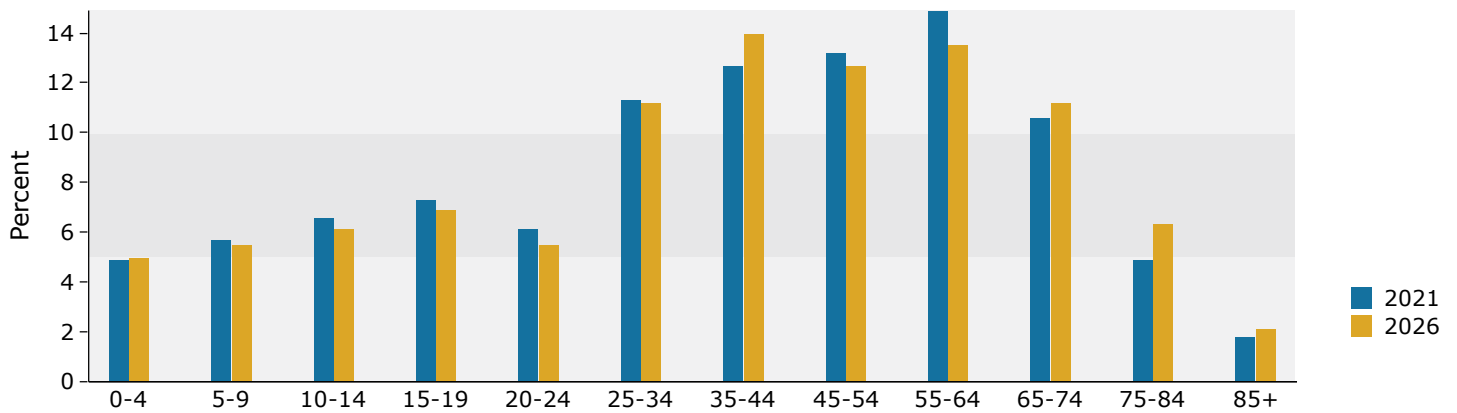
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.

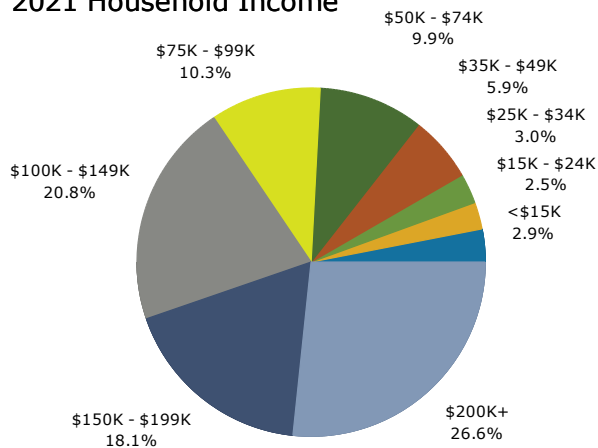
Trends 2021-2026



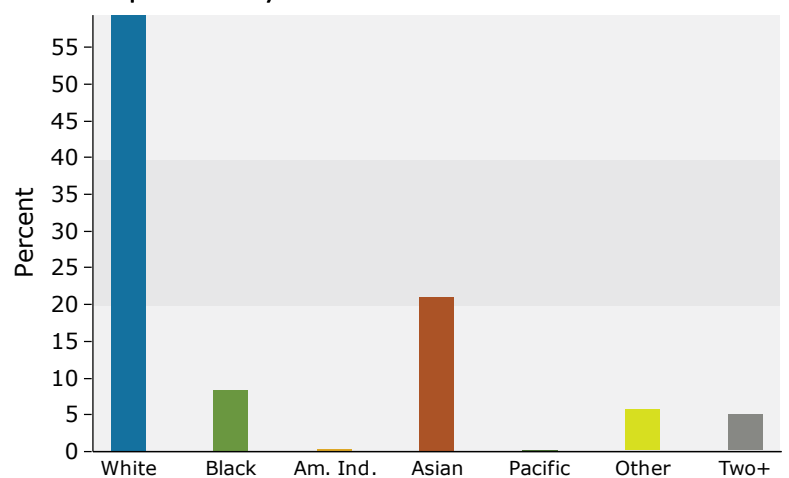
Population by Age



2021 Household Income



2021 Population by Race



2021 Percent Hispanic Origin: 16.2%