



Demographic and Income Profile

Rose Hill Plaza
 6100 Rose Hill Dr, Alexandria, Virginia, 22310
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 38.78555
 Longitude: -77.12129

Summary	Census 2010	2021	2026
Population	12,917	12,970	13,009
Households	4,797	4,775	4,774
Families	3,369	3,331	3,323
Average Household Size	2.68	2.70	2.71
Owner Occupied Housing Units	3,598	3,512	3,551
Renter Occupied Housing Units	1,199	1,263	1,223
Median Age	39.4	41.1	40.7
Trends: 2021-2026 Annual Rate	Area	State	National
Population	0.06%	0.73%	0.71%
Households	0.00%	0.70%	0.71%
Families	-0.05%	0.62%	0.64%
Owner HHs	0.22%	0.90%	0.91%
Median Household Income	1.88%	1.53%	2.41%

Households by Income	2021		2026	
	Number	Percent	Number	Percent
<\$15,000	169	3.5%	141	3.0%
\$15,000 - \$24,999	135	2.8%	110	2.3%
\$25,000 - \$34,999	121	2.5%	101	2.1%
\$35,000 - \$49,999	246	5.2%	209	4.4%
\$50,000 - \$74,999	390	8.2%	324	6.8%
\$75,000 - \$99,999	626	13.1%	579	12.1%
\$100,000 - \$149,999	1,003	21.0%	1,022	21.4%
\$150,000 - \$199,999	768	16.1%	882	18.5%
\$200,000+	1,316	27.6%	1,405	29.4%
Median Household Income	\$130,393		\$143,150	
Average Household Income	\$163,323		\$178,138	
Per Capita Income	\$59,986		\$65,219	

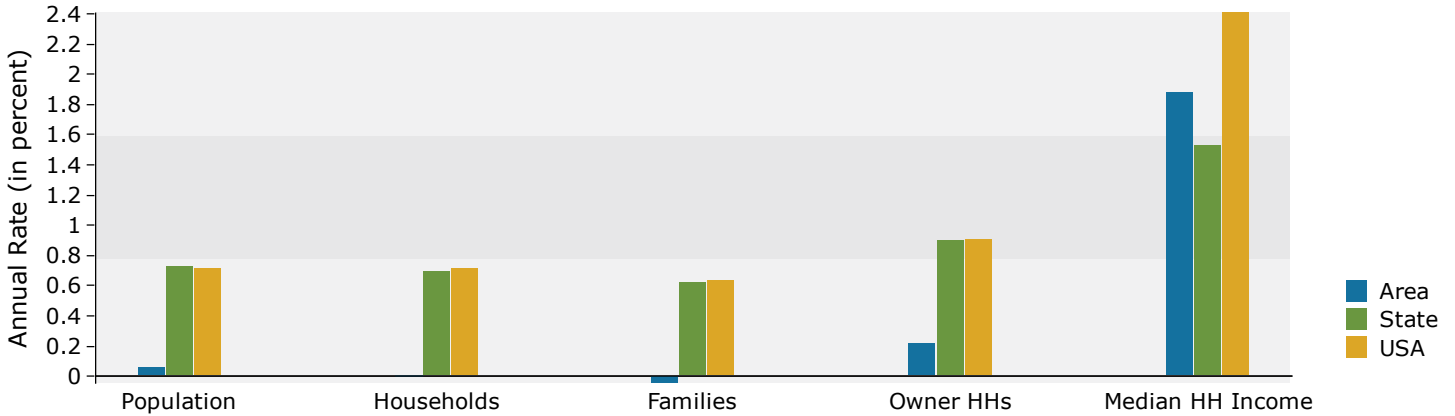
Population by Age	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	913	7.1%	724	5.6%	746	5.7%
5 - 9	828	6.4%	811	6.3%	769	5.9%
10 - 14	743	5.8%	917	7.1%	806	6.2%
15 - 19	736	5.7%	750	5.8%	751	5.8%
20 - 24	619	4.8%	650	5.0%	677	5.2%
25 - 34	1,708	13.2%	1,615	12.5%	1,800	13.8%
35 - 44	2,175	16.8%	1,683	13.0%	1,689	13.0%
45 - 54	2,243	17.4%	1,877	14.5%	1,707	13.1%
55 - 64	1,634	12.6%	1,881	14.5%	1,763	13.6%
65 - 74	772	6.0%	1,287	9.9%	1,357	10.4%
75 - 84	403	3.1%	580	4.5%	735	5.6%
85+	145	1.1%	195	1.5%	211	1.6%

Race and Ethnicity	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
White Alone	8,625	66.8%	7,869	60.7%	7,506	57.7%
Black Alone	1,580	12.2%	1,850	14.3%	1,962	15.1%
American Indian Alone	33	0.3%	33	0.3%	33	0.3%
Asian Alone	1,510	11.7%	1,800	13.9%	1,969	15.1%
Pacific Islander Alone	17	0.1%	13	0.1%	12	0.1%
Some Other Race Alone	655	5.1%	763	5.9%	823	6.3%
Two or More Races	499	3.9%	643	5.0%	705	5.4%
Hispanic Origin (Any Race)	1,758	13.6%	2,049	15.8%	2,222	17.1%

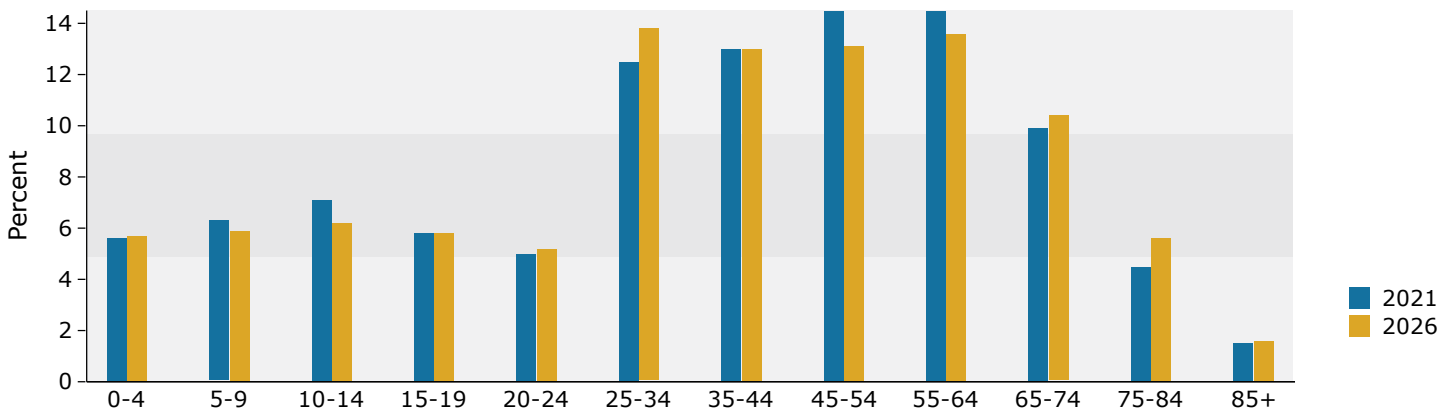
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.

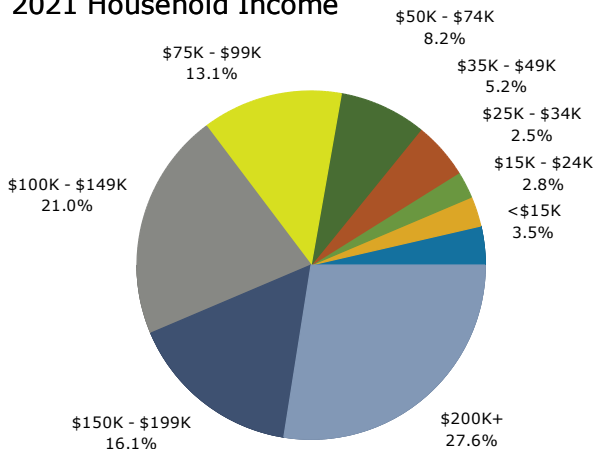
Trends 2021-2026



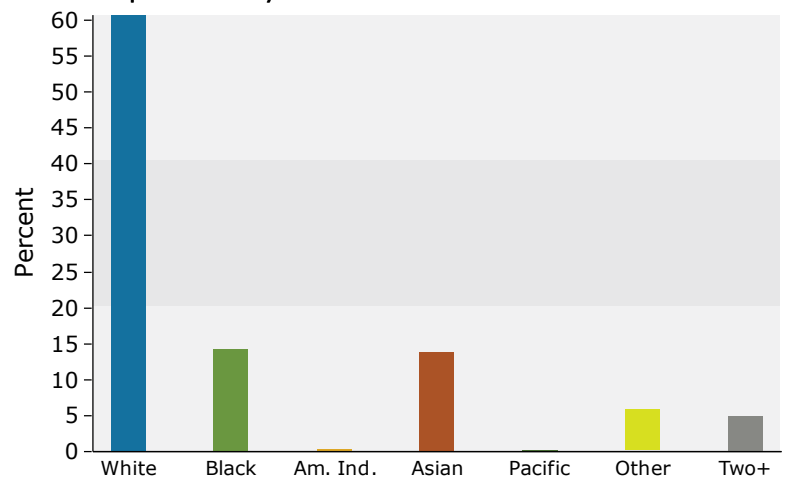
Population by Age



2021 Household Income



2021 Population by Race



2021 Percent Hispanic Origin: 15.8%



Demographic and Income Profile

Rose Hill Plaza
 6100 Rose Hill Dr, Alexandria, Virginia, 22310
 Ring: 3 mile radius

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Summary	Census 2010	2021	2026
Population	159,823	169,727	176,240
Households	67,032	70,904	73,401
Families	37,539	38,806	39,978
Average Household Size	2.37	2.38	2.39
Owner Occupied Housing Units	35,277	37,206	38,353
Renter Occupied Housing Units	31,755	33,698	35,049
Median Age	35.7	38.1	38.7
Trends: 2021-2026 Annual Rate	Area	State	National
Population	0.76%	0.73%	0.71%
Households	0.69%	0.70%	0.71%
Families	0.60%	0.62%	0.64%
Owner HHs	0.61%	0.90%	0.91%
Median Household Income	1.20%	1.53%	2.41%

Households by Income	2021		2026	
	Number	Percent	Number	Percent
<\$15,000	2,639	3.7%	2,268	3.1%
\$15,000 - \$24,999	2,492	3.5%	2,238	3.0%
\$25,000 - \$34,999	3,871	5.5%	3,578	4.9%
\$35,000 - \$49,999	5,535	7.8%	5,289	7.2%
\$50,000 - \$74,999	10,607	15.0%	10,367	14.1%
\$75,000 - \$99,999	10,332	14.6%	10,407	14.2%
\$100,000 - \$149,999	14,083	19.9%	14,507	19.8%
\$150,000 - \$199,999	8,939	12.6%	10,524	14.3%
\$200,000+	12,406	17.5%	14,224	19.4%
Median Household Income	\$99,924		\$106,091	
Average Household Income	\$134,836		\$148,130	
Per Capita Income	\$56,717		\$62,143	

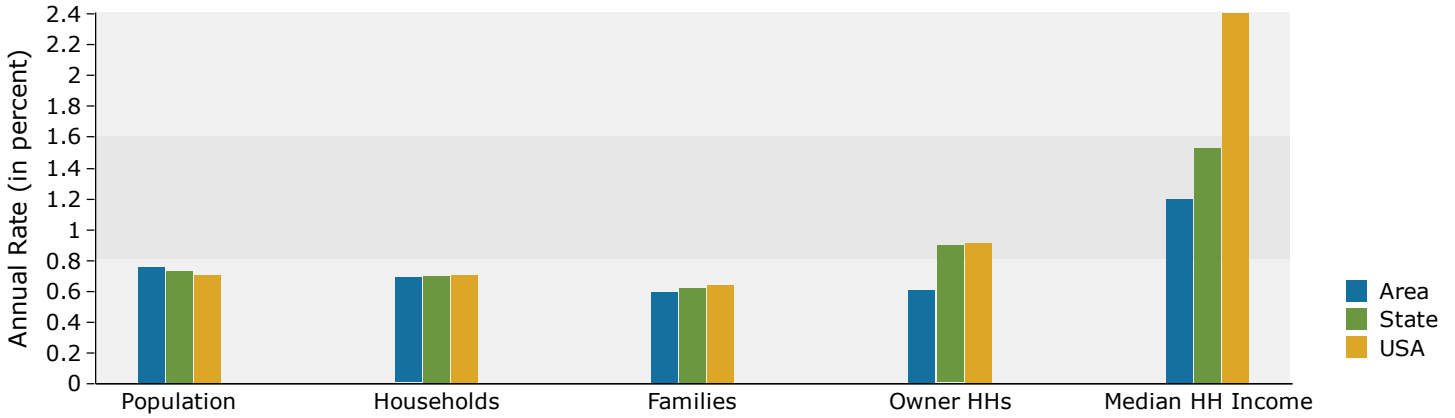
Population by Age	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	11,724	7.3%	10,134	6.0%	10,504	6.0%
5 - 9	8,940	5.6%	10,071	5.9%	9,769	5.5%
10 - 14	7,597	4.8%	10,286	6.1%	9,612	5.5%
15 - 19	7,694	4.8%	8,682	5.1%	9,519	5.4%
20 - 24	9,485	5.9%	9,793	5.8%	11,024	6.3%
25 - 34	32,414	20.3%	26,485	15.6%	28,199	16.0%
35 - 44	27,145	17.0%	28,244	16.6%	26,773	15.2%
45 - 54	23,540	14.7%	22,879	13.5%	23,842	13.5%
55 - 64	17,416	10.9%	20,444	12.0%	20,203	11.5%
65 - 74	8,162	5.1%	14,373	8.5%	15,813	9.0%
75 - 84	4,114	2.6%	6,206	3.7%	8,486	4.8%
85+	1,593	1.0%	2,132	1.3%	2,496	1.4%

Race and Ethnicity	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
White Alone	87,364	54.7%	85,569	50.4%	85,723	48.6%
Black Alone	34,809	21.8%	38,959	23.0%	41,031	23.3%
American Indian Alone	667	0.4%	608	0.4%	590	0.3%
Asian Alone	16,832	10.5%	20,061	11.8%	21,989	12.5%
Pacific Islander Alone	144	0.1%	137	0.1%	138	0.1%
Some Other Race Alone	13,213	8.3%	15,713	9.3%	17,204	9.8%
Two or More Races	6,794	4.3%	8,680	5.1%	9,565	5.4%
Hispanic Origin (Any Race)	30,983	19.4%	36,387	21.4%	40,002	22.7%

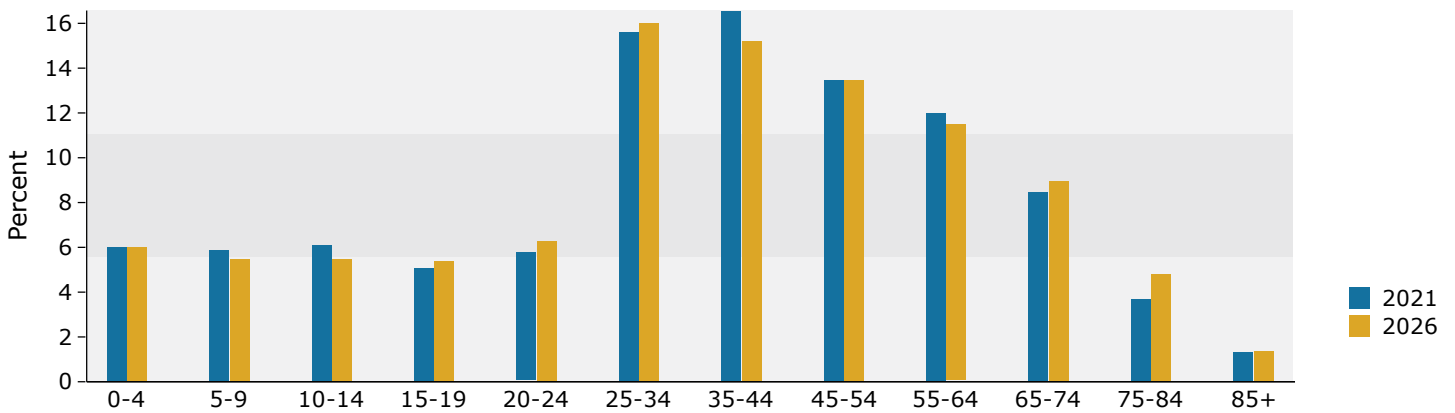
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.

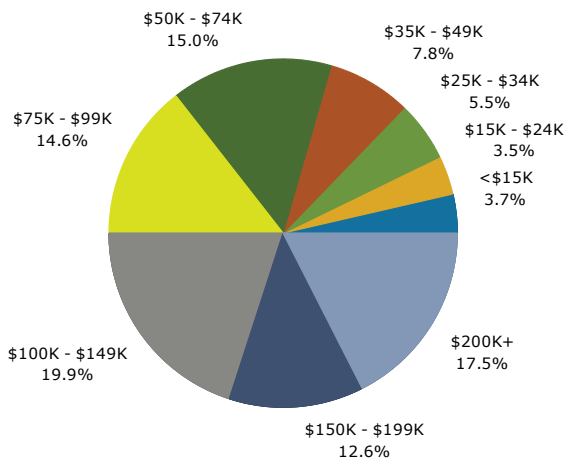
Trends 2021-2026



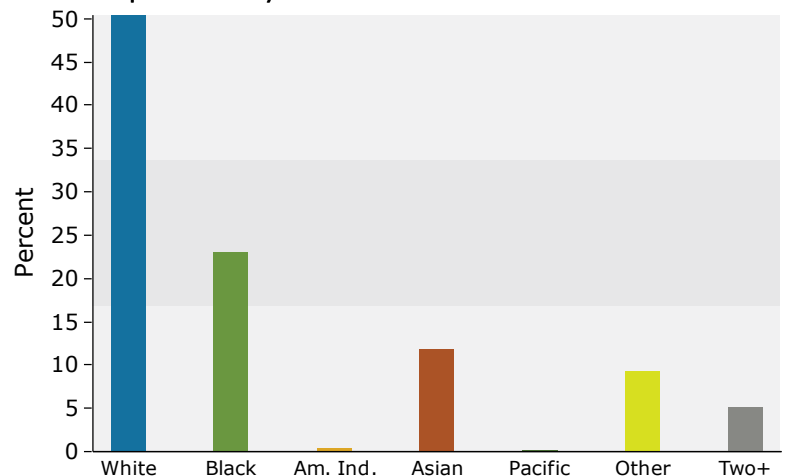
Population by Age



2021 Household Income



2021 Population by Race



2021 Percent Hispanic Origin: 21.4%



Demographic and Income Profile

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Summary	Census 2010	2021	2026
Population	420,124	446,722	461,741
Households	175,225	185,995	192,290
Families	97,531	101,275	103,968
Average Household Size	2.38	2.38	2.38
Owner Occupied Housing Units	93,887	98,800	102,091
Renter Occupied Housing Units	81,338	87,196	90,199
Median Age	36.1	38.4	39.1
Trends: 2021-2026 Annual Rate	Area	State	National
Population	0.66%	0.73%	0.71%
Households	0.67%	0.70%	0.71%
Families	0.53%	0.62%	0.64%
Owner HHs	0.66%	0.90%	0.91%
Median Household Income	1.53%	1.53%	2.41%

Households by Income	2021		2026	
	Number	Percent	Number	Percent
<\$15,000	8,545	4.6%	7,305	3.8%
\$15,000 - \$24,999	7,204	3.9%	6,453	3.4%
\$25,000 - \$34,999	9,437	5.1%	8,722	4.5%
\$35,000 - \$49,999	13,542	7.3%	12,656	6.6%
\$50,000 - \$74,999	26,915	14.5%	25,747	13.4%
\$75,000 - \$99,999	23,896	12.8%	23,960	12.5%
\$100,000 - \$149,999	35,590	19.1%	36,698	19.1%
\$150,000 - \$199,999	23,708	12.7%	28,015	14.6%
\$200,000+	37,158	20.0%	42,734	22.2%
Median Household Income	\$103,268		\$111,387	
Average Household Income	\$144,597		\$160,096	
Per Capita Income	\$60,242		\$66,704	

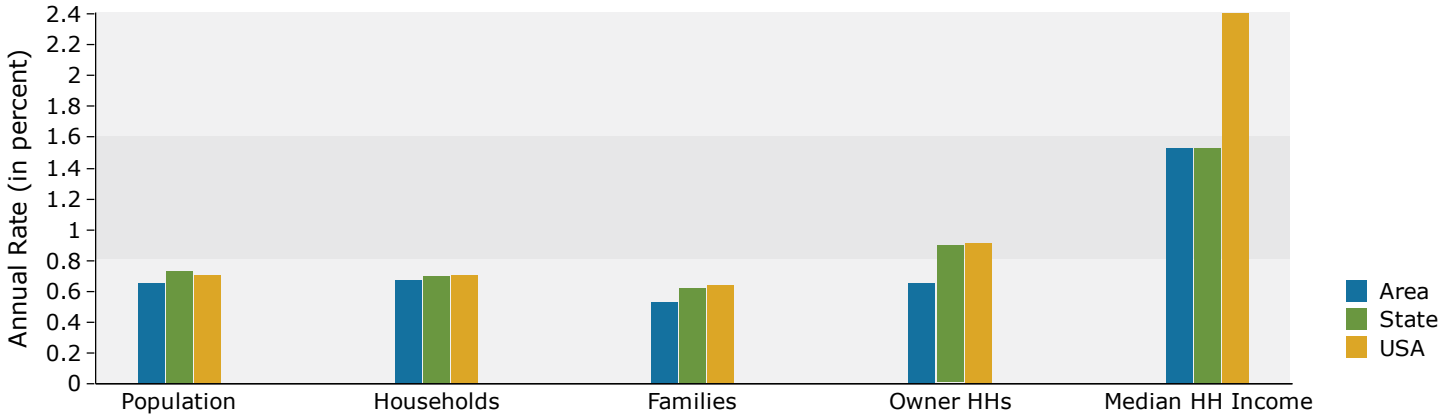
Population by Age	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	30,692	7.3%	26,795	6.0%	27,609	6.0%
5 - 9	23,845	5.7%	26,465	5.9%	25,737	5.6%
10 - 14	20,101	4.8%	26,591	6.0%	25,010	5.4%
15 - 19	19,745	4.7%	22,489	5.0%	24,223	5.2%
20 - 24	24,303	5.8%	24,818	5.6%	27,613	6.0%
25 - 34	83,201	19.8%	69,515	15.6%	72,261	15.6%
35 - 44	69,757	16.6%	73,006	16.3%	70,163	15.2%
45 - 54	60,734	14.5%	58,505	13.1%	60,887	13.2%
55 - 64	46,475	11.1%	53,620	12.0%	52,585	11.4%
65 - 74	22,310	5.3%	38,565	8.6%	42,135	9.1%
75 - 84	12,415	3.0%	18,167	4.1%	24,332	5.3%
85+	6,545	1.6%	8,185	1.8%	9,186	2.0%

Race and Ethnicity	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
White Alone	241,552	57.5%	240,485	53.8%	241,623	52.3%
Black Alone	76,525	18.2%	86,466	19.4%	91,041	19.7%
American Indian Alone	2,122	0.5%	1,891	0.4%	1,817	0.4%
Asian Alone	42,876	10.2%	50,568	11.3%	54,976	11.9%
Pacific Islander Alone	422	0.1%	407	0.1%	413	0.1%
Some Other Race Alone	39,206	9.3%	44,947	10.1%	47,908	10.4%
Two or More Races	17,422	4.1%	21,956	4.9%	23,963	5.2%
Hispanic Origin (Any Race)	89,226	21.2%	101,616	22.7%	108,959	23.6%

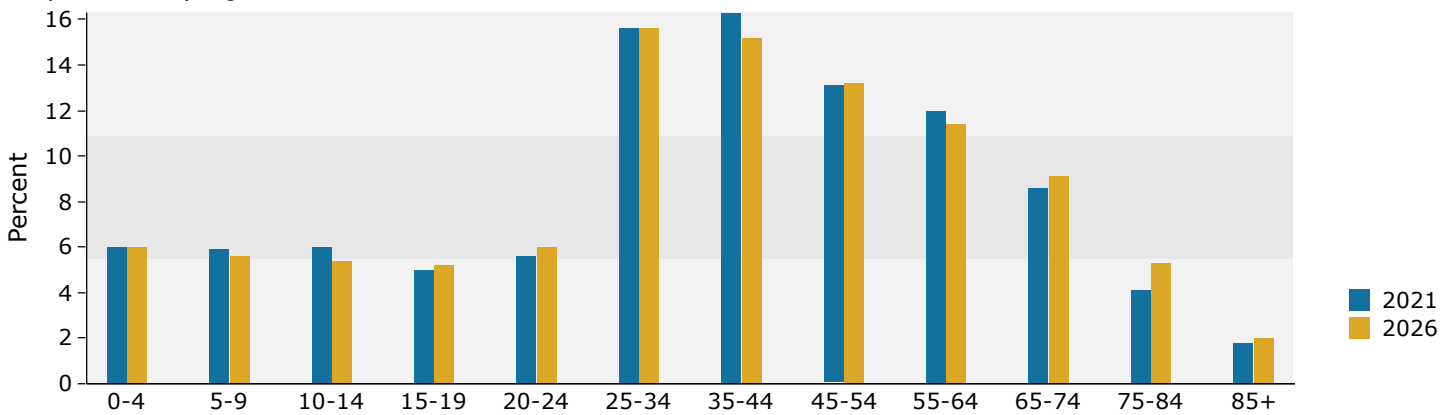
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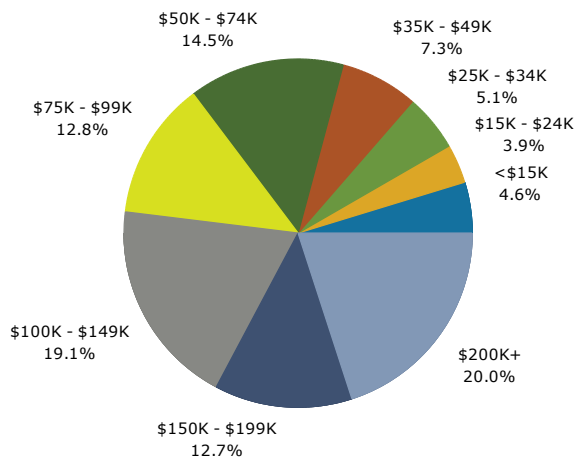
Trends 2021-2026



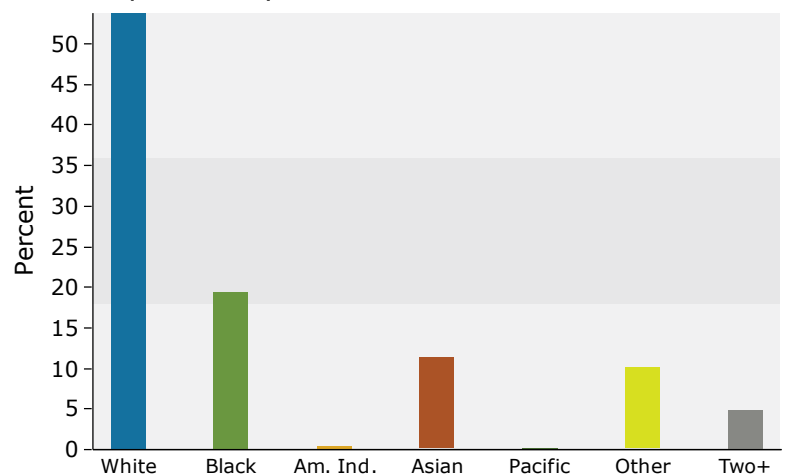
Population by Age



2021 Household Income



2021 Population by Race



2021 Percent Hispanic Origin: 22.7%