



Demographic and Income Profile

Santa Monica & La Brea
 7073 Santa Monica Blvd, Los Angeles, California, 90038
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 34.09073
 Longitude: -118.34360

Summary	Census 2010	2021	2026
Population	50,791	55,885	59,904
Households	28,237	31,062	33,002
Families	7,969	8,768	9,479
Average Household Size	1.77	1.77	1.79
Owner Occupied Housing Units	4,212	4,245	4,341
Renter Occupied Housing Units	24,025	26,817	28,661
Median Age	35.6	37.7	38.3
Trends: 2021-2026 Annual Rate	Area	State	National
Population	1.40%	0.52%	0.71%
Households	1.22%	0.50%	0.71%
Families	1.57%	0.49%	0.64%
Owner HHs	0.45%	0.51%	0.91%
Median Household Income	3.79%	2.52%	2.41%

Households by Income	2021		2026	
	Number	Percent	Number	Percent
<\$15,000	4,086	13.2%	3,535	10.7%
\$15,000 - \$24,999	2,545	8.2%	2,123	6.4%
\$25,000 - \$34,999	2,209	7.1%	2,281	6.9%
\$35,000 - \$49,999	3,055	9.8%	2,924	8.9%
\$50,000 - \$74,999	5,194	16.7%	4,810	14.6%
\$75,000 - \$99,999	4,047	13.0%	4,208	12.8%
\$100,000 - \$149,999	4,786	15.4%	6,159	18.7%
\$150,000 - \$199,999	2,008	6.5%	2,723	8.3%
\$200,000+	3,132	10.1%	4,239	12.8%
Median Household Income	\$65,489		\$78,895	
Average Household Income	\$95,664		\$113,620	
Per Capita Income	\$53,319		\$62,831	

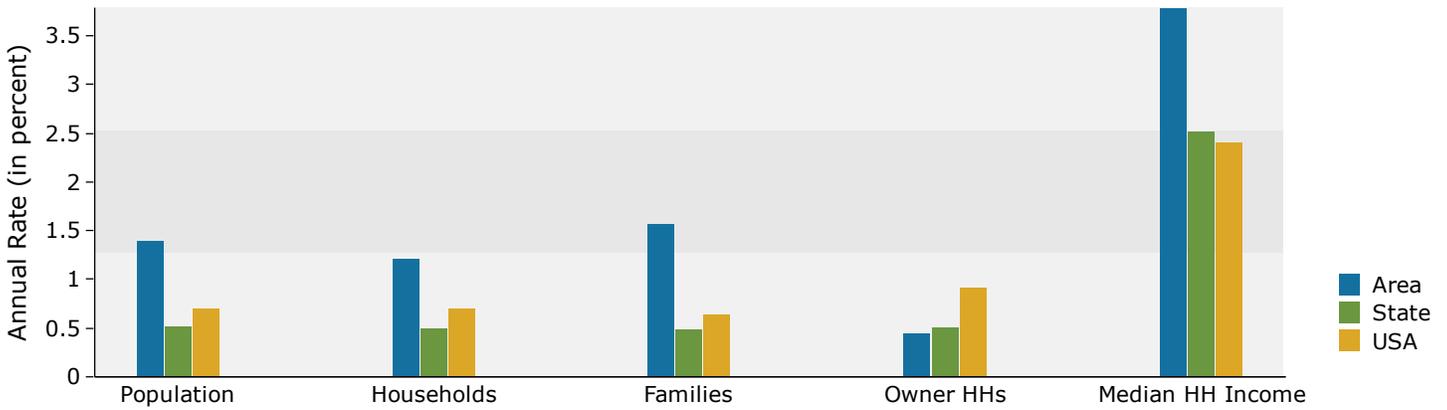
Population by Age	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,607	3.2%	1,641	2.9%	1,853	3.1%
5 - 9	1,233	2.4%	1,506	2.7%	1,518	2.5%
10 - 14	1,242	2.4%	1,446	2.6%	1,506	2.5%
15 - 19	1,624	3.2%	1,552	2.8%	1,613	2.7%
20 - 24	4,769	9.4%	3,779	6.8%	4,032	6.7%
25 - 34	14,302	28.2%	14,615	26.2%	15,209	25.4%
35 - 44	9,273	18.3%	10,921	19.5%	11,698	19.5%
45 - 54	6,121	12.1%	7,074	12.7%	7,700	12.9%
55 - 64	4,667	9.2%	5,703	10.2%	6,094	10.2%
65 - 74	2,754	5.4%	4,019	7.2%	4,478	7.5%
75 - 84	2,126	4.2%	2,401	4.3%	2,862	4.8%
85+	1,074	2.1%	1,226	2.2%	1,342	2.2%

Race and Ethnicity	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
White Alone	38,917	76.6%	40,817	73.0%	42,639	71.2%
Black Alone	2,380	4.7%	2,634	4.7%	2,818	4.7%
American Indian Alone	219	0.4%	240	0.4%	258	0.4%
Asian Alone	3,474	6.8%	4,629	8.3%	5,382	9.0%
Pacific Islander Alone	68	0.1%	85	0.2%	91	0.2%
Some Other Race Alone	3,733	7.3%	4,815	8.6%	5,671	9.5%
Two or More Races	2,000	3.9%	2,664	4.8%	3,045	5.1%
Hispanic Origin (Any Race)	8,833	17.4%	11,290	20.2%	13,490	22.5%

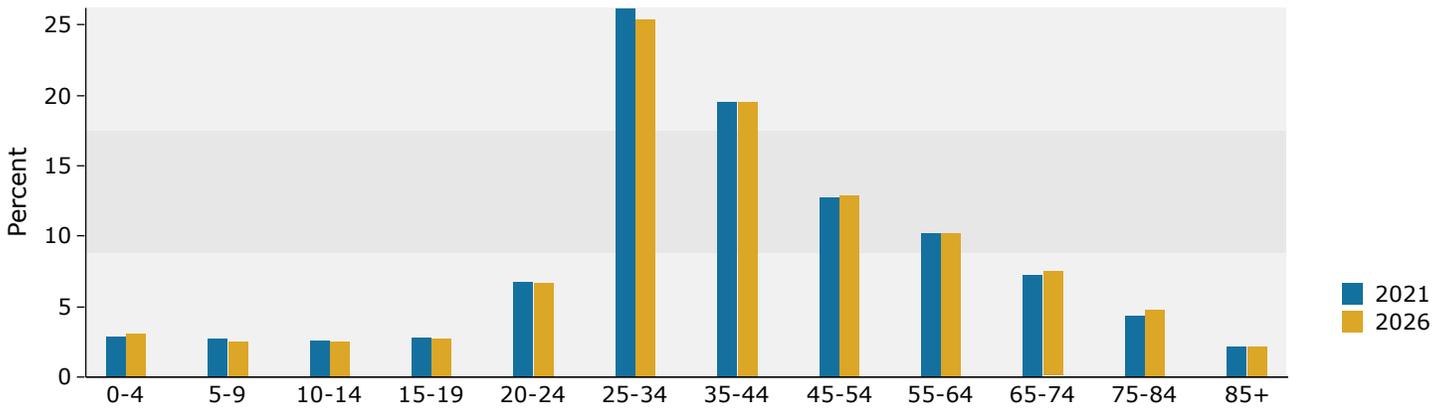
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.

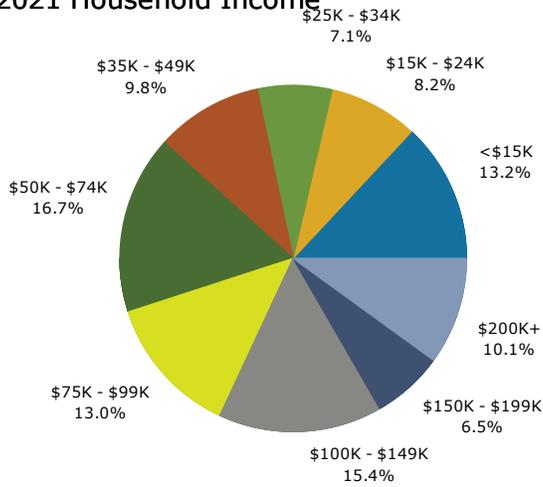
Trends 2021-2026



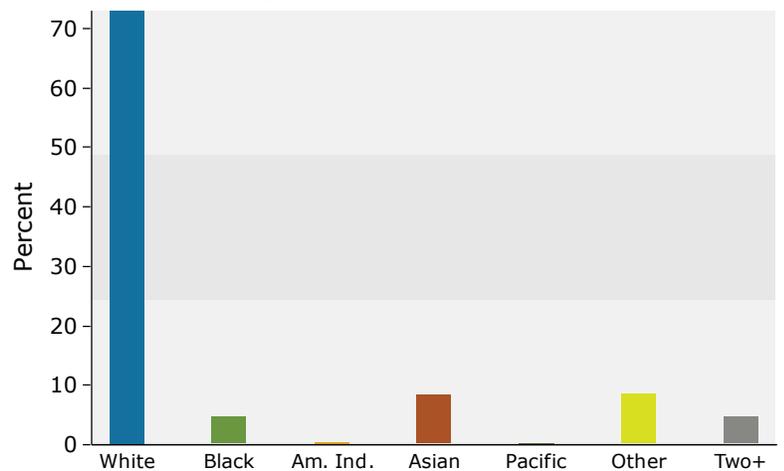
Population by Age



2021 Household Income



2021 Population by Race



2021 Percent Hispanic Origin: 20.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.



Demographic and Income Profile

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 Ring: 3 mile radius

Prepared by Esri
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Summary	Census 2010	2021	2026
Population	365,463	383,740	395,845
Households	175,060	183,977	189,564
Families	69,657	73,319	75,848
Average Household Size	2.05	2.05	2.05
Owner Occupied Housing Units	37,603	37,099	37,503
Renter Occupied Housing Units	137,457	146,878	152,061
Median Age	36.9	39.0	39.8
Trends: 2021-2026 Annual Rate	Area	State	National
Population	0.62%	0.52%	0.71%
Households	0.60%	0.50%	0.71%
Families	0.68%	0.49%	0.64%
Owner HHs	0.22%	0.51%	0.91%
Median Household Income	3.46%	2.52%	2.41%

Households by Income	2021		2026	
	Number	Percent	Number	Percent
<\$15,000	21,499	11.7%	18,235	9.6%
\$15,000 - \$24,999	14,268	7.8%	11,962	6.3%
\$25,000 - \$34,999	13,766	7.5%	12,207	6.4%
\$35,000 - \$49,999	17,965	9.8%	15,893	8.4%
\$50,000 - \$74,999	29,830	16.2%	28,715	15.1%
\$75,000 - \$99,999	21,193	11.5%	23,231	12.3%
\$100,000 - \$149,999	28,039	15.2%	33,461	17.7%
\$150,000 - \$199,999	13,197	7.2%	16,280	8.6%
\$200,000+	24,220	13.2%	29,580	15.6%
Median Household Income	\$69,099		\$81,919	
Average Household Income	\$107,640		\$124,722	
Per Capita Income	\$51,757		\$59,874	

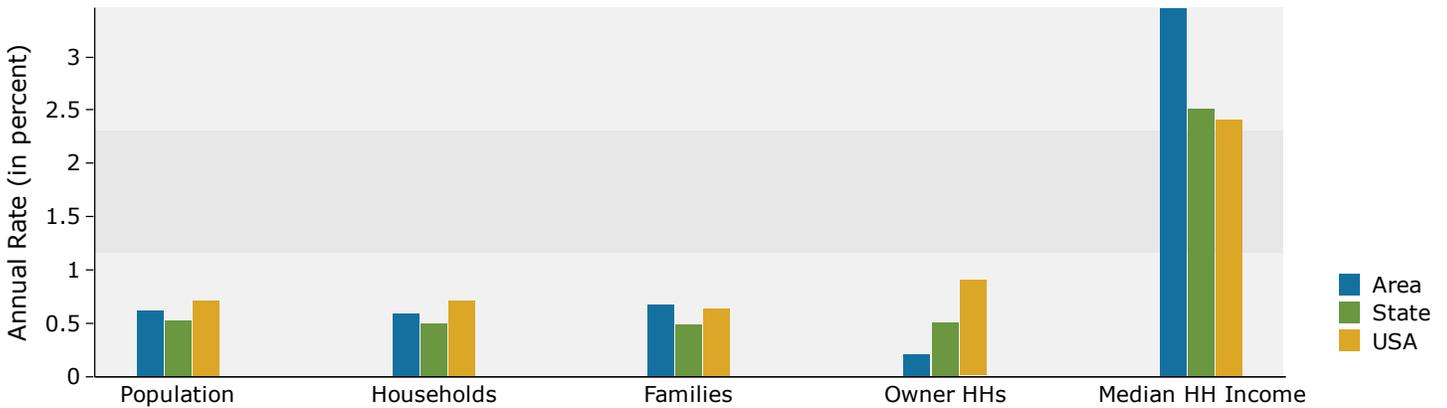
Population by Age	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	16,673	4.6%	15,399	4.0%	16,277	4.1%
5 - 9	13,862	3.8%	14,968	3.9%	14,369	3.6%
10 - 14	13,604	3.7%	14,937	3.9%	14,267	3.6%
15 - 19	15,852	4.3%	15,191	4.0%	14,616	3.7%
20 - 24	28,208	7.7%	23,693	6.2%	25,148	6.4%
25 - 34	81,525	22.3%	77,854	20.3%	78,421	19.8%
35 - 44	65,261	17.9%	68,088	17.7%	69,005	17.4%
45 - 54	50,271	13.8%	53,096	13.8%	54,549	13.8%
55 - 64	37,554	10.3%	44,189	11.5%	45,618	11.5%
65 - 74	21,490	5.9%	31,695	8.3%	34,631	8.7%
75 - 84	14,005	3.8%	16,778	4.4%	20,469	5.2%
85+	7,158	2.0%	7,854	2.0%	8,474	2.1%

Race and Ethnicity	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
White Alone	220,305	60.3%	221,077	57.6%	223,883	56.6%
Black Alone	19,875	5.4%	20,078	5.2%	20,192	5.1%
American Indian Alone	1,759	0.5%	1,759	0.5%	1,781	0.4%
Asian Alone	60,630	16.6%	70,446	18.4%	76,079	19.2%
Pacific Islander Alone	345	0.1%	378	0.1%	386	0.1%
Some Other Race Alone	47,002	12.9%	51,204	13.3%	53,374	13.5%
Two or More Races	15,548	4.3%	18,797	4.9%	20,149	5.1%
Hispanic Origin (Any Race)	98,668	27.0%	108,037	28.2%	114,743	29.0%

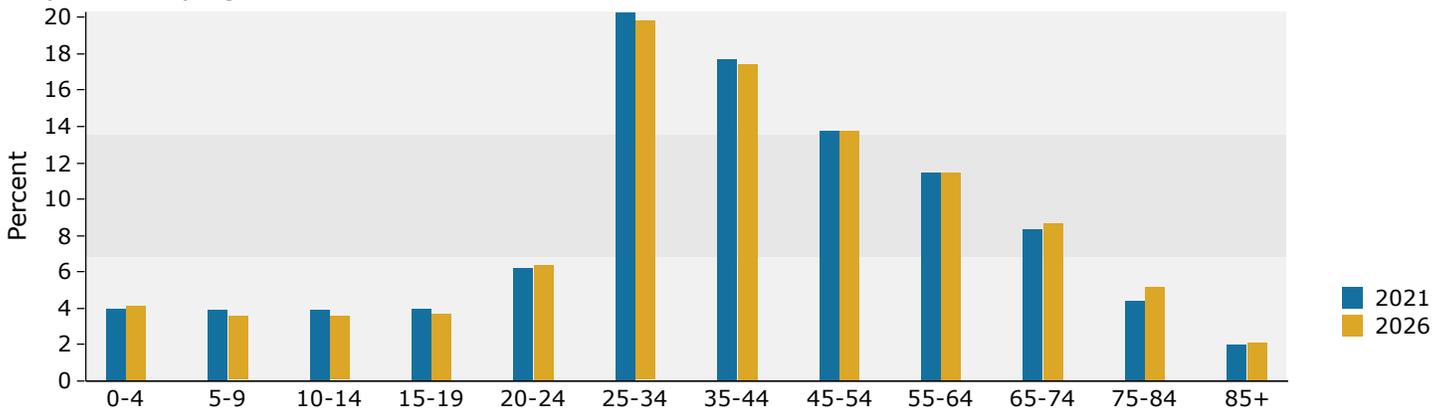
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.

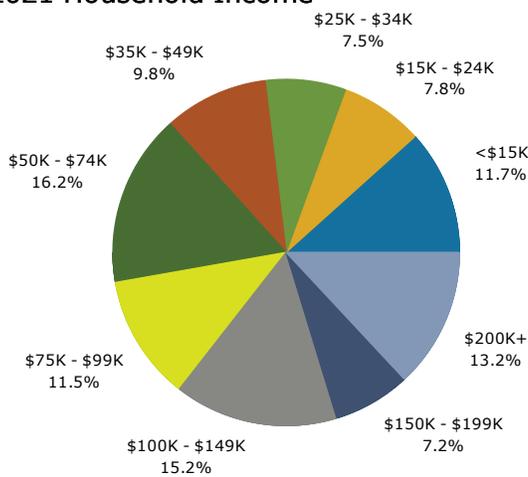
Trends 2021-2026



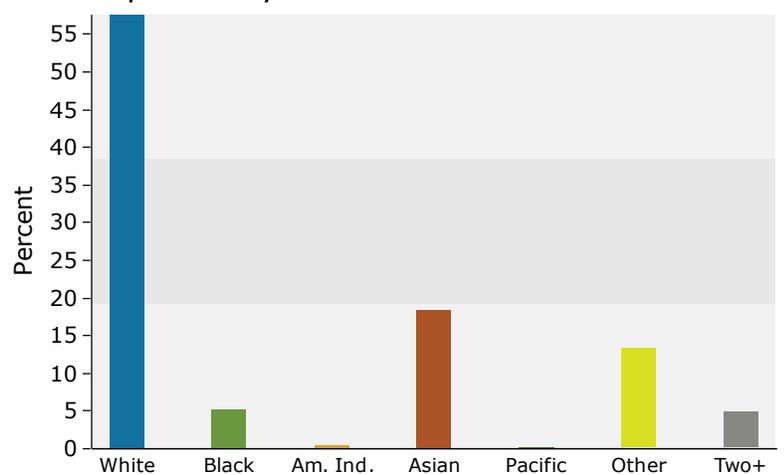
Population by Age



2021 Household Income



2021 Population by Race



2021 Percent Hispanic Origin: 28.2%



Demographic and Income Profile

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Summary	Census 2010	2021	2026
Population	909,620	942,395	972,945
Households	382,688	396,597	408,459
Families	186,079	192,833	199,742
Average Household Size	2.34	2.34	2.35
Owner Occupied Housing Units	90,299	88,331	89,087
Renter Occupied Housing Units	292,389	308,266	319,372
Median Age	35.8	37.7	38.6
Trends: 2021-2026 Annual Rate	Area	State	National
Population	0.64%	0.52%	0.71%
Households	0.59%	0.50%	0.71%
Families	0.71%	0.49%	0.64%
Owner HHs	0.17%	0.51%	0.91%
Median Household Income	3.49%	2.52%	2.41%

Households by Income	2021		2026	
	Number	Percent	Number	Percent
<\$15,000	47,298	11.9%	40,691	10.0%
\$15,000 - \$24,999	34,923	8.8%	29,742	7.3%
\$25,000 - \$34,999	33,285	8.4%	29,901	7.3%
\$35,000 - \$49,999	42,294	10.7%	38,741	9.5%
\$50,000 - \$74,999	63,573	16.0%	63,283	15.5%
\$75,000 - \$99,999	45,369	11.4%	49,715	12.2%
\$100,000 - \$149,999	56,443	14.2%	66,656	16.3%
\$150,000 - \$199,999	26,407	6.7%	32,746	8.0%
\$200,000+	46,999	11.9%	56,976	13.9%
Median Household Income	\$63,779		\$75,715	
Average Household Income	\$101,609		\$117,079	
Per Capita Income	\$42,841		\$49,224	

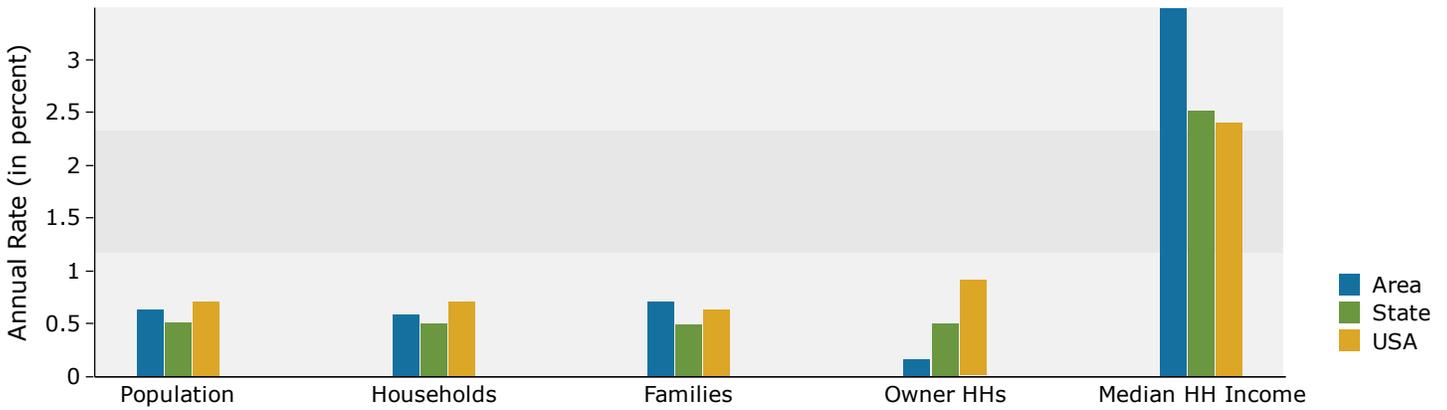
Population by Age	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	51,193	5.6%	47,321	5.0%	49,860	5.1%
5 - 9	44,483	4.9%	46,098	4.9%	44,928	4.6%
10 - 14	44,378	4.9%	45,944	4.9%	44,383	4.6%
15 - 19	49,829	5.5%	46,303	4.9%	44,630	4.6%
20 - 24	69,783	7.7%	63,468	6.7%	64,130	6.6%
25 - 34	182,985	20.1%	176,054	18.7%	179,666	18.5%
35 - 44	151,864	16.7%	156,062	16.6%	159,843	16.4%
45 - 54	123,229	13.5%	123,989	13.2%	127,833	13.1%
55 - 64	91,379	10.0%	105,587	11.2%	108,474	11.1%
65 - 74	51,862	5.7%	75,307	8.0%	82,454	8.5%
75 - 84	32,469	3.6%	38,661	4.1%	47,703	4.9%
85+	16,165	1.8%	17,601	1.9%	19,040	2.0%

Race and Ethnicity	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
White Alone	460,362	50.6%	458,944	48.7%	466,069	47.9%
Black Alone	79,475	8.7%	76,691	8.1%	76,222	7.8%
American Indian Alone	6,688	0.7%	6,528	0.7%	6,593	0.7%
Asian Alone	138,309	15.2%	158,477	16.8%	172,176	17.7%
Pacific Islander Alone	989	0.1%	1,039	0.1%	1,066	0.1%
Some Other Race Alone	182,245	20.0%	192,794	20.5%	199,936	20.5%
Two or More Races	41,551	4.6%	47,922	5.1%	50,884	5.2%
Hispanic Origin (Any Race)	358,544	39.4%	380,127	40.3%	400,548	41.2%

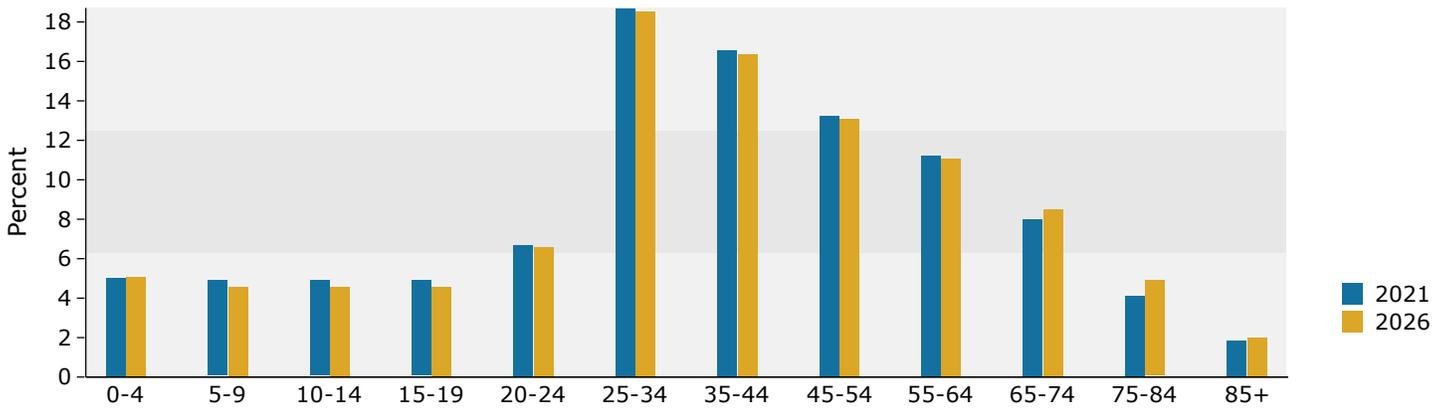
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.

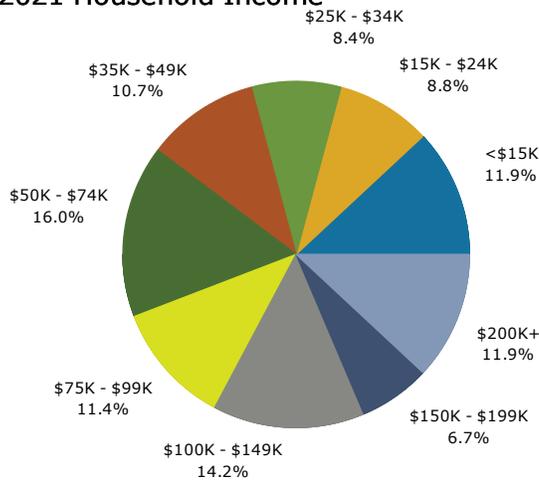
Trends 2021-2026



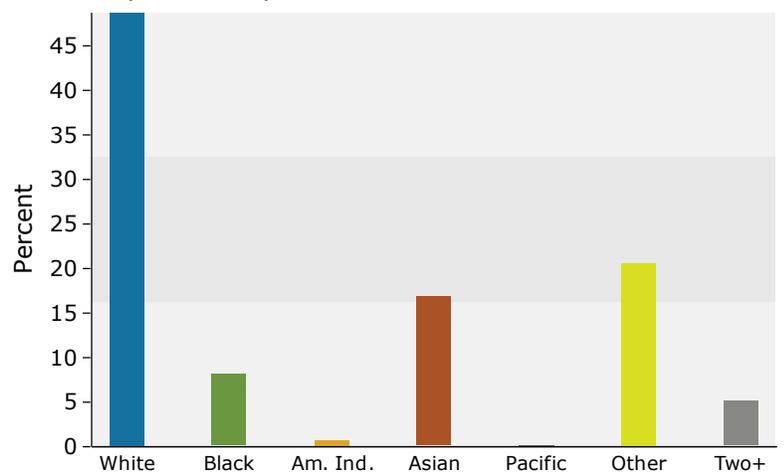
Population by Age



2021 Household Income



2021 Population by Race



2021 Percent Hispanic Origin: 40.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.