



Demographic and Income Profile

The Crown
 8350 Santa Monica Blvd, West Hollywood, California, 90069
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 34.09065
 Longitude: -118.37208

Summary	Census 2010	2021	2026
Population	41,538	42,749	43,399
Households	26,123	26,713	26,968
Families	5,496	5,683	5,819
Average Household Size	1.58	1.59	1.60
Owner Occupied Housing Units	6,970	6,738	6,792
Renter Occupied Housing Units	19,153	19,975	20,176
Median Age	39.9	42.5	43.8
Trends: 2021-2026 Annual Rate	Area	State	National
Population	0.30%	0.52%	0.71%
Households	0.19%	0.50%	0.71%
Families	0.47%	0.49%	0.64%
Owner HHs	0.16%	0.51%	0.91%
Median Household Income	2.85%	2.52%	2.41%

Households by Income	2021		2026	
	Number	Percent	Number	Percent
<\$15,000	2,543	9.5%	1,933	7.2%
\$15,000 - \$24,999	1,362	5.1%	951	3.5%
\$25,000 - \$34,999	1,302	4.9%	857	3.2%
\$35,000 - \$49,999	2,077	7.8%	1,558	5.8%
\$50,000 - \$74,999	3,635	13.6%	3,472	12.9%
\$75,000 - \$99,999	3,511	13.1%	3,931	14.6%
\$100,000 - \$149,999	5,189	19.4%	5,732	21.3%
\$150,000 - \$199,999	2,260	8.5%	2,643	9.8%
\$200,000+	4,834	18.1%	5,891	21.8%
Median Household Income	\$90,858		\$104,549	
Average Household Income	\$128,881		\$151,135	
Per Capita Income	\$80,568		\$93,995	

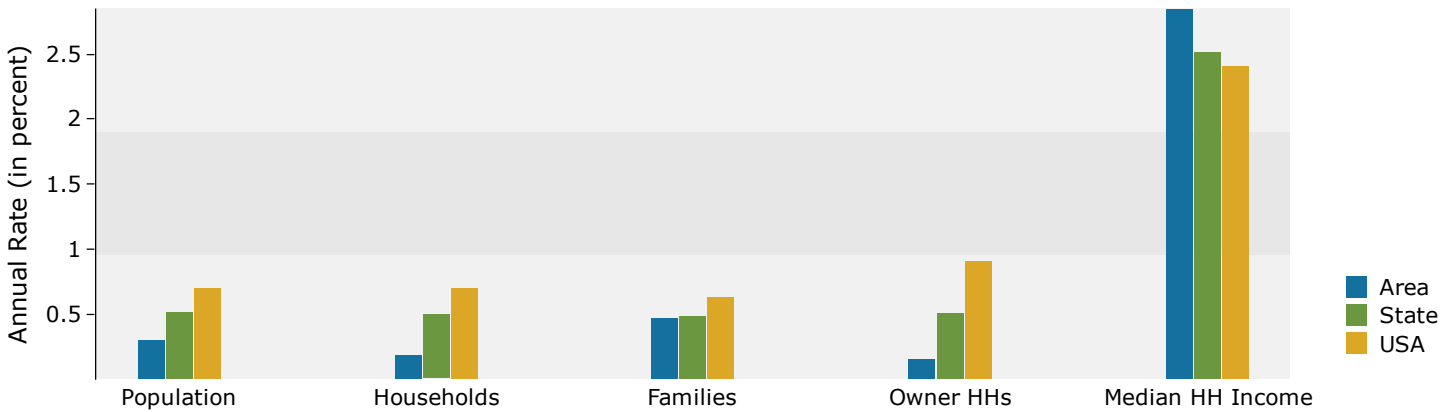
Population by Age	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	991	2.4%	898	2.1%	984	2.3%
5 - 9	569	1.4%	822	1.9%	842	1.9%
10 - 14	472	1.1%	682	1.6%	821	1.9%
15 - 19	513	1.2%	659	1.5%	726	1.7%
20 - 24	2,568	6.2%	1,711	4.0%	2,146	4.9%
25 - 34	11,168	26.9%	9,706	22.7%	8,361	19.3%
35 - 44	8,656	20.8%	8,903	20.8%	8,858	20.4%
45 - 54	6,389	15.4%	6,629	15.5%	6,787	15.6%
55 - 64	4,412	10.6%	5,220	12.2%	5,473	12.6%
65 - 74	2,635	6.3%	3,850	9.0%	4,302	9.9%
75 - 84	1,938	4.7%	2,342	5.5%	2,743	6.3%
85+	1,227	3.0%	1,327	3.1%	1,359	3.1%

Race and Ethnicity	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
White Alone	35,222	84.8%	35,199	82.3%	35,275	81.3%
Black Alone	1,272	3.1%	1,320	3.1%	1,327	3.1%
American Indian Alone	102	0.2%	102	0.2%	102	0.2%
Asian Alone	2,307	5.6%	2,886	6.8%	3,207	7.4%
Pacific Islander Alone	43	0.1%	44	0.1%	43	0.1%
Some Other Race Alone	1,061	2.6%	1,240	2.9%	1,316	3.0%
Two or More Races	1,531	3.7%	1,958	4.6%	2,129	4.9%
Hispanic Origin (Any Race)	3,959	9.5%	4,651	10.9%	5,060	11.7%

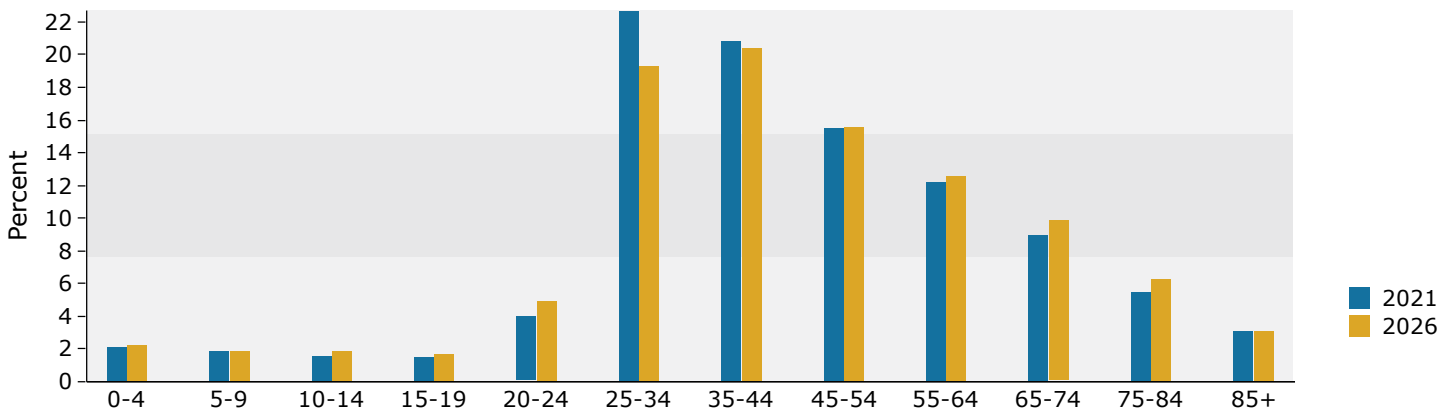
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.

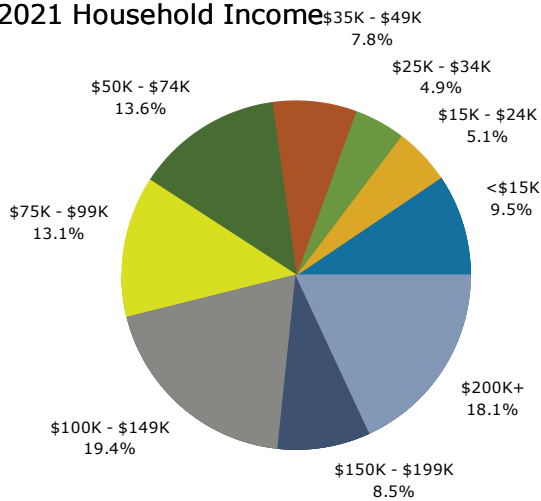
Trends 2021-2026



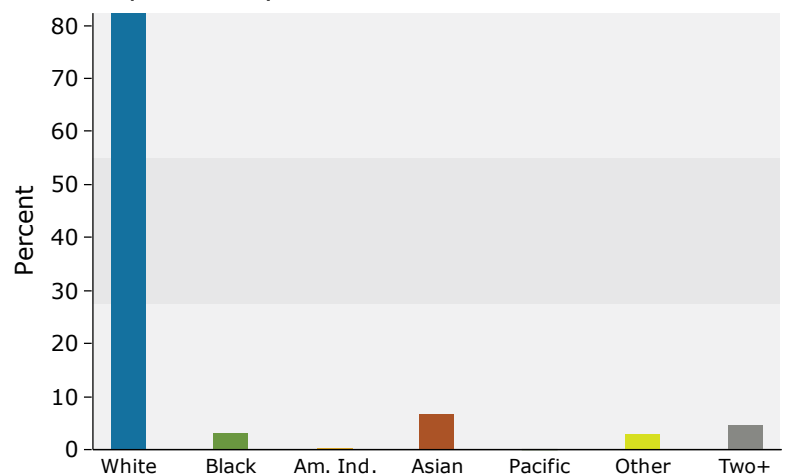
Population by Age



2021 Household Income



2021 Population by Race



2021 Percent Hispanic Origin: 10.9%



Demographic and Income Profile

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 Ring: 3 mile radius

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Summary	Census 2010	2021	2026
Population	246,491	261,870	271,019
Households	129,468	136,868	141,247
Families	45,180	47,923	49,709
Average Household Size	1.88	1.89	1.89
Owner Occupied Housing Units	35,636	35,308	35,632
Renter Occupied Housing Units	93,832	101,560	105,616
Median Age	38.0	39.8	40.6
Trends: 2021-2026 Annual Rate	Area	State	National
Population	0.69%	0.52%	0.71%
Households	0.63%	0.50%	0.71%
Families	0.73%	0.49%	0.64%
Owner HHs	0.18%	0.51%	0.91%
Median Household Income	3.19%	2.52%	2.41%

Households by Income	2021		2026	
	Number	Percent	Number	Percent
<\$15,000	13,969	10.2%	11,689	8.3%
\$15,000 - \$24,999	7,981	5.8%	6,453	4.6%
\$25,000 - \$34,999	7,679	5.6%	6,691	4.7%
\$35,000 - \$49,999	10,185	7.4%	8,747	6.2%
\$50,000 - \$74,999	19,961	14.6%	18,661	13.2%
\$75,000 - \$99,999	16,340	11.9%	17,286	12.2%
\$100,000 - \$149,999	23,557	17.2%	26,793	19.0%
\$150,000 - \$199,999	12,253	9.0%	14,860	10.5%
\$200,000+	24,941	18.2%	30,067	21.3%
Median Household Income	\$86,606		\$101,345	
Average Household Income	\$130,578		\$150,090	
Per Capita Income	\$68,318		\$78,282	

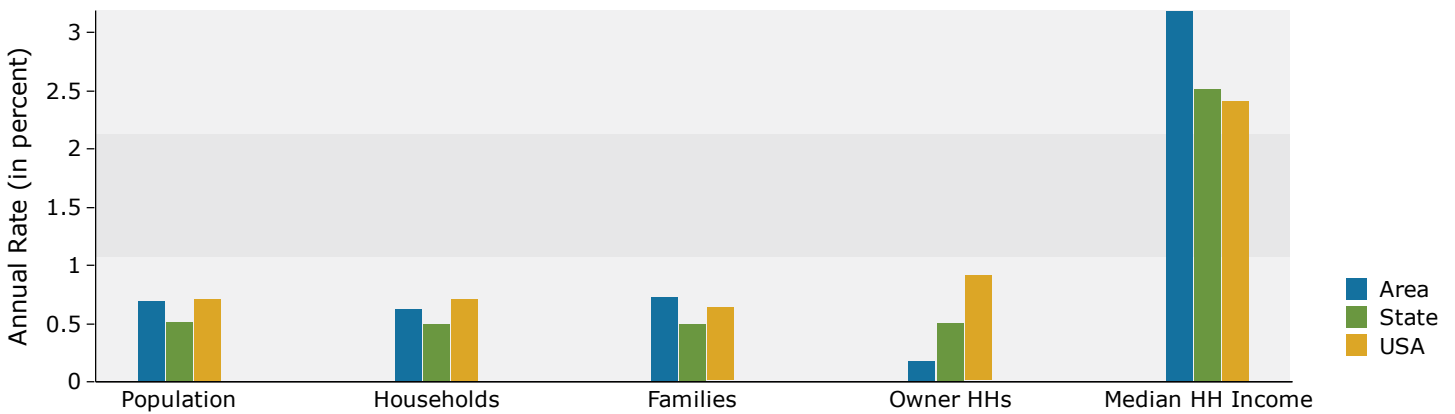
Population by Age	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	10,161	4.1%	9,444	3.6%	10,089	3.7%
5 - 9	8,197	3.3%	9,099	3.5%	8,867	3.3%
10 - 14	7,780	3.2%	9,199	3.5%	8,773	3.2%
15 - 19	8,752	3.6%	9,106	3.5%	8,847	3.3%
20 - 24	17,713	7.2%	14,847	5.7%	16,555	6.1%
25 - 34	56,721	23.0%	53,741	20.5%	54,641	20.2%
35 - 44	44,051	17.9%	47,394	18.1%	48,139	17.8%
45 - 54	33,645	13.6%	35,662	13.6%	36,708	13.5%
55 - 64	26,015	10.6%	30,456	11.6%	30,912	11.4%
65 - 74	15,742	6.4%	22,865	8.7%	24,562	9.1%
75 - 84	11,123	4.5%	13,136	5.0%	15,702	5.8%
85+	6,591	2.7%	6,922	2.6%	7,225	2.7%

Race and Ethnicity	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
White Alone	186,219	75.5%	188,738	72.1%	191,190	70.5%
Black Alone	14,260	5.8%	14,918	5.7%	15,193	5.6%
American Indian Alone	756	0.3%	797	0.3%	821	0.3%
Asian Alone	22,632	9.2%	28,888	11.0%	32,211	11.9%
Pacific Islander Alone	237	0.1%	266	0.1%	275	0.1%
Some Other Race Alone	11,970	4.9%	14,767	5.6%	16,522	6.1%
Two or More Races	10,417	4.2%	13,496	5.2%	14,807	5.5%
Hispanic Origin (Any Race)	31,434	12.8%	38,425	14.7%	43,489	16.0%

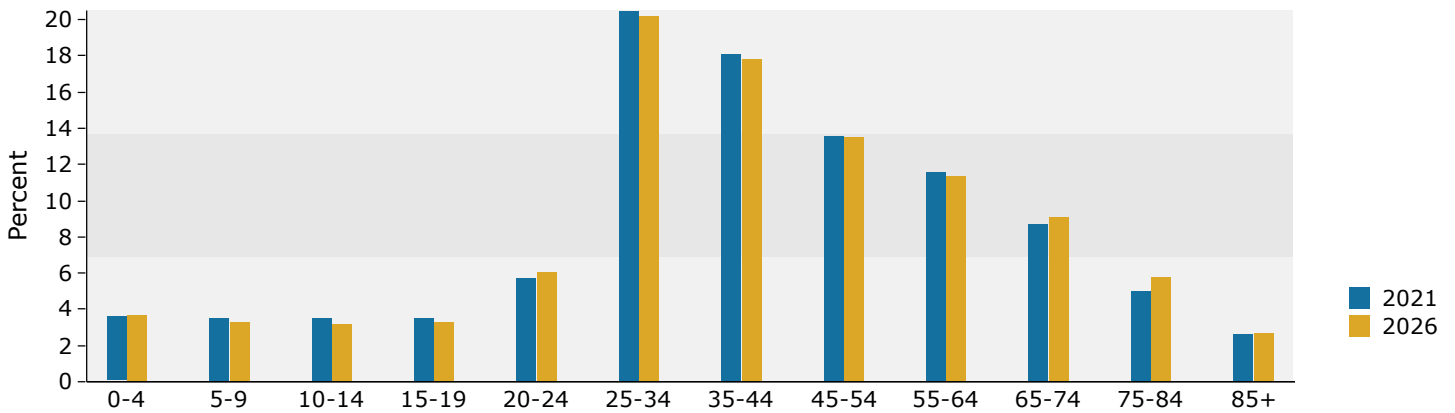
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.

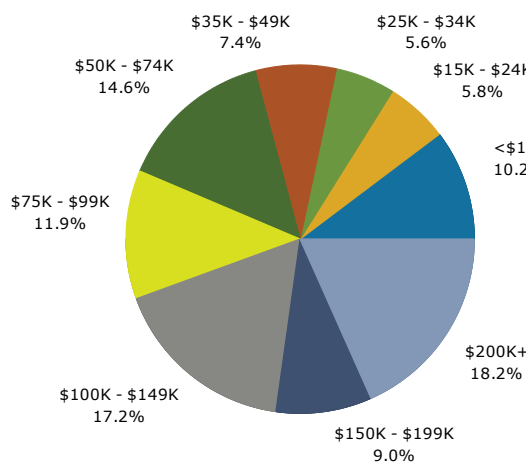
Trends 2021-2026



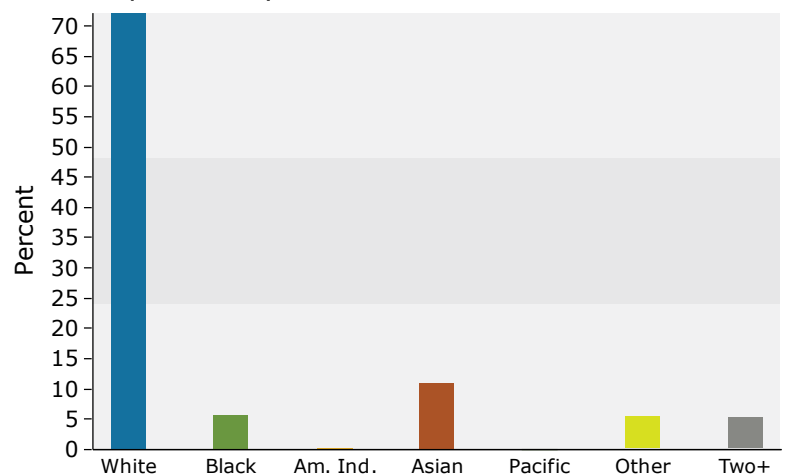
Population by Age



2021 Household Income



2021 Population by Race



2021 Percent Hispanic Origin: 14.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.



Demographic and Income Profile

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Summary	Census 2010	2021	2026
Population	790,815	822,019	845,503
Households	349,732	362,906	372,223
Families	159,117	165,040	170,259
Average Household Size	2.20	2.20	2.21
Owner Occupied Housing Units	95,603	93,758	94,444
Renter Occupied Housing Units	254,129	269,149	277,779
Median Age	36.0	37.9	38.7
Trends: 2021-2026 Annual Rate	Area	State	National
Population	0.56%	0.52%	0.71%
Households	0.51%	0.50%	0.71%
Families	0.62%	0.49%	0.64%
Owner HHs	0.15%	0.51%	0.91%
Median Household Income	3.04%	2.52%	2.41%

Households by Income	2021		2026	
	Number	Percent	Number	Percent
<\$15,000	40,927	11.3%	34,707	9.3%
\$15,000 - \$24,999	27,191	7.5%	22,952	6.2%
\$25,000 - \$34,999	26,543	7.3%	23,444	6.3%
\$35,000 - \$49,999	35,136	9.7%	31,183	8.4%
\$50,000 - \$74,999	56,003	15.4%	54,710	14.7%
\$75,000 - \$99,999	41,839	11.5%	44,936	12.1%
\$100,000 - \$149,999	55,123	15.2%	63,668	17.1%
\$150,000 - \$199,999	27,008	7.4%	32,921	8.8%
\$200,000+	53,126	14.6%	63,689	17.1%
Median Household Income	\$72,361		\$84,037	
Average Household Income	\$114,163		\$131,223	
Per Capita Income	\$50,580		\$57,934	

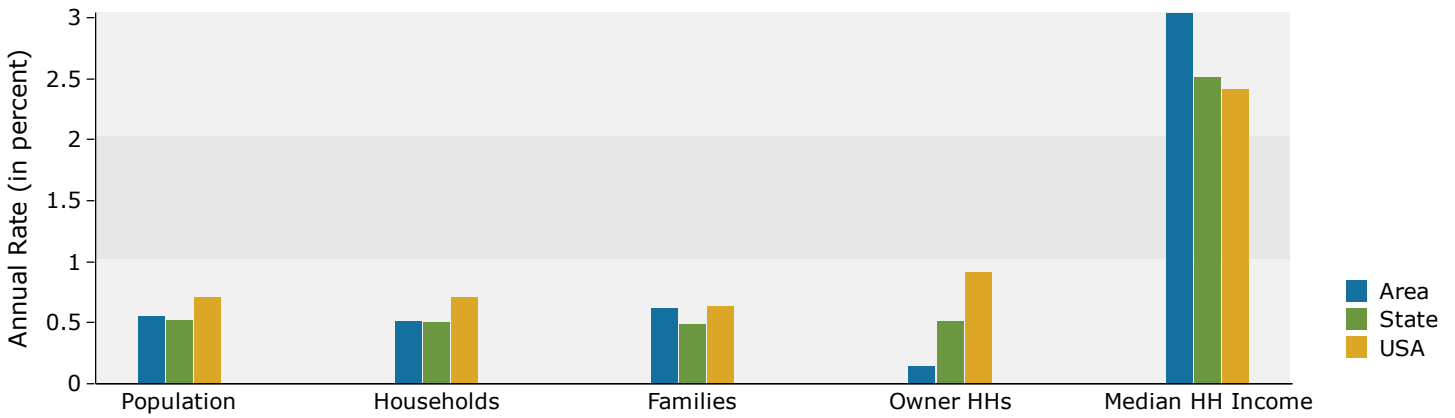
Population by Age	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	40,051	5.1%	36,627	4.5%	38,474	4.6%
5 - 9	35,045	4.4%	36,019	4.4%	35,034	4.1%
10 - 14	34,415	4.4%	36,616	4.5%	34,818	4.1%
15 - 19	44,307	5.6%	43,504	5.3%	42,016	5.0%
20 - 24	70,066	8.9%	64,959	7.9%	66,328	7.8%
25 - 34	158,144	20.0%	151,365	18.4%	154,400	18.3%
35 - 44	129,541	16.4%	132,756	16.1%	135,744	16.1%
45 - 54	105,632	13.4%	106,353	12.9%	108,387	12.8%
55 - 64	81,503	10.3%	92,990	11.3%	94,564	11.2%
65 - 74	46,807	5.9%	68,043	8.3%	73,483	8.7%
75 - 84	29,647	3.7%	35,733	4.3%	43,921	5.2%
85+	15,656	2.0%	17,054	2.1%	18,334	2.2%

Race and Ethnicity	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
White Alone	451,393	57.1%	449,681	54.7%	453,273	53.6%
Black Alone	66,681	8.4%	65,102	7.9%	65,066	7.7%
American Indian Alone	4,261	0.5%	4,227	0.5%	4,275	0.5%
Asian Alone	121,188	15.3%	140,512	17.1%	152,319	18.0%
Pacific Islander Alone	808	0.1%	858	0.1%	874	0.1%
Some Other Race Alone	110,562	14.0%	118,695	14.4%	123,768	14.6%
Two or More Races	35,922	4.5%	42,944	5.2%	45,928	5.4%
Hispanic Origin (Any Race)	226,506	28.6%	244,474	29.7%	259,664	30.7%

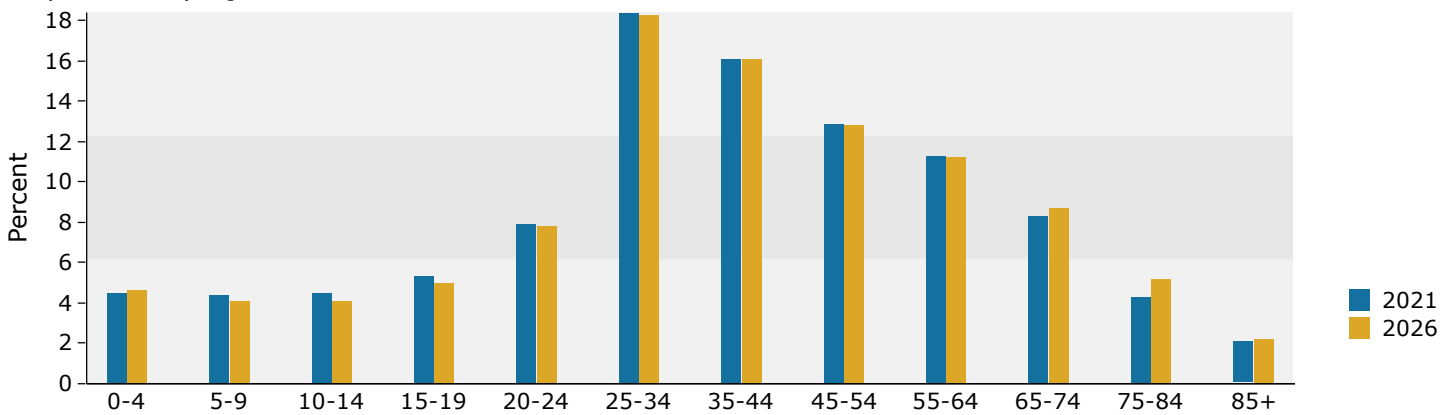
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.

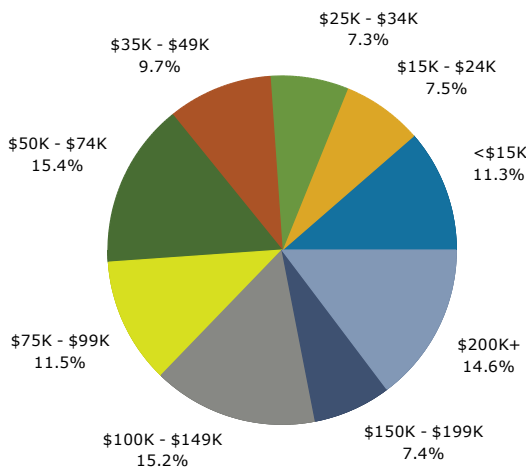
Trends 2021-2026



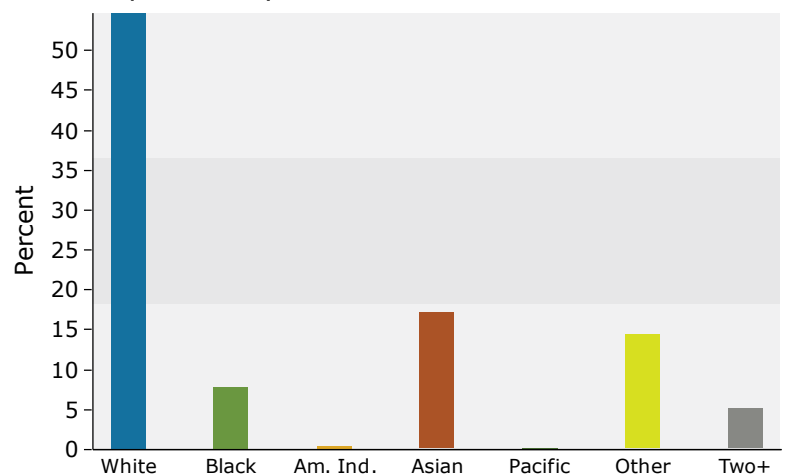
Population by Age



2021 Household Income



2021 Population by Race



2021 Percent Hispanic Origin: 29.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.