



## Demographic and Income Profile

Victory + Tampa  
19361 Victory Blvd, Reseda, California, 91335  
Ring: 1 mile radius

Prepared by Esri  
Latitude: 34.18663  
Longitude: -118.55520

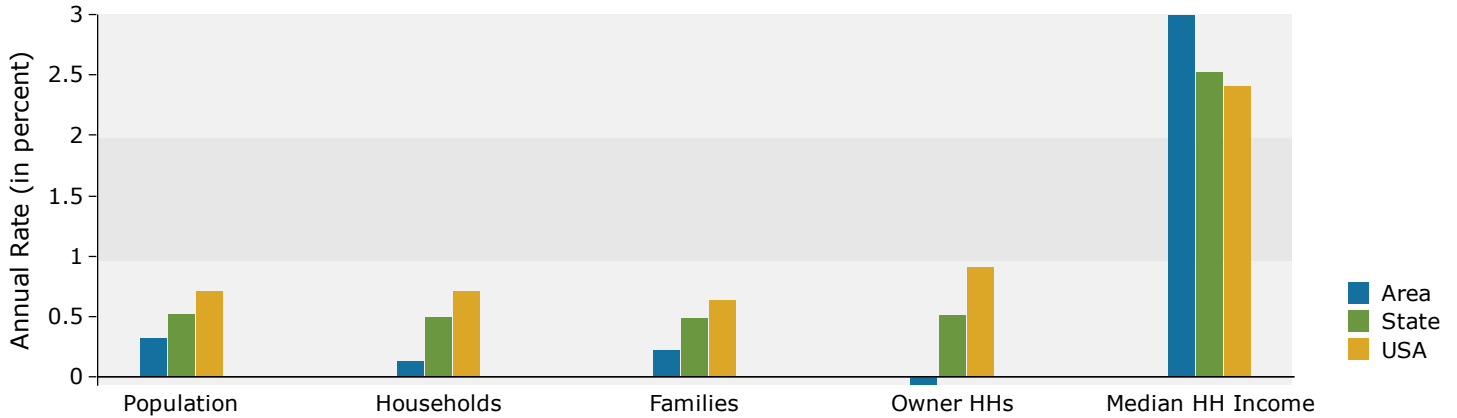
Summary	Census 2010		2021		2026			
Population	23,993		24,427		24,818			
Households	7,649		7,660		7,709			
Families	5,384		5,408		5,470			
Average Household Size	3.04		3.09		3.12			
Owner Occupied Housing Units	4,929		4,800		4,783			
Renter Occupied Housing Units	2,720		2,860		2,925			
Median Age	39.6		41.4		42.6			
Trends: 2021-2026 Annual Rate	Area		State		National			
Population	0.32%		0.52%		0.71%			
Households	0.13%		0.50%		0.71%			
Families	0.23%		0.49%		0.64%			
Owner HHs	-0.07%		0.51%		0.91%			
Median Household Income	3.00%		2.52%		2.41%			
Households by Income			2021		2026			
			Number	Percent	Number	Percent		
	<\$15,000		792	10.3%	662	8.6%		
	\$15,000 - \$24,999		411	5.4%	325	4.2%		
	\$25,000 - \$34,999		487	6.4%	395	5.1%		
	\$35,000 - \$49,999		743	9.7%	659	8.5%		
	\$50,000 - \$74,999		1,155	15.1%	1,075	13.9%		
	\$75,000 - \$99,999		984	12.8%	974	12.6%		
	\$100,000 - \$149,999		1,399	18.3%	1,534	19.9%		
	\$150,000 - \$199,999		827	10.8%	1,019	13.2%		
	\$200,000+		863	11.3%	1,065	13.8%		
Median Household Income		\$79,946		\$92,658				
Average Household Income		\$105,825		\$122,652				
Per Capita Income		\$33,795		\$38,818				
Population by Age	Census 2010		2021		2026			
	Number	Percent	Number	Percent	Number	Percent		
	0 - 4	1,338	5.6%	1,209	4.9%	1,222	4.9%	
	5 - 9	1,400	5.8%	1,301	5.3%	1,250	5.0%	
	10 - 14	1,468	6.1%	1,429	5.9%	1,356	5.5%	
	15 - 19	1,569	6.5%	1,362	5.6%	1,340	5.4%	
	20 - 24	1,577	6.6%	1,391	5.7%	1,320	5.3%	
	25 - 34	3,130	13.0%	3,437	14.1%	3,236	13.0%	
	35 - 44	3,364	14.0%	3,166	13.0%	3,517	14.2%	
	45 - 54	3,578	14.9%	3,149	12.9%	3,080	12.4%	
	55 - 64	2,813	11.7%	3,161	12.9%	3,168	12.8%	
	65 - 74	1,506	6.3%	2,376	9.7%	2,520	10.2%	
	75 - 84	1,145	4.8%	1,325	5.4%	1,672	6.7%	
	85+	1,105	4.6%	1,119	4.6%	1,138	4.6%	
	Race and Ethnicity	Census 2010		2021		2026		
Number		Percent	Number	Percent	Number	Percent		
White Alone		15,271	63.6%	14,752	60.4%	14,691	59.2%	
Black Alone		894	3.7%	867	3.5%	850	3.4%	
American Indian Alone		123	0.5%	125	0.5%	126	0.5%	
Asian Alone		2,276	9.5%	2,654	10.9%	2,868	11.6%	
Pacific Islander Alone		22	0.1%	22	0.1%	22	0.1%	
Some Other Race Alone		4,158	17.3%	4,551	18.6%	4,726	19.0%	
Two or More Races		1,249	5.2%	1,457	6.0%	1,535	6.2%	
Hispanic Origin (Any Race)		8,833	36.8%	9,638	39.5%	10,188	41.1%	

**Data Note:** Income is expressed in current dollars.

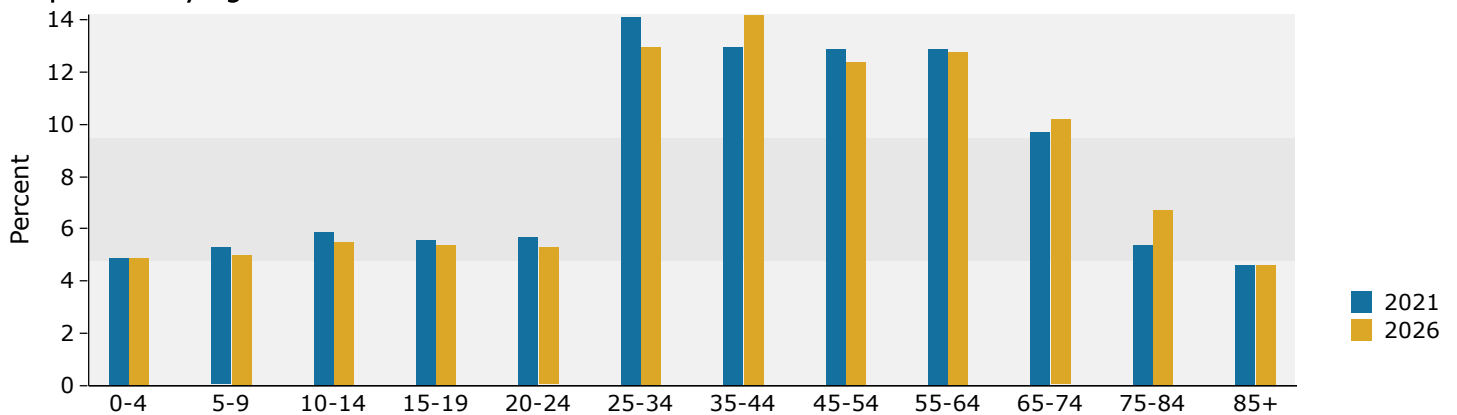
**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.

January 04, 2022

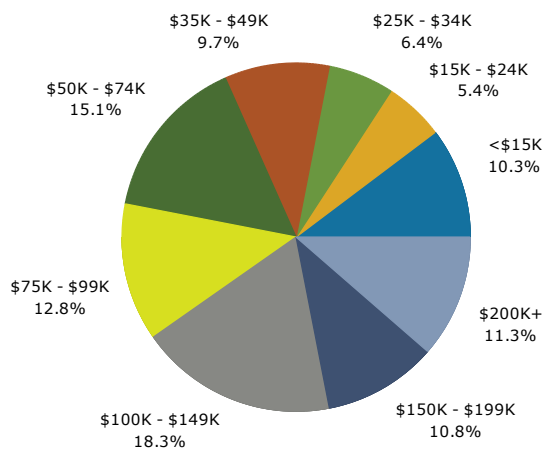
## Trends 2021-2026



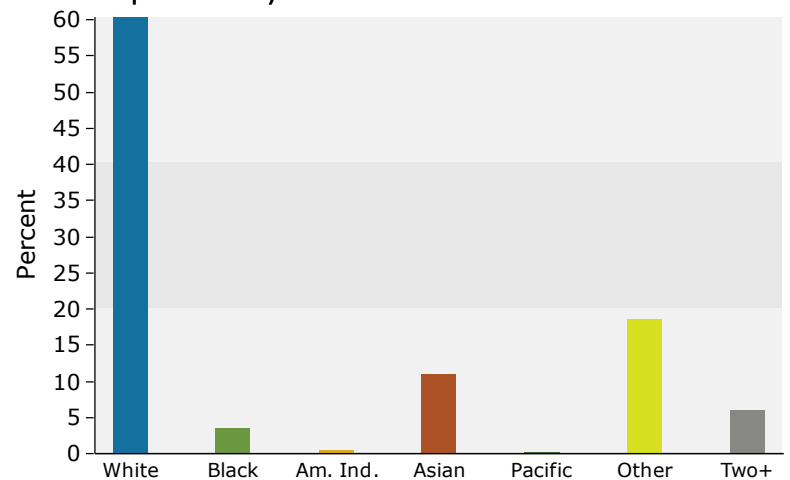
## Population by Age



## 2021 Household Income



## 2021 Population by Race



2021 Percent Hispanic Origin: 39.5%



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Summary	Census 2010		2021		2026		
Population	233,459		245,047		250,485		
Households	79,972		83,543		85,317		
Families	53,758		55,860		56,993		
Average Household Size	2.89		2.91		2.91		
Owner Occupied Housing Units	40,670		40,096		40,331		
Renter Occupied Housing Units	39,302		43,447		44,985		
Median Age	36.3		38.1		39.3		
Trends: 2021-2026 Annual Rate	Area		State		National		
Population	0.44%		0.52%		0.71%		
Households	0.42%		0.50%		0.71%		
Families	0.40%		0.49%		0.64%		
Owner HHs	0.12%		0.51%		0.91%		
Median Household Income	2.67%		2.52%		2.41%		
Households by Income			2021	2026			
			Number	Percent	Number	Percent	
	<\$15,000		7,484	9.0%	6,253	7.3%	
	\$15,000 - \$24,999		5,346	6.4%	4,258	5.0%	
	\$25,000 - \$34,999		5,849	7.0%	5,012	5.9%	
	\$35,000 - \$49,999		7,873	9.4%	7,197	8.4%	
	\$50,000 - \$74,999		14,044	16.8%	13,404	15.7%	
	\$75,000 - \$99,999		10,832	13.0%	11,153	13.1%	
	\$100,000 - \$149,999		15,839	19.0%	17,811	20.9%	
	\$150,000 - \$199,999		8,036	9.6%	10,023	11.7%	
	\$200,000+		8,240	9.9%	10,205	12.0%	
Median Household Income			\$77,089		\$87,966		
Average Household Income			\$103,108		\$118,654		
Per Capita Income			\$35,212		\$40,479		
Population by Age	Census 2010		2021		2026		
	Number	Percent	Number	Percent	Number	Percent	
	0 - 4	15,010	6.4%	13,827	5.6%	14,198	5.7%
	5 - 9	13,943	6.0%	14,429	5.9%	13,717	5.5%
	10 - 14	14,494	6.2%	15,023	6.1%	14,273	5.7%
	15 - 19	15,510	6.6%	14,090	5.7%	14,134	5.6%
	20 - 24	16,527	7.1%	15,539	6.3%	15,067	6.0%
	25 - 34	36,483	15.6%	37,832	15.4%	37,472	15.0%
	35 - 44	35,448	15.2%	35,551	14.5%	37,869	15.1%
	45 - 54	32,954	14.1%	32,045	13.1%	32,203	12.9%
	55 - 64	25,229	10.8%	29,090	11.9%	29,352	11.7%
	65 - 74	13,754	5.9%	21,368	8.7%	22,954	9.2%
	75 - 84	9,313	4.0%	10,813	4.4%	13,543	5.4%
	85+	4,794	2.1%	5,441	2.2%	5,704	2.3%
	Race and Ethnicity	Census 2010		2021		2026	
Number		Percent	Number	Percent	Number	Percent	
White Alone		138,027	59.1%	137,970	56.3%	138,574	55.3%
Black Alone		10,056	4.3%	10,171	4.2%	10,119	4.0%
American Indian Alone		1,261	0.5%	1,264	0.5%	1,254	0.5%
Asian Alone		26,755	11.5%	31,837	13.0%	34,470	13.8%
Pacific Islander Alone		315	0.1%	333	0.1%	330	0.1%
Some Other Race Alone		44,635	19.1%	48,677	19.9%	50,109	20.0%
Two or More Races		12,410	5.3%	14,796	6.0%	15,628	6.2%
Hispanic Origin (Any Race)		94,550	40.5%	103,000	42.0%	107,715	43.0%

**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.

January 04, 2022

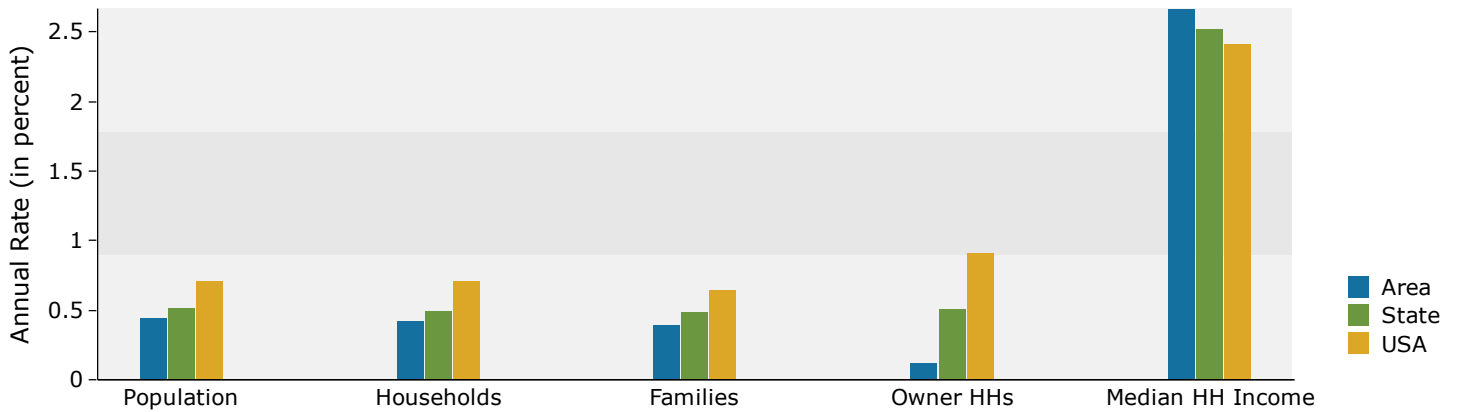


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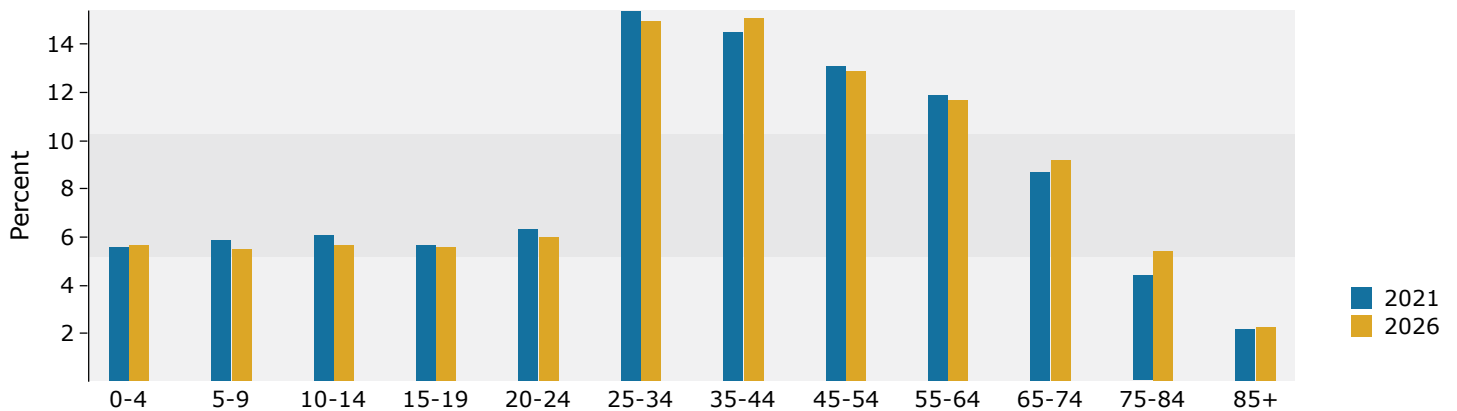
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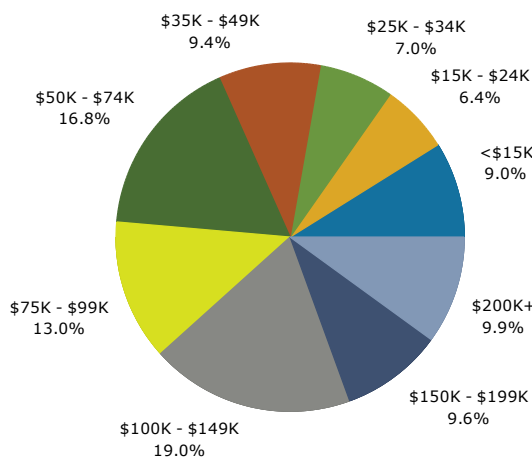
### Trends 2021-2026



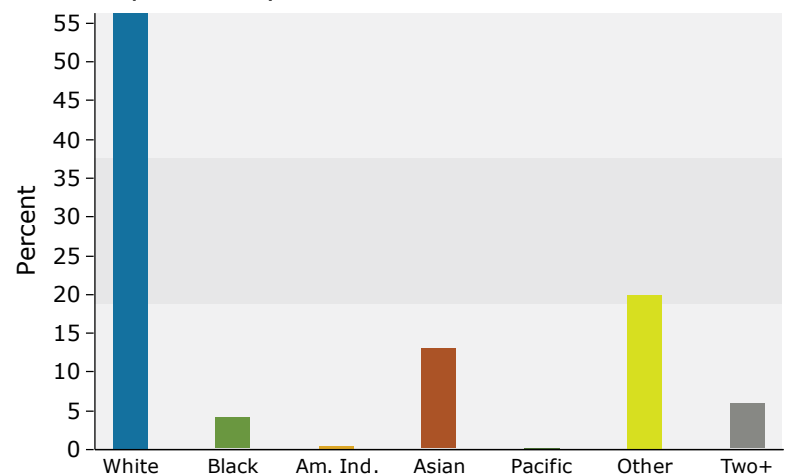
### Population by Age



### 2021 Household Income



### 2021 Population by Race



2021 Percent Hispanic Origin: 42.0%



## Demographic and Income Profile

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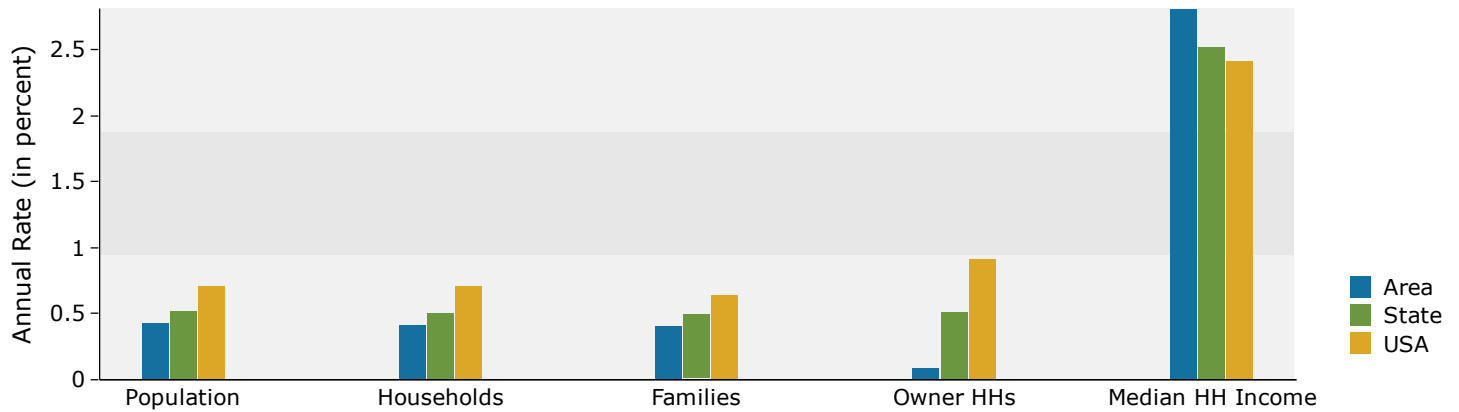
Summary	Census 2010		2021	2026
Population	455,912		475,482	485,890
Households	158,845		164,317	167,772
Families	107,843		111,438	113,749
Average Household Size	2.83		2.85	2.85
Owner Occupied Housing Units	86,465		85,369	85,758
Renter Occupied Housing Units	72,380		78,947	82,014
Median Age	37.0		38.7	39.8
Trends: 2021-2026 Annual Rate	Area	State	National	
Population	0.43%	0.52%	0.71%	
Households	0.42%	0.50%	0.71%	
Families	0.41%	0.49%	0.64%	
Owner HHs	0.09%	0.51%	0.91%	
Median Household Income	2.81%	2.52%	2.41%	
Households by Income	2021		2026	
	Number	Percent	Number	Percent
<\$15,000	13,255	8.1%	11,020	6.6%
\$15,000 - \$24,999	9,899	6.0%	7,845	4.7%
\$25,000 - \$34,999	10,754	6.5%	9,218	5.5%
\$35,000 - \$49,999	15,069	9.2%	13,731	8.2%
\$50,000 - \$74,999	25,935	15.8%	24,871	14.8%
\$75,000 - \$99,999	20,523	12.5%	20,875	12.4%
\$100,000 - \$149,999	30,874	18.8%	34,012	20.3%
\$150,000 - \$199,999	16,497	10.0%	20,259	12.1%
\$200,000+	21,511	13.1%	25,942	15.5%
Median Household Income	\$82,330		\$94,583	
Average Household Income	\$114,247		\$130,471	
Per Capita Income	\$39,520		\$45,088	
Population by Age	Census 2010		2021	2026
	Number	Percent	Number	Percent
0 - 4	27,984	6.1%	25,670	5.4%
5 - 9	27,128	6.0%	26,886	5.7%
10 - 14	28,209	6.2%	28,556	6.0%
15 - 19	31,988	7.0%	29,191	6.1%
20 - 24	33,105	7.3%	30,299	6.4%
25 - 34	66,014	14.5%	71,150	15.0%
35 - 44	66,926	14.7%	65,488	13.8%
45 - 54	65,683	14.4%	61,230	12.9%
55 - 64	51,194	11.2%	58,715	12.3%
65 - 74	28,708	6.3%	44,170	9.3%
75 - 84	19,490	4.3%	23,012	4.8%
85+	9,483	2.1%	11,114	2.3%
Race and Ethnicity	Census 2010		2021	2026
	Number	Percent	Number	Percent
White Alone	280,562	61.5%	278,698	58.6%
Black Alone	21,231	4.7%	21,182	4.5%
American Indian Alone	2,460	0.5%	2,460	0.5%
Asian Alone	54,710	12.0%	65,183	13.7%
Pacific Islander Alone	634	0.1%	660	0.1%
Some Other Race Alone	72,783	16.0%	79,283	16.7%
Two or More Races	23,533	5.2%	28,015	5.9%
Hispanic Origin (Any Race)	162,815	35.7%	177,414	37.3%

**Data Note:** Income is expressed in current dollars.

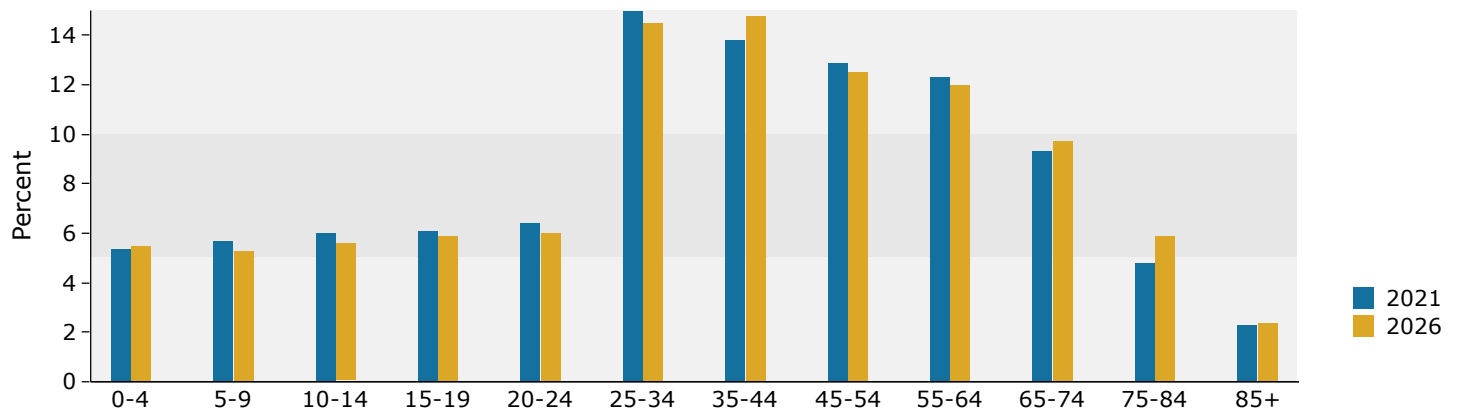
**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.

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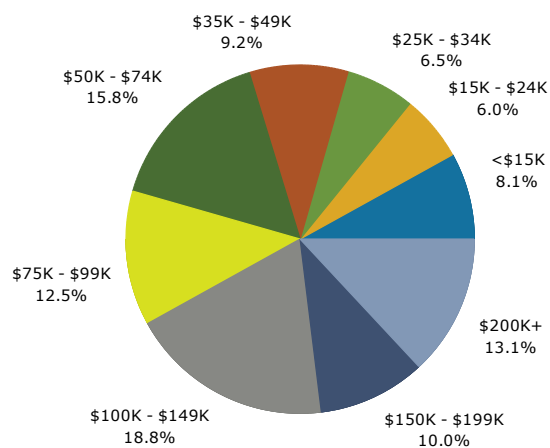
## Trends 2021-2026



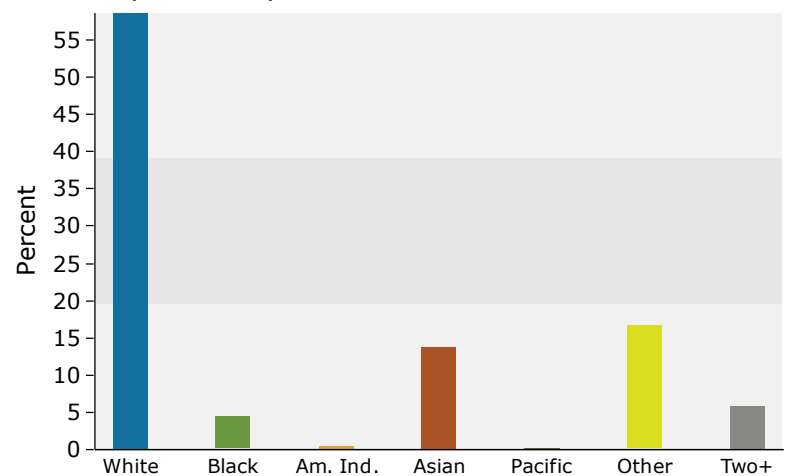
## Population by Age



## 2021 Household Income



## 2021 Population by Race



2021 Percent Hispanic Origin: 37.3%