



Demographic and Income Profile

White Flint Plaza
 5100 Nicholson Ln, Kensington, Maryland, 20895
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 39.04529
 Longitude: -77.10497

| Summary | Census 2010 | 2021 | 2026 |
|-------------------------------|-------------|--------|----------|
| Population | 17,821 | 22,238 | 23,865 |
| Households | 8,006 | 10,428 | 11,282 |
| Families | 4,296 | 5,239 | 5,598 |
| Average Household Size | 2.19 | 2.10 | 2.09 |
| Owner Occupied Housing Units | 4,835 | 5,083 | 5,419 |
| Renter Occupied Housing Units | 3,171 | 5,344 | 5,864 |
| Median Age | 39.9 | 42.4 | 43.5 |
| Trends: 2021-2026 Annual Rate | Area | State | National |
| Population | 1.42% | 0.49% | 0.71% |
| Households | 1.59% | 0.48% | 0.71% |
| Families | 1.33% | 0.40% | 0.64% |
| Owner HHs | 1.29% | 0.74% | 0.91% |
| Median Household Income | 1.87% | 1.76% | 2.41% |

| Households by Income | 2021 | | 2026 | |
|--------------------------|-----------|---------|-----------|---------|
| | Number | Percent | Number | Percent |
| <\$15,000 | 673 | 6.5% | 650 | 5.8% |
| \$15,000 - \$24,999 | 502 | 4.8% | 463 | 4.1% |
| \$25,000 - \$34,999 | 581 | 5.6% | 568 | 5.0% |
| \$35,000 - \$49,999 | 742 | 7.1% | 662 | 5.9% |
| \$50,000 - \$74,999 | 1,345 | 12.9% | 1,325 | 11.7% |
| \$75,000 - \$99,999 | 1,403 | 13.5% | 1,452 | 12.9% |
| \$100,000 - \$149,999 | 1,852 | 17.8% | 2,116 | 18.8% |
| \$150,000 - \$199,999 | 1,105 | 10.6% | 1,334 | 11.8% |
| \$200,000+ | 2,226 | 21.3% | 2,712 | 24.0% |
| Median Household Income | \$99,275 | | \$108,888 | |
| Average Household Income | \$144,205 | | \$161,202 | |
| Per Capita Income | \$68,187 | | \$76,804 | |

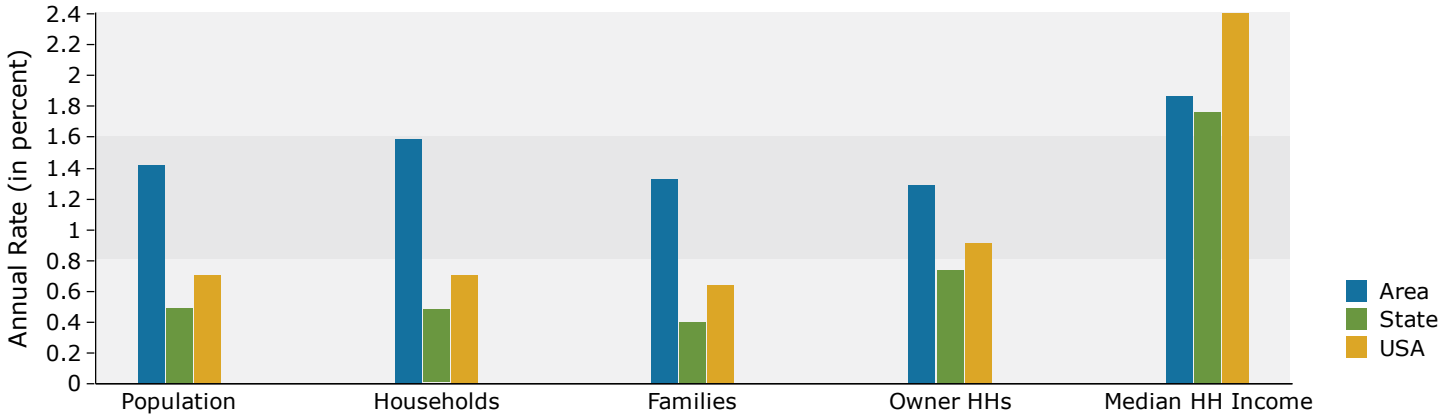
| Population by Age | Census 2010 | | 2021 | | 2026 | |
|-------------------|-------------|---------|--------|---------|--------|---------|
| | Number | Percent | Number | Percent | Number | Percent |
| 0 - 4 | 974 | 5.5% | 996 | 4.5% | 1,032 | 4.3% |
| 5 - 9 | 783 | 4.4% | 945 | 4.2% | 956 | 4.0% |
| 10 - 14 | 696 | 3.9% | 983 | 4.4% | 982 | 4.1% |
| 15 - 19 | 705 | 4.0% | 871 | 3.9% | 954 | 4.0% |
| 20 - 24 | 1,013 | 5.7% | 1,103 | 5.0% | 1,218 | 5.1% |
| 25 - 34 | 3,366 | 18.9% | 3,554 | 16.0% | 3,604 | 15.1% |
| 35 - 44 | 2,652 | 14.9% | 3,485 | 15.7% | 3,716 | 15.6% |
| 45 - 54 | 2,496 | 14.0% | 2,626 | 11.8% | 2,905 | 12.2% |
| 55 - 64 | 2,218 | 12.4% | 2,887 | 13.0% | 2,775 | 11.6% |
| 65 - 74 | 1,365 | 7.7% | 2,410 | 10.8% | 2,699 | 11.3% |
| 75 - 84 | 1,026 | 5.8% | 1,549 | 7.0% | 2,031 | 8.5% |
| 85+ | 528 | 3.0% | 832 | 3.7% | 993 | 4.2% |

| Race and Ethnicity | Census 2010 | | 2021 | | 2026 | |
|----------------------------|-------------|---------|--------|---------|--------|---------|
| | Number | Percent | Number | Percent | Number | Percent |
| White Alone | 12,089 | 67.8% | 13,603 | 61.2% | 13,863 | 58.1% |
| Black Alone | 1,225 | 6.9% | 2,049 | 9.2% | 2,443 | 10.2% |
| American Indian Alone | 62 | 0.3% | 80 | 0.4% | 88 | 0.4% |
| Asian Alone | 2,806 | 15.7% | 4,065 | 18.3% | 4,643 | 19.5% |
| Pacific Islander Alone | 11 | 0.1% | 13 | 0.1% | 13 | 0.1% |
| Some Other Race Alone | 982 | 5.5% | 1,454 | 6.5% | 1,695 | 7.1% |
| Two or More Races | 645 | 3.6% | 974 | 4.4% | 1,121 | 4.7% |
| Hispanic Origin (Any Race) | 2,882 | 16.2% | 4,398 | 19.8% | 5,217 | 21.9% |

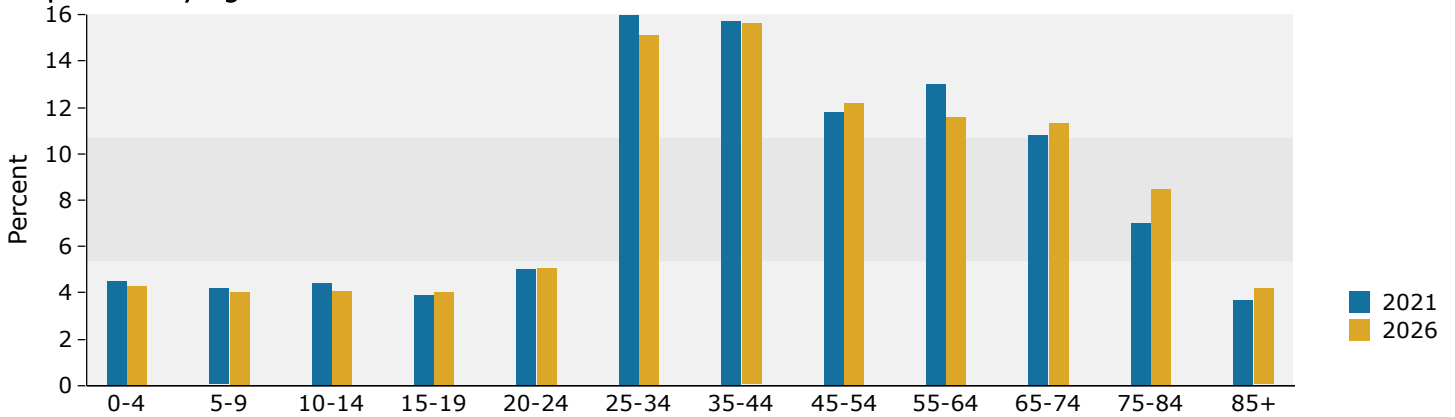
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.

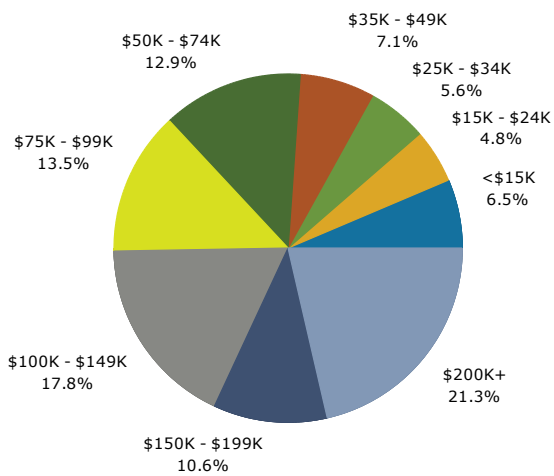
Trends 2021-2026



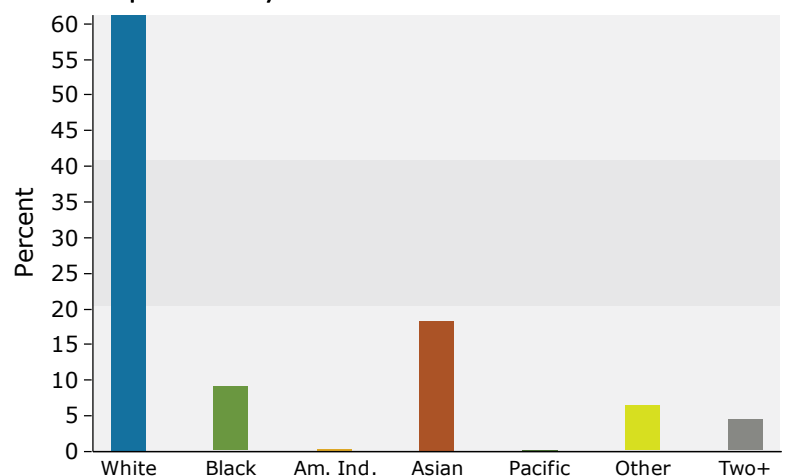
Population by Age



2021 Household Income



2021 Population by Race



2021 Percent Hispanic Origin: 19.8%



Demographic and Income Profile

White Flint Plaza
 5100 Nicholson Ln, Kensington, Maryland, 20895
 Ring: 3 mile radius

Prepared by Esri
 Latitude: 39.04529
 Longitude: -77.10497

| Summary | Census 2010 | 2021 | 2026 |
|-------------------------------|-------------|---------|----------|
| Population | 148,457 | 160,162 | 165,537 |
| Households | 55,357 | 59,801 | 61,910 |
| Families | 35,051 | 36,910 | 37,975 |
| Average Household Size | 2.65 | 2.65 | 2.64 |
| Owner Occupied Housing Units | 36,784 | 37,554 | 38,761 |
| Renter Occupied Housing Units | 18,573 | 22,247 | 23,149 |
| Median Age | 38.5 | 40.4 | 41.6 |
| Trends: 2021-2026 Annual Rate | Area | State | National |
| Population | 0.66% | 0.49% | 0.71% |
| Households | 0.70% | 0.48% | 0.71% |
| Families | 0.57% | 0.40% | 0.64% |
| Owner HHs | 0.63% | 0.74% | 0.91% |
| Median Household Income | 1.57% | 1.76% | 2.41% |

| Households by Income | 2021 | | 2026 | |
|--------------------------|-----------|---------|-----------|---------|
| | Number | Percent | Number | Percent |
| <\$15,000 | 3,247 | 5.4% | 3,037 | 4.9% |
| \$15,000 - \$24,999 | 2,559 | 4.3% | 2,276 | 3.7% |
| \$25,000 - \$34,999 | 2,884 | 4.8% | 2,634 | 4.3% |
| \$35,000 - \$49,999 | 3,992 | 6.7% | 3,465 | 5.6% |
| \$50,000 - \$74,999 | 7,815 | 13.1% | 7,438 | 12.0% |
| \$75,000 - \$99,999 | 7,924 | 13.3% | 7,971 | 12.9% |
| \$100,000 - \$149,999 | 11,095 | 18.6% | 11,911 | 19.2% |
| \$150,000 - \$199,999 | 7,242 | 12.1% | 8,237 | 13.3% |
| \$200,000+ | 13,042 | 21.8% | 14,940 | 24.1% |
| Median Household Income | \$104,589 | | \$113,038 | |
| Average Household Income | \$150,846 | | \$166,402 | |
| Per Capita Income | \$56,484 | | \$62,404 | |

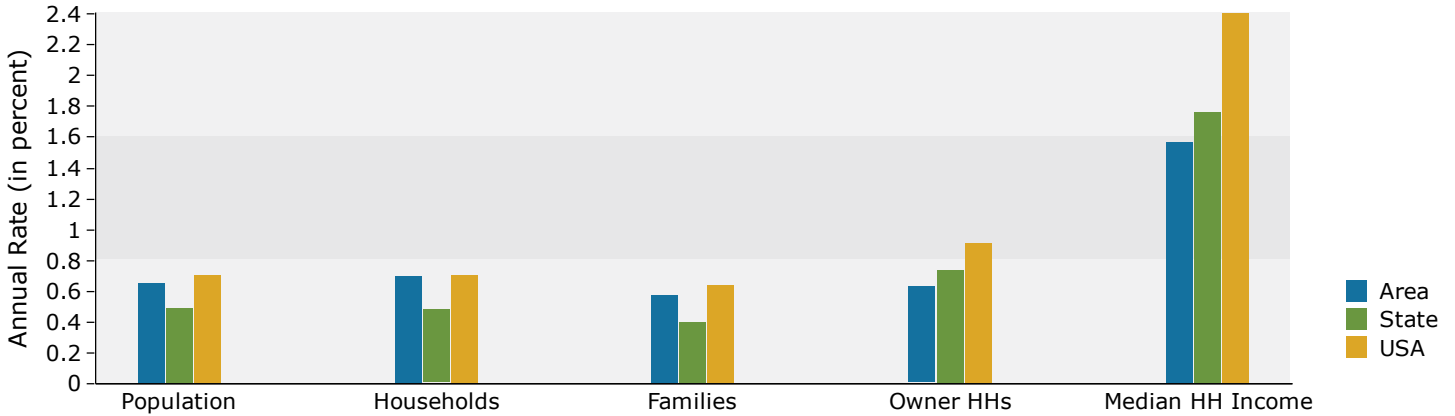
| Population by Age | Census 2010 | | 2021 | | 2026 | |
|-------------------|-------------|---------|--------|---------|--------|---------|
| | Number | Percent | Number | Percent | Number | Percent |
| 0 - 4 | 9,783 | 6.6% | 8,864 | 5.5% | 9,071 | 5.5% |
| 5 - 9 | 8,925 | 6.0% | 9,559 | 6.0% | 9,318 | 5.6% |
| 10 - 14 | 8,328 | 5.6% | 10,405 | 6.5% | 9,693 | 5.9% |
| 15 - 19 | 7,785 | 5.2% | 8,432 | 5.3% | 9,248 | 5.6% |
| 20 - 24 | 8,531 | 5.7% | 7,800 | 4.9% | 8,222 | 5.0% |
| 25 - 34 | 22,975 | 15.5% | 21,319 | 13.3% | 20,485 | 12.4% |
| 35 - 44 | 22,279 | 15.0% | 24,109 | 15.1% | 25,329 | 15.3% |
| 45 - 54 | 21,803 | 14.7% | 20,704 | 12.9% | 21,775 | 13.2% |
| 55 - 64 | 17,082 | 11.5% | 20,251 | 12.6% | 19,803 | 12.0% |
| 65 - 74 | 9,839 | 6.6% | 15,351 | 9.6% | 16,842 | 10.2% |
| 75 - 84 | 7,120 | 4.8% | 8,547 | 5.3% | 10,553 | 6.4% |
| 85+ | 4,008 | 2.7% | 4,820 | 3.0% | 5,198 | 3.1% |

| Race and Ethnicity | Census 2010 | | 2021 | | 2026 | |
|----------------------------|-------------|---------|--------|---------|--------|---------|
| | Number | Percent | Number | Percent | Number | Percent |
| White Alone | 92,612 | 62.4% | 89,942 | 56.2% | 88,480 | 53.5% |
| Black Alone | 13,128 | 8.8% | 16,790 | 10.5% | 18,394 | 11.1% |
| American Indian Alone | 692 | 0.5% | 819 | 0.5% | 899 | 0.5% |
| Asian Alone | 20,239 | 13.6% | 24,273 | 15.2% | 26,257 | 15.9% |
| Pacific Islander Alone | 100 | 0.1% | 113 | 0.1% | 116 | 0.1% |
| Some Other Race Alone | 15,418 | 10.4% | 20,123 | 12.6% | 22,488 | 13.6% |
| Two or More Races | 6,267 | 4.2% | 8,101 | 5.1% | 8,902 | 5.4% |
| Hispanic Origin (Any Race) | 35,779 | 24.1% | 46,766 | 29.2% | 52,613 | 31.8% |

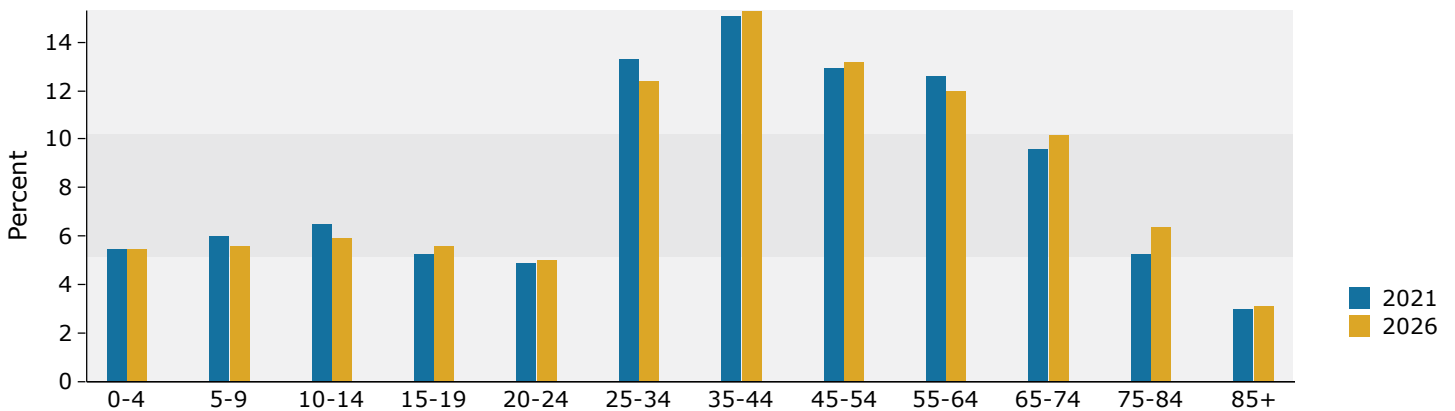
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.

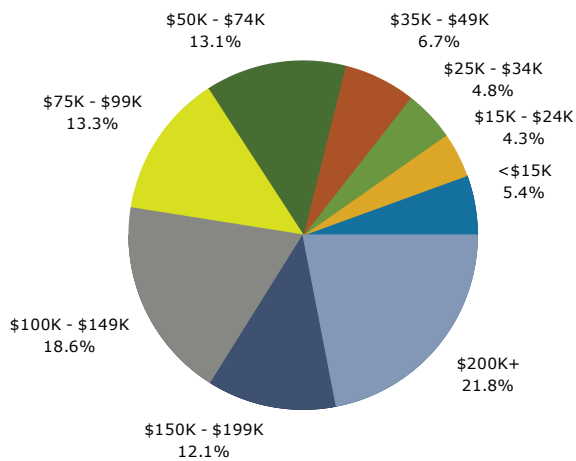
Trends 2021-2026



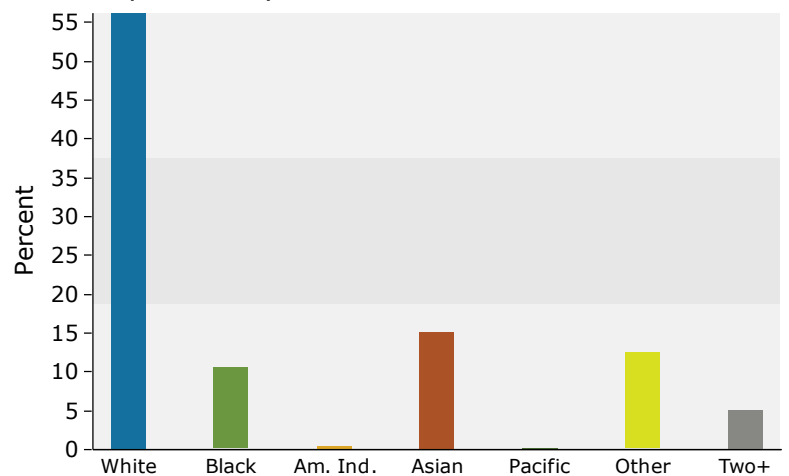
Population by Age



2021 Household Income



2021 Population by Race



2021 Percent Hispanic Origin: 29.2%



Demographic and Income Profile

White Flint Plaza
 5100 Nicholson Ln, Kensington, Maryland, 20895
 Ring: 5 mile radius

Prepared by Esri
 Latitude: 39.04529
 Longitude: -77.10497

| Summary | Census 2010 | 2021 | 2026 |
|-------------------------------|-------------|---------|----------|
| Population | 360,949 | 382,188 | 395,335 |
| Households | 137,875 | 146,042 | 151,391 |
| Families | 89,149 | 92,242 | 94,876 |
| Average Household Size | 2.58 | 2.58 | 2.58 |
| Owner Occupied Housing Units | 92,855 | 94,677 | 97,370 |
| Renter Occupied Housing Units | 45,020 | 51,365 | 54,021 |
| Median Age | 40.1 | 41.9 | 42.6 |
| Trends: 2021-2026 Annual Rate | Area | State | National |
| Population | 0.68% | 0.49% | 0.71% |
| Households | 0.72% | 0.48% | 0.71% |
| Families | 0.56% | 0.40% | 0.64% |
| Owner HHs | 0.56% | 0.74% | 0.91% |
| Median Household Income | 1.67% | 1.76% | 2.41% |

| Households by Income | 2021 | | 2026 | |
|--------------------------|-----------|---------|-----------|---------|
| | Number | Percent | Number | Percent |
| <\$15,000 | 8,355 | 5.7% | 7,652 | 5.1% |
| \$15,000 - \$24,999 | 6,279 | 4.3% | 5,616 | 3.7% |
| \$25,000 - \$34,999 | 7,285 | 5.0% | 6,665 | 4.4% |
| \$35,000 - \$49,999 | 9,157 | 6.3% | 8,188 | 5.4% |
| \$50,000 - \$74,999 | 17,568 | 12.0% | 17,036 | 11.3% |
| \$75,000 - \$99,999 | 17,466 | 12.0% | 17,550 | 11.6% |
| \$100,000 - \$149,999 | 24,863 | 17.0% | 26,445 | 17.5% |
| \$150,000 - \$199,999 | 17,835 | 12.2% | 20,104 | 13.3% |
| \$200,000+ | 37,233 | 25.5% | 42,134 | 27.8% |
| Median Household Income | \$110,340 | | \$119,881 | |
| Average Household Income | \$165,442 | | \$181,613 | |
| Per Capita Income | \$63,235 | | \$69,567 | |

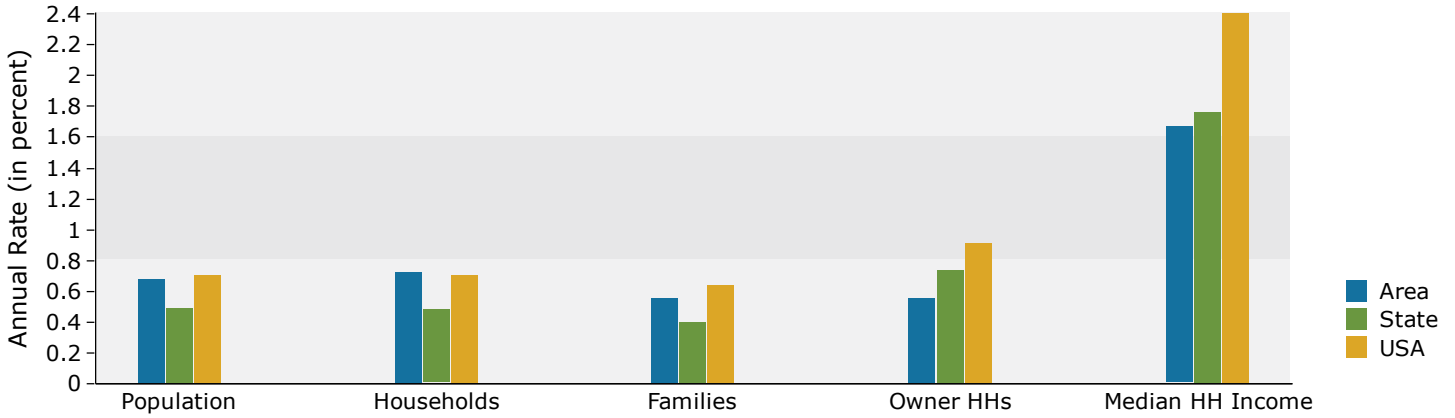
| Population by Age | Census 2010 | | 2021 | | 2026 | |
|-------------------|-------------|---------|--------|---------|--------|---------|
| | Number | Percent | Number | Percent | Number | Percent |
| 0 - 4 | 22,624 | 6.3% | 20,131 | 5.3% | 20,884 | 5.3% |
| 5 - 9 | 22,426 | 6.2% | 22,414 | 5.9% | 22,224 | 5.6% |
| 10 - 14 | 21,809 | 6.0% | 24,936 | 6.5% | 23,119 | 5.8% |
| 15 - 19 | 19,727 | 5.5% | 21,233 | 5.6% | 21,864 | 5.5% |
| 20 - 24 | 19,374 | 5.4% | 19,091 | 5.0% | 19,915 | 5.0% |
| 25 - 34 | 49,009 | 13.6% | 47,021 | 12.3% | 48,204 | 12.2% |
| 35 - 44 | 50,925 | 14.1% | 51,525 | 13.5% | 54,836 | 13.9% |
| 45 - 54 | 53,337 | 14.8% | 48,352 | 12.7% | 49,428 | 12.5% |
| 55 - 64 | 44,612 | 12.4% | 50,351 | 13.2% | 48,433 | 12.3% |
| 65 - 74 | 27,073 | 7.5% | 40,787 | 10.7% | 44,118 | 11.2% |
| 75 - 84 | 19,435 | 5.4% | 23,415 | 6.1% | 28,735 | 7.3% |
| 85+ | 10,599 | 2.9% | 12,931 | 3.4% | 13,575 | 3.4% |

| Race and Ethnicity | Census 2010 | | 2021 | | 2026 | |
|----------------------------|-------------|---------|---------|---------|---------|---------|
| | Number | Percent | Number | Percent | Number | Percent |
| White Alone | 227,180 | 62.9% | 216,841 | 56.7% | 213,682 | 54.1% |
| Black Alone | 45,813 | 12.7% | 55,880 | 14.6% | 60,583 | 15.3% |
| American Indian Alone | 1,461 | 0.4% | 1,695 | 0.4% | 1,868 | 0.5% |
| Asian Alone | 43,837 | 12.1% | 52,546 | 13.7% | 57,335 | 14.5% |
| Pacific Islander Alone | 201 | 0.1% | 213 | 0.1% | 218 | 0.1% |
| Some Other Race Alone | 28,496 | 7.9% | 37,071 | 9.7% | 41,798 | 10.6% |
| Two or More Races | 13,961 | 3.9% | 17,942 | 4.7% | 19,850 | 5.0% |
| Hispanic Origin (Any Race) | 68,096 | 18.9% | 89,307 | 23.4% | 101,696 | 25.7% |

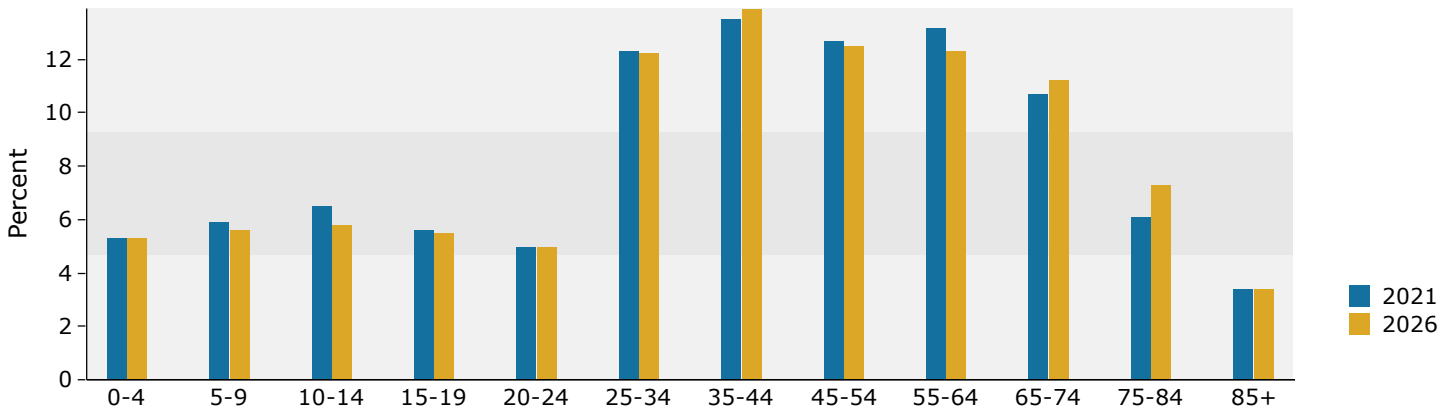
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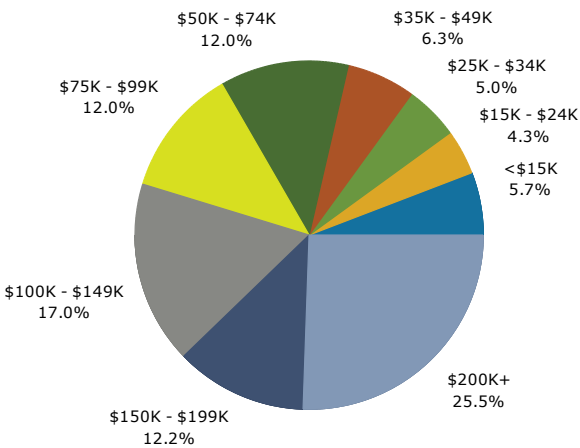
Trends 2021-2026



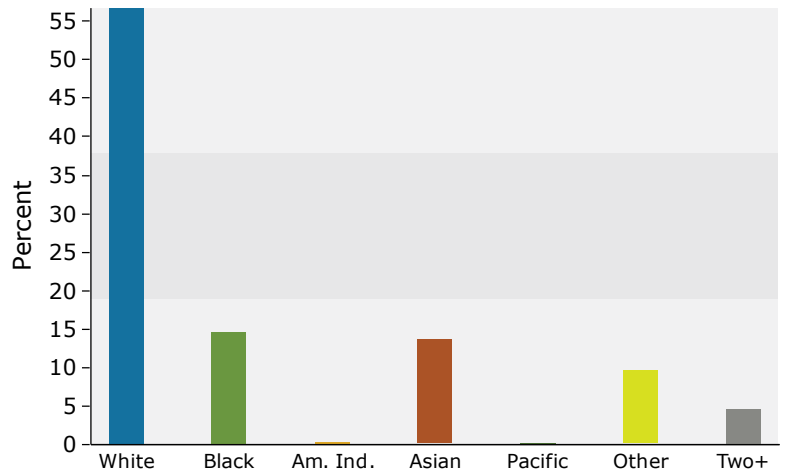
Population by Age



2021 Household Income



2021 Population by Race



2021 Percent Hispanic Origin: 23.4%