



Demographic and Income Profile

Center at Coldwater
 12910 Ventura Blvd, Studio City, California, 91604
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 34.14512
 Longitude: -118.41409

Summary	Census 2010	Census 2020	2022	2027
Population	19,502	21,427	21,376	20,825
Households	9,269	9,735	9,685	9,450
Families	4,525	-	4,703	4,599
Average Household Size	2.10	2.17	2.18	2.17
Owner Occupied Housing Units	4,803	-	4,695	4,599
Renter Occupied Housing Units	4,466	-	4,989	4,851
Median Age	40.6	-	42.4	42.7

Trends: 2022-2027 Annual Rate	Area	State	National
Population	-0.52%	-0.06%	0.25%
Households	-0.49%	-0.01%	0.31%
Families	-0.45%	-0.01%	0.28%
Owner HHs	-0.41%	0.05%	0.53%
Median Household Income	3.36%	3.60%	3.12%

Households by Income	2022		2027	
	Number	Percent	Number	Percent
<\$15,000	407	4.2%	243	2.6%
\$15,000 - \$24,999	426	4.4%	214	2.3%
\$25,000 - \$34,999	292	3.0%	136	1.4%
\$35,000 - \$49,999	427	4.4%	282	3.0%
\$50,000 - \$74,999	1,001	10.3%	901	9.5%
\$75,000 - \$99,999	1,054	10.9%	1,068	11.3%
\$100,000 - \$149,999	1,874	19.3%	1,826	19.3%
\$150,000 - \$199,999	1,222	12.6%	1,426	15.1%
\$200,000+	2,982	30.8%	3,355	35.5%

Median Household Income	\$128,396	\$151,429
Average Household Income	\$191,386	\$221,072
Per Capita Income	\$86,907	\$100,464

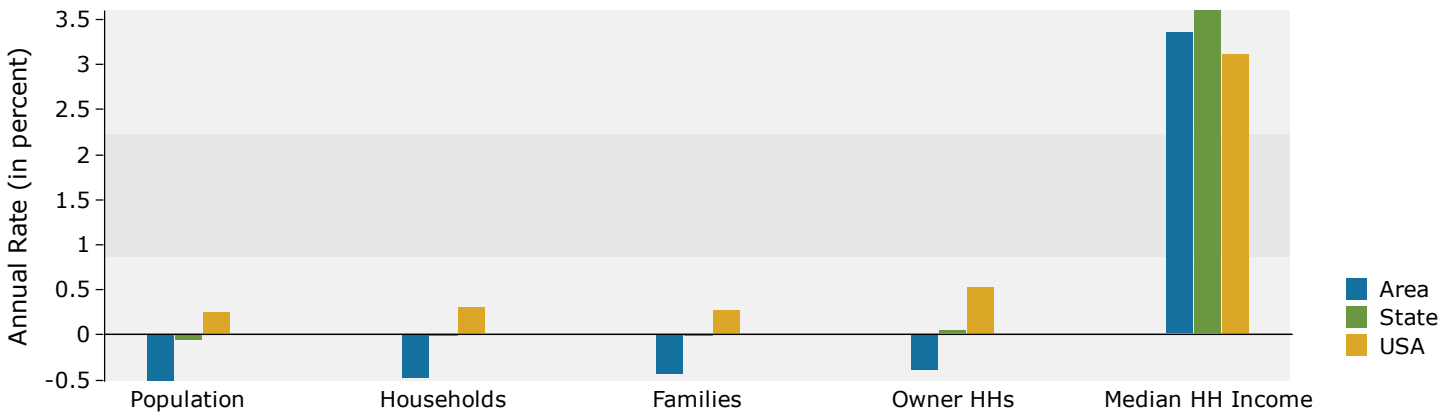
Population by Age	Census 2010		2022		2027	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,094	5.6%	965	4.5%	960	4.6%
5 - 9	938	4.8%	992	4.6%	914	4.4%
10 - 14	870	4.5%	1,084	5.1%	907	4.4%
15 - 19	700	3.6%	927	4.3%	841	4.0%
20 - 24	864	4.4%	1,038	4.9%	1,034	5.0%
25 - 34	3,313	17.0%	3,082	14.4%	3,306	15.9%
35 - 44	3,492	17.9%	3,444	16.1%	3,194	15.3%
45 - 54	3,142	16.1%	3,059	14.3%	2,788	13.4%
55 - 64	2,579	13.2%	2,925	13.7%	2,721	13.1%
65 - 74	1,294	6.6%	2,224	10.4%	2,240	10.8%
75 - 84	720	3.7%	1,083	5.1%	1,344	6.5%
85+	495	2.5%	555	2.6%	576	2.8%

Race and Ethnicity	Census 2010		Census 2020		2022		2027	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	16,434	84.3%	15,761	73.6%	15,560	72.8%	14,736	70.8%
Black Alone	713	3.7%	887	4.1%	888	4.2%	862	4.1%
American Indian Alone	48	0.2%	77	0.4%	75	0.4%	84	0.4%
Asian Alone	1,144	5.9%	1,514	7.1%	1,574	7.4%	1,671	8.0%
Pacific Islander Alone	14	0.1%	14	0.1%	14	0.1%	14	0.1%
Some Other Race Alone	433	2.2%	904	4.2%	936	4.4%	1,004	4.8%
Two or More Races	717	3.7%	2,269	10.6%	2,331	10.9%	2,454	11.8%
Hispanic Origin (Any Race)	1,726	8.9%	2,504	11.7%	2,538	11.9%	2,553	12.3%

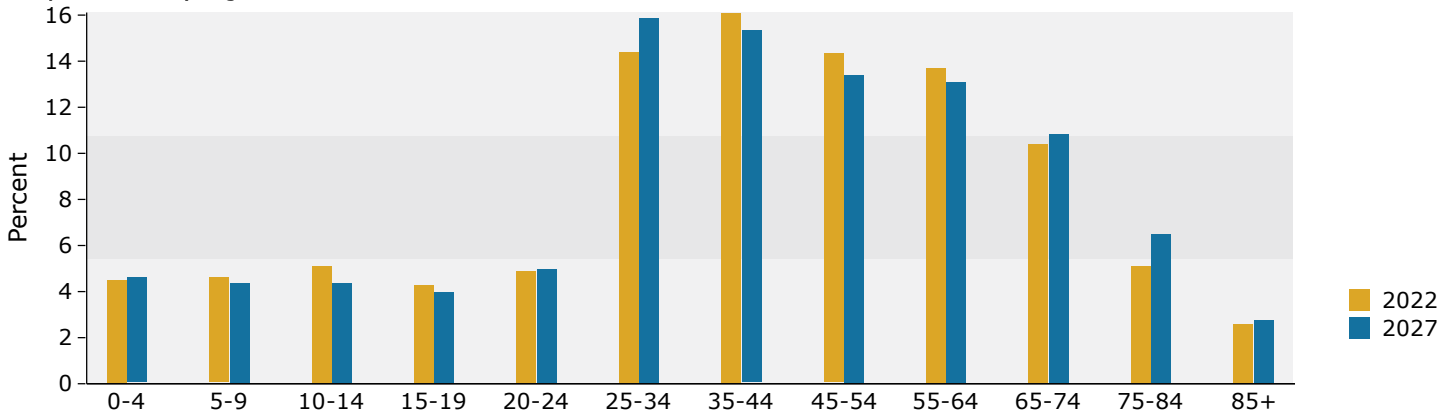
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

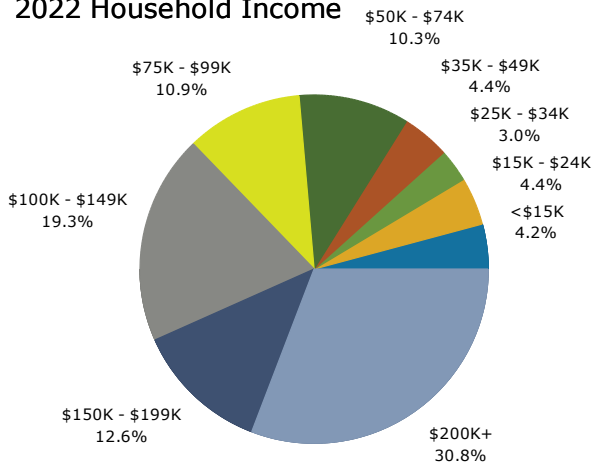
Trends 2022-2027



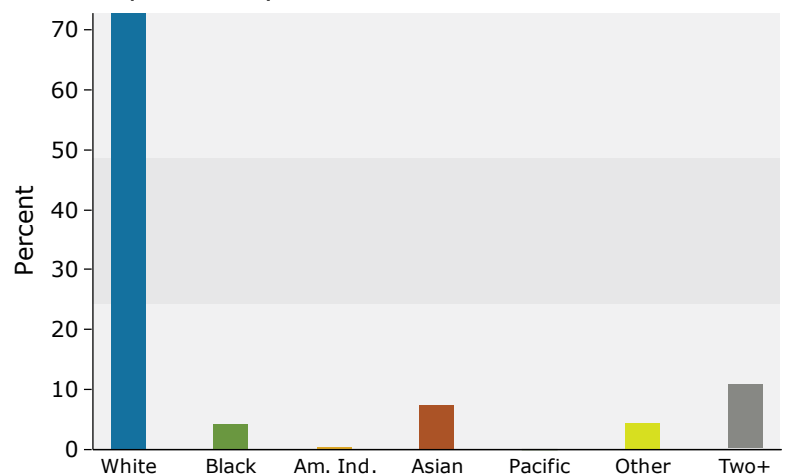
Population by Age



2022 Household Income



2022 Population by Race



2022 Percent Hispanic Origin: 11.9%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.



Demographic and Income Profile

Center at Coldwater
 12910 Ventura Blvd, Studio City, California, 91604
 Ring: 3 mile radius

Prepared by Esri
 Latitude: 34.14512
 Longitude: -118.41409

Summary	Census 2010	Census 2020	2022	2027
Population	188,215	202,059	201,902	198,927
Households	87,241	92,713	92,777	91,550
Families	41,955	-	43,904	43,439
Average Household Size	2.15	2.16	2.16	2.15
Owner Occupied Housing Units	34,796	-	35,515	35,013
Renter Occupied Housing Units	52,444	-	57,262	56,537
Median Age	38.3	-	40.2	40.8

Trends: 2022-2027 Annual Rate	Area	State	National
Population	-0.30%	-0.06%	0.25%
Households	-0.27%	-0.01%	0.31%
Families	-0.21%	-0.01%	0.28%
Owner HHs	-0.28%	0.05%	0.53%
Median Household Income	3.47%	3.60%	3.12%

Households by Income	2022		2027	
	Number	Percent	Number	Percent
<\$15,000	6,630	7.1%	4,396	4.8%
\$15,000 - \$24,999	4,605	5.0%	2,825	3.1%
\$25,000 - \$34,999	4,670	5.0%	2,661	2.9%
\$35,000 - \$49,999	7,103	7.7%	4,752	5.2%
\$50,000 - \$74,999	12,118	13.1%	11,334	12.4%
\$75,000 - \$99,999	11,068	11.9%	10,913	11.9%
\$100,000 - \$149,999	17,271	18.6%	18,523	20.2%
\$150,000 - \$199,999	9,560	10.3%	11,884	13.0%
\$200,000+	19,751	21.3%	24,262	26.5%

Median Household Income	\$100,366	\$119,007
Average Household Income	\$151,332	\$181,780
Per Capita Income	\$69,403	\$83,494

Population by Age	Census 2010		2022		2027	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	10,185	5.4%	9,154	4.5%	9,110	4.6%
5 - 9	8,717	4.6%	9,265	4.6%	8,479	4.3%
10 - 14	8,254	4.4%	9,744	4.8%	8,445	4.2%
15 - 19	8,089	4.3%	8,932	4.4%	8,159	4.1%
20 - 24	11,489	6.1%	12,000	5.9%	11,696	5.9%
25 - 34	36,227	19.2%	33,338	16.5%	35,535	17.9%
35 - 44	32,577	17.3%	33,591	16.6%	31,350	15.8%
45 - 54	27,693	14.7%	28,359	14.0%	27,271	13.7%
55 - 64	22,083	11.7%	25,309	12.5%	24,293	12.2%
65 - 74	11,714	6.2%	18,707	9.3%	19,093	9.6%
75 - 84	7,156	3.8%	9,209	4.6%	11,083	5.6%
85+	4,033	2.1%	4,292	2.1%	4,412	2.2%

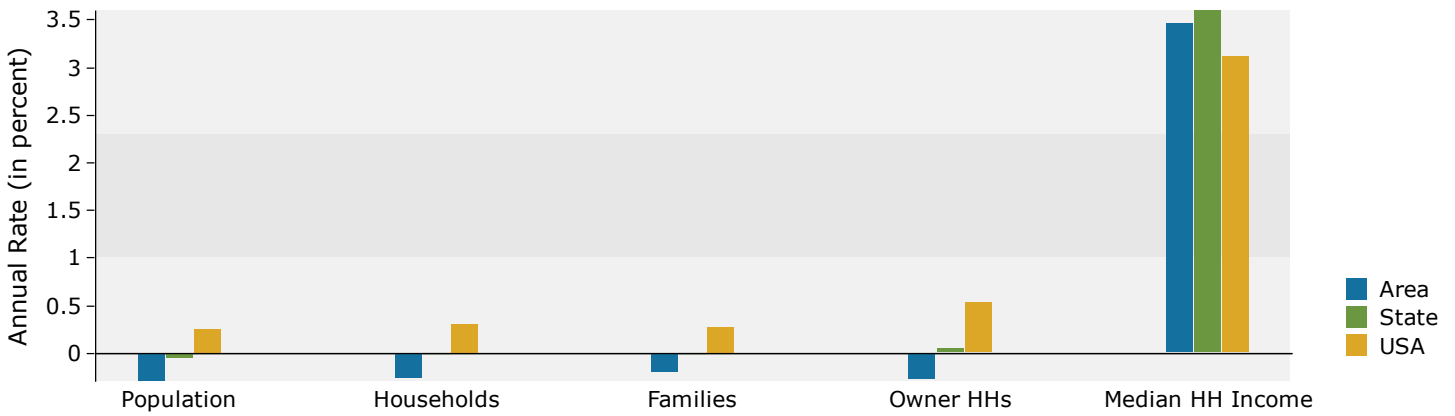
Race and Ethnicity	Census 2010		Census 2020		2022		2027	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	142,735	75.8%	131,891	65.3%	129,910	64.3%	123,418	62.0%
Black Alone	10,087	5.4%	11,315	5.6%	11,300	5.6%	11,029	5.5%
American Indian Alone	777	0.4%	1,329	0.7%	1,367	0.7%	1,586	0.8%
Asian Alone	12,060	6.4%	14,837	7.3%	15,443	7.6%	16,490	8.3%
Pacific Islander Alone	190	0.1%	248	0.1%	246	0.1%	246	0.1%
Some Other Race Alone	14,046	7.5%	19,383	9.6%	19,988	9.9%	21,250	10.7%
Two or More Races	8,320	4.4%	23,056	11.4%	23,648	11.7%	24,908	12.5%

Hispanic Origin (Any Race)	35,536	18.9%	39,832	19.7%	40,418	20.0%	41,372	20.8%
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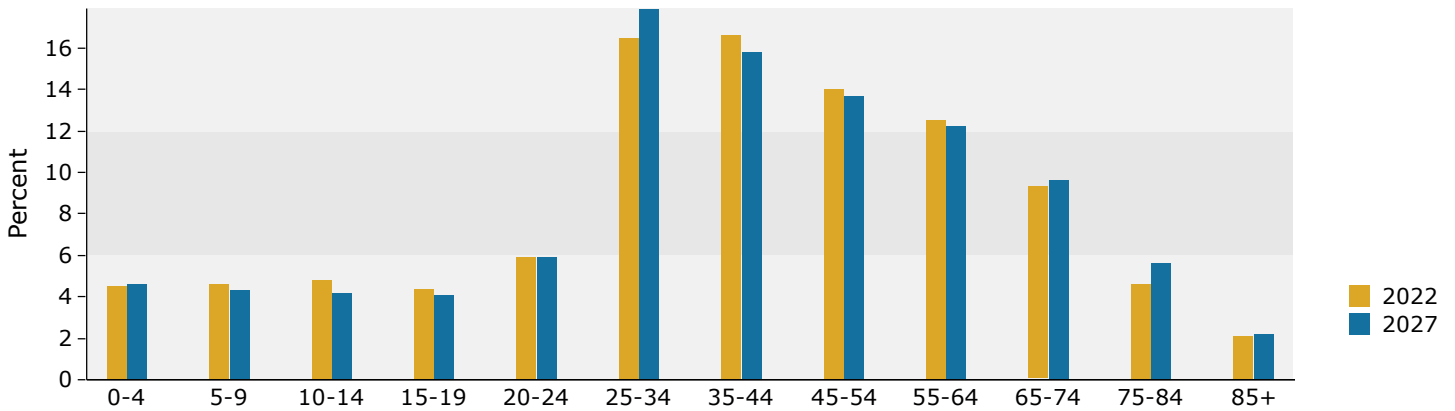
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

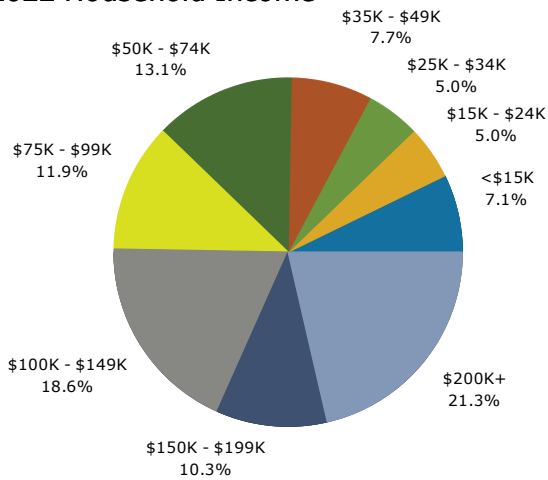
Trends 2022-2027



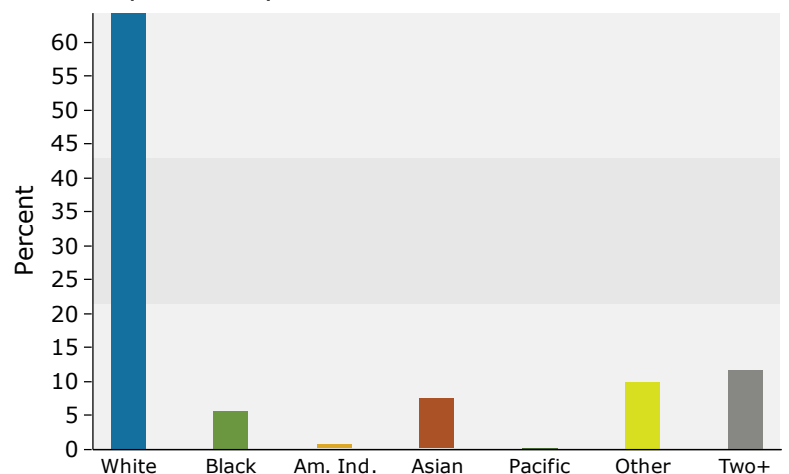
Population by Age



2022 Household Income



2022 Population by Race



2022 Percent Hispanic Origin: 20.0%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.



Demographic and Income Profile

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Ring: 5 mile radius

Prepared by Esri
Latitude: 34.14512
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Summary	Census 2010	Census 2020	2022	2027
Population	529,588	548,928	547,564	539,037
Households	220,874	233,163	233,540	230,628
Families	113,562	-	119,428	118,108
Average Household Size	2.38	2.33	2.32	2.31
Owner Occupied Housing Units	86,178	-	87,963	87,076
Renter Occupied Housing Units	134,696	-	145,577	143,552
Median Age	37.0	-	38.8	39.6

Trends: 2022-2027 Annual Rate	Area	State	National
Population	-0.31%	-0.06%	0.25%
Households	-0.25%	-0.01%	0.31%
Families	-0.22%	-0.01%	0.28%
Owner HHs	-0.20%	0.05%	0.53%
Median Household Income	4.38%	3.60%	3.12%

Households by Income	2022		2027	
	Number	Percent	Number	Percent
<\$15,000	18,692	8.0%	12,466	5.4%
\$15,000 - \$24,999	14,300	6.1%	9,026	3.9%
\$25,000 - \$34,999	13,835	5.9%	9,963	4.3%
\$35,000 - \$49,999	20,384	8.7%	16,036	7.0%
\$50,000 - \$74,999	33,383	14.3%	29,935	13.0%
\$75,000 - \$99,999	27,554	11.8%	26,402	11.4%
\$100,000 - \$149,999	40,241	17.2%	45,123	19.6%
\$150,000 - \$199,999	21,469	9.2%	27,505	11.9%
\$200,000+	43,679	18.7%	54,170	23.5%

Median Household Income	\$88,073	\$109,147
Average Household Income	\$138,955	\$167,377
Per Capita Income	\$59,350	\$71,712

Population by Age	Census 2010		2022		2027	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	30,552	5.8%	27,437	5.0%	27,259	5.1%
5 - 9	27,204	5.1%	27,634	5.0%	25,388	4.7%
10 - 14	27,244	5.1%	28,374	5.2%	25,561	4.7%
15 - 19	28,485	5.4%	27,477	5.0%	24,770	4.6%
20 - 24	36,444	6.9%	35,106	6.4%	33,541	6.2%
25 - 34	96,670	18.3%	93,053	17.0%	93,370	17.3%
35 - 44	87,938	16.6%	86,445	15.8%	84,783	15.7%
45 - 54	76,866	14.5%	74,185	13.5%	71,507	13.3%
55 - 64	57,315	10.8%	65,709	12.0%	63,820	11.8%
65 - 74	31,336	5.9%	47,206	8.6%	49,262	9.1%
75 - 84	19,467	3.7%	24,150	4.4%	28,560	5.3%
85+	10,068	1.9%	10,790	2.0%	11,215	2.1%

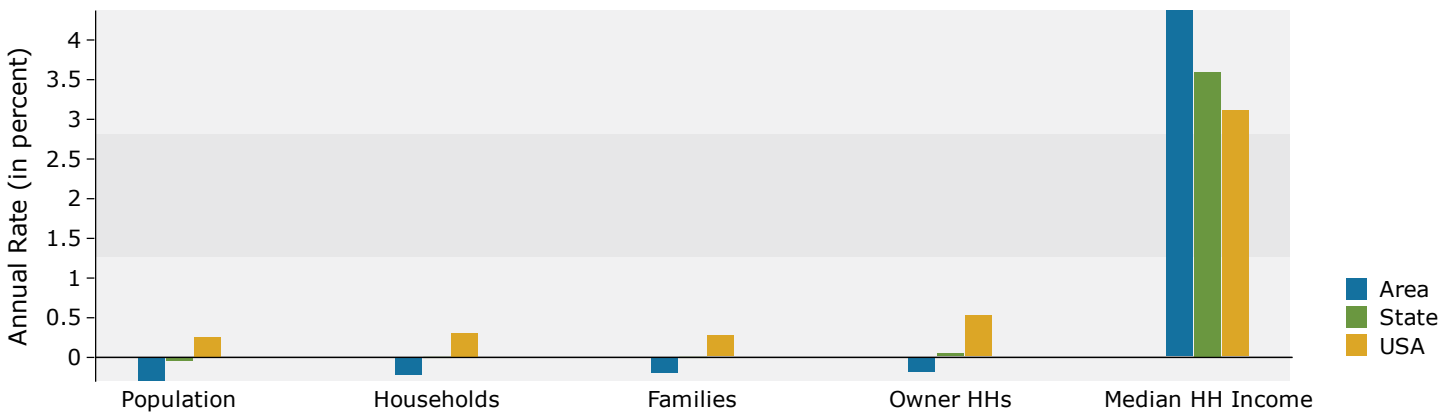
Race and Ethnicity	Census 2010		Census 2020		2022		2027	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	362,816	68.5%	304,474	55.5%	298,997	54.6%	282,265	52.4%
Black Alone	23,270	4.4%	25,708	4.7%	25,477	4.7%	24,552	4.6%
American Indian Alone	2,609	0.5%	5,523	1.0%	5,718	1.0%	6,546	1.2%
Asian Alone	36,688	6.9%	41,983	7.6%	43,561	8.0%	46,096	8.6%
Pacific Islander Alone	588	0.1%	705	0.1%	692	0.1%	683	0.1%
Some Other Race Alone	79,913	15.1%	102,783	18.7%	104,159	19.0%	107,541	20.0%
Two or More Races	23,705	4.5%	67,752	12.3%	68,960	12.6%	71,355	13.2%
Hispanic Origin (Any Race)	177,680	33.6%	177,000	32.2%	177,810	32.5%	179,170	33.2%

Data Note: Income is expressed in current dollars.

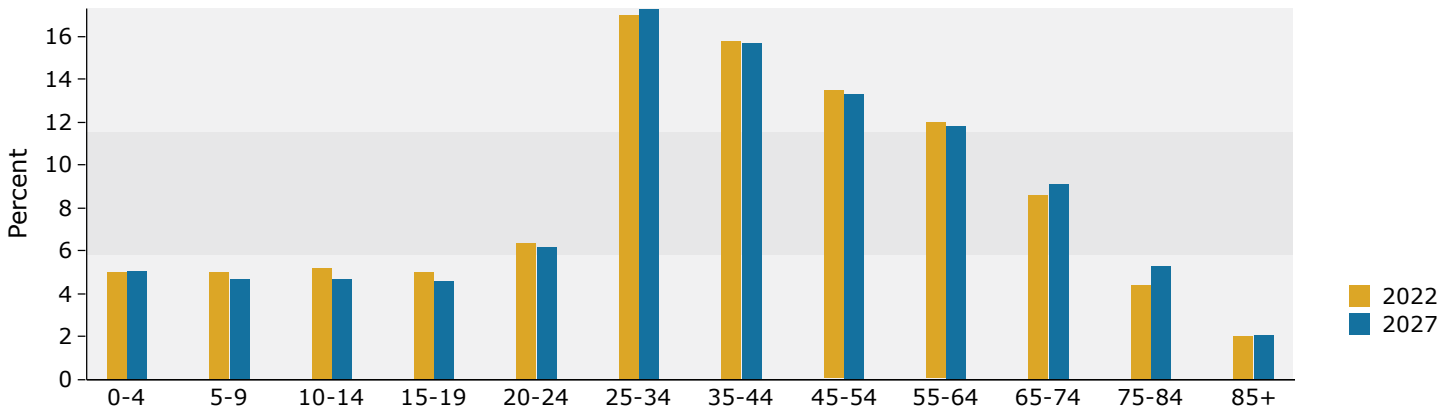
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

March 06, 2023

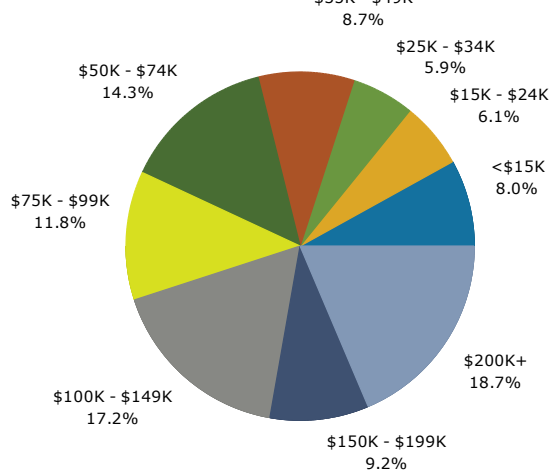
Trends 2022-2027



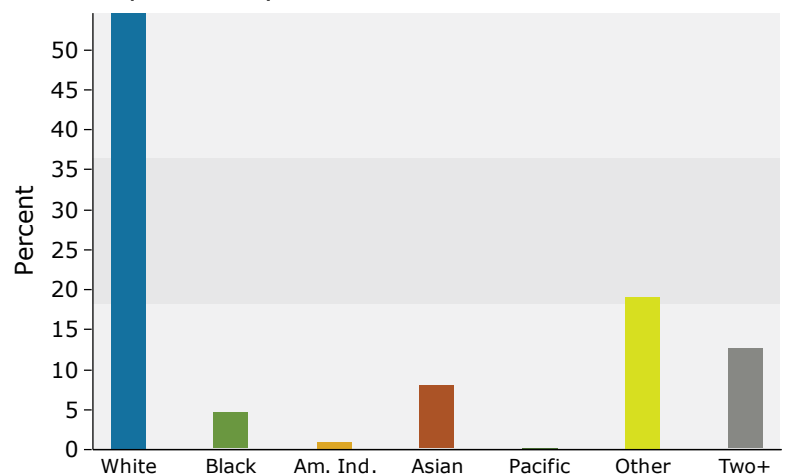
Population by Age



2022 Household Income



2022 Population by Race



2022 Percent Hispanic Origin: 32.5%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.