



Demographic and Income Profile

Lincoln & Rose
 119 Lincoln Blvd, Venice, California, 90291
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 34.00221
 Longitude: -118.46971

Summary	Census 2010	Census 2020	2022	2027
Population	36,256	37,354	36,657	36,009
Households	18,557	18,888	18,893	18,594
Families	6,851	-	7,145	7,075
Average Household Size	1.93	1.93	1.90	1.89
Owner Occupied Housing Units	5,786	-	6,345	6,341
Renter Occupied Housing Units	12,771	-	12,548	12,254
Median Age	38.7	-	41.7	42.2

Trends: 2022-2027 Annual Rate	Area	State	National
Population	-0.36%	-0.06%	0.25%
Households	-0.32%	-0.01%	0.31%
Families	-0.20%	-0.01%	0.28%
Owner HHs	-0.01%	0.05%	0.53%
Median Household Income	5.46%	3.60%	3.12%

Households by Income	2022		2027	
	Number	Percent	Number	Percent
<\$15,000	1,375	7.3%	858	4.6%
\$15,000 - \$24,999	879	4.7%	522	2.8%
\$25,000 - \$34,999	1,060	5.6%	568	3.1%
\$35,000 - \$49,999	1,102	5.8%	836	4.5%
\$50,000 - \$74,999	1,778	9.4%	1,544	8.3%
\$75,000 - \$99,999	2,077	11.0%	1,963	10.6%
\$100,000 - \$149,999	3,074	16.3%	3,010	16.2%
\$150,000 - \$199,999	2,268	12.0%	2,802	15.1%
\$200,000+	5,281	28.0%	6,492	34.9%
Median Household Income	\$114,942		\$149,918	
Average Household Income	\$175,250		\$213,029	
Per Capita Income	\$91,044		\$110,884	

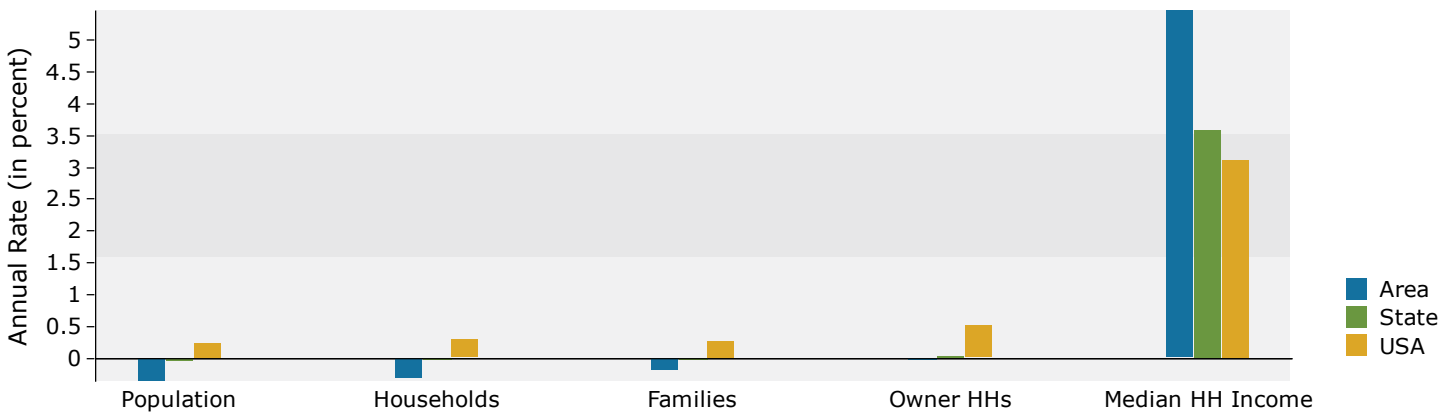
Population by Age	Census 2010		2022		2027	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,627	4.5%	1,368	3.7%	1,364	3.8%
5 - 9	1,316	3.6%	1,346	3.7%	1,238	3.4%
10 - 14	1,210	3.3%	1,402	3.8%	1,229	3.4%
15 - 19	1,337	3.7%	1,404	3.8%	1,232	3.4%
20 - 24	1,968	5.4%	1,985	5.4%	2,129	5.9%
25 - 34	7,824	21.6%	6,344	17.3%	6,632	18.4%
35 - 44	7,285	20.1%	6,634	18.1%	5,845	16.2%
45 - 54	5,417	14.9%	5,544	15.1%	5,366	14.9%
55 - 64	4,357	12.0%	4,754	13.0%	4,523	12.6%
65 - 74	2,208	6.1%	3,605	9.8%	3,682	10.2%
75 - 84	1,173	3.2%	1,637	4.5%	2,092	5.8%
85+	534	1.5%	632	1.7%	679	1.9%

Race and Ethnicity	Census 2010		Census 2020		2022		2027	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	28,062	77.4%	25,774	69.0%	25,025	68.3%	23,779	66.0%
Black Alone	1,739	4.8%	1,684	4.5%	1,647	4.5%	1,598	4.4%
American Indian Alone	204	0.6%	349	0.9%	356	1.0%	415	1.2%
Asian Alone	1,993	5.5%	2,204	5.9%	2,255	6.2%	2,414	6.7%
Pacific Islander Alone	50	0.1%	82	0.2%	81	0.2%	81	0.2%
Some Other Race Alone	2,564	7.1%	2,638	7.1%	2,654	7.2%	2,825	7.8%
Two or More Races	1,644	4.5%	4,623	12.4%	4,640	12.7%	4,896	13.6%
Hispanic Origin (Any Race)	6,471	17.8%	6,415	17.2%	6,386	17.4%	6,541	18.2%

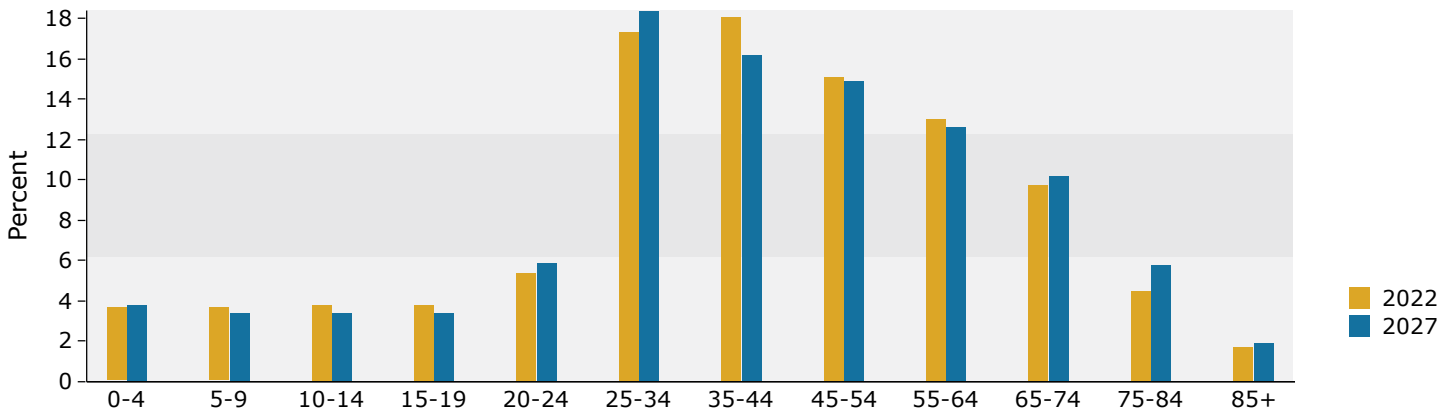
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

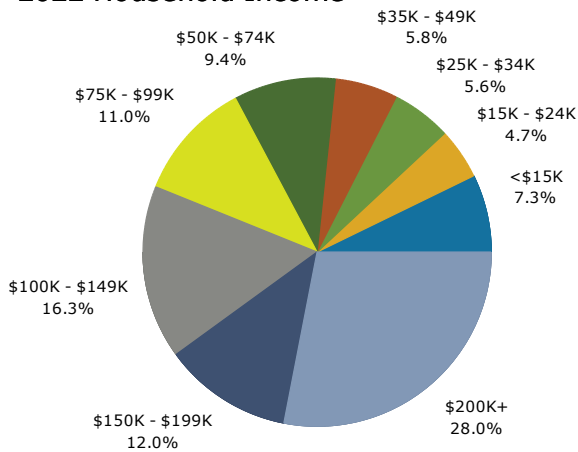
Trends 2022-2027



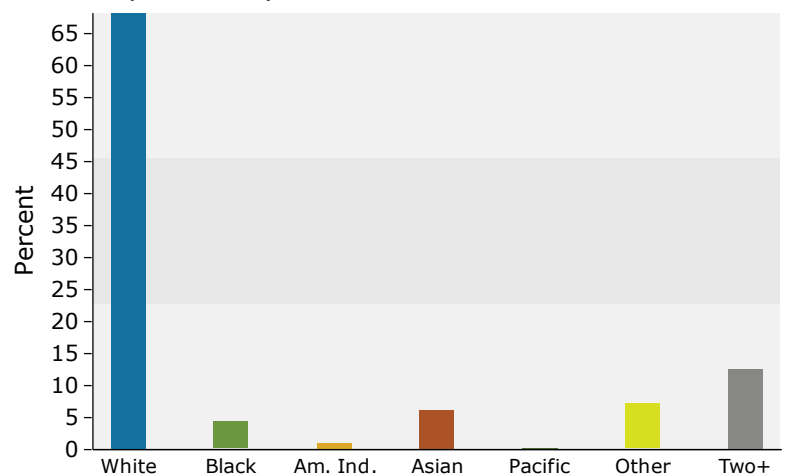
Population by Age



2022 Household Income



2022 Population by Race



2022 Percent Hispanic Origin: 17.4%



Demographic and Income Profile

Lincoln & Rose
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 Ring: 3 mile radius

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Summary	Census 2010	Census 2020	2022	2027
Population	214,719	226,064	226,857	225,239
Households	107,529	111,481	112,616	112,040
Families	43,681	-	45,321	45,206
Average Household Size	1.97	1.97	1.96	1.95
Owner Occupied Housing Units	33,255	-	35,095	34,990
Renter Occupied Housing Units	74,274	-	77,521	77,050
Median Age	38.5	-	40.7	41.0

Trends: 2022-2027 Annual Rate	Area	State	National
Population	-0.14%	-0.06%	0.25%
Households	-0.10%	-0.01%	0.31%
Families	-0.05%	-0.01%	0.28%
Owner HHs	-0.06%	0.05%	0.53%
Median Household Income	3.67%	3.60%	3.12%

Households by Income	2022		2027	
	Number	Percent	Number	Percent
<\$15,000	7,733	6.9%	4,884	4.4%
\$15,000 - \$24,999	4,736	4.2%	2,541	2.3%
\$25,000 - \$34,999	4,952	4.4%	2,506	2.2%
\$35,000 - \$49,999	6,696	5.9%	4,571	4.1%
\$50,000 - \$74,999	12,395	11.0%	11,273	10.1%
\$75,000 - \$99,999	12,901	11.5%	13,307	11.9%
\$100,000 - \$149,999	21,444	19.0%	22,320	19.9%
\$150,000 - \$199,999	14,744	13.1%	17,724	15.8%
\$200,000+	27,015	24.0%	32,914	29.4%
Median Household Income	\$111,965		\$134,087	
Average Household Income	\$165,820		\$197,891	
Per Capita Income	\$82,608		\$98,798	

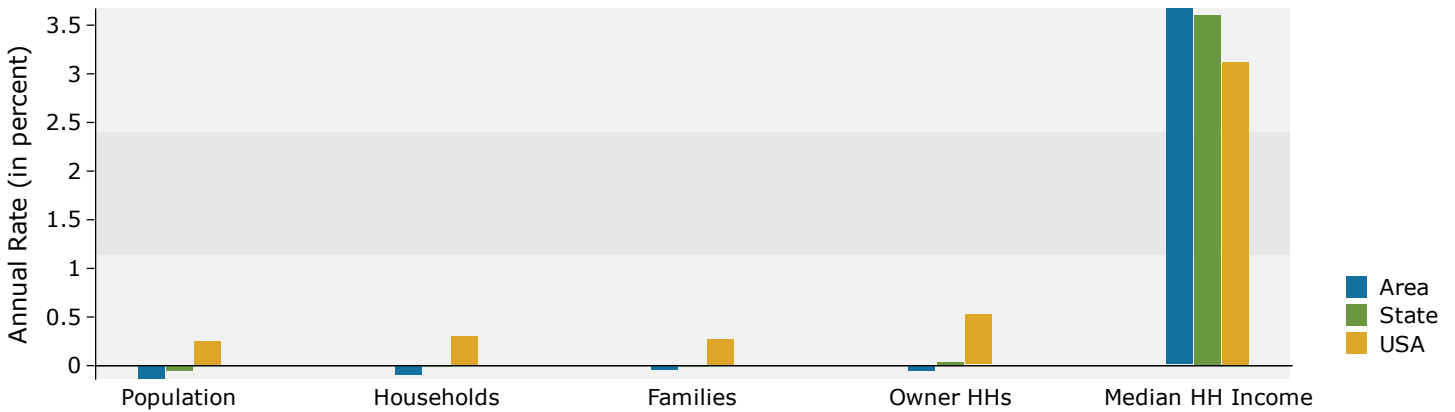
Population by Age	Census 2010		2022		2027	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	10,186	4.7%	8,699	3.8%	8,845	3.9%
5 - 9	7,674	3.6%	8,340	3.7%	7,798	3.5%
10 - 14	7,299	3.4%	8,630	3.8%	7,505	3.3%
15 - 19	7,896	3.7%	9,470	4.2%	8,931	4.0%
20 - 24	13,316	6.2%	14,196	6.3%	14,220	6.3%
25 - 34	46,698	21.7%	40,680	17.9%	43,769	19.4%
35 - 44	38,478	17.9%	38,774	17.1%	35,445	15.7%
45 - 54	30,000	14.0%	31,410	13.8%	30,617	13.6%
55 - 64	24,967	11.6%	27,919	12.3%	26,458	11.7%
65 - 74	14,495	6.8%	21,929	9.7%	22,374	9.9%
75 - 84	8,898	4.1%	11,698	5.2%	13,925	6.2%
85+	4,813	2.2%	5,112	2.3%	5,352	2.4%

Race and Ethnicity	Census 2010		Census 2020		2022		2027	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	153,526	71.5%	142,294	62.9%	140,793	62.1%	134,260	59.6%
Black Alone	8,715	4.1%	9,045	4.0%	9,091	4.0%	8,894	3.9%
American Indian Alone	1,158	0.5%	1,862	0.8%	1,924	0.8%	2,224	1.0%
Asian Alone	24,773	11.5%	26,276	11.6%	27,407	12.1%	29,483	13.1%
Pacific Islander Alone	376	0.2%	360	0.2%	359	0.2%	358	0.2%
Some Other Race Alone	15,920	7.4%	18,376	8.1%	18,787	8.3%	19,955	8.9%
Two or More Races	10,251	4.8%	27,850	12.3%	28,497	12.6%	30,064	13.3%
Hispanic Origin (Any Race)	40,024	18.6%	40,742	18.0%	41,183	18.2%	42,113	18.7%

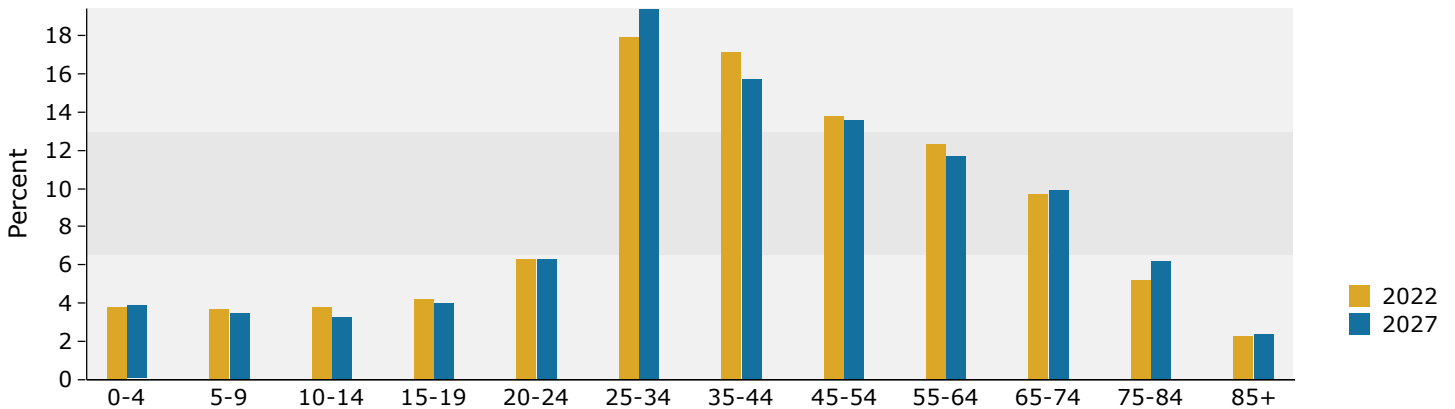
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

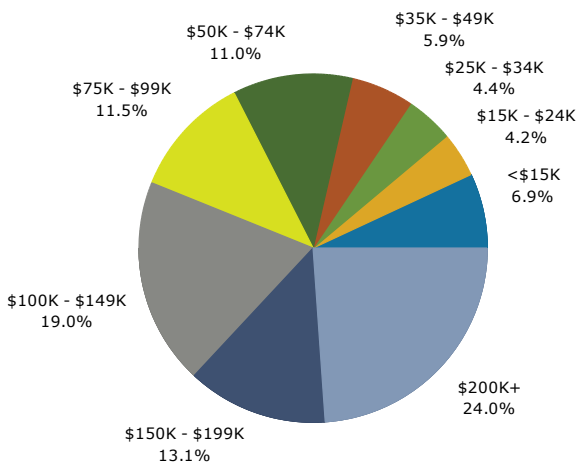
Trends 2022-2027



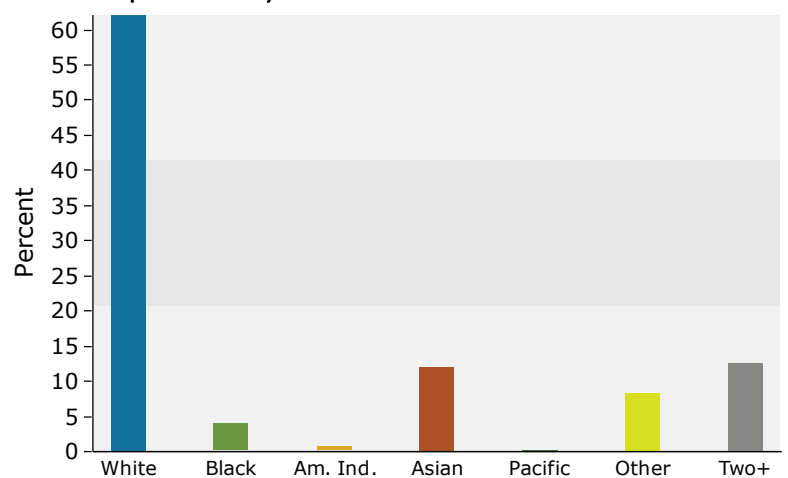
Population by Age



2022 Household Income



2022 Population by Race



2022 Percent Hispanic Origin: 18.2%



Demographic and Income Profile

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Summary	Census 2010	Census 2020	2022	2027
Population	464,280	495,730	496,525	492,918
Households	219,623	229,541	230,941	229,794
Families	95,704	-	100,350	100,058
Average Household Size	2.05	2.06	2.05	2.05
Owner Occupied Housing Units	79,984	-	82,941	82,441
Renter Occupied Housing Units	139,637	-	148,000	147,353
Median Age	37.1	-	38.9	39.1

Trends: 2022-2027 Annual Rate	Area	State	National
Population	-0.15%	-0.06%	0.25%
Households	-0.10%	-0.01%	0.31%
Families	-0.06%	-0.01%	0.28%
Owner HHs	-0.12%	0.05%	0.53%
Median Household Income	3.58%	3.60%	3.12%

Households by Income	2022		2027	
	Number	Percent	Number	Percent
<\$15,000	16,624	7.2%	11,011	4.8%
\$15,000 - \$24,999	9,161	4.0%	5,157	2.2%
\$25,000 - \$34,999	9,593	4.2%	4,778	2.1%
\$35,000 - \$49,999	13,781	6.0%	9,062	3.9%
\$50,000 - \$74,999	25,627	11.1%	23,419	10.2%
\$75,000 - \$99,999	26,628	11.5%	27,950	12.2%
\$100,000 - \$149,999	42,788	18.5%	44,404	19.3%
\$150,000 - \$199,999	28,226	12.2%	34,210	14.9%
\$200,000+	58,511	25.3%	69,800	30.4%
Median Household Income	\$112,316		\$133,903	
Average Household Income	\$170,997		\$201,992	
Per Capita Income	\$79,923		\$94,554	

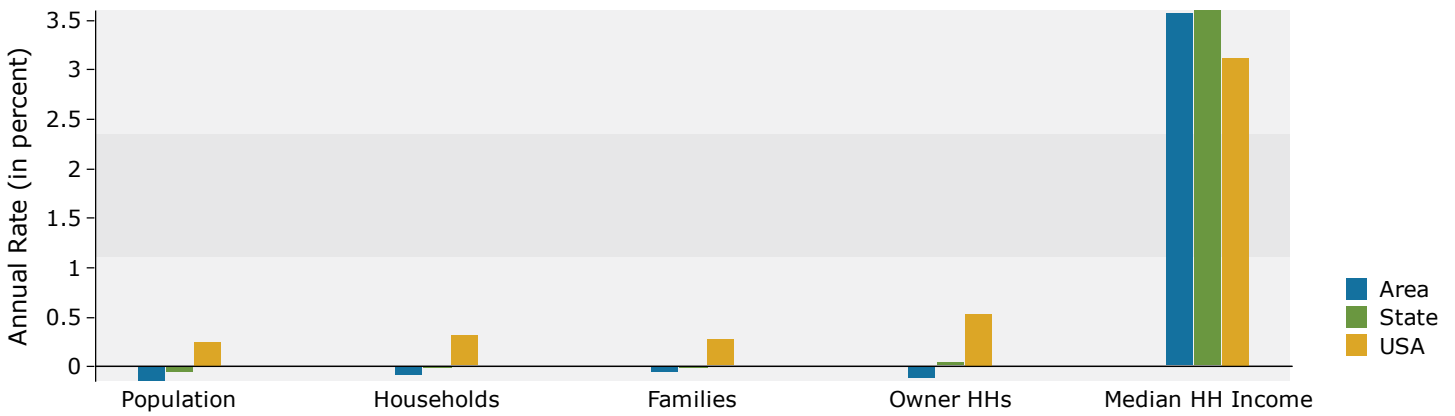
Population by Age	Census 2010		2022		2027	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	21,905	4.7%	19,344	3.9%	19,637	4.0%
5 - 9	18,149	3.9%	19,040	3.8%	18,219	3.7%
10 - 14	17,034	3.7%	19,880	4.0%	17,562	3.6%
15 - 19	21,803	4.7%	27,559	5.6%	26,231	5.3%
20 - 24	42,487	9.2%	42,559	8.6%	42,365	8.6%
25 - 34	93,866	20.2%	87,881	17.7%	91,055	18.5%
35 - 44	74,652	16.1%	76,578	15.4%	73,440	14.9%
45 - 54	61,370	13.2%	62,007	12.5%	60,403	12.3%
55 - 64	51,809	11.2%	58,154	11.7%	54,618	11.1%
65 - 74	30,911	6.7%	45,988	9.3%	46,872	9.5%
75 - 84	19,464	4.2%	25,573	5.2%	30,006	6.1%
85+	10,829	2.3%	11,960	2.4%	12,511	2.5%

Race and Ethnicity	Census 2010		Census 2020		2022		2027	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	320,697	69.1%	300,720	60.7%	296,435	59.7%	282,238	57.3%
Black Alone	20,673	4.5%	21,441	4.3%	21,387	4.3%	20,815	4.2%
American Indian Alone	2,054	0.4%	3,209	0.6%	3,315	0.7%	3,809	0.8%
Asian Alone	65,774	14.2%	73,267	14.8%	76,206	15.3%	81,506	16.5%
Pacific Islander Alone	792	0.2%	811	0.2%	810	0.2%	803	0.2%
Some Other Race Alone	31,095	6.7%	36,947	7.5%	37,711	7.6%	39,882	8.1%
Two or More Races	23,194	5.0%	59,336	12.0%	60,659	12.2%	63,866	13.0%
Hispanic Origin (Any Race)	78,978	17.0%	83,523	16.8%	84,275	17.0%	85,604	17.4%

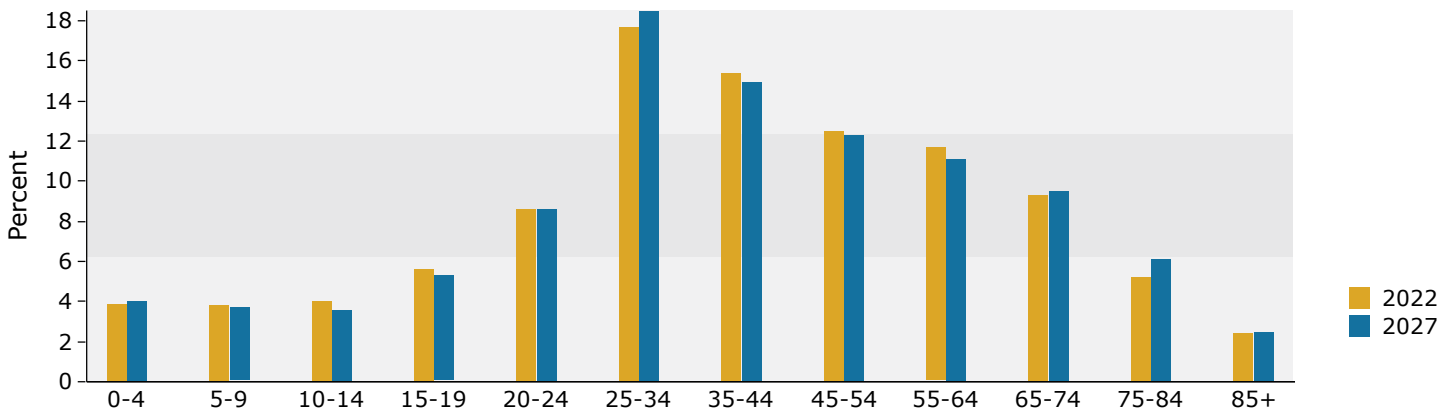
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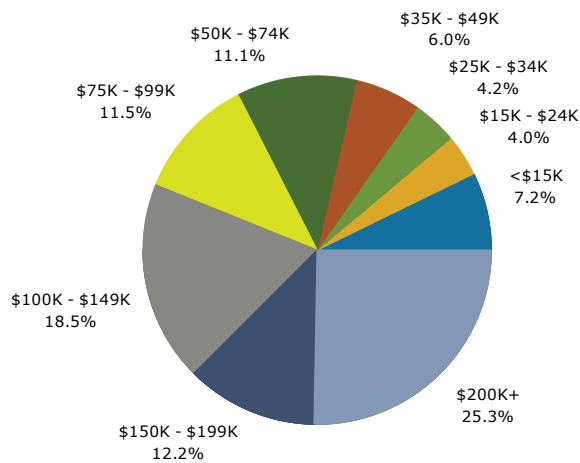
Trends 2022-2027



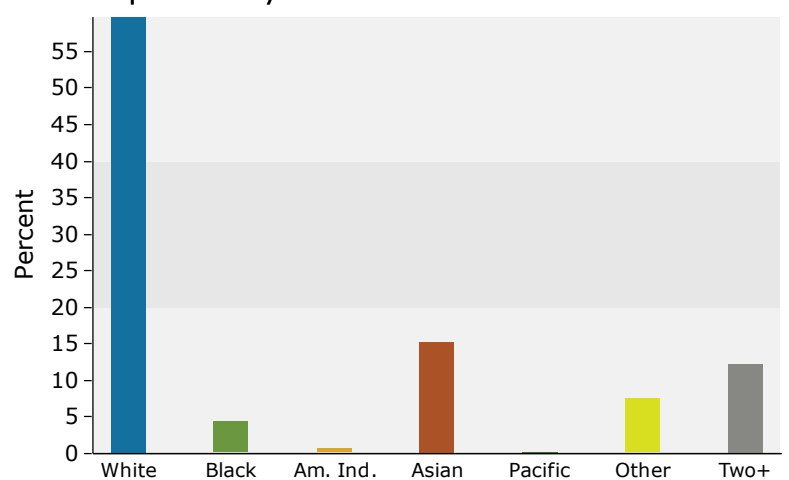
Population by Age



2022 Household Income



2022 Population by Race



2022 Percent Hispanic Origin: 17.0%