



Demographic and Income Profile

8430 Sunset Blvd
 8430 W Sunset Blvd, West Hollywood, California, 90069
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 34.09469
 Longitude: -118.37360

Summary	Census 2010	Census 2020	2022	2027
Population	37,048	37,546	37,528	37,176
Households	23,577	23,951	24,102	23,951
Families	4,797	-	4,857	4,853
Average Household Size	1.56	1.56	1.55	1.54
Owner Occupied Housing Units	6,616	-	6,523	6,438
Renter Occupied Housing Units	16,959	-	17,579	17,513
Median Age	40.1	-	42.4	43.8

Trends: 2022-2027 Annual Rate	Area	State	National
Population	-0.19%	-0.06%	0.25%
Households	-0.13%	-0.01%	0.31%
Families	-0.02%	-0.01%	0.28%
Owner HHs	-0.26%	0.05%	0.53%
Median Household Income	3.29%	3.60%	3.12%

Households by Income	2022		2027	
	Number	Percent	Number	Percent
<\$15,000	1,871	7.8%	1,104	4.6%
\$15,000 - \$24,999	918	3.8%	452	1.9%
\$25,000 - \$34,999	984	4.1%	423	1.8%
\$35,000 - \$49,999	1,619	6.7%	640	2.7%
\$50,000 - \$74,999	2,986	12.4%	2,722	11.4%
\$75,000 - \$99,999	3,015	12.5%	3,692	15.4%
\$100,000 - \$149,999	4,855	20.1%	5,228	21.8%
\$150,000 - \$199,999	2,320	9.6%	2,750	11.5%
\$200,000+	5,534	23.0%	6,940	29.0%

Median Household Income	\$104,581	\$122,932
Average Household Income	\$153,617	\$187,531
Per Capita Income	\$98,583	\$120,725

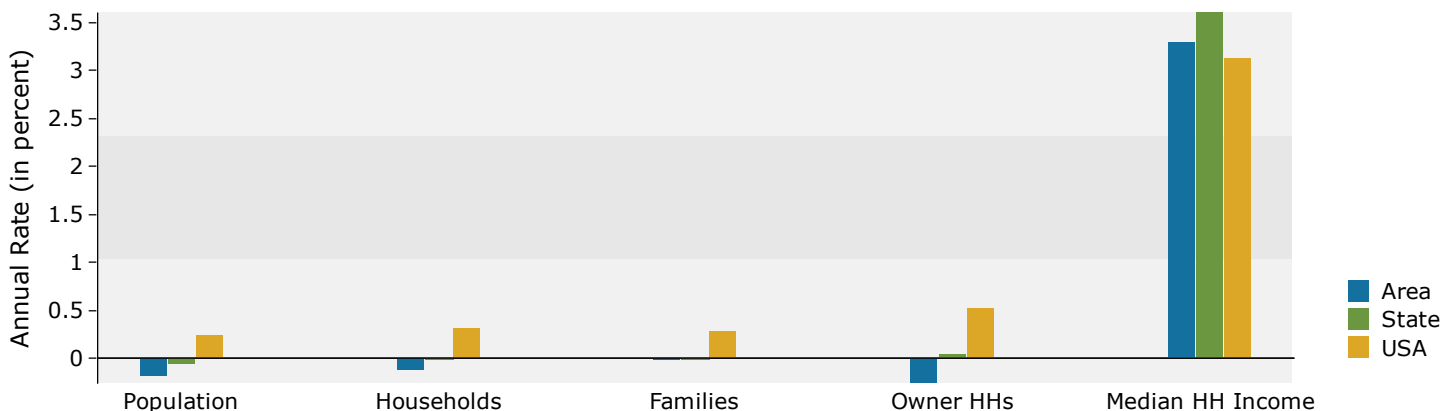
Population by Age	Census 2010		2022		2027	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	826	2.2%	742	2.0%	784	2.1%
5 - 9	479	1.3%	667	1.8%	642	1.7%
10 - 14	414	1.1%	509	1.4%	632	1.7%
15 - 19	437	1.2%	524	1.4%	547	1.5%
20 - 24	2,255	6.1%	1,474	3.9%	1,773	4.8%
25 - 34	9,972	26.9%	8,755	23.3%	7,243	19.5%
35 - 44	7,837	21.2%	7,921	21.1%	7,863	21.2%
45 - 54	5,892	15.9%	5,982	15.9%	5,992	16.1%
55 - 64	4,006	10.8%	4,646	12.4%	4,767	12.8%
65 - 74	2,289	6.2%	3,373	9.0%	3,761	10.1%
75 - 84	1,655	4.5%	1,939	5.2%	2,169	5.8%
85+	985	2.7%	996	2.7%	1,003	2.7%

Race and Ethnicity	Census 2010		Census 2020		2022		2027	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	31,411	84.8%	28,300	75.4%	28,059	74.8%	27,081	72.8%
Black Alone	1,171	3.2%	1,322	3.5%	1,314	3.5%	1,301	3.5%
American Indian Alone	95	0.3%	118	0.3%	116	0.3%	134	0.4%
Asian Alone	2,041	5.5%	2,361	6.3%	2,464	6.6%	2,670	7.2%
Pacific Islander Alone	38	0.1%	44	0.1%	43	0.1%	43	0.1%
Some Other Race Alone	948	2.6%	1,592	4.2%	1,633	4.4%	1,775	4.8%
Two or More Races	1,343	3.6%	3,809	10.1%	3,899	10.4%	4,172	11.2%
Hispanic Origin (Any Race)	3,531	9.5%	4,298	11.4%	4,343	11.6%	4,459	12.0%

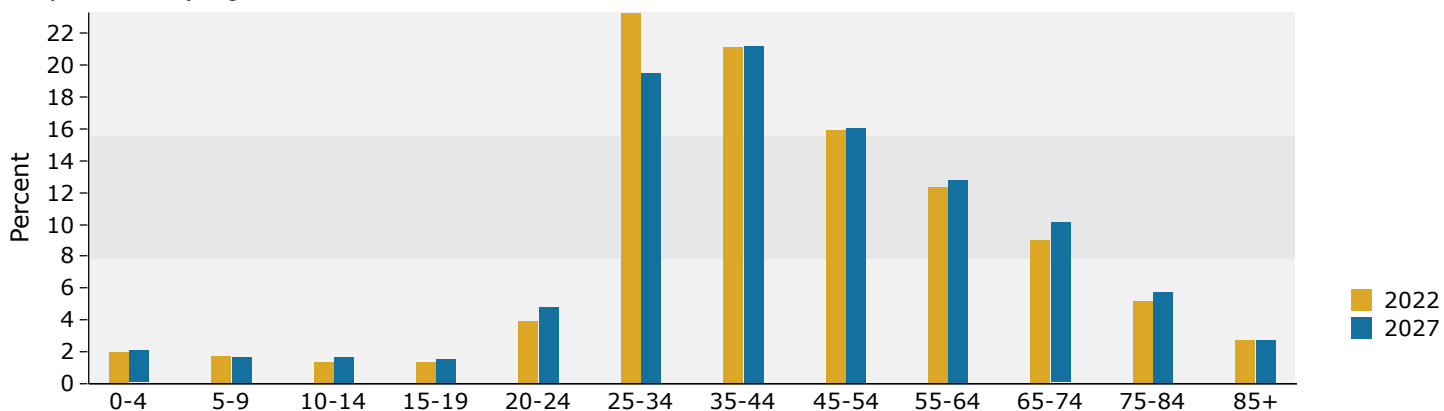
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

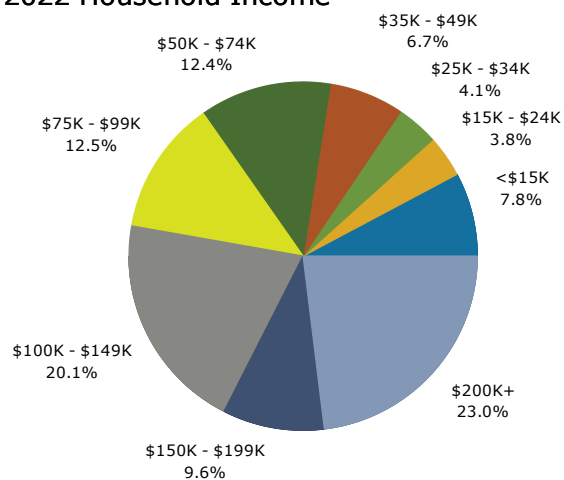
Trends 2022-2027



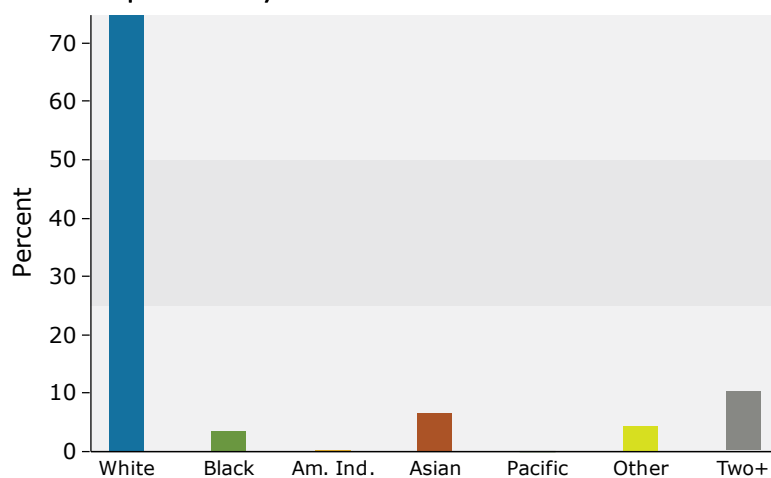
Population by Age



2022 Household Income



2022 Population by Race



2022 Percent Hispanic Origin: 11.6%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.



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 Ring: 3 mile radius

Prepared by Esri
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Summary	Census 2010	Census 2020	2022	2027
Population	233,458	241,916	243,255	243,168
Households	123,789	129,099	130,551	131,117
Families	42,376	-	44,315	44,547
Average Household Size	1.86	1.84	1.83	1.82
Owner Occupied Housing Units	34,225	-	35,220	34,864
Renter Occupied Housing Units	89,563	-	95,330	96,253
Median Age	38.0	-	39.9	40.8

Trends: 2022-2027 Annual Rate	Area	State	National
Population	-0.01%	-0.06%	0.25%
Households	0.09%	-0.01%	0.31%
Families	0.10%	-0.01%	0.28%
Owner HHs	-0.20%	0.05%	0.53%
Median Household Income	3.69%	3.60%	3.12%

Households by Income	2022		2027	
	Number	Percent	Number	Percent
<\$15,000	11,753	9.0%	8,229	6.3%
\$15,000 - \$24,999	6,533	5.0%	4,276	3.3%
\$25,000 - \$34,999	6,220	4.8%	4,338	3.3%
\$35,000 - \$49,999	8,711	6.7%	6,005	4.6%
\$50,000 - \$74,999	17,761	13.6%	15,615	11.9%
\$75,000 - \$99,999	15,281	11.7%	15,605	11.9%
\$100,000 - \$149,999	22,996	17.6%	25,794	19.7%
\$150,000 - \$199,999	12,753	9.8%	16,038	12.2%
\$200,000+	28,542	21.9%	35,216	26.9%

Median Household Income	\$97,972	\$117,425
Average Household Income	\$151,484	\$181,147
Per Capita Income	\$81,208	\$97,551

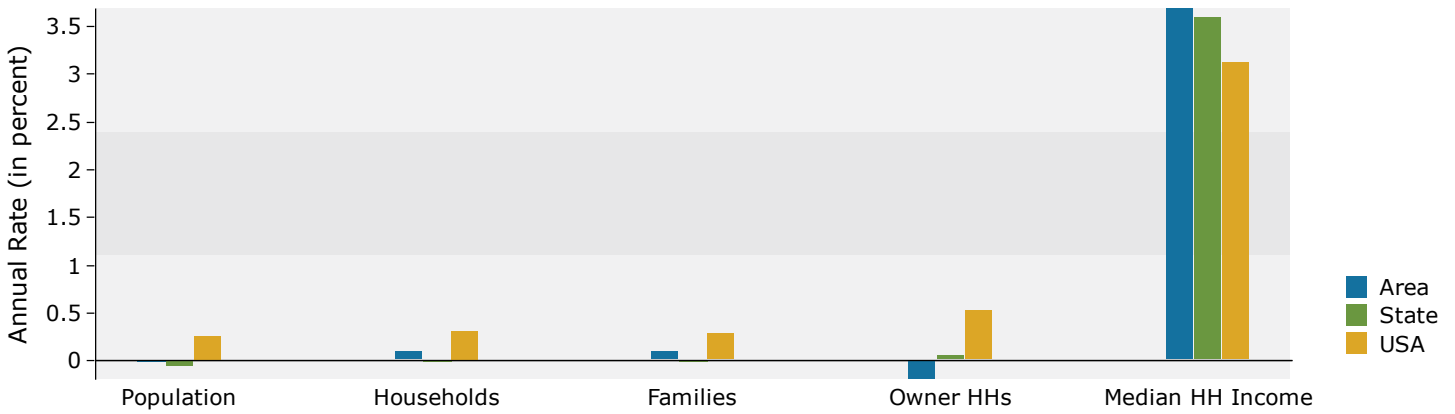
Population by Age	Census 2010		2022		2027	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	9,397	4.0%	8,514	3.5%	8,706	3.6%
5 - 9	7,594	3.3%	8,266	3.4%	7,710	3.2%
10 - 14	7,154	3.1%	8,308	3.4%	7,707	3.2%
15 - 19	8,087	3.5%	8,536	3.5%	7,961	3.3%
20 - 24	16,816	7.2%	13,633	5.6%	14,939	6.1%
25 - 34	54,283	23.3%	50,124	20.6%	48,237	19.8%
35 - 44	42,020	18.0%	44,532	18.3%	43,823	18.0%
45 - 54	31,819	13.6%	33,421	13.7%	33,640	13.8%
55 - 64	24,554	10.5%	28,071	11.5%	27,647	11.4%
65 - 74	14,872	6.4%	21,197	8.7%	22,117	9.1%
75 - 84	10,607	4.5%	12,352	5.1%	14,191	5.8%
85+	6,256	2.7%	6,299	2.6%	6,489	2.7%

Race and Ethnicity	Census 2010		Census 2020		2022		2027	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	179,451	76.9%	164,963	68.2%	163,463	67.2%	157,846	64.9%
Black Alone	10,968	4.7%	12,246	5.1%	12,359	5.1%	12,302	5.1%
American Indian Alone	698	0.3%	1,116	0.5%	1,153	0.5%	1,335	0.5%
Asian Alone	21,344	9.1%	22,766	9.4%	23,859	9.8%	25,871	10.6%
Pacific Islander Alone	227	0.1%	285	0.1%	287	0.1%	290	0.1%
Some Other Race Alone	11,020	4.7%	15,355	6.3%	16,121	6.6%	17,604	7.2%
Two or More Races	9,750	4.2%	25,185	10.4%	26,014	10.7%	27,919	11.5%
Hispanic Origin (Any Race)	29,319	12.6%	33,245	13.7%	34,239	14.1%	35,557	14.6%

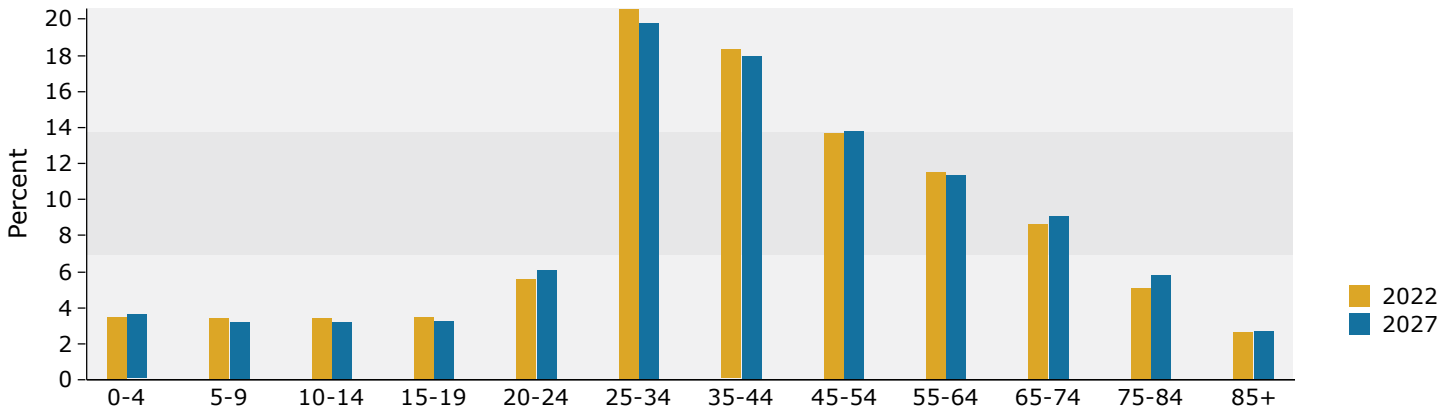
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

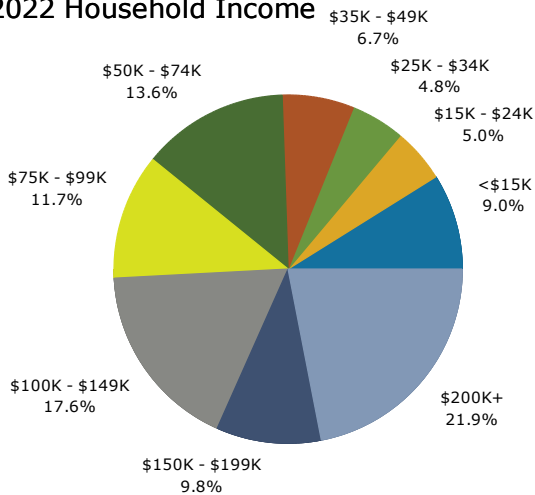
Trends 2022-2027



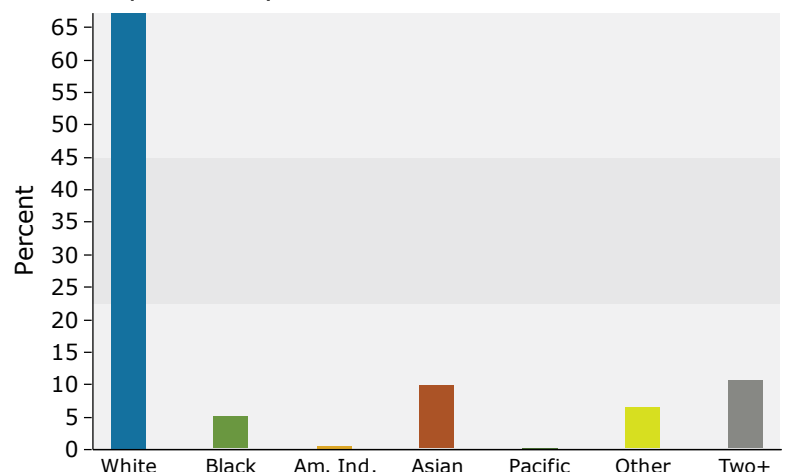
Population by Age



2022 Household Income



2022 Population by Race



2022 Percent Hispanic Origin: 14.1%



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 Ring: 5 mile radius

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Summary	Census 2010	Census 2020	2022	2027
Population	761,322	774,396	775,981	773,232
Households	338,948	352,891	355,054	355,200
Families	153,014	-	159,444	159,887
Average Household Size	2.18	2.11	2.10	2.09
Owner Occupied Housing Units	95,268	-	99,033	98,281
Renter Occupied Housing Units	243,680	-	256,021	256,919
Median Age	36.2	-	38.1	38.9

Trends: 2022-2027 Annual Rate	Area	State	National
Population	-0.07%	-0.06%	0.25%
Households	0.01%	-0.01%	0.31%
Families	0.06%	-0.01%	0.28%
Owner HHs	-0.15%	0.05%	0.53%
Median Household Income	4.92%	3.60%	3.12%

Households by Income	2022		2027	
	Number	Percent	Number	Percent
<\$15,000	34,475	9.7%	24,613	6.9%
\$15,000 - \$24,999	22,550	6.4%	15,868	4.5%
\$25,000 - \$34,999	22,578	6.4%	17,745	5.0%
\$35,000 - \$49,999	31,381	8.8%	25,294	7.1%
\$50,000 - \$74,999	52,354	14.7%	45,219	12.7%
\$75,000 - \$99,999	40,588	11.4%	39,574	11.1%
\$100,000 - \$149,999	57,780	16.3%	68,517	19.3%
\$150,000 - \$199,999	29,924	8.4%	39,823	11.2%
\$200,000+	63,423	17.9%	78,544	22.1%
Median Household Income	\$82,308		\$104,628	
Average Household Income	\$134,016		\$161,100	
Per Capita Income	\$61,631		\$74,304	

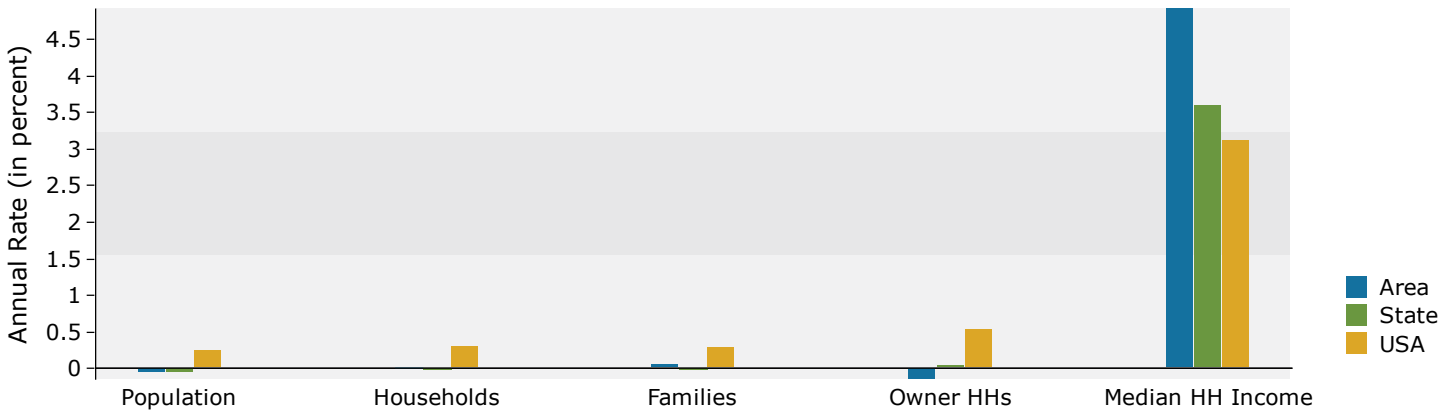
Population by Age	Census 2010		2022		2027	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	37,999	5.0%	33,370	4.3%	33,759	4.4%
5 - 9	33,351	4.4%	33,106	4.3%	30,926	4.0%
10 - 14	32,732	4.3%	33,680	4.3%	30,971	4.0%
15 - 19	42,363	5.6%	43,792	5.6%	40,744	5.3%
20 - 24	66,897	8.8%	61,926	8.0%	61,903	8.0%
25 - 34	151,592	19.9%	140,118	18.1%	138,071	17.9%
35 - 44	125,174	16.4%	124,921	16.1%	123,724	16.0%
45 - 54	102,010	13.4%	100,629	13.0%	99,927	12.9%
55 - 64	78,964	10.4%	87,285	11.2%	85,945	11.1%
65 - 74	45,668	6.0%	65,097	8.4%	68,014	8.8%
75 - 84	29,054	3.8%	35,347	4.6%	41,633	5.4%
85+	15,518	2.0%	16,707	2.2%	17,615	2.3%

Race and Ethnicity	Census 2010		Census 2020		2022		2027	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	448,755	58.9%	390,831	50.5%	384,724	49.6%	366,266	47.4%
Black Alone	59,093	7.8%	52,479	6.8%	52,149	6.7%	50,680	6.6%
American Indian Alone	3,929	0.5%	8,320	1.1%	8,603	1.1%	9,893	1.3%
Asian Alone	113,537	14.9%	118,726	15.3%	122,697	15.8%	129,803	16.8%
Pacific Islander Alone	769	0.1%	868	0.1%	870	0.1%	870	0.1%
Some Other Race Alone	100,781	13.2%	119,711	15.5%	121,717	15.7%	126,491	16.4%
Two or More Races	34,458	4.5%	83,460	10.8%	85,220	11.0%	89,230	11.5%
Hispanic Origin (Any Race)	208,321	27.4%	200,386	25.9%	202,244	26.1%	205,513	26.6%

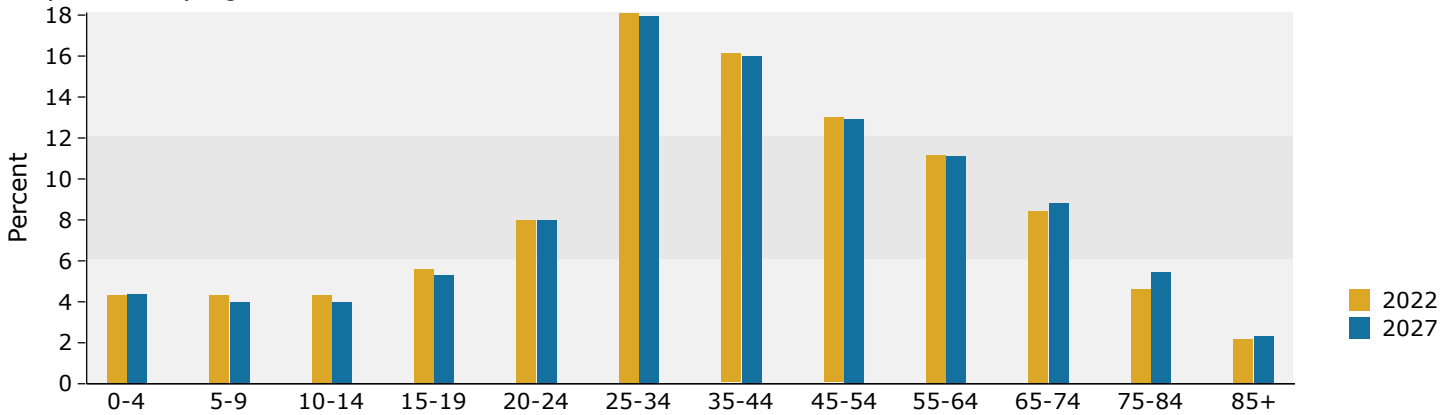
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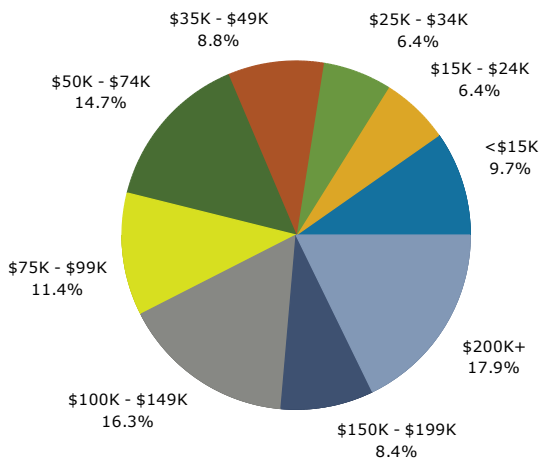
Trends 2022-2027



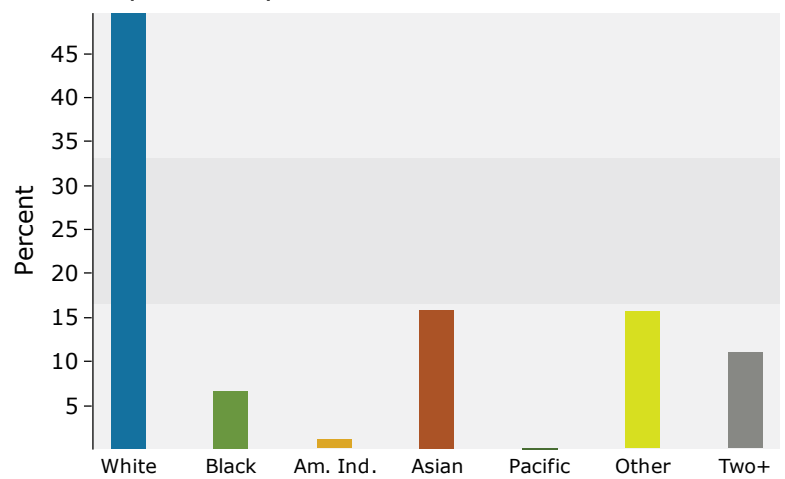
Population by Age



2022 Household Income



2022 Population by Race



2022 Percent Hispanic Origin: 26.1%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.