



Demographic and Income Profile

Rolling Valley Mall
9230 Old Keene Mill Rd, Burke, Virginia, 22015
Ring: 1 mile radius

Prepared by Esri
Latitude: 38.77541
Longitude: -77.26357

Summary	Census 2010	Census 2020	2022	2027
Population	15,603	16,021	15,839	15,428
Households	5,213	5,205	5,133	4,982
Families	4,310	-	4,231	4,101
Average Household Size	2.99	3.08	3.08	3.10
Owner Occupied Housing Units	4,418	-	4,251	4,183
Renter Occupied Housing Units	794	-	882	799
Median Age	39.8	-	41.9	42.9

Trends: 2022-2027 Annual Rate	Area	State	National
Population	-0.52%	0.26%	0.25%
Households	-0.60%	0.29%	0.31%
Families	-0.62%	0.22%	0.28%
Owner HHs	-0.32%	0.51%	0.53%
Median Household Income	1.48%	2.72%	3.12%

Households by Income	2022		2027	
	Number	Percent	Number	Percent
<\$15,000	124	2.4%	78	1.6%
\$15,000 - \$24,999	93	1.8%	63	1.3%
\$25,000 - \$34,999	108	2.1%	75	1.5%
\$35,000 - \$49,999	282	5.5%	189	3.8%
\$50,000 - \$74,999	405	7.9%	316	6.3%
\$75,000 - \$99,999	487	9.5%	445	8.9%
\$100,000 - \$149,999	1,083	21.1%	990	19.9%
\$150,000 - \$199,999	1,069	20.8%	1,188	23.8%
\$200,000+	1,482	28.9%	1,637	32.9%

Median Household Income	\$148,962	\$160,305
Average Household Income	\$188,520	\$212,201
Per Capita Income	\$60,533	\$67,901

Population by Age	Census 2010		2022		2027	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	857	5.5%	764	4.8%	747	4.8%
5 - 9	977	6.3%	822	5.2%	783	5.1%
10 - 14	1,263	8.1%	1,006	6.4%	888	5.8%
15 - 19	1,188	7.6%	974	6.1%	827	5.4%
20 - 24	845	5.4%	798	5.0%	632	4.1%
25 - 34	1,731	11.1%	2,003	12.6%	1,826	11.8%
35 - 44	2,153	13.8%	2,165	13.7%	2,531	16.4%
45 - 54	2,753	17.6%	2,074	13.1%	1,923	12.5%
55 - 64	2,317	14.8%	2,417	15.3%	2,135	13.8%
65 - 74	1,071	6.9%	1,846	11.7%	1,815	11.8%
75 - 84	367	2.4%	812	5.1%	1,103	7.1%
85+	81	0.5%	158	1.0%	219	1.4%

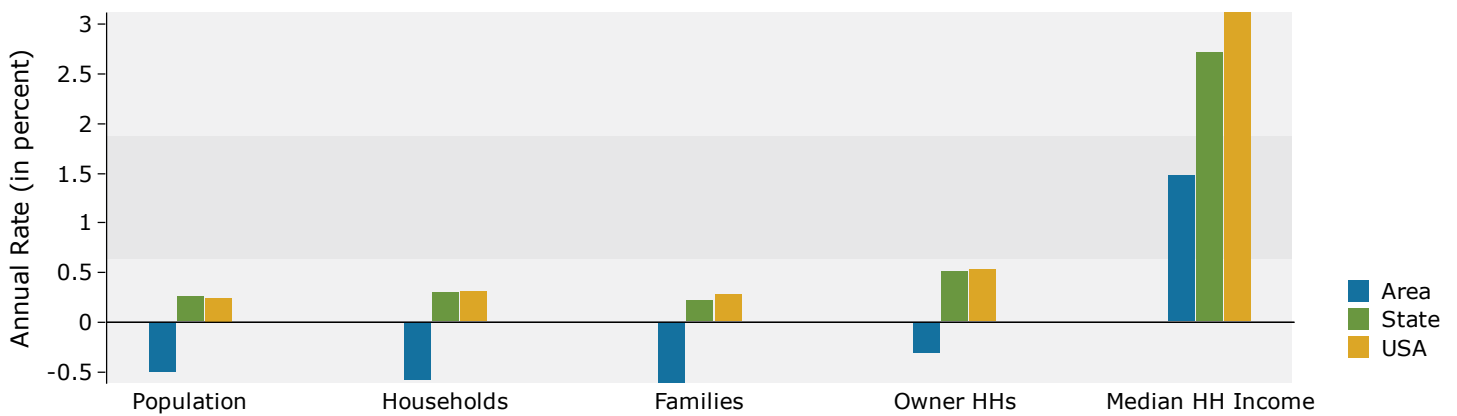
Race and Ethnicity	Census 2010		Census 2020		2022		2027	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	10,071	64.5%	8,328	52.0%	8,122	51.3%	7,593	49.2%
Black Alone	1,243	8.0%	1,386	8.7%	1,374	8.7%	1,343	8.7%
American Indian Alone	31	0.2%	30	0.2%	30	0.2%	32	0.2%
Asian Alone	2,985	19.1%	3,278	20.5%	3,281	20.7%	3,326	21.6%
Pacific Islander Alone	5	0.0%	11	0.1%	11	0.1%	11	0.1%
Some Other Race Alone	636	4.1%	849	5.3%	854	5.4%	880	5.7%
Two or More Races	632	4.1%	2,138	13.3%	2,166	13.7%	2,242	14.5%
Hispanic Origin (Any Race)	2,088	13.4%	2,405	15.0%	2,400	15.2%	2,378	15.4%

Data Note: Income is expressed in current dollars.

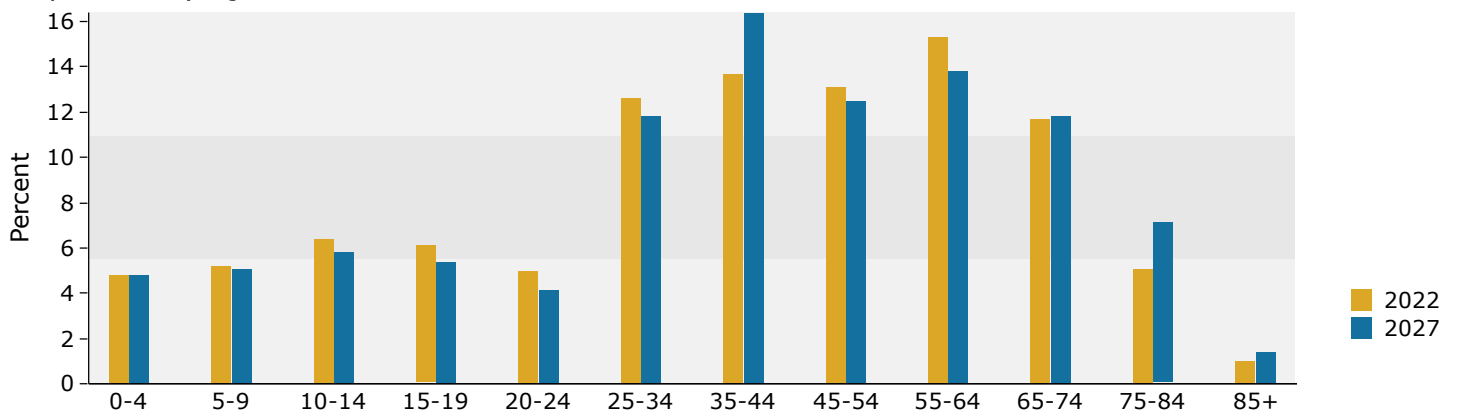
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

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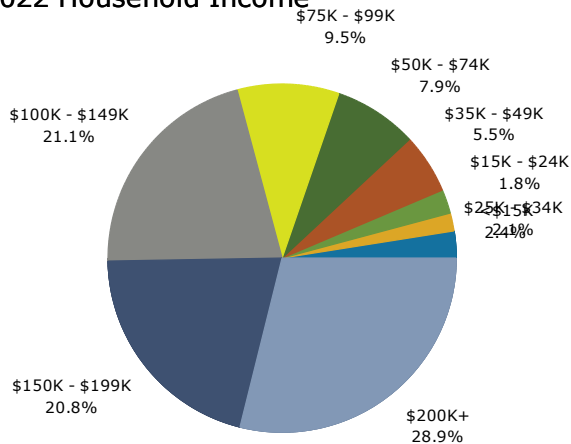
Trends 2022-2027



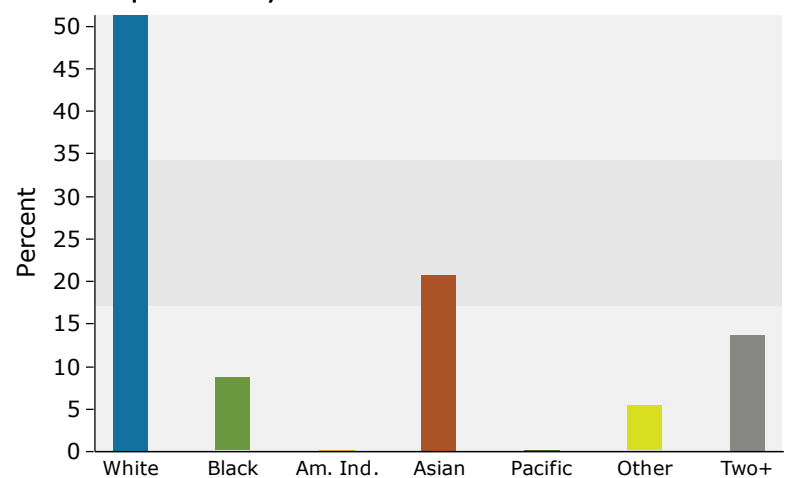
Population by Age



2022 Household Income



2022 Population by Race



2022 Percent Hispanic Origin: 15.2%



Demographic and Income Profile

Rolling Valley Mall
9230 Old Keene Mill Rd, Burke, Virginia, 22015
Ring: 3 mile radius

Prepared by Esri
Latitude: 38.77541
Longitude: -77.26357

Summary	Census 2010	Census 2020	2022	2027
Population	113,701	116,993	115,916	113,160
Households	39,131	38,975	38,495	37,440
Families	31,561	-	31,004	30,115
Average Household Size	2.90	2.99	3.00	3.02
Owner Occupied Housing Units	33,425	-	32,918	32,378
Renter Occupied Housing Units	5,706	-	5,577	5,062
Median Age	40.5	-	42.8	43.3

Trends: 2022-2027 Annual Rate	Area	State	National
Population	-0.48%	0.26%	0.25%
Households	-0.55%	0.29%	0.31%
Families	-0.58%	0.22%	0.28%
Owner HHs	-0.33%	0.51%	0.53%
Median Household Income	1.62%	2.72%	3.12%

Households by Income	2022		2027	
	Number	Percent	Number	Percent
<\$15,000	584	1.5%	385	1.0%
\$15,000 - \$24,999	487	1.3%	330	0.9%
\$25,000 - \$34,999	779	2.0%	594	1.6%
\$35,000 - \$49,999	1,615	4.2%	1,158	3.1%
\$50,000 - \$74,999	2,832	7.4%	1,956	5.2%
\$75,000 - \$99,999	3,512	9.1%	2,773	7.4%
\$100,000 - \$149,999	8,152	21.2%	7,227	19.3%
\$150,000 - \$199,999	8,253	21.4%	9,191	24.5%
\$200,000+	12,281	31.9%	13,826	36.9%

Median Household Income	\$155,531	\$168,556
Average Household Income	\$205,304	\$232,383
Per Capita Income	\$67,974	\$76,647

Population by Age	Census 2010		2022		2027	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	6,389	5.6%	5,631	4.9%	5,573	4.9%
5 - 9	7,411	6.5%	6,641	5.7%	6,293	5.6%
10 - 14	8,855	7.8%	7,846	6.8%	7,009	6.2%
15 - 19	8,407	7.4%	7,297	6.3%	6,498	5.7%
20 - 24	5,760	5.1%	5,708	4.9%	4,699	4.2%
25 - 34	11,793	10.4%	13,057	11.3%	12,617	11.1%
35 - 44	15,805	13.9%	15,021	13.0%	16,692	14.8%
45 - 54	20,263	17.8%	15,684	13.5%	14,800	13.1%
55 - 64	17,266	15.2%	18,363	15.8%	16,114	14.2%
65 - 74	7,834	6.9%	13,465	11.6%	13,514	11.9%
75 - 84	3,032	2.7%	5,713	4.9%	7,525	6.6%
85+	884	0.8%	1,490	1.3%	1,827	1.6%

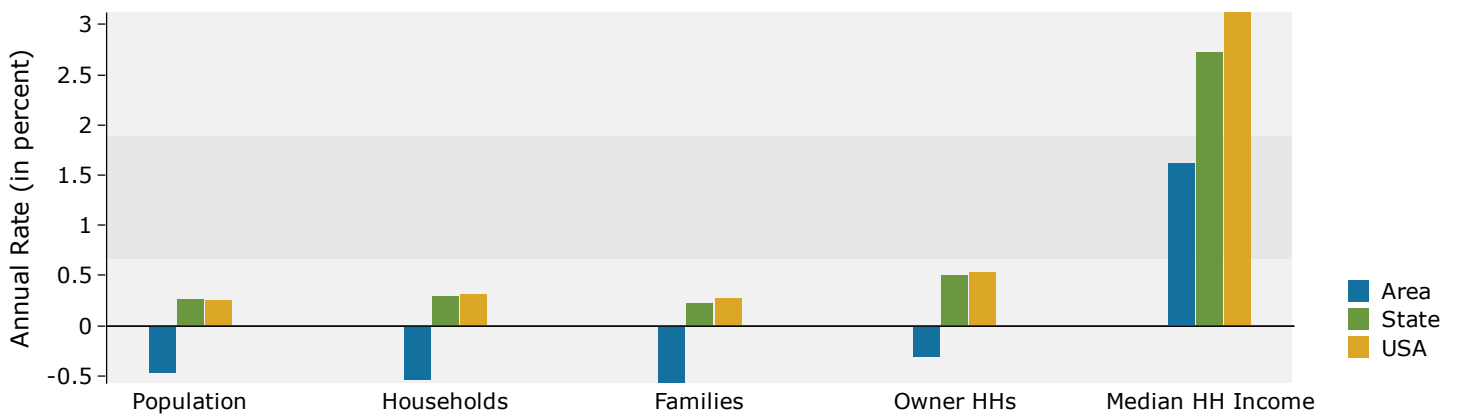
Race and Ethnicity	Census 2010		Census 2020		2022		2027	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	79,291	69.7%	66,866	57.2%	65,457	56.5%	61,546	54.4%
Black Alone	7,350	6.5%	8,666	7.4%	8,627	7.4%	8,487	7.5%
American Indian Alone	310	0.3%	393	0.3%	395	0.3%	415	0.4%
Asian Alone	18,383	16.2%	20,602	17.6%	20,674	17.8%	21,079	18.6%
Pacific Islander Alone	107	0.1%	97	0.1%	97	0.1%	95	0.1%
Some Other Race Alone	3,898	3.4%	5,671	4.8%	5,721	4.9%	5,934	5.2%
Two or More Races	4,362	3.8%	14,697	12.6%	14,944	12.9%	15,605	13.8%
Hispanic Origin (Any Race)	13,768	12.1%	16,099	13.8%	16,094	13.9%	16,020	14.2%

Data Note: Income is expressed in current dollars.

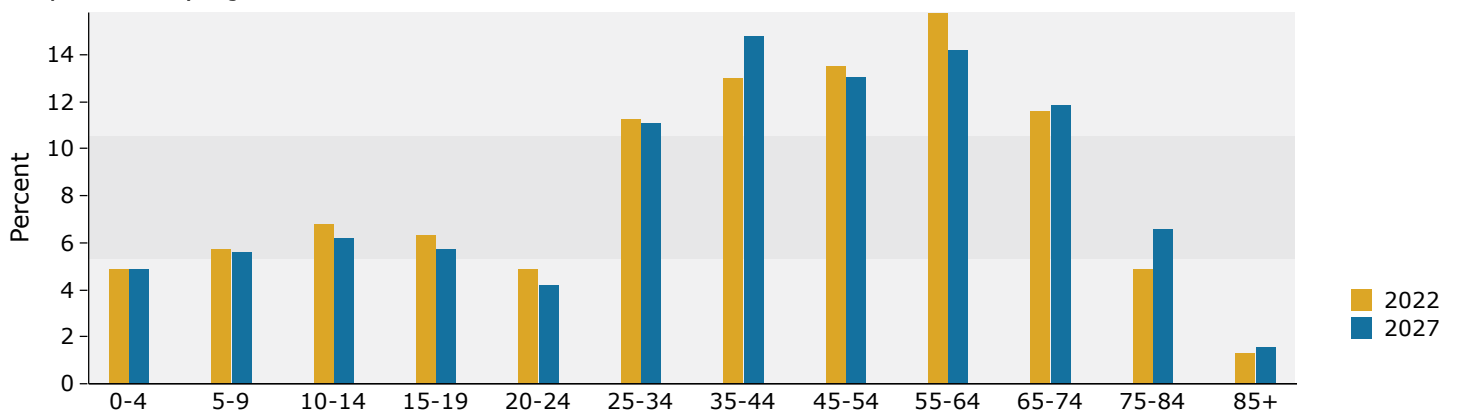
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

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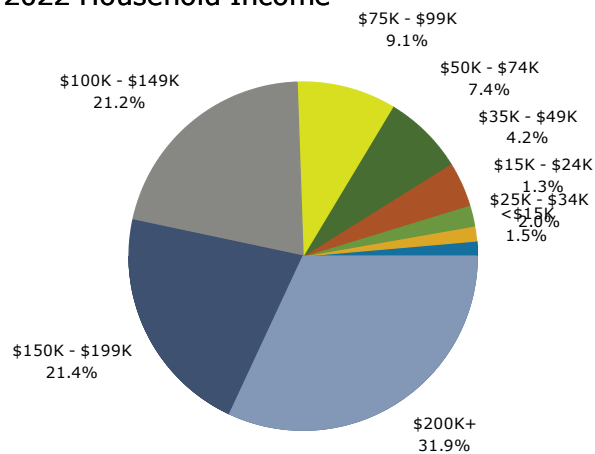
Trends 2022-2027



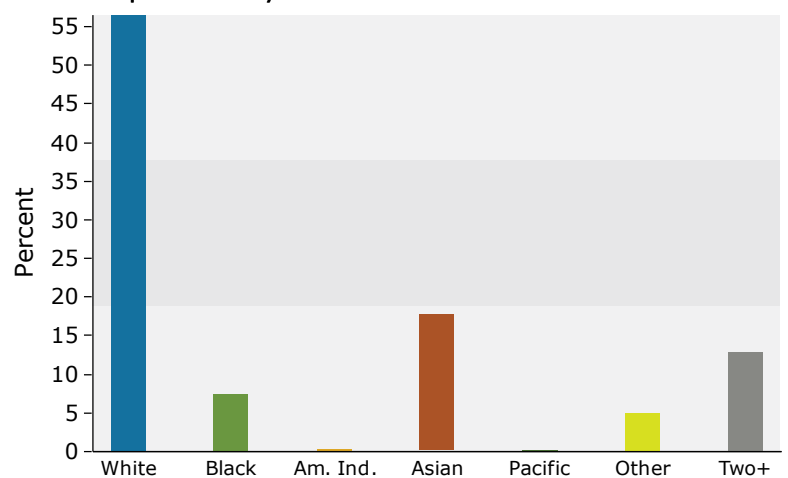
Population by Age



2022 Household Income



2022 Population by Race



2022 Percent Hispanic Origin: 13.9%



Demographic and Income Profile

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Ring: 5 mile radius

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Latitude: 38.77541
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Summary	Census 2010	Census 2020	2022	2027
Population	237,834	248,202	247,124	242,531
Households	79,343	80,170	79,604	77,829
Families	61,971	-	62,115	60,650
Average Household Size	2.93	3.01	3.02	3.03
Owner Occupied Housing Units	63,266	-	63,521	62,835
Renter Occupied Housing Units	16,076	-	16,083	14,994
Median Age	39.3	-	41.2	42.0

Trends: 2022-2027 Annual Rate	Area	State	National
Population	-0.37%	0.26%	0.25%
Households	-0.45%	0.29%	0.31%
Families	-0.48%	0.22%	0.28%
Owner HHs	-0.22%	0.51%	0.53%
Median Household Income	1.74%	2.72%	3.12%

Households by Income	2022		2027	
	Number	Percent	Number	Percent
<\$15,000	1,819	2.3%	1,221	1.6%
\$15,000 - \$24,999	1,629	2.0%	1,103	1.4%
\$25,000 - \$34,999	2,023	2.5%	1,618	2.1%
\$35,000 - \$49,999	4,083	5.1%	3,276	4.2%
\$50,000 - \$74,999	6,999	8.8%	5,104	6.6%
\$75,000 - \$99,999	7,428	9.3%	6,046	7.8%
\$100,000 - \$149,999	16,155	20.3%	14,808	19.0%
\$150,000 - \$199,999	15,769	19.8%	18,062	23.2%
\$200,000+	23,700	29.8%	26,590	34.2%

Median Household Income	\$148,516	\$161,899
Average Household Income	\$195,258	\$220,693
Per Capita Income	\$63,098	\$71,054

Population by Age	Census 2010		2022		2027	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	13,514	5.7%	12,119	4.9%	12,051	5.0%
5 - 9	15,264	6.4%	14,044	5.7%	13,312	5.5%
10 - 14	17,385	7.3%	16,240	6.6%	14,599	6.0%
15 - 19	18,950	8.0%	18,327	7.4%	16,823	6.9%
20 - 24	14,723	6.2%	14,983	6.1%	13,427	5.5%
25 - 34	25,961	10.9%	28,024	11.3%	27,345	11.3%
35 - 44	32,451	13.6%	31,266	12.7%	33,990	14.0%
45 - 54	40,490	17.0%	32,434	13.1%	30,543	12.6%
55 - 64	32,682	13.7%	36,558	14.8%	32,544	13.4%
65 - 74	15,660	6.6%	26,371	10.7%	27,270	11.2%
75 - 84	7,623	3.2%	12,309	5.0%	15,530	6.4%
85+	3,131	1.3%	4,450	1.8%	5,096	2.1%

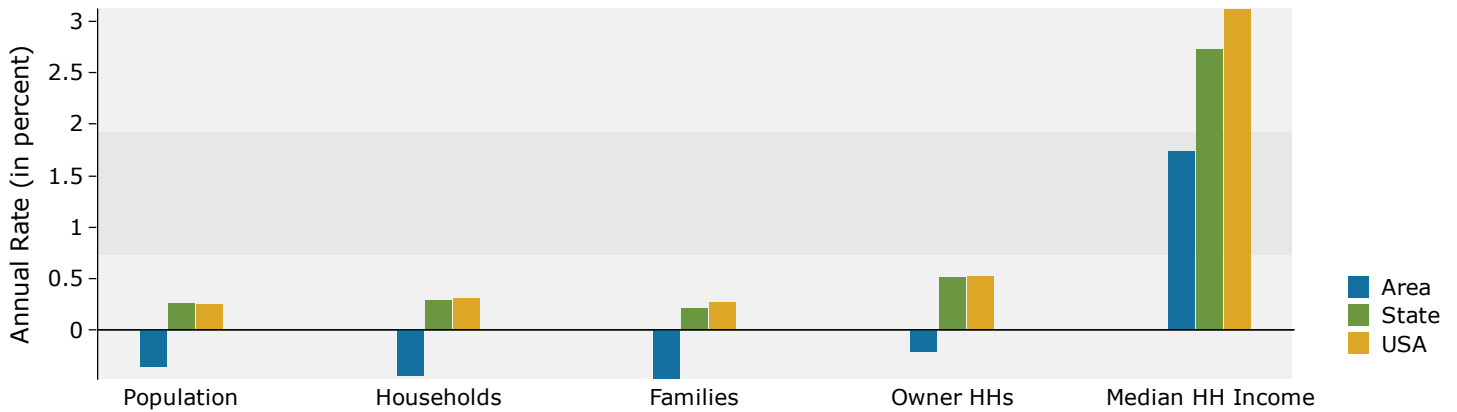
Race and Ethnicity	Census 2010		Census 2020		2022		2027	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	154,756	65.1%	126,490	51.0%	124,013	50.2%	116,679	48.1%
Black Alone	17,120	7.2%	21,127	8.5%	21,183	8.6%	20,938	8.6%
American Indian Alone	803	0.3%	1,259	0.5%	1,287	0.5%	1,380	0.6%
Asian Alone	42,996	18.1%	48,968	19.7%	49,283	19.9%	50,243	20.7%
Pacific Islander Alone	218	0.1%	184	0.1%	183	0.1%	179	0.1%
Some Other Race Alone	12,193	5.1%	20,044	8.1%	20,419	8.3%	21,049	8.7%
Two or More Races	9,748	4.1%	30,130	12.1%	30,757	12.4%	32,062	13.2%
Hispanic Origin (Any Race)	34,450	14.5%	43,009	17.3%	43,384	17.6%	43,421	17.9%

Data Note: Income is expressed in current dollars.

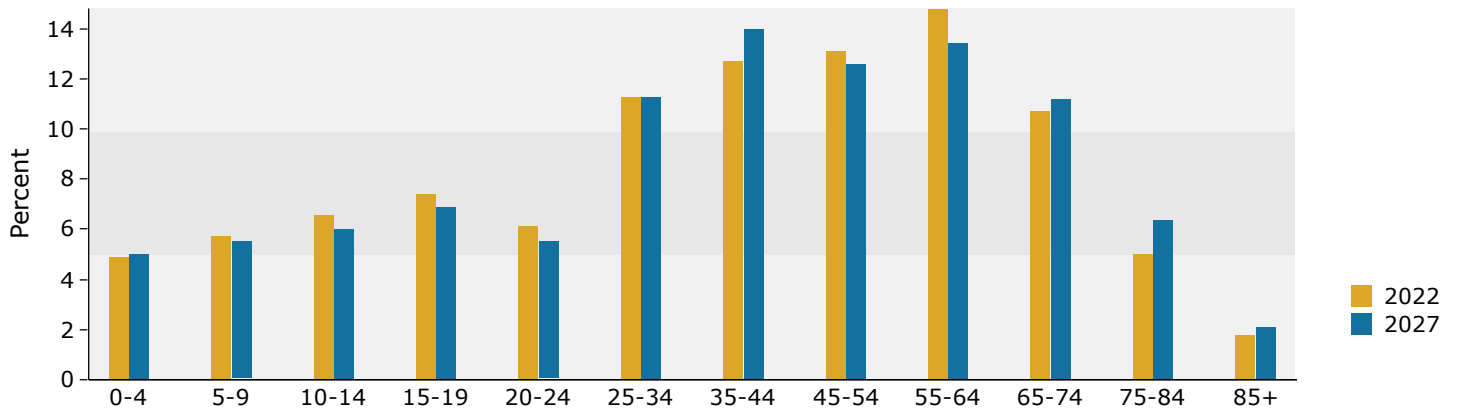
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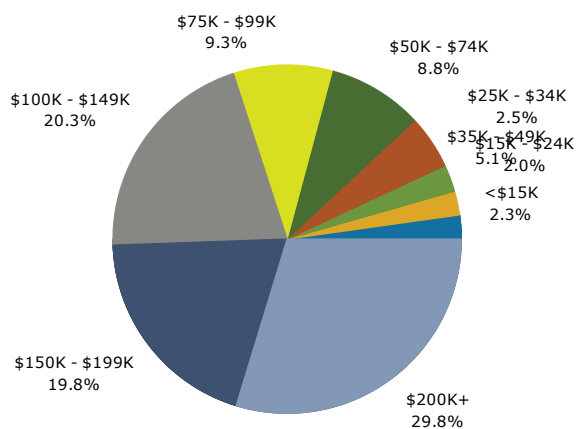
Trends 2022-2027



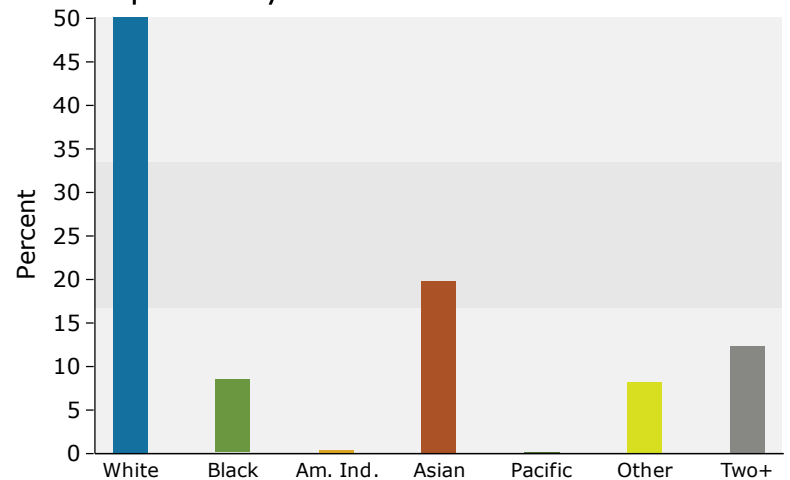
Population by Age



2022 Household Income



2022 Population by Race



2022 Percent Hispanic Origin: 17.6%