



Demographic and Income Profile

Rose Hill Plaza
6100 Rose Hill Dr, Alexandria, Virginia, 22310
Ring: 1 mile radius

Prepared by Esri
Latitude: 38.78555
Longitude: -77.12129

Summary	Census 2010	Census 2020	2022	2027
Population	12,936	13,618	13,576	13,331
Households	4,834	4,886	4,850	4,741
Families	3,378	-	3,375	3,295
Average Household Size	2.66	2.78	2.79	2.80
Owner Occupied Housing Units	3,604	-	3,657	3,630
Renter Occupied Housing Units	1,229	-	1,193	1,111
Median Age	39.2	-	41.2	40.9

Trends: 2022-2027 Annual Rate	Area	State	National
Population	-0.36%	0.26%	0.25%
Households	-0.45%	0.29%	0.31%
Families	-0.48%	0.22%	0.28%
Owner HHs	-0.15%	0.51%	0.53%
Median Household Income	2.32%	2.72%	3.12%

Households by Income	2022		2027	
	Number	Percent	Number	Percent
<\$15,000	129	2.7%	88	1.9%
\$15,000 - \$24,999	106	2.2%	69	1.5%
\$25,000 - \$34,999	99	2.0%	77	1.6%
\$35,000 - \$49,999	205	4.2%	170	3.6%
\$50,000 - \$74,999	337	6.9%	216	4.6%
\$75,000 - \$99,999	535	11.0%	321	6.8%
\$100,000 - \$149,999	993	20.5%	946	20.0%
\$150,000 - \$199,999	865	17.8%	1,025	21.6%
\$200,000+	1,580	32.6%	1,829	38.6%

Median Household Income	\$150,834	\$169,127
Average Household Income	\$188,210	\$217,121
Per Capita Income	\$67,156	\$77,125

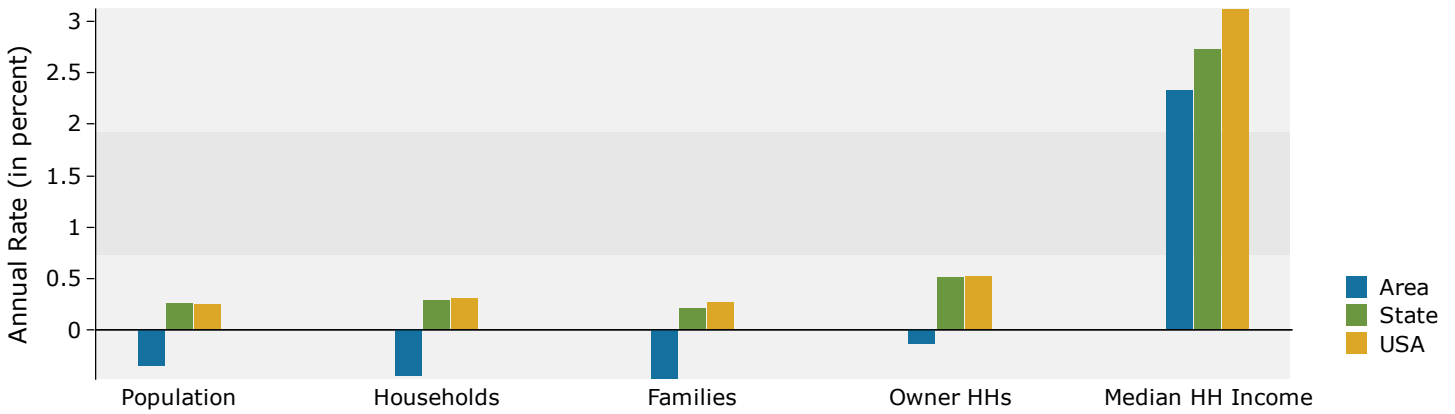
Population by Age	Census 2010		2022		2027	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	913	7.1%	768	5.7%	773	5.8%
5 - 9	824	6.4%	872	6.4%	816	6.1%
10 - 14	740	5.7%	977	7.2%	860	6.5%
15 - 19	733	5.7%	780	5.7%	759	5.7%
20 - 24	608	4.7%	658	4.8%	667	5.0%
25 - 34	1,760	13.6%	1,655	12.2%	1,775	13.3%
35 - 44	2,197	17.0%	1,767	13.0%	1,741	13.1%
45 - 54	2,245	17.4%	1,968	14.5%	1,767	13.3%
55 - 64	1,621	12.5%	1,965	14.5%	1,794	13.5%
65 - 74	761	5.9%	1,350	9.9%	1,408	10.6%
75 - 84	394	3.0%	617	4.5%	756	5.7%
85+	142	1.1%	199	1.5%	214	1.6%

Race and Ethnicity	Census 2010		Census 2020		2022		2027	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	8,625	66.7%	7,341	53.9%	7,217	53.2%	6,804	51.0%
Black Alone	1,613	12.5%	1,907	14.0%	1,907	14.0%	1,888	14.2%
American Indian Alone	34	0.3%	84	0.6%	89	0.7%	101	0.8%
Asian Alone	1,523	11.8%	1,717	12.6%	1,737	12.8%	1,783	13.4%
Pacific Islander Alone	16	0.1%	12	0.1%	12	0.1%	11	0.1%
Some Other Race Alone	627	4.8%	899	6.6%	918	6.8%	960	7.2%
Two or More Races	497	3.8%	1,658	12.2%	1,696	12.5%	1,783	13.4%
Hispanic Origin (Any Race)	1,732	13.4%	2,102	15.4%	2,120	15.6%	2,133	16.0%

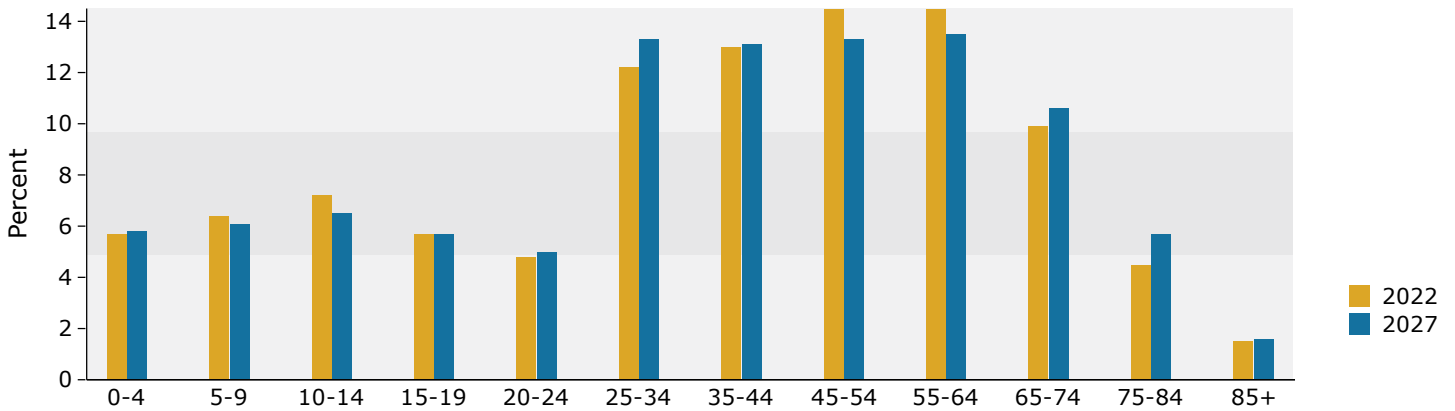
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

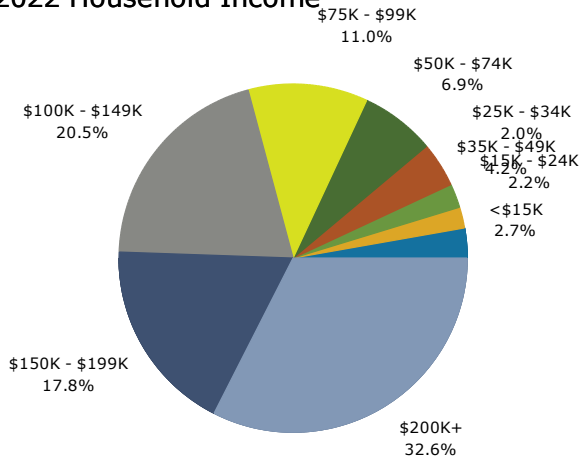
Trends 2022-2027



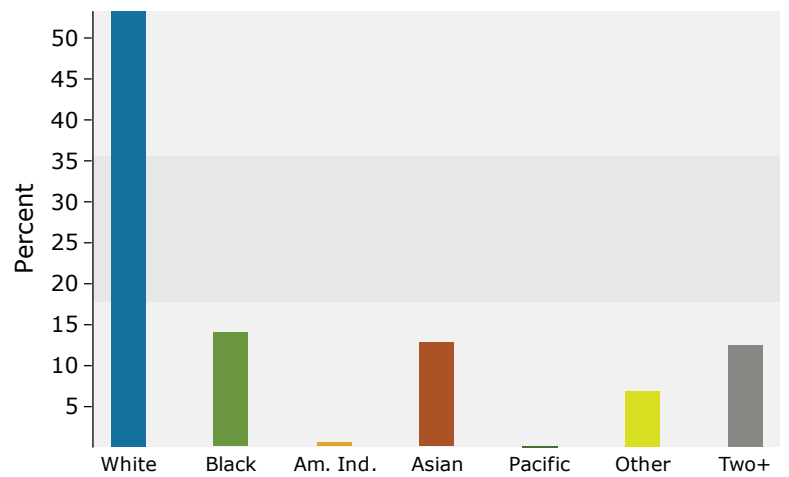
Population by Age



2022 Household Income



2022 Population by Race



2022 Percent Hispanic Origin: 15.6%



Demographic and Income Profile

Rose Hill Plaza
6100 Rose Hill Dr, Alexandria, Virginia, 22310
Ring: 3 mile radius

Prepared by Esri
Latitude: 38.78555
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Summary	Census 2010	Census 2020	2022	2027
Population	157,279	168,836	170,522	168,472
Households	66,114	69,394	70,024	69,278
Families	37,080	-	38,371	37,880
Average Household Size	2.37	2.42	2.43	2.42
Owner Occupied Housing Units	34,850	-	36,896	36,871
Renter Occupied Housing Units	31,264	-	33,129	32,408
Median Age	35.7	-	38.1	38.7

Trends: 2022-2027 Annual Rate	Area	State	National
Population	-0.24%	0.26%	0.25%
Households	-0.21%	0.29%	0.31%
Families	-0.26%	0.22%	0.28%
Owner HHs	-0.01%	0.51%	0.53%
Median Household Income	2.48%	2.72%	3.12%

Households by Income	2022		2027	
	Number	Percent	Number	Percent
<\$15,000	2,195	3.1%	1,604	2.3%
\$15,000 - \$24,999	2,062	2.9%	1,605	2.3%
\$25,000 - \$34,999	3,351	4.8%	2,580	3.7%
\$35,000 - \$49,999	4,865	6.9%	3,772	5.4%
\$50,000 - \$74,999	9,686	13.8%	8,442	12.2%
\$75,000 - \$99,999	9,953	14.2%	9,496	13.7%
\$100,000 - \$149,999	14,233	20.3%	13,698	19.8%
\$150,000 - \$199,999	9,803	14.0%	11,489	16.6%
\$200,000+	13,875	19.8%	16,592	24.0%

Median Household Income	\$107,094	\$121,078
Average Household Income	\$150,972	\$173,464
Per Capita Income	\$62,168	\$71,532

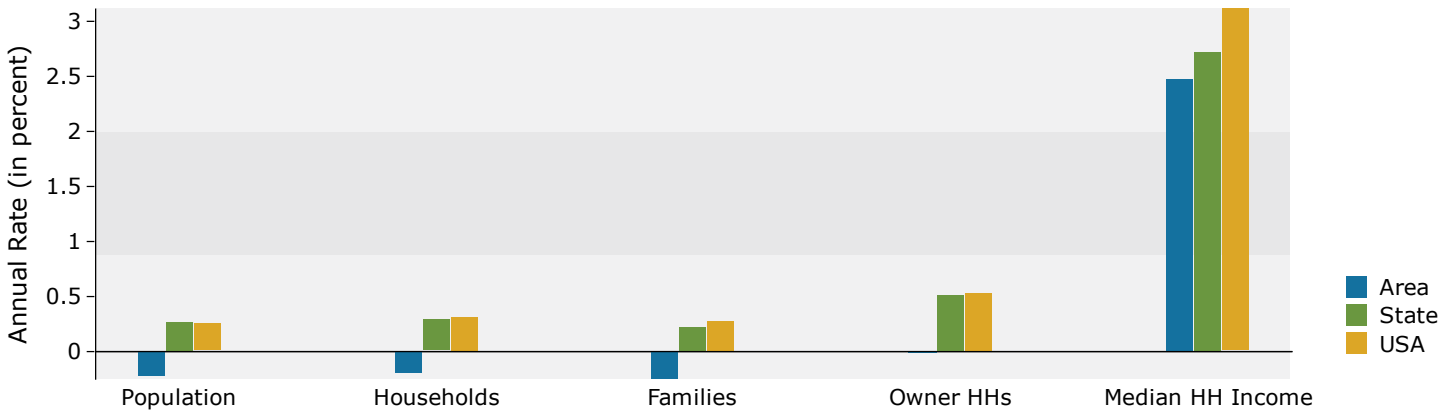
Population by Age	Census 2010		2022		2027	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	11,611	7.4%	10,209	6.0%	10,076	6.0%
5 - 9	8,861	5.6%	10,122	5.9%	9,402	5.6%
10 - 14	7,525	4.8%	10,209	6.0%	9,188	5.5%
15 - 19	7,522	4.8%	8,532	5.0%	8,783	5.2%
20 - 24	9,333	5.9%	10,015	5.9%	10,724	6.4%
25 - 34	31,763	20.2%	26,905	15.8%	26,858	15.9%
35 - 44	26,732	17.0%	28,298	16.6%	25,655	15.2%
45 - 54	23,191	14.7%	22,897	13.4%	22,877	13.6%
55 - 64	17,108	10.9%	20,254	11.9%	19,038	11.3%
65 - 74	8,020	5.1%	14,443	8.5%	15,162	9.0%
75 - 84	4,049	2.6%	6,441	3.8%	8,230	4.9%
85+	1,565	1.0%	2,197	1.3%	2,479	1.5%

Race and Ethnicity	Census 2010		Census 2020		2022		2027	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	85,686	54.5%	70,711	41.9%	70,421	41.3%	66,571	39.5%
Black Alone	34,466	21.9%	37,442	22.2%	37,919	22.2%	36,945	21.9%
American Indian Alone	653	0.4%	1,087	0.6%	1,135	0.7%	1,237	0.7%
Asian Alone	16,544	10.5%	19,693	11.7%	20,090	11.8%	20,637	12.2%
Pacific Islander Alone	142	0.1%	154	0.1%	155	0.1%	150	0.1%
Some Other Race Alone	13,084	8.3%	19,751	11.7%	20,149	11.8%	21,235	12.6%
Two or More Races	6,704	4.3%	19,998	11.8%	20,653	12.1%	21,697	12.9%
Hispanic Origin (Any Race)	30,561	19.4%	36,475	21.6%	36,950	21.7%	37,633	22.3%

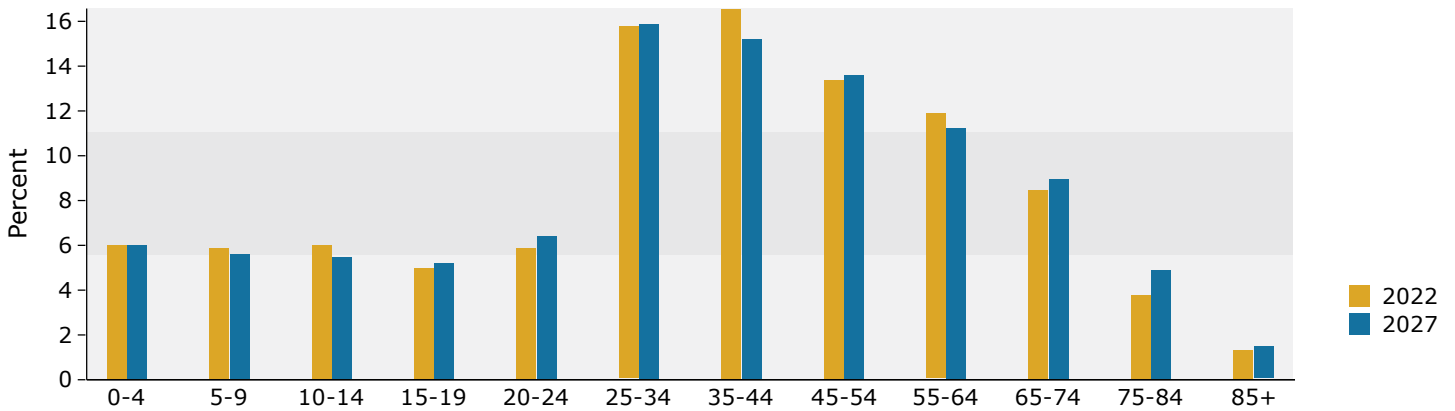
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

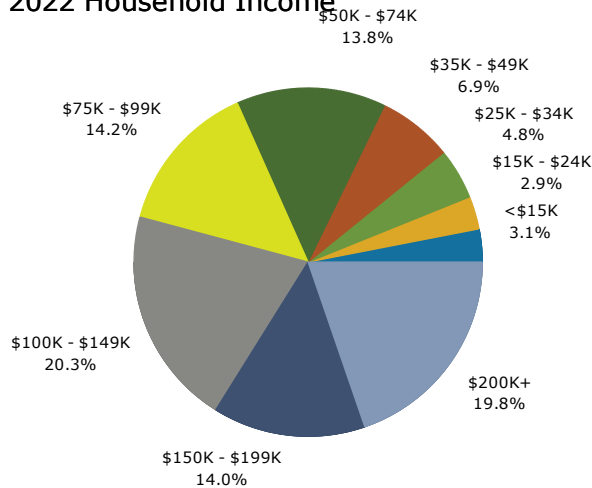
Trends 2022-2027



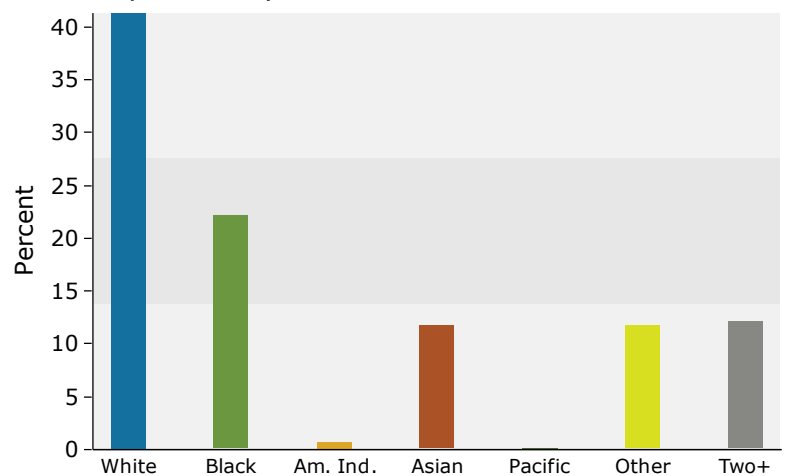
Population by Age



2022 Household Income



2022 Population by Race



2022 Percent Hispanic Origin: 21.7%



Demographic and Income Profile

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Ring: 5 mile radius

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Latitude: 38.78555
Longitude: -77.12129

Summary	Census 2010	Census 2020	2022	2027
Population	419,865	454,233	457,630	453,297
Households	175,097	185,613	187,100	186,266
Families	97,346	-	101,498	100,451
Average Household Size	2.38	2.43	2.43	2.41
Owner Occupied Housing Units	93,779	-	99,426	99,870
Renter Occupied Housing Units	81,319	-	87,674	86,396
Median Age	36.1	-	38.5	39.2

Trends: 2022-2027 Annual Rate	Area	State	National
Population	-0.19%	0.26%	0.25%
Households	-0.09%	0.29%	0.31%
Families	-0.21%	0.22%	0.28%
Owner HHs	0.09%	0.51%	0.53%
Median Household Income	3.04%	2.72%	3.12%

Households by Income	2022		2027	
	Number	Percent	Number	Percent
<\$15,000	6,974	3.7%	5,075	2.7%
\$15,000 - \$24,999	6,176	3.3%	4,831	2.6%
\$25,000 - \$34,999	8,405	4.5%	6,592	3.5%
\$35,000 - \$49,999	12,186	6.5%	9,791	5.3%
\$50,000 - \$74,999	25,071	13.4%	21,567	11.6%
\$75,000 - \$99,999	23,025	12.3%	21,380	11.5%
\$100,000 - \$149,999	36,203	19.3%	34,738	18.6%
\$150,000 - \$199,999	26,316	14.1%	31,657	17.0%
\$200,000+	42,743	22.8%	50,635	27.2%

Median Household Income	\$112,017	\$130,080
Average Household Income	\$163,589	\$188,277
Per Capita Income	\$66,963	\$77,454

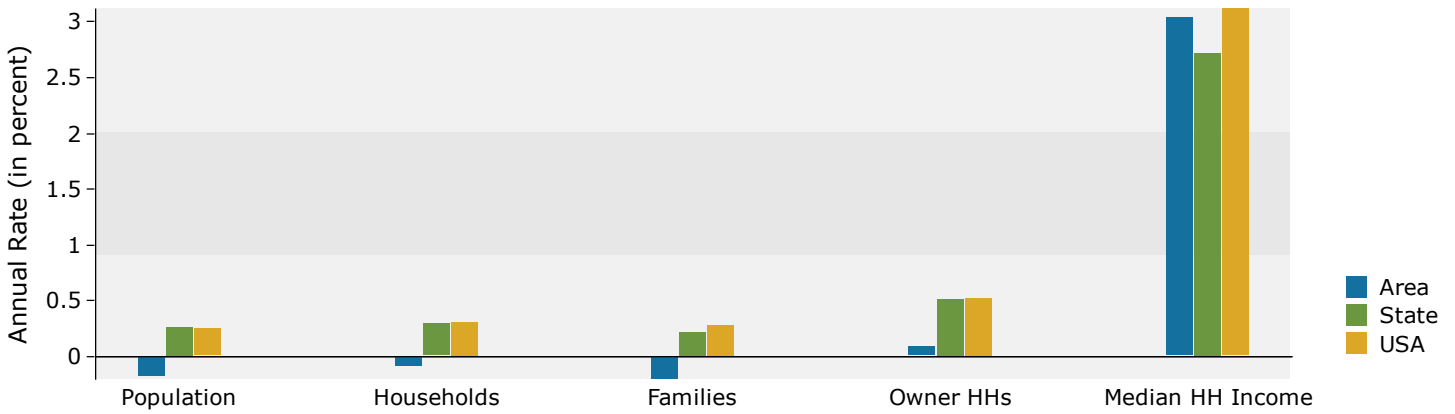
Population by Age	Census 2010		2022		2027	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	30,681	7.3%	27,219	5.9%	26,906	5.9%
5 - 9	23,838	5.7%	26,941	5.9%	25,190	5.6%
10 - 14	20,059	4.8%	26,944	5.9%	24,508	5.4%
15 - 19	19,712	4.7%	22,795	5.0%	23,171	5.1%
20 - 24	24,319	5.8%	25,772	5.6%	27,723	6.1%
25 - 34	83,276	19.8%	71,452	15.6%	70,434	15.5%
35 - 44	69,716	16.6%	74,965	16.4%	69,263	15.3%
45 - 54	60,644	14.4%	59,813	13.1%	60,110	13.3%
55 - 64	46,409	11.1%	54,150	11.8%	50,753	11.2%
65 - 74	22,257	5.3%	39,668	8.7%	41,441	9.1%
75 - 84	12,395	3.0%	19,340	4.2%	24,408	5.4%
85+	6,557	1.6%	8,572	1.9%	9,393	2.1%

Race and Ethnicity	Census 2010		Census 2020		2022		2027	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	241,630	57.5%	206,783	45.5%	205,902	45.0%	196,410	43.3%
Black Alone	76,357	18.2%	80,888	17.8%	81,692	17.9%	80,612	17.8%
American Indian Alone	2,137	0.5%	3,730	0.8%	3,862	0.8%	4,144	0.9%
Asian Alone	42,647	10.2%	51,446	11.3%	52,330	11.4%	53,820	11.9%
Pacific Islander Alone	425	0.1%	372	0.1%	370	0.1%	359	0.1%
Some Other Race Alone	39,257	9.3%	57,844	12.7%	58,790	12.8%	60,722	13.4%
Two or More Races	17,411	4.1%	53,171	11.7%	54,685	11.9%	57,230	12.6%
Hispanic Origin (Any Race)	89,353	21.3%	104,711	23.1%	105,733	23.1%	106,470	23.5%

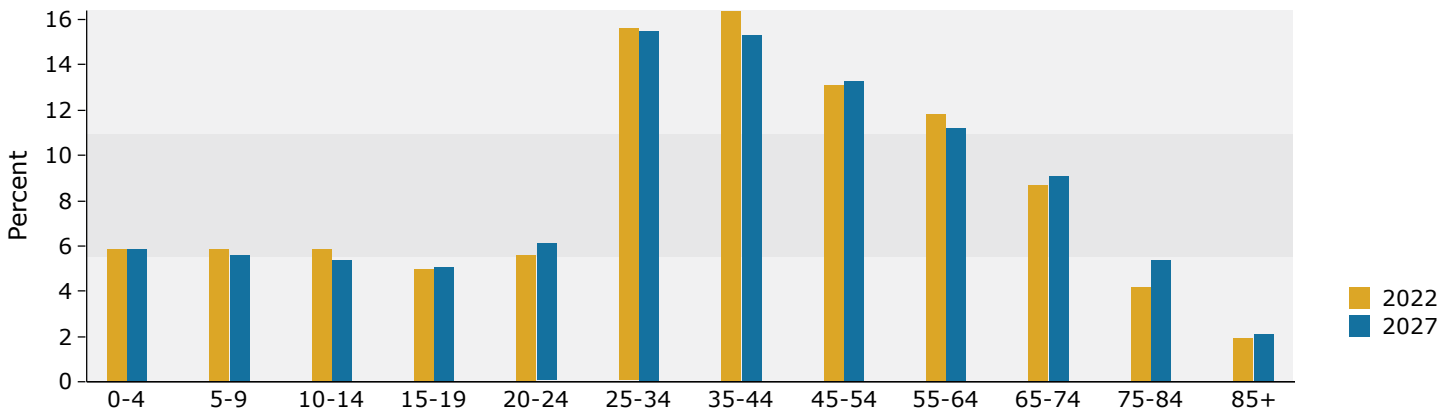
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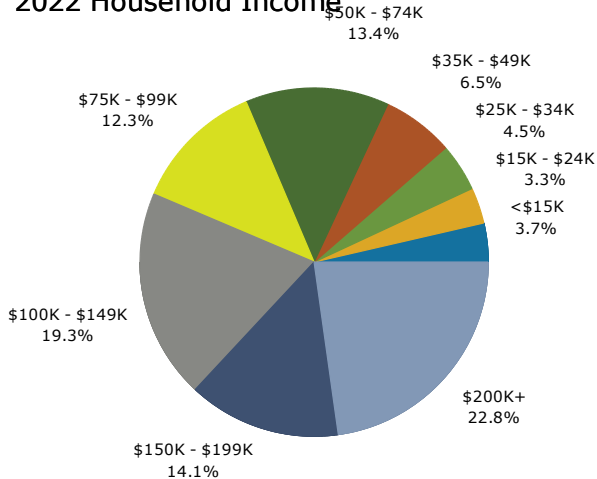
Trends 2022-2027



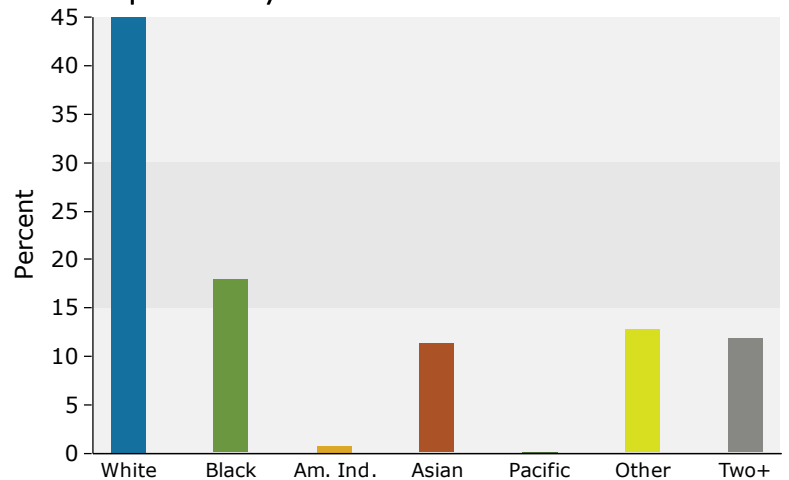
Population by Age



2022 Household Income



2022 Population by Race



2022 Percent Hispanic Origin: 23.1%