



Demographic and Income Profile

Silver Hill Plaza
 5812 Silver Hill Rd, District Heights, Maryland, 20747
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 38.85515
 Longitude: -76.90661

Summary	Census 2010	Census 2020	2022	2027
Population	19,796	20,885	21,179	21,207
Households	8,029	8,862	9,053	9,053
Families	4,884	-	5,282	5,268
Average Household Size	2.46	2.35	2.33	2.33
Owner Occupied Housing Units	3,169	-	3,404	3,533
Renter Occupied Housing Units	4,860	-	5,649	5,521
Median Age	32.8	-	35.0	36.4

Trends: 2022-2027 Annual Rate	Area	State	National
Population	0.03%	0.18%	0.25%
Households	0.00%	0.19%	0.31%
Families	-0.05%	0.16%	0.28%
Owner HHs	0.75%	0.47%	0.53%
Median Household Income	2.71%	2.48%	3.12%

Households by Income	2022		2027	
	Number	Percent	Number	Percent
<\$15,000	638	7.0%	553	6.1%
\$15,000 - \$24,999	590	6.5%	494	5.5%
\$25,000 - \$34,999	851	9.4%	779	8.6%
\$35,000 - \$49,999	1,267	14.0%	1,106	12.2%
\$50,000 - \$74,999	1,957	21.6%	1,774	19.6%
\$75,000 - \$99,999	1,336	14.8%	1,403	15.5%
\$100,000 - \$149,999	1,467	16.2%	1,774	19.6%
\$150,000 - \$199,999	566	6.3%	675	7.5%
\$200,000+	383	4.2%	496	5.5%

Median Household Income	\$62,552	\$71,499
Average Household Income	\$84,783	\$97,056
Per Capita Income	\$36,057	\$41,223

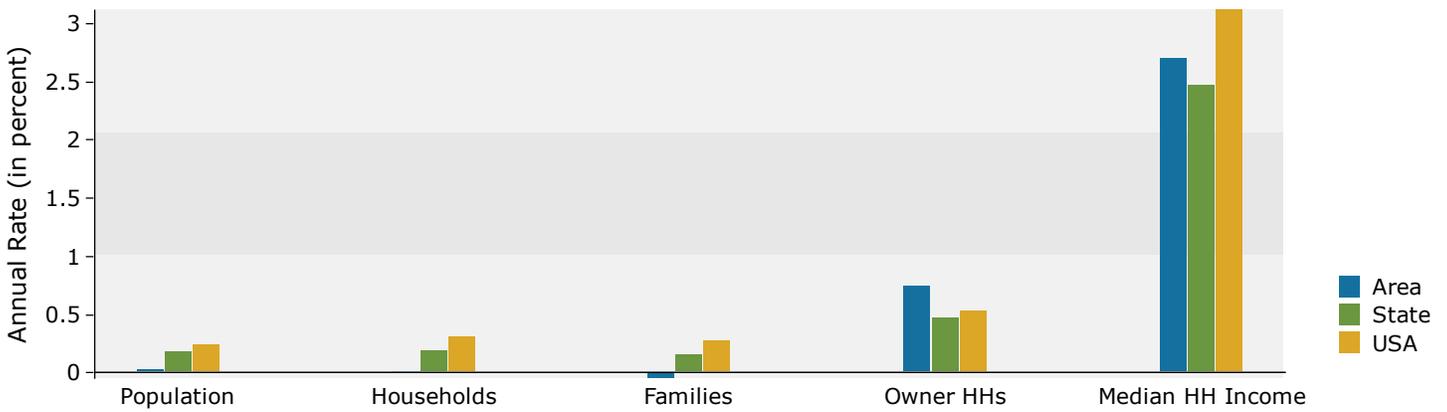
Population by Age	Census 2010		2022		2027	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,521	7.7%	1,402	6.6%	1,402	6.6%
5 - 9	1,325	6.7%	1,421	6.7%	1,349	6.4%
10 - 14	1,359	6.9%	1,397	6.6%	1,361	6.4%
15 - 19	1,503	7.6%	1,255	5.9%	1,290	6.1%
20 - 24	1,681	8.5%	1,491	7.0%	1,421	6.7%
25 - 34	3,148	15.9%	3,615	17.1%	3,330	15.7%
35 - 44	2,863	14.5%	2,877	13.6%	3,115	14.7%
45 - 54	2,884	14.6%	2,557	12.1%	2,496	11.8%
55 - 64	2,056	10.4%	2,530	11.9%	2,436	11.5%
65 - 74	944	4.8%	1,732	8.2%	1,839	8.7%
75 - 84	374	1.9%	715	3.4%	947	4.5%
85+	137	0.7%	187	0.9%	221	1.0%

Race and Ethnicity	Census 2010		Census 2020		2022		2027	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	712	3.6%	531	2.5%	535	2.5%	489	2.3%
Black Alone	17,997	90.9%	18,112	86.7%	18,272	86.3%	18,103	85.4%
American Indian Alone	56	0.3%	56	0.3%	57	0.3%	58	0.3%
Asian Alone	167	0.8%	202	1.0%	211	1.0%	216	1.0%
Pacific Islander Alone	4	0.0%	5	0.0%	5	0.0%	5	0.0%
Some Other Race Alone	436	2.2%	1,141	5.5%	1,235	5.8%	1,415	6.7%
Two or More Races	424	2.1%	837	4.0%	863	4.1%	920	4.3%
Hispanic Origin (Any Race)	854	4.3%	1,625	7.8%	1,713	8.1%	1,850	8.7%

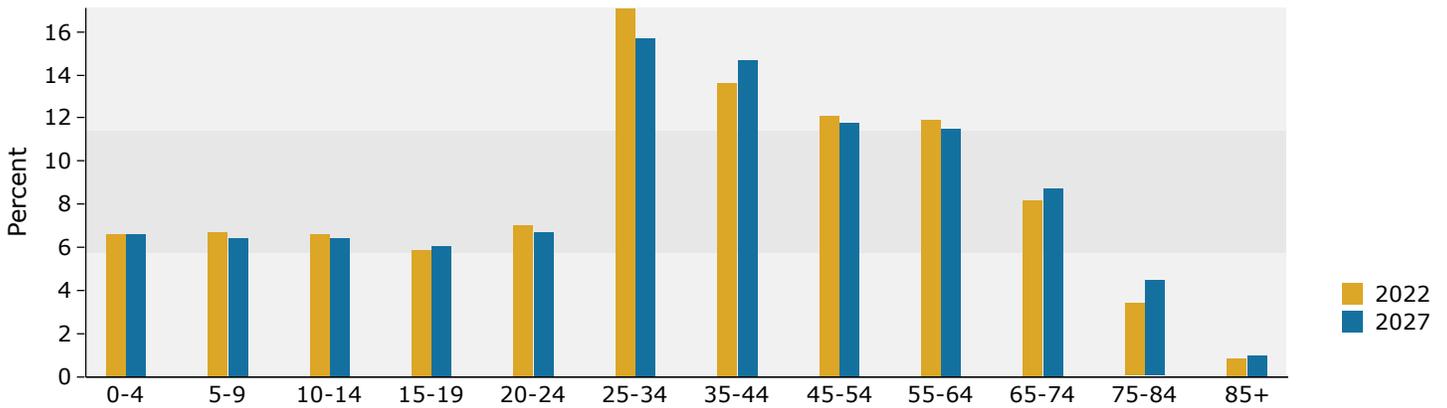
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

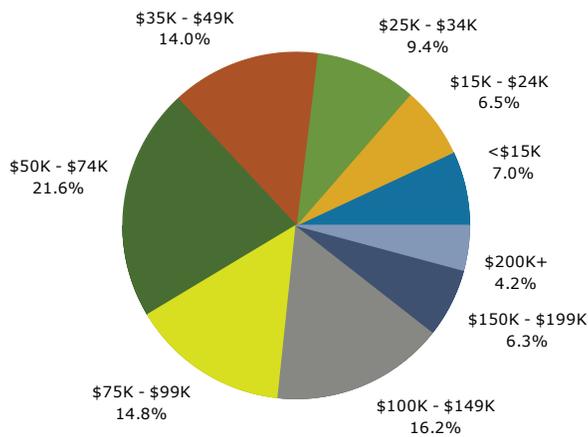
Trends 2022-2027



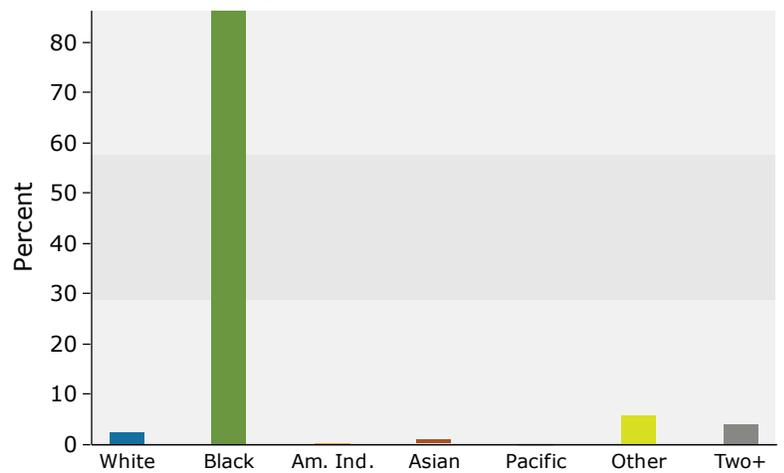
Population by Age



2022 Household Income



2022 Population by Race



2022 Percent Hispanic Origin: 8.1%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.



Demographic and Income Profile

Silver Hill Plaza
5812 Silver Hill Rd, District Heights, Maryland, 20747
Ring: 3 mile radius

Prepared by Esri
Latitude: 38.85515
Longitude: -76.90661

Summary	Census 2010	Census 2020	2022	2027
Population	137,162	143,126	144,099	142,685
Households	53,660	58,443	58,937	58,546
Families	33,658	-	35,801	35,485
Average Household Size	2.54	2.43	2.43	2.42
Owner Occupied Housing Units	27,356	-	30,483	31,465
Renter Occupied Housing Units	26,304	-	28,453	27,081
Median Age	35.0	-	37.3	38.3

Trends: 2022-2027 Annual Rate	Area	State	National
Population	-0.20%	0.18%	0.25%
Households	-0.13%	0.19%	0.31%
Families	-0.18%	0.16%	0.28%
Owner HHs	0.64%	0.47%	0.53%
Median Household Income	2.83%	2.48%	3.12%

Households by Income	2022		2027	
	Number	Percent	Number	Percent
<\$15,000	5,753	9.8%	4,633	7.9%
\$15,000 - \$24,999	3,681	6.2%	2,870	4.9%
\$25,000 - \$34,999	4,195	7.1%	3,625	6.2%
\$35,000 - \$49,999	6,878	11.7%	6,120	10.5%
\$50,000 - \$74,999	11,087	18.8%	10,141	17.3%
\$75,000 - \$99,999	9,137	15.5%	9,341	16.0%
\$100,000 - \$149,999	10,794	18.3%	12,429	21.2%
\$150,000 - \$199,999	4,207	7.1%	5,281	9.0%
\$200,000+	3,205	5.4%	4,106	7.0%

Median Household Income	\$68,601	\$78,873
Average Household Income	\$90,544	\$105,132
Per Capita Income	\$36,940	\$42,991

Population by Age	Census 2010		2022		2027	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	9,540	7.0%	8,782	6.1%	8,719	6.1%
5 - 9	9,011	6.6%	9,192	6.4%	8,519	6.0%
10 - 14	9,514	6.9%	9,447	6.6%	9,013	6.3%
15 - 19	11,116	8.1%	8,812	6.1%	8,745	6.1%
20 - 24	10,030	7.3%	9,196	6.4%	8,714	6.1%
25 - 34	19,408	14.1%	22,220	15.4%	20,802	14.6%
35 - 44	18,815	13.7%	18,720	13.0%	19,768	13.9%
45 - 54	19,887	14.5%	17,528	12.2%	17,098	12.0%
55 - 64	15,208	11.1%	17,900	12.4%	16,943	11.9%
65 - 74	8,847	6.5%	13,633	9.5%	14,137	9.9%
75 - 84	4,378	3.2%	6,652	4.6%	7,930	5.6%
85+	1,407	1.0%	2,016	1.4%	2,299	1.6%

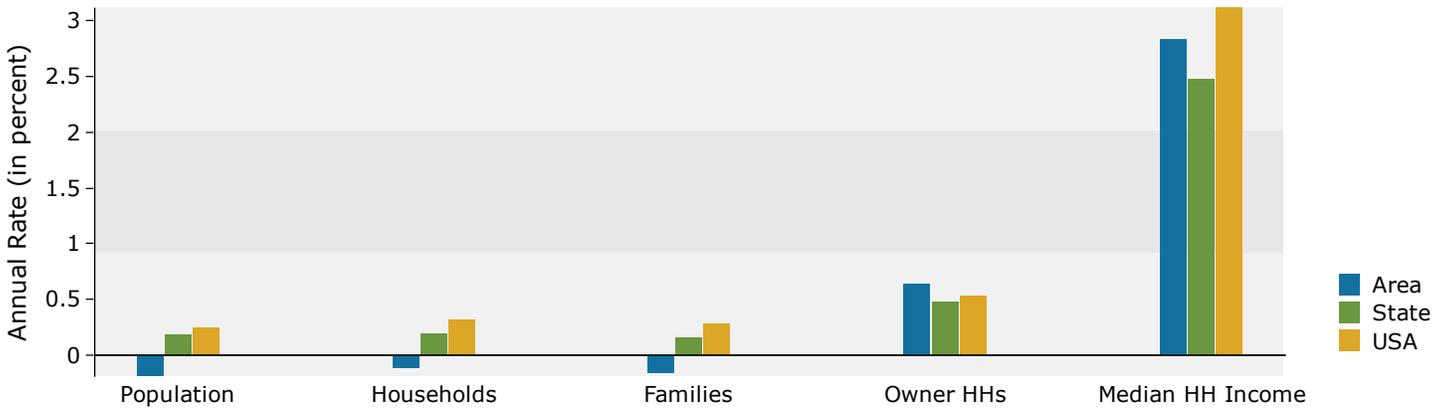
Race and Ethnicity	Census 2010		Census 2020		2022		2027	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	5,265	3.8%	4,762	3.3%	4,744	3.3%	4,441	3.1%
Black Alone	124,478	90.8%	121,731	85.1%	122,047	84.7%	119,112	83.5%
American Indian Alone	504	0.4%	586	0.4%	600	0.4%	624	0.4%
Asian Alone	837	0.6%	1,097	0.8%	1,117	0.8%	1,150	0.8%
Pacific Islander Alone	41	0.0%	61	0.0%	61	0.0%	60	0.0%
Some Other Race Alone	3,234	2.4%	8,598	6.0%	9,061	6.3%	10,405	7.3%
Two or More Races	2,803	2.0%	6,291	4.4%	6,469	4.5%	6,893	4.8%
Hispanic Origin (Any Race)	6,197	4.5%	12,600	8.8%	13,016	9.0%	14,092	9.9%

Data Note: Income is expressed in current dollars.

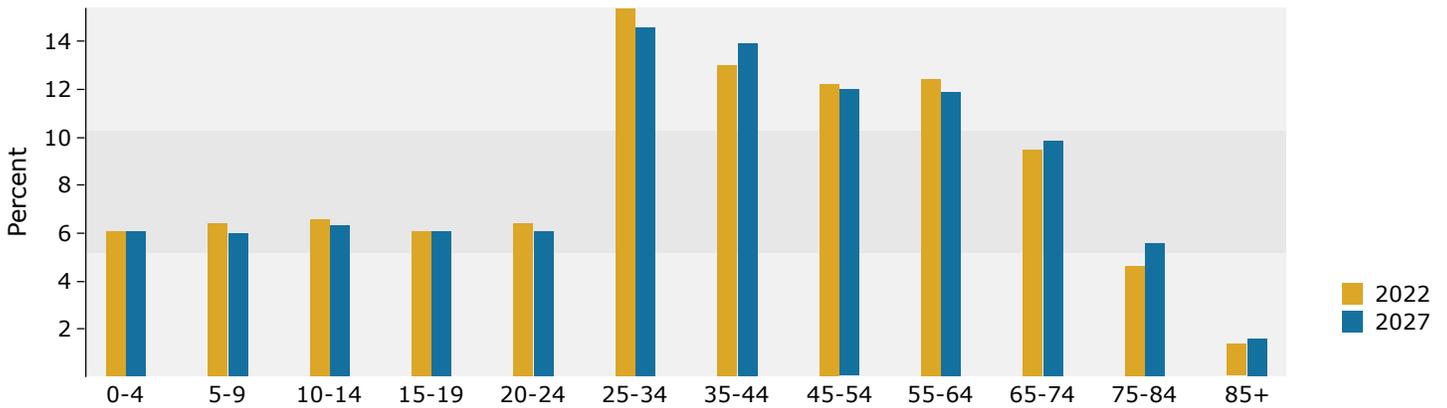
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

March 06, 2023

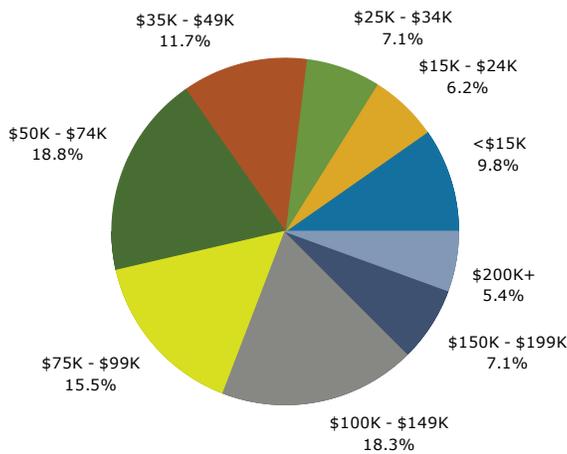
Trends 2022-2027



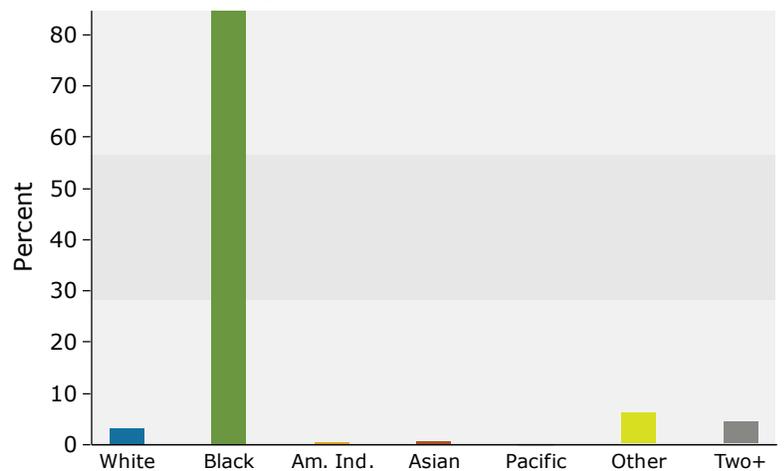
Population by Age



2022 Household Income



2022 Population by Race



2022 Percent Hispanic Origin: 9.0%



Demographic and Income Profile

Silver Hill Plaza
 5812 Silver Hill Rd, District Heights, Maryland, 20747
 Ring: 5 mile radius

Prepared by Esri
 Latitude: 38.85515
 Longitude: -76.90661

Summary	Census 2010	Census 2020	2022	2027
Population	348,055	373,999	379,895	379,562
Households	136,351	150,465	153,252	154,183
Families	82,780	-	90,385	90,809
Average Household Size	2.50	2.44	2.43	2.41
Owner Occupied Housing Units	63,634	-	72,449	76,277
Renter Occupied Housing Units	72,720	-	80,804	77,907
Median Age	34.7	-	37.1	38.1

Trends: 2022-2027 Annual Rate	Area	State	National
Population	-0.02%	0.18%	0.25%
Households	0.12%	0.19%	0.31%
Families	0.09%	0.16%	0.28%
Owner HHs	1.04%	0.47%	0.53%
Median Household Income	3.11%	2.48%	3.12%

Households by Income	2022		2027	
	Number	Percent	Number	Percent
<\$15,000	17,710	11.6%	14,488	9.4%
\$15,000 - \$24,999	9,855	6.4%	7,610	4.9%
\$25,000 - \$34,999	10,167	6.6%	8,629	5.6%
\$35,000 - \$49,999	17,241	11.3%	15,996	10.4%
\$50,000 - \$74,999	27,093	17.7%	25,042	16.2%
\$75,000 - \$99,999	21,847	14.3%	22,360	14.5%
\$100,000 - \$149,999	26,331	17.2%	30,582	19.8%
\$150,000 - \$199,999	11,635	7.6%	14,698	9.5%
\$200,000+	11,371	7.4%	14,775	9.6%
Median Household Income	\$68,367		\$79,694	
Average Household Income	\$95,597		\$112,244	
Per Capita Income	\$38,546		\$45,511	

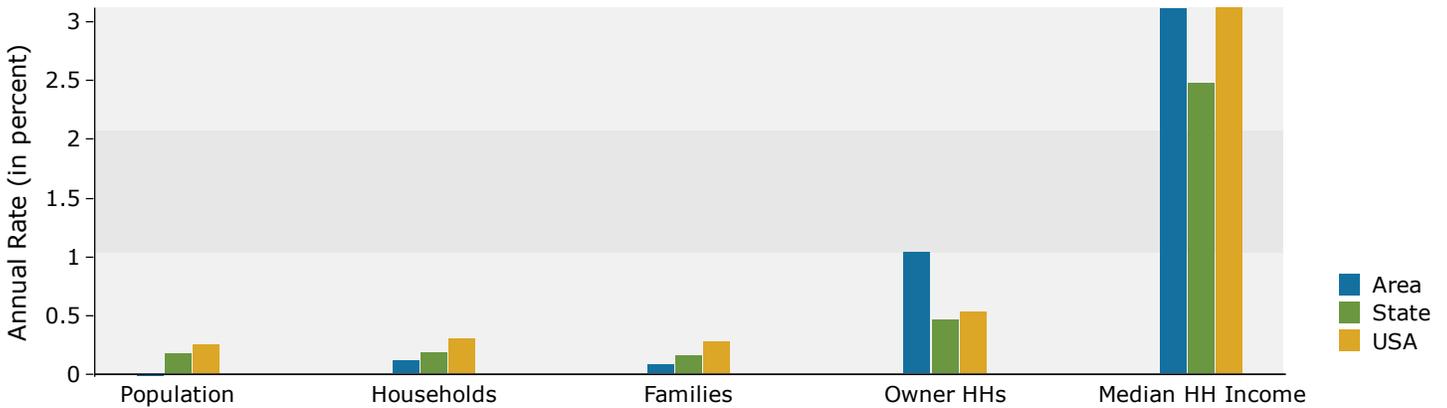
Population by Age	Census 2010		2022		2027	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	24,745	7.1%	23,523	6.2%	23,595	6.2%
5 - 9	22,583	6.5%	24,332	6.4%	22,738	6.0%
10 - 14	23,694	6.8%	24,855	6.5%	23,817	6.3%
15 - 19	27,513	7.9%	23,169	6.1%	23,421	6.2%
20 - 24	25,800	7.4%	24,674	6.5%	23,656	6.2%
25 - 34	51,418	14.8%	58,273	15.3%	55,610	14.7%
35 - 44	47,286	13.6%	50,608	13.3%	53,043	14.0%
45 - 54	50,698	14.6%	45,667	12.0%	45,528	12.0%
55 - 64	38,765	11.1%	47,201	12.4%	44,231	11.7%
65 - 74	21,478	6.2%	35,239	9.3%	37,065	9.8%
75 - 84	10,520	3.0%	16,821	4.4%	20,552	5.4%
85+	3,555	1.0%	5,533	1.5%	6,305	1.7%

Race and Ethnicity	Census 2010		Census 2020		2022		2027	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	21,699	6.2%	24,802	6.6%	25,330	6.7%	24,765	6.5%
Black Alone	307,915	88.5%	304,754	81.5%	307,953	81.1%	302,440	79.7%
American Indian Alone	1,154	0.3%	1,662	0.4%	1,704	0.4%	1,810	0.5%
Asian Alone	2,681	0.8%	3,808	1.0%	3,941	1.0%	4,156	1.1%
Pacific Islander Alone	113	0.0%	165	0.0%	167	0.0%	170	0.0%
Some Other Race Alone	7,222	2.1%	20,876	5.6%	22,115	5.8%	25,875	6.8%
Two or More Races	7,272	2.1%	17,932	4.8%	18,685	4.9%	20,346	5.4%
Hispanic Origin (Any Race)	14,833	4.3%	31,805	8.5%	33,042	8.7%	36,428	9.6%

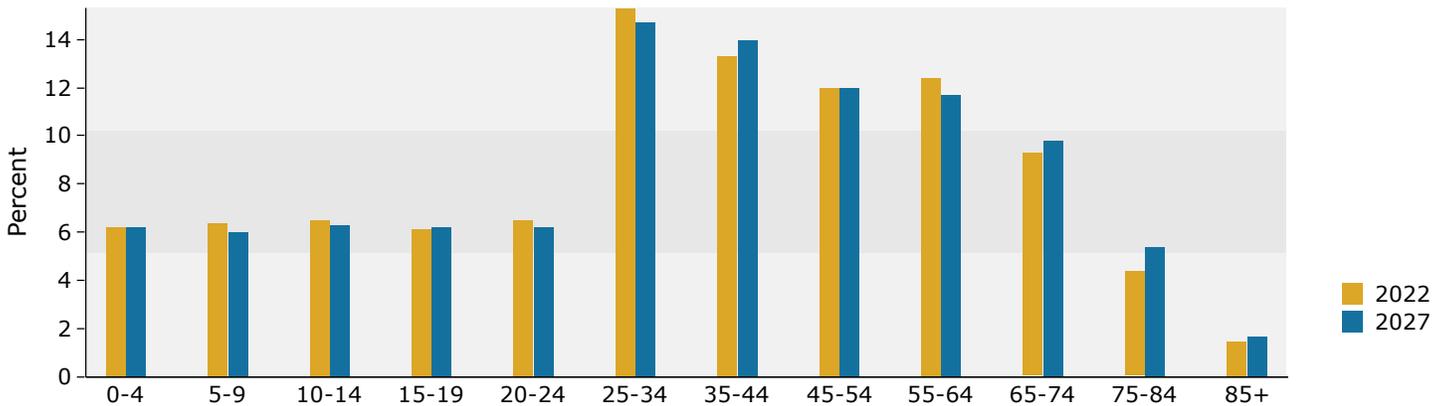
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

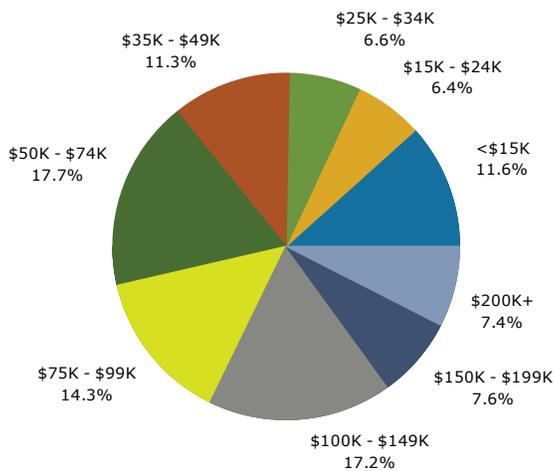
Trends 2022-2027



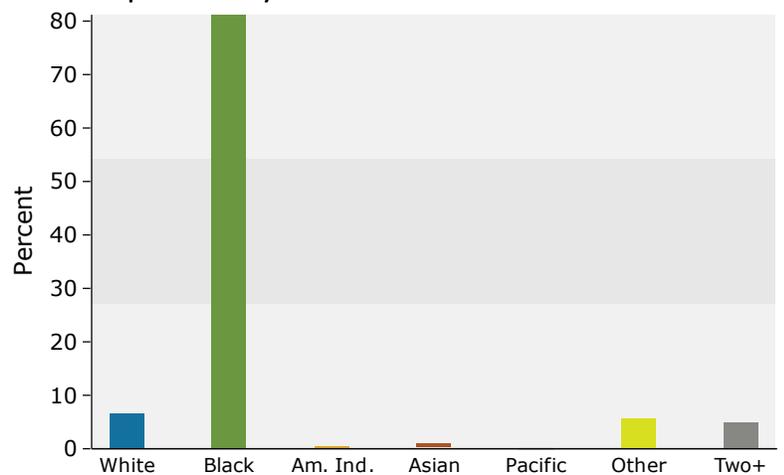
Population by Age



2022 Household Income



2022 Population by Race



2022 Percent Hispanic Origin: 8.7%